## STA 602 - Intro to Bayesian Statistics

Lecture 8

Li Ma

Duke University

## Gaussian sampling model

Sampling model for *n* readings given the mean  $\theta$  and variance  $\sigma^2$  is

$$X_1, X_2, \ldots, X_n \mid \theta, \sigma^2 \stackrel{\text{iid}}{\sim} N(\theta, \sigma^2)$$

▶ A Gaussian prior for the mean  $\mu$ 

$$\theta \mid \sigma^2 \sim N(\mu_0, \tau_0^2)$$

Note that here I emphasize the conditioning on  $\sigma^2$ , which we have been implicitly doing all along by assuming  $\sigma^2$  is known.

## The conditional posterior of $\theta$

By Bayes' theorem.

$$\begin{split} p(\theta|\mathbf{x}, \sigma^2) &\propto p(\theta|\sigma^2) p(\mathbf{x}|\theta, \sigma^2) \\ &= \frac{1}{\sqrt{2\pi}\tau_0} e^{-\frac{(\theta - \mu_0)^2}{2\tau_0^2}} \times \frac{1}{(2\pi)^{n/2}\sigma^n} e^{-\frac{\sum_{i=1}^n (x_i - \theta)^2}{2\sigma^2}} \\ &\propto e^{-\frac{1}{2}\left[\frac{(\theta - \mu_0)^2}{\tau_0^2} + \frac{\sum_{i=1}^n (x_i - \theta)^2}{\sigma^2}\right]} \end{split}$$

Note that

$$\frac{(\theta - \mu_0)^2}{\tau_0^2} + \frac{\sum_i (x_i - \theta)^2}{\sigma^2}$$

$$= \theta^2 \left(\frac{1}{\tau_0^2} + \frac{n}{\sigma^2}\right) - 2\theta \left(\underbrace{\frac{\mu_0}{\tau_0^2} + \frac{n\bar{x}}{\sigma^2}}_{B}\right) + C$$

$$= A\theta^2 - 2B\theta + C$$

$$= A\left(\theta^2 - 2B/A \cdot \theta\right) + C$$

$$= A(\theta - B/A)^2 + C'$$

$$= \frac{(\theta - \mu_n)^2}{\tau_n^2} + C'$$

where

$$\mu_n = \frac{B}{A} = \frac{\mu_0/\tau_0^2 + n\bar{x}/\sigma^2}{1/\tau_0^2 + n/\sigma^2}$$
 and  $\tau_n^2 = \frac{1}{A} = \frac{1}{1/\tau_0^2 + n/\sigma^2}$ .

► Thus

$$p(\theta|\mathbf{x}, \sigma^2) \propto e^{-\frac{(\theta - \mu_n)^2}{2\tau_n^2}}$$
 for  $-\infty < \theta < \infty$ .

► This is the same as the p.d.f of a Normal( $\mu_n$ ,  $\tau_n^2$ ) distribution up to a normalizing constant. Therefore we must have

$$p(\theta|\mathbf{x}, \sigma^2) = \frac{1}{\sqrt{2\pi}\tau_n} e^{-\frac{(\theta-\mu_n)^2}{2\tau_n^2}} \quad \text{for } -\infty < \theta < \infty.$$

- ► In particular, if we specify our conditional prior for θ as equivalent to have  $\kappa_0$  observations, that is,  $\tau_0^2 = \frac{\sigma^2}{\kappa_0}$ .
- ► Then

$$\mu_n = \frac{\kappa_0}{\kappa_n} \mu_0 + \frac{n}{\kappa_n} \bar{x}$$

where  $\kappa_n = \kappa_0 + n$  and

$$\tau_n^2 = \sigma^2/\kappa_n$$

or equivalently

$$\frac{1}{\tau_{r}^{2}} = \frac{\kappa_{n}}{\sigma^{2}} = \frac{\kappa_{0}}{\sigma^{2}} + \frac{n}{\sigma^{2}}.$$

## Non-informative priors

- ▶ In Bayesian inference, one expresses one's prior belief about the underlying distribution using a prior distribution.
- What if one wants to express a "lack of prior knowledge" yet remain in the Bayesian paradigm.
- One possibility is to choose a "vague" prior that spread probability over a while range of values.
- ▶ With large prior uncertainty, let the empirical evidence from the data dominate inference.

