

# Programme Orientation Webinar



भारतीय प्रबंध संस्थान कोषिकोड  
Indian Institute of Management Kozhikode  
*Globalizing Indian Thought*

**Saturday, July 06, 2024, 1:00 PM IST**



# 01

## Phase 1

- The Emeritus team
- Meet your Programme Leader
- Programme Structure
- Modules by IIMK and UWA
- LinkedIn Page
- Programme outline
- Module 1 – People Management
- Code of Conduct
- Learning Journey

# 02

## Phase 2

- Meet your peers
- Expectations
- Course Leader Role
- Learning Platform
- Support

# 03

## Q/A

- Next Steps

# AGENDA

# The Emeritus Team

We will be here to support you throughout your learning journey. Our aim is to ensure that you have a smooth and enjoyable experience, and to assist you in overcoming any challenges that may arise along the way. We are committed to looking out for your best interests and helping you achieve your learning goals.



# Meet the Programme leaders

## Praveen Kamath Kumbhla

Praveen Kamath K boasts 27+ years of HR and leadership expertise in large-scale Manufacturing, IT & ITES sectors. At Wipro Limited for 16 years, he held diverse roles including Global Leader for Talent Acquisition and Training, HR Business Partner, and led strategic initiatives globally. Beyond corporate realms, he passionately teaches at prestigious B-Schools, holds advisory roles in various educational institutions, and mentors young CEOs. Devoted to social causes, he supports over 100 underprivileged children annually and excels in Tabla, earning recognition as an AIR Mangalore artist at 13. Currently pursuing a Fellow Program in Management, he continues to excel academically.





# PROGRAMME STRUCTURE



भारतीय प्रबंध संस्थान कोषिकोड  
Indian Institute of Management Kozhikode  
*Globalizing Indian Thought*

## 1<sup>st</sup> Year

Complete the Professional Certificate  
Programme in Advanced Business  
Management By IIM Kozhikode

(36 credits)

**STARTS ON**  
21<sup>st</sup> December  
2023

**6**

Modules from  
IIM Kozhikode

+



THE UNIVERSITY OF  
**WESTERN**  
AUSTRALIA

## 2<sup>nd</sup> Year

Complete the modules offered by UWA

(36 credits)

