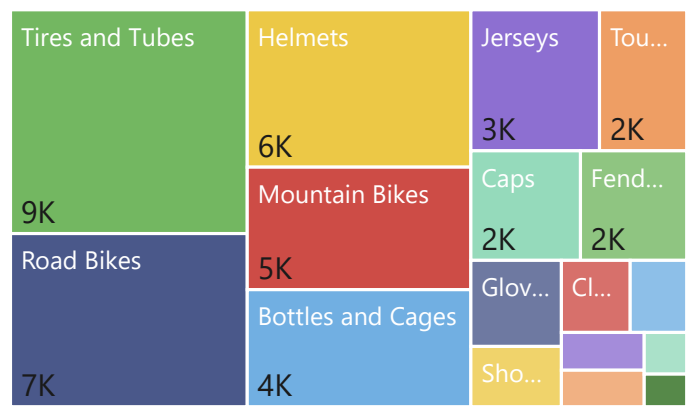
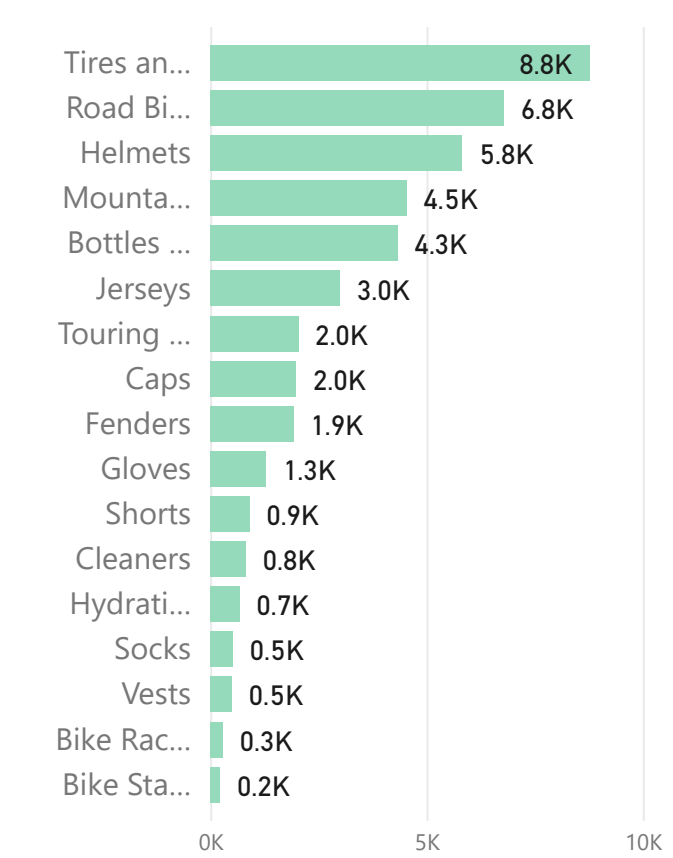


Total Orders by Category



Total Orders by Subcategory



ProductName	Total Orders	Return Rate
Women's Mountain Shorts, S	270	4.07%
Women's Mountain Shorts, M	310	3.55%
Women's Mountain Shorts, L	323	4.95%
Water Bottle - 30 oz.	3,853	1.86%
Touring-3000 Yellow, 62	47	4.26%
Touring-3000 Yellow, 58	45	4.44%
Touring-3000 Yellow, 54	47	
Touring-3000 Yellow, 50	52	1.92%
Touring-3000 Yellow, 44	55	5.45%
Touring-3000 Blue, 62	61	1.64%
Touring-3000 Blue, 58	55	3.64%
Touring-3000 Blue, 54	54	5.56%
Touring-3000 Blue, 50	45	4.44%
Touring-3000 Blue, 44	49	
Touring-2000 Blue, 60	75	4.00%
Touring-2000 Blue, 54	80	1.25%
Touring-2000 Blue, 50	97	3.09%
Touring-2000 Blue, 46	94	8.51%
Touring-1000 Yellow, 60	134	2.24%
Touring-1000 Yellow, 54	146	2.74%
Touring-1000 Yellow, 50	139	4.32%
Touring-1000 Yellow, 46	158	3.16%
Touring-1000 Blue, 60	141	3.55%
Touring-1000 Blue, 54	145	2.76%
Touring-1000 Blue, 50	142	2.82%
Touring-1000 Blue, 46	174	2.87%
Touring Tire Tube	1,316	1.71%
Touring Tire	834	1.20%
Sport-100 Helmet, Red	2,026	3.41%
Total	24,245	2.17%

View Product Detail

Monthly Revenue

\$1.21M✓

Goal: 1.14M (+5.74%)

Monthly Returns

103✓

Goal: 1.14M (+99.99%)

Monthly Orders

1,422!