## A non-informative, improper, prior on $\theta$

- Now suppose I have "no idea" what the value of  $\theta$  might be *a priori*.
- What would be a natural choice of prior for  $\theta$ ?
- ▶ Idea: let  $\tau_0^2 \to \infty$ , or equivalently  $\kappa_0 \downarrow 0$ .
- ▶ In the limit the prior becomes a constant

$$p(\theta) \propto 1$$
.

Note that this is not a probability density any more, as it doesn't integrate to 1 over  $\mathbb{R}$ .

### The corresponding posterior

Nevertheless, if we still carry out the computation under Bayes theorem

$$p(\theta | \mathbf{x}) \propto p(\mathbf{x} | \theta) p(\theta)$$

$$\propto p(\mathbf{x} | \theta)$$

$$\propto e^{-\frac{\sum (x_i - \theta)^2}{2\sigma^2}}$$

$$\propto e^{-\frac{(\theta - \bar{x})^2}{2(\sigma^2/n)}}.$$

That is, we still have

$$\theta \mid \mathbf{x}, \mathbf{\sigma}^2 \sim N(\mu_n, \tau_n^2)$$

where  $\mu_n = \bar{x}$  and  $\tau_n^2 = \sigma^2/n$ .

► These are exactly the limits of  $\mu_n$  and  $\tau_n^2$  as  $\tau_0^2 \uparrow \infty$  or  $\kappa_0 \downarrow 0$ .

## A more general view of Bayes theorem

- ▶ One can view Bayes theorem as applying a weight function (the prior) to the likelihood which summerizes the empirical evidence from the data for different values of  $\theta$ .
- When the weight function is a probability density (after normalization), it provides a natural probabilistic interpretation as the marginal distribution of  $\theta$ .
- ▶ When the weight function cannot be normalized to a density (i.e., integrates to ∞), the reweighting could still work if the product  $p(\theta)p(\mathbf{x}|\theta)$  can be normalized to a probability distribution (the posterior).

#### A caveat

- ▶ One must be careful in using a *improper* prior, as it may not lead to a posterior distribution!
  - ► Example: Suppose  $p(\theta) \propto e^{\theta^2}$  in the Gaussian example.
  - Example, for the political poll example, suppose we observed x = 40 out of n = 100, then if we use a prior

$$p(\theta) \propto \theta^{-70} (1-\theta)^{-70}$$
.

## Jeffrey's prior

- ► In choosing a *non-informative* prior, one may want to enforce some basic properties.
- ► In particular, the prior probability should be *invariant with respect* to change-of-variable.
  - Measurements in particles per square inch versus particles per square cm, inches versus feet?

▶ That is, if we put a prior on  $\theta$ , then if we reparametrize the model into  $\xi$  such that  $\theta = h(\xi)$  for some bijection  $h(\cdot)$  (without loss of generality, assume that h is differentiable and increasing), we apply the same principle in assigning a prior on  $\xi$ , the resulting prior probability

$$P_{\theta}(\theta_0 < \theta < \theta_0 + d\theta) = P_{\xi}(\xi_0 < \xi < \xi + d\xi))$$

where  $\theta_0 = h(\xi_0)$  and  $\theta_0 + d\theta = h(\xi + d\xi)$ . Thus,

$$p_{\theta}(\theta)d\theta = p_{\xi}(\xi)d\xi.$$

Thus

$$p_{\theta}(\theta) = p_{\xi}(\xi)|d\xi/d\theta|.$$

- ▶ This needs to hold for any transform  $h(\cdot)$  between parameters.
- ▶ In other words, our strategy for specifying our prior in terms of  $\theta$  and in terms of  $\xi$  should not matter—specify one and apply a change-of-variable should result in the other.