**6**

Modules  
from UWA

=

## Global MBA

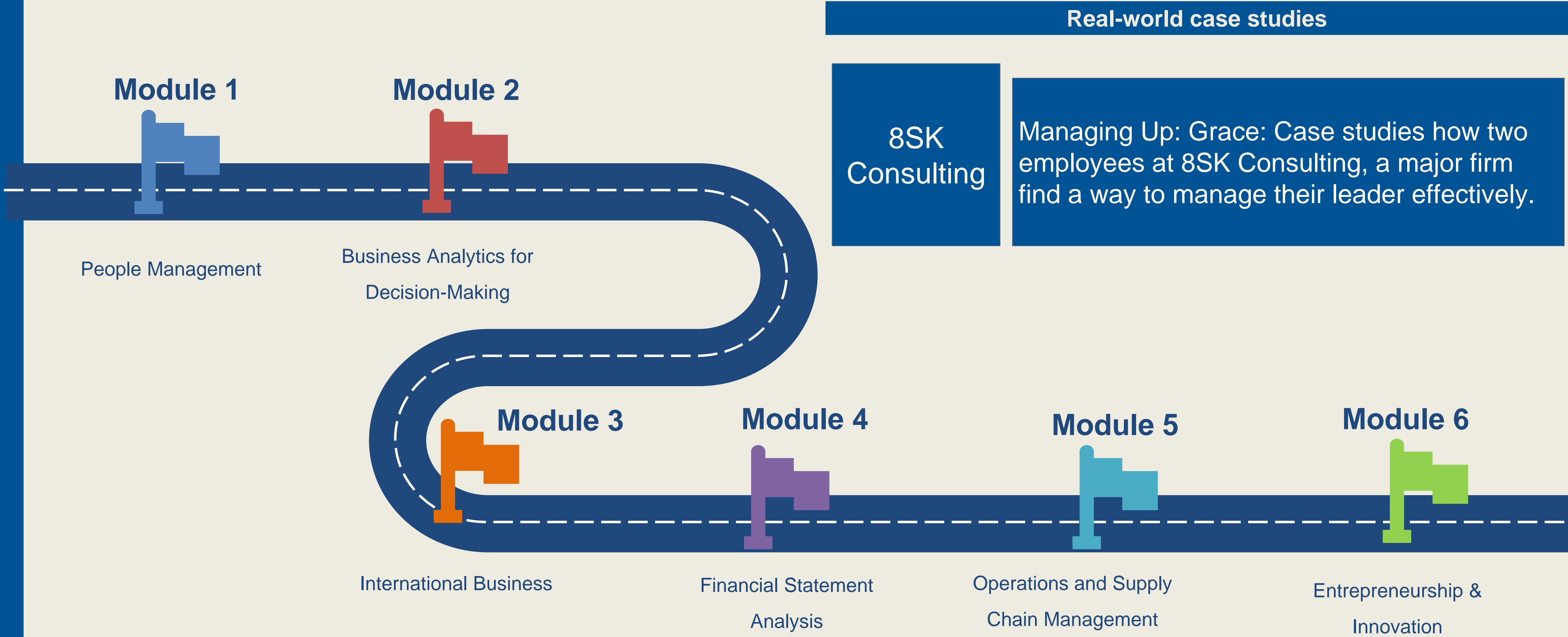
(72 credits)

**DURATION**  
2 Years

**12**

Modules  
(Global MBA Degree)

# YEAR 1 PROGRAMME MODULES BY IIMK



## Professional Certificate Programme in Advanced Business Management from IIM Kozhikode

On successfully completing the first-year of this program with a minimum 60% in each module, taught by IIM Kozhikode faculty, participants will receive the Professional Certificate in Advanced Business Management Programme and will progress to the second year.



*Note : All certificate images are for illustrative purposes only and may be subject to change at the discretion of IIM Kozhikode.*

# YEAR 2 PROGRAMME MODULES BY UWA



## Real-world case studies



This case study explores how Tesla overcame the considerable barriers to enter the US automobile industry, dominated by top-selling cars from GM, Ford, Chrysler, Honda, Nissan, and Toyota.