Goal: 1427 (-0.35%)

Top Products (Orders)

Water Bottle - 30 ...

Top Products (Profit)

Mountain-200 Bl...

Continent

Select all Europe North America Pacific

Microsoft Bing

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## Water Bottle - 30 oz.

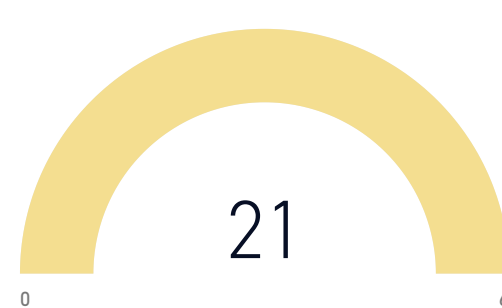
Current Month Orders vs. Target



Current Month Revenue vs. Target



Current Month Returns vs. Prev...



Price Adjustment (%)

-0.20



\$4.99

Avg Retail Price

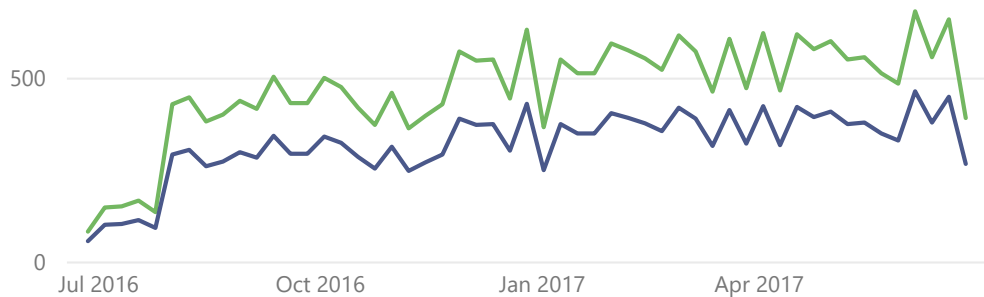
3.99

Adjusted Price



Weekly Profit

● Total Profit ● Adjusted Profit



Weekly Profit

1,000

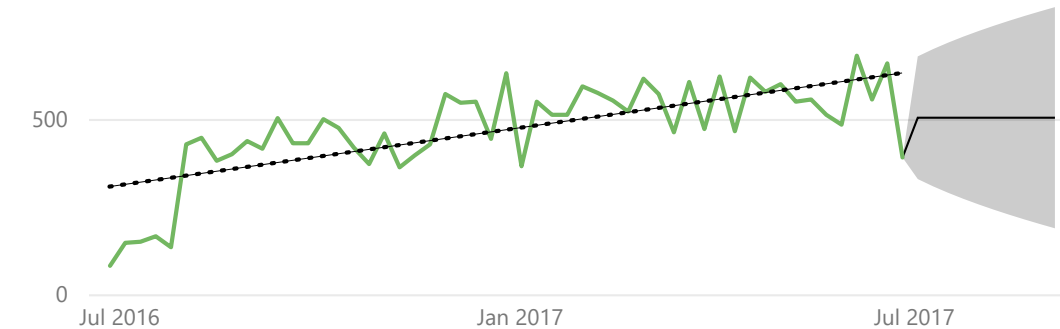
500

0

Jul 2016

Jan 2017

Jul 2017



Weekly Return

6

4

2

Jul 2016

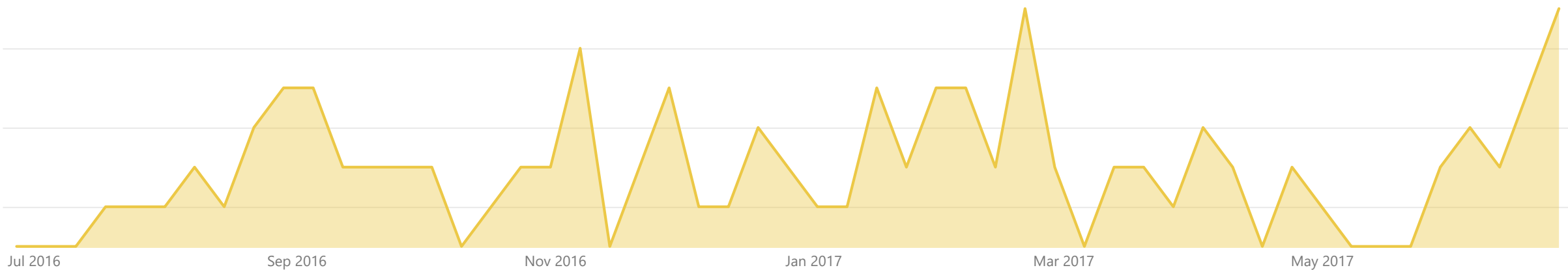
Sep 2016

Nov 2016

Jan 2017

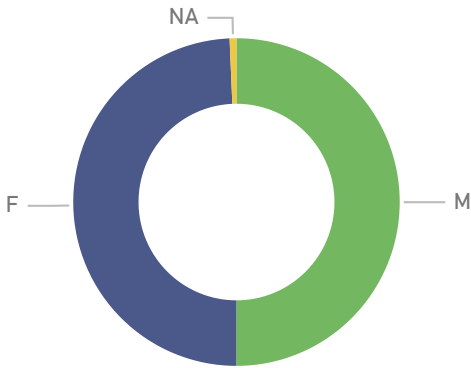
Mar 2017

May 2017

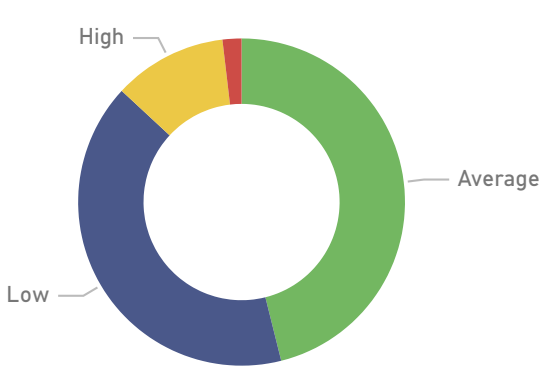


FullName	Total Orders	Total Revenue
Mr. Jordan Turner	7	\$11,022.38
Mr. Larry Munoz	7	\$10,852.04
Mrs. Lacey Zheng	7	\$11,085.74
Mrs. Lisa Cai	7	\$11,330.44
Mr. Franklin Xu	6	\$10,863.44
