Yu-Lien Shen

110, Huiwen 7th St., Xitun Dist., Taichung, 40757, Taiwan, ROC

Cell phone: +886-937241621, E-mail: <u>yulien860108@gmail.com</u>

Personal Website and Portfolio: https://shenyulien.github.io/portfolioVER.2/

PERSONAL STATEMENT

Looking for an admission from a well-known university that can combine and leverage what I have studied to learn knowledge of latest trends in UX/UI graduate programs.

SCHOLASTIC RECORD

September 2015 ~ June 2019

Bachelor of Arts in Creative Product Design, Asia University, Taichung, Taiwan, GPA: 3.8 / 4.0

SKILLS

- Creative Coding: HTML5, CSS3, JQuery, Javascript,
- UI / UX: Sketch, Zeplin, Adobe XD
- Responsive Web Design
- Illustration and Image: Adobe Illustrator, Photoshop, InDesign, Premiere
- 3D Modeling: Autodesk Alias AutoStudio, SolidWorks, KeyShot, MAYA
- Practice work: Furniture design and Woodworking, Leather art design and practice, Pottery

HONORS

- Finalist of Outstanding Rising Star Best Design Award, Golden Pin Design 2019
- Finalist of Outstanding Rising Star Special Sponsorship Award, Golden Pin Design 2019
- Finalist of Red Dot Design Award 2018, Creative design, Flying Flag for Olympics Games
- Winner of sponsorship of National Taiwan Craft Research and Development Institute 2018
- Winner of Asia University Talent Youth Design Project 2017
- Honorable Mention of Yilan Chair International Design Award 2017
- Scholarship from The Virtuous Positive God of the Blessing 2016/2017/2018/2019
- Scholarship from Taichung Wanhe Temple 2017/2019
- Second place prize of Asia University Creative Product Design 2016

RELEVANT EXPERIENCES

Off-campus

- June, 2018 ~ September, 2018
 - UX/UI design summer intern, KCSYS Inc, Taichung, Taiwan Participated in several projects involving UX/UI design through User research, Functional Map, UI Flow, Wireframe, Mockup and Prototype.
- June, 2016 ~ September, 2016
 Volunteer, Lee Women's Hospital, Taichung, Taiwan

On-campus

- September 2018 ~ June 2019
 - ✓ During the Interdisciplinary Medical and Life Heath Product Design Program I created two UX/UI designs of app for medical healthcare products
 - UX/UI design for helping patients with asthma to monitor the asthma and manage their symptoms.
 - UX/UI design for rehabilitation equipment that made the equipment user-friendly and the patient's usage records traceable.

- ✓ During course of Interface Design I developed interesting designs such as,
 - by soil detector, I created an interface for Plant-to-Human communication app.
 - by utilizing the MIT app inventor, I created a car-finder app.
 - by orientation sensor, I created some oriented games.
 - by accelerometer sensor, I created a pedometer app.
- ✓ Taiwan Craft Research and Design Project (held by National Taiwan Craft Research and Development Institute): Won sponsorship and selected working with the master of traditional craft to make a series of woodworking works

September 2017 ~ June 2018

- ✓ Winner of Asia University Talent Youth Design Project: My work is a night light combining technique of mechanism, electronic and art design called "Return". This contest was from concept design, 3D modeling, prototyping, mold making, production to commercialization. Not only did my works win the honor but also were displayed on the shelf at Asia University Museum of Modern Art as an article of commerce for sale.
- ✓ Member of Asian University International Design Elite Team: To participate Red Dot Design Award and iF Design Award contest. The design of flying flag for Olympics Games was qualified as a finalist for Red Dot Design Award 2018 final.
- ✓ College Student Research Creativity Award 2018 (held by government of Ministry of Science and Technology): A research paper "Apply Orange Technology to slipper design for eldercare".
- September 2015 ~ June 2016
 - ✓ TA, Assistant to Professor Dr. LUNG: To edit foul copy of "Human Factor Engineering and Design" till being new book to publish.
 - ✓ Vice Student Representative of the class: To manage the class affairs

COMMUNITY INVOLVEMENT

June, 2016 ~ September, 2016
 Hospital Volunteer: Lee Women's Hospital, Taichung, Taiwan

COURSES RELATED TO MEDICAL AND HEALTHCARE PRODUCT DESIGN

September, 2015 ~ June, 2019

Asia University / China Medical University

Interdisciplinary Medical and Life Heath Product Design Program

Courses included: Ergonomic, Human Factor, Medical Product for Rehabilitation, Design and Evaluation on Sport Equipment, Innovative Biotech Industry, Medical and Life Heath Product Design, Product Design for Humanistic Care in Nursing, Design Engineering. I earned total 18 credits.

REFERENCES

Dr. Chi-Wen LUNG, Ph.D

Associate Professor & Chair, Department of Creative Product Design Asia University, Taichung, Taiwan

Mail: cwlung@asia.edu.tw , TEL: +886-4-23323456 ext:1052/1054

Dr. Ya-Chuan KO, Ph.D

Assistant Professor, Department of Creative Product Design, Asia University Mail: chrisko@asia.edu.tw, TEL: +886-4-23323456 ext:6417

Dr. Hsin-Hung LIN, Ph.D

Dean of Invention Center, Asia University

Assistant Professor, Department of Creative Product Design, Asia University

Mail: hhlin@asia.edu.tw , TEL: +886-4-23323456 ext:1051