

StorePulse

Demand Forecasting Automation Platform using NB-INGARCH Models

MTech Technical Presentation - Complete System Architecture

Forecast Generation Flow

How predictions are generated when user requests a forecast.

```
sequenceDiagram autonumber
    participant U as User
    participant UI as Frontend
    participant API as ForecastRoute
    participant Cache as Cache Layer
    participant FS as Forecast Service
    participant DB as Database
    participant Model as INGARCH Model

    U->>UI: Navigate to Forecast Page
    UI->>API: GET /forecast?days=7&mode=lite
    rect rgb(240, 248, 255)
    note right of API: Cache Check
    API->>Cache: Check for cached forecast
    alt Cache Hit
        Cache-->>API: Return cached data
        API-->>UI: JSON response (instant)
    else Cache Miss
        API->>FS: Generate fresh forecast
        end
        end
        rect rgb(255, 243, 224)
        note right of FS: Load Model
        FS->>DB: Query latest model metadata
        DB-->>FS: Model info
        FS->>FS: Load ingarch_model.joblib
        end
        rect rgb(232, 245, 233)
        note right of FS: Feature Building
        FS->>DB: Fetch last 365 days of visits
        DB-->>FS: Historical data
        FS->>FS: For each forecast day (1-7)
        FS->>FS: Compute lag features
        FS->>FS: Check holiday calendar
        FS->>FS: Calculate rolling stats
        FS->>FS: Feature matrix ready
        end
        rect rgb(252, 228, 236)
        note right of FS: Prediction
        FS->>Model: predict(X_features)
        Model->>Model: Apply autoregressive terms
        Model->>Model: Apply exogenous effects
        Model->>Model: Sample from NB distribution
        Model-->>FS: Raw predictions
        FS->>FS: Calculate bounds (P10, P50, P90)
        FS-->>API: 7-day forecast with uncertainty
        end
        rect rgb(227, 242, 253)
        note right of API: Post-Processing
        API->>API: Calculate staffing needs
        API->>API: Generate inventory alerts
        API->>Cache: Save forecast (TTL: 1 hour)
        API-->>UI: Complete JSON response
        UI-->>U: Display charts
    end
```

StorePulse - Demand Forecasting Automation Platform

MTech Project | NB-INGARCH Implementation | Verified Metrics

All diagrams, metrics, and architecture details are based on actual implementation