Mr. Marco Lopez	6	\$10,289.68
Mr. Maurice Shan	6	\$12,407.95
Mrs. Ariana Gray	6	\$10,391.42
Mrs. Dominique Prasad	6	\$9,180.93
Mrs. Janet Munoz	6	\$12,015.39
Mr. Willie Xu	5	\$9,424.97
Adriana Gonzalez	4	\$9,195.69
Mr. Aaron Wright	4	\$10,329.22
Mr. Brad She	4	\$9,161.01
Mr. Bryant Garcia	4	\$9,687.36
Mr. Clarence Anand	4	\$10,065.01
Mr. Clarence Gao	4	\$10,331.73
Mr. Cole Stewart	4	\$8,895.48
Mr. Ethan Bryant	4	\$10,308.52
Mr. Francisco Sara	4	\$9,125.54
Mr. Frank Vazquez	4	\$9,051.91
Mr. Gerrit Straatsma	4	\$9,121.03
Mr. Larry Vazquez	4	\$10,394.98
Mr. Rafael Xu	4	\$8,541.34
Mr. Randall Dominguez	4	\$9,210.36
Mr. Ricky Vazquez	4	\$10,165.92
Mr. Ronald Kapoor	4	\$8,982.47
Mr. Theodore Torres	4	\$8,992.89
Mrs. Alicia Shen	4	\$8,999.40
Mrs. Amy Sun	4	\$9,534.15
Mrs. Bonnie Nath	4	\$10,282.91
Mrs. Brandi Gill	4	\$9,166.18
Mrs. Cindy Patel	4	\$9,668.02
Mrs. Colleen Goel	4	\$8,960.51
Mrs. Deanna Perez	4	\$9,761.59
Mrs. Desiree Dominguez	4	\$9,717.63
Mrs. Diana Ortega	4	\$8,370.45
Mrs. Gabriella Collins	4	\$9,184.02
Total	373	\$885,306.56