### Module 1



Managerial Economics

### Module 2



Marketing

### Module 3



Managerial Finance

### Module 4



Leading change and Transformation

### Module 5



Business Strategy

### Module 6



Leadership in Organization

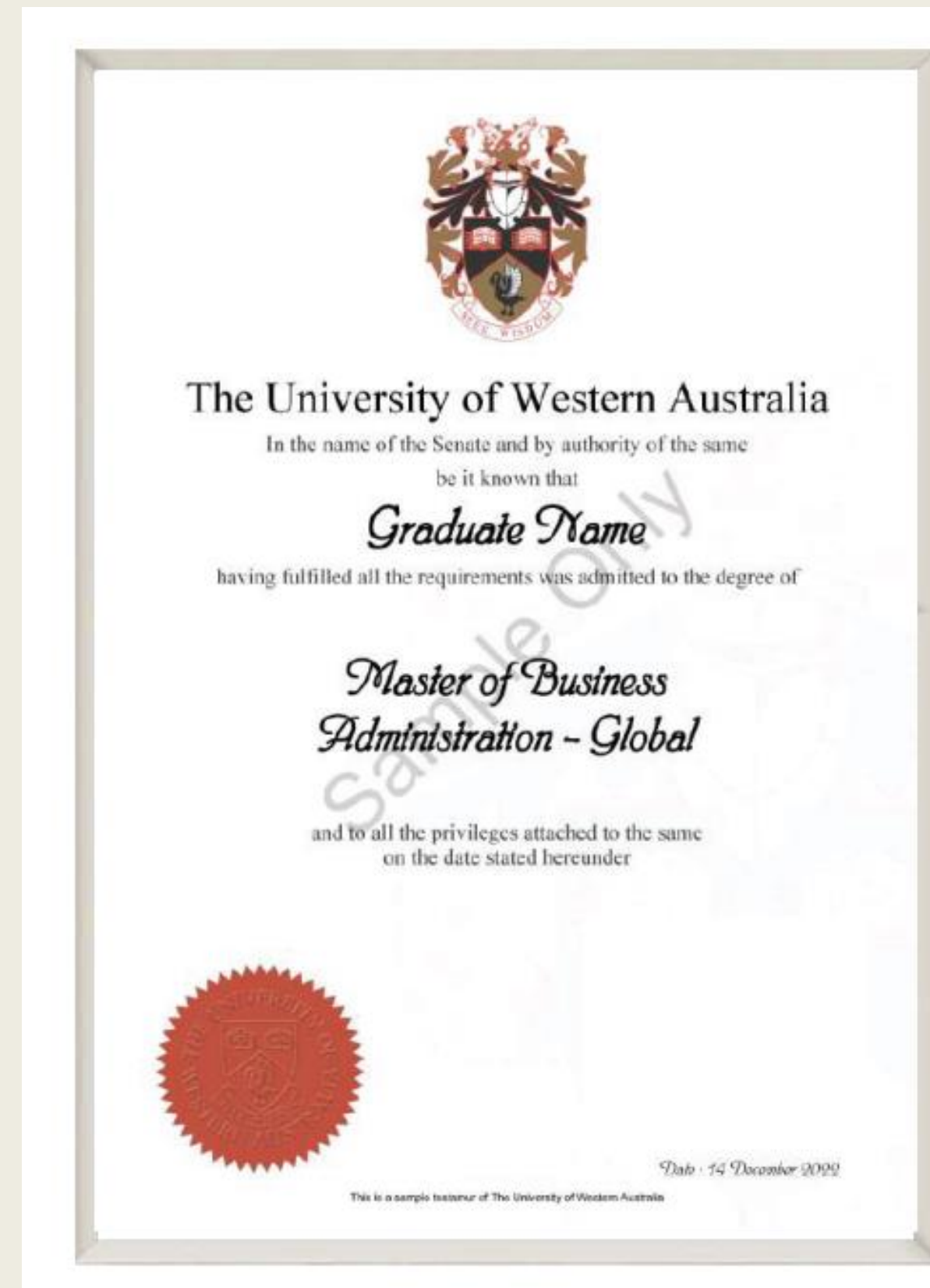


# CREDENTIALS



## Global MBA Degree from UWA

On completing the second year of this program, with a minimum 60% in each module, taught by UWA, participants will receive a Global Master of Business Administration from The University of Western Australia along with the UWA alumni status.




*Note : All degree images are for illustrative purposes only and may be subject to change at the discretion of The University of Western Australia*


# LINKEDIN PAGE



You can join our LinkedIn group using this link: <https://www.linkedin.com/groups/2941178>



## MBA at UWA Business School

 Listed group  
1,973 members


[Join](#)


### About this group

Provides information and networking for students, alumni and professors of the MBA program at the UWA Business School.

Before joining the group, we will verify MBA award or participation on the official website of UWA.

#### Admins

**Caitlin White** Owner  
Marketing Officer at The University of Western Australia

**Allan Trench** Manager  
Professor, UWA Business School, MBA Director; Independent Mining & Metals Director; CRU Group Associate Consultant.

## Alumni Benefits :



A global network.



Invitations to exclusive alumni events and networking opportunities.



Alumni communications, including the community connect e-newsletter.



