

# StorePulse

Demand Forecasting Automation Platform using NB-INGARCH Models

MTech Technical Presentation - Complete System Architecture

## Training Pipeline Flow

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Complete end-to-end flow from data upload to model deployment.

sequenceDiagram  
autonumber participant U as User participant UI as Frontend participant API as API Server participant DB as Database participant FE as Feature Engineer participant ML as ML Trainer participant V as Validator participant FS as Forecast Service  
U->>UI: Upload CSV Data  
UI->>API: POST /data/upload  
API->>DB: Store visits in DB  
DB-->>API: Records stored  
API-->>UI: Upload successful  
U->>UI: Click Train Model  
UI->>API: POST /train/ingarch  
rect rgb(255, 243, 224) note right of API: Data Preparation  
API->>DB: Fetch historical visits  
DB-->>API: Return DataFrame  
API->>FE: Build feature matrix  
FE->>FE: Generate lags (1,2,7,14,21,30)  
FE->>FE: Add temporal features  
FE->>FE: Compute rolling stats  
FE->>FE: Add holiday indicators  
FE-->>API: Feature matrix ready (21 features)  
end  
rect rgb(252, 228, 236) note right of API: Model Training  
API->>ML: Train INGARCH(2,1)  
ML->>ML: Maximum Likelihood Estimation  
ML->>ML: Optimize ARCH terms  
ML->>ML: Estimate dispersion parameter  
ML-->>API: Model trained  
end  
rect rgb(232, 245, 233) note right of API: Validation  
API->>V: Run quality gates  
V->>V: Calculate model SMAPE: 37.91%  
V->>V: Calculate MA7 baseline: 39.91%  
V->>V: Compute lift: 5.0%  
V->>V: Check: lift > 0% PASSED  
V-->>API: Validation successful  
end  
rect rgb(227, 242, 253) note right of API: Deployment  
API->>DB: Save model metadata  
API->>FS: Register model artifact  
FS-->>API: Model ready for inference  
API-->>UI: Training complete  
UI-->>U: Display results  
end

## **StorePulse - Demand Forecasting Automation Platform**

MTech Project | NB-INGARCH Implementation | Verified Metrics

All diagrams, metrics, and architecture details are based on actual implementation