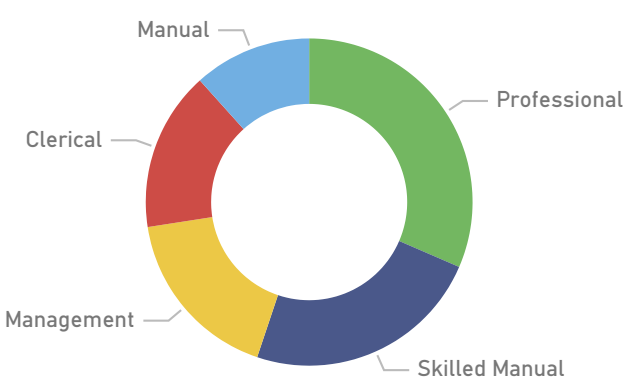
Orders by Gender



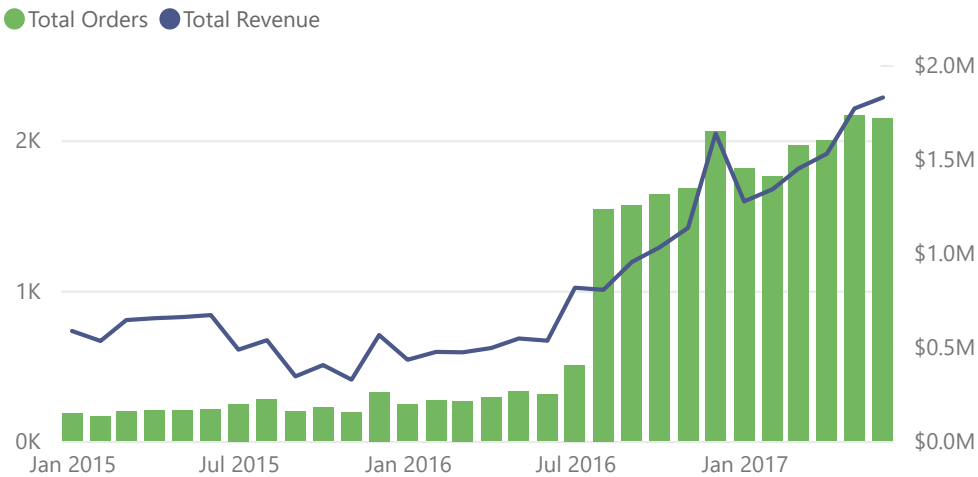
Orders by Gender



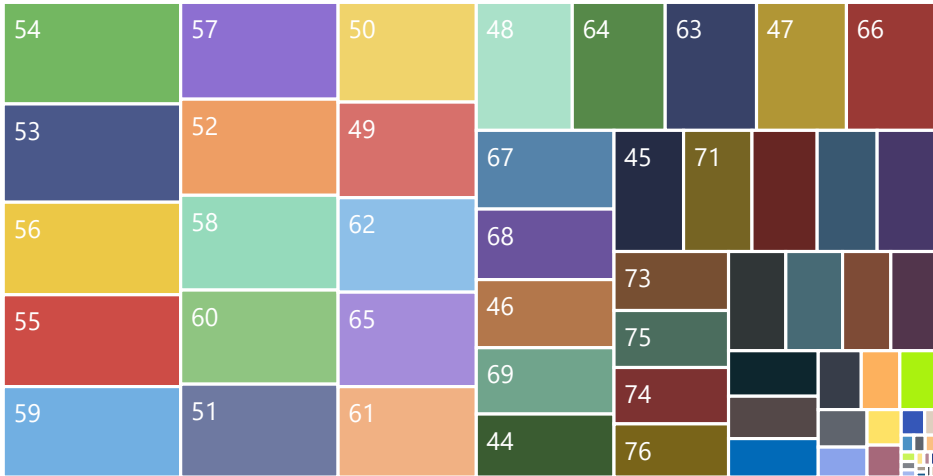
Orders by Gender



Total Orders and Total Revenue by Start of Month



Total Orders by Current Age



Top Customer

Mr. Maurice Shan

Customer Orders

130

Customer Revenue

\$12.41K

*Executive Summary* ➔