#### Fisher's information

▶ The *Fisher information* the data contains about  $\theta$  is defined to be

$$I(\theta) = \mathrm{E}\left\{ \left[ \frac{d}{d\theta} \log p(\mathbf{X}|\theta) \right]^2 | \theta \right\} = -\mathrm{E}\left[ \frac{d^2}{d\theta^2} \log p(\mathbf{X}|\theta) | \theta \right],$$

where

$$\frac{d}{d\theta}\log p(\mathbf{X}|\theta) = \frac{\frac{d}{d\theta}p(\mathbf{X}|\theta)}{p(\mathbf{X}|\theta)}.$$

- ► The expectation is over **X** under *repeated sampling*. So it is a frequentist property of the sampling model.
- ▶ This is a frequetist property of the sampling model  $p(x|\theta)$ .
- ► The meaning of Fisher's information.

# Example

- ►  $X \sim N(\theta, \sigma^2)$  where  $\sigma$  is known.
- ► Then

$$p(x|\theta) = \frac{1}{\sqrt{2\pi}\sigma} \exp\left\{-\frac{1}{2\sigma^2}(x-\theta)^2\right\}$$

and so

$$\log p(x|\theta) = -\log(\sqrt{2\pi}\sigma) - \frac{1}{2\sigma^2}(x-\theta)^2$$
$$\frac{d}{d\theta}\log p(x|\theta) = \frac{1}{\sigma^2}(x-\theta)$$
$$\left[\frac{d}{d\theta}\log p(x|\theta)\right]^2 = \frac{(x-\theta)^2}{\sigma^4}.$$

Therefore

$$I(\theta) = \mathbb{E}\left\{ \left[ \frac{d}{d\theta} \log p(x|\theta) \right]^2 | \theta \right\} = \frac{\sigma^2}{\sigma^4} = \frac{1}{\sigma^2}.$$

- ▶ In this case,  $I(\theta)$  doesn't depend on  $\theta$ . So the amount of information an observation X from  $p(x|\theta)$  has about its mean doesn't depend on  $\theta$ .
- ► Exercise 1: Use the alternative way to compute Fisher's information.
- Exercise 2: Find the Fisher's information  $I(\sigma)$  for  $\sigma$  if instead  $\theta$  is known and  $\sigma$  is the unknown parameter.

#### Some facts related to Fisher's information

- Additivity property:
  - ▶ If  $X \sim p_{\theta}$  with Fisher's information  $I_X(\theta)$ , and  $Y \sim q_{\theta}$  with Fisher's information  $I_Y(\theta)$ .
  - ► Assume *X* and *Y* are independent. Then

$$I_{(X,Y)}(\theta) = I_X(\theta) + I_Y(\theta).$$

▶ If  $X_1, X_2, ..., X_n$  are i.i.d.~ $p(x|\theta)$  and  $I(\theta)$  is the information any  $X_i$  contains about  $\theta$ . Then the information  $(X_1, X_2, ..., X_n)$  contains about  $\theta$  is

$$I_n(\theta) = nI(\theta).$$

## Dependence on parametrization

- ► The Fisher's information depends on the parameterization of the model.
- ▶ If  $\theta = h(\xi)$ , where h is "nice"—one-to-one and differentiable. Then the information X contains about  $\xi$  is

$$I_{\xi}(\xi) = I_{\theta}(\theta)|d\theta/d\xi|^2 = I_{\theta}(h(\xi)) \cdot [h'(\xi)]^2.$$

This follows immediately from applying the chain rule to the definition of Fisher's information.

