## The BTL Model

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## 1 The Standard BTL Model -

Base on the standard BTL model:

$$p(i \succ j|u) = \frac{ui}{ui + uj}$$
$$p(i \prec j|u) = \frac{uj}{uj + ui}$$

Suppose that there are K underlying aspects. for each pair,  $p(\langle w,v \rangle) = p^k(w \succ v)$ , then the probability of generating a session observation d is defined as:

$$p(d|V,U) = \prod_{w \in W^d, v \in L^d} \prod_{k=1}^K \left[ \frac{u_k w_k}{u_k w_k + u_k v_k} \right]$$
 (1)