## Relationship to Jeffrey's prior:

► Under Jeffrey's reasoning, we want a prior invariant to change-of-parametrization:

$$p_{\theta}(\theta) \cdot \left| \frac{d\theta}{d\xi} \right| = p_{\xi}(\xi).$$

▶ Because we have  $I(\xi) = I(\theta) \cdot (d\theta/d\xi)^2$ , we can let

$$\pi_{\theta}(\theta) \propto I_{\theta}(\theta)^{1/2}$$
.

### Examples

For the Gaussian sampling model with unknown mean  $\theta$  and known variance  $\sigma^2$ , the Fisher's information is

$$I(\theta) = \frac{1}{\sigma^2} \propto 1.$$

Hence the corresponding Jeffrey's prior is exactly the *improper* flat prior we used

$$p(\theta) \propto I(\theta)^{1/2} = \propto 1.$$

▶ For the pollitical poll example, the model is Binomial(n,  $\theta$ ). The Fisher information from is

$$I_n(\theta) = \frac{n}{\theta(1-\theta)}$$

So the Jeffrey's prior on  $\theta$  is

$$p(\theta) \propto I(\theta)^{1/2} \propto \theta^{-1/2} (1 - \theta)^{-1/2}$$
.

This is a *proper* prior—the Beta(1/2, 1/2) distribution.

▶ The uniform prior on (0,1) is actually not invariant to different parametrizations!

# Limitations of Jeffrey's prior

- ▶ It works only for univariate models in the sense that it will easily be dominated by the data (i.e., being non-informative).
- ► For multi-parameter models, the amount of prior information imposed by Jeffrey's prior (based on the multivariate Fisher's information) is actually very strong.
- ➤ So we need to generalize Jeffrey's prior without using Fisher's information.

### Reference priors (optional materials)

A theoretical formulation of "uninformative prior" by maximizing the "information distance" (aka Kullback-Leibler divergence) between the prior  $p(\theta)$  and the posterior  $p(\theta|\mathbf{x})$ , average under the marginal distribution of  $\mathbf{x}$ . That is,

$$\begin{split} I(p(\boldsymbol{\theta}), p(\boldsymbol{\theta}|\mathbf{X})) &= \mathrm{E}D_{\mathrm{KL}}(p(\boldsymbol{\theta}), p(\boldsymbol{\theta}|\mathbf{X})) \\ &= \mathrm{E}\int p(\boldsymbol{\theta}\,|\,\mathbf{X})\log\frac{p(\boldsymbol{\theta}|\mathbf{X})}{p(\boldsymbol{\theta})}d\boldsymbol{\theta} \\ &= \int p(\mathbf{x})\int p(\boldsymbol{\theta}\,|\,\mathbf{x})\log\frac{p(\boldsymbol{\theta}|\mathbf{x})}{p(\boldsymbol{\theta})}d\boldsymbol{\theta}d\mathbf{x} \\ &= \int\int p(\boldsymbol{\theta},\mathbf{x})\log\frac{p(\boldsymbol{\theta},\mathbf{x})}{p(\boldsymbol{\theta})p(\mathbf{x})}d\boldsymbol{\theta}d\mathbf{x} \end{split}$$

where the expectation is taking over the marginal distribution (i.e., prior predictive distribution) of  $\mathbf{x}$ .

► The above quantity is called *intrinsic discrepancy*.

## A formal definition of being "non-informative"

- ▶ The intrinsic descripancy quantifies the information gap between prior and posterior, i.e., the amount of information that one can gain from observing the data relative to the prior knowledge.
- Generally speaking, the stronger the prior information, the smaller this gap.
- ► A non-informative (or "reference") prior is defined to be the prior that maximizes this gap:

$$p_r(\theta) = \operatorname{argmax}_{p(\theta)} \int \int p(\theta, \mathbf{x}) \log \frac{p(\theta, \mathbf{x})}{p(\theta)p(\mathbf{x})} d\theta d\mathbf{x}.$$

▶ One can show that it is equivalent to Jeffrey's prior in univariate models, but differs in multivariate models.