# PROGRAMME OUTLINE – YEAR 1



Friday, June 28,  
2024

- **People Management**: Apply critical thinking and diagnostic skills to solve a range of organizational behavioral scenarios with multiple stakeholder perspectives.

Monday,  
September 2,  
2024

- **Business Analytics for Decision-Making**: Access a range of appropriate tools and techniques to interpret data insights and make effective managerial decisions.

Monday,  
November 4,  
2024

- **International Business**: Manage international projects and people issues in a borderless business landscape

**Diwali Break week** : 28 Oct  
2024 – 3 Nov 2024

**Christmas/New Year  
Break Week:**  
24th December 2024 –  
1st January 2025

# PROGRAMME OUTLINE – YEAR 1( Cont.)



Monday, January  
6, 2025

- **Financial Statement Analysis** : Build the capability for applying, analyzing, synthesizing, and evaluating financial information to make sound business decisions.

Monday, March  
3, 2025

- **Operations and Supply Chain Management** : Understand and choose the right supply chain for your business, the various trade-offs, supply chain models and network design analysis

Monday, May 5,  
2025

- **Entrepreneurship & Innovation**: Understanding the process of entrepreneurship, strategies, business models, legal issues, innovation and design thinking.



# Module 1 : People Management



MODULE	MODULE TITLE	WEEK START	WEEK-END
0	Course Orientation	Friday, June 28, 2024	Monday, July 8, 2024
1	Fundamentals of Organisational Behaviour	Monday, July 8, 2024	Monday, July 15, 2024
2	Perception and Attribution	Monday, July 15, 2024	Monday, July 22, 2024
3	Values, Attitude and Job Satisfaction	Monday, July 22, 2024	Monday, July 29, 2024
4	Personality	Monday, July 29, 2024	Monday, August 5, 2024
5	Stress and Emotions	Monday, August 5, 2024	Monday, August 12, 2024
6	Motivation	Monday, August 12, 2024	Monday, August 19, 2024
7	Group and Teams	Monday, August 19, 2024	Monday, August 26, 2024
8	Conflict and Negotiation	Monday, August 26, 2024	Monday, September 2, 2024

# CODE OF CONDUCT



## PROGRAMME AGREEMENT

- Respect the privacy of other participants
- Respect the diversity of opinions and cultures
- Use a single account on the platform and provide correct information about yourself
- Do not reproduce content from your course or from other participants unless expressly allowed under the copyright terms by the programme administrator
- Do not submit the work of others as your own or engage in any activity that will improve or harm others' points
- If you believe that someone has violated this agreement, please contact us using the SUPPORT tab on the learning platform

## SUBMISSION

- Assignments submitted on time (typically one week) will be reviewed within one week of submission due date.
  - If an assignment is not submitted by the due date, it will be marked late.
- \*NOTE: You will not be penalized on your grades**
- Late submission will be reviewed and marked complete at some point before the end of the course.
  - The certificate of completion will be provided after the end of the Programme

## ACADEMIC INTEGRITY

- Participants are individually responsible for work they submit. They must not submit the work of others as their own and do not engage in any activity that will improve or harm others' scores.
- Plagiarism is a form of academic dishonesty.
- Usage of AI tools like ChatGPT, Co-pilot, Gemini are beneficial but should supplement, not replace, critical thinking.
- Plagiarism detected by AI, including ChatGPT, results in marked-down of assignments.
- Proper citations should be given for any reference used for assignments.

*Upon reading all the points above, please acknowledge and agree to the conditions via the form in the Orientation module.*



# KEY POINTERS FOR PROGRAMME SUCCESS



## Do's

- 1. Summarize in your own words:** Take notes and summarize information from sources in your own words to demonstrate understanding
- 2. Use quotes and citations:** When directly quoting text, use quotation marks and cite sources accurately to give credit.  
**(APA format accepted (unless specified))**
- 3. Paraphrase effectively:** Understand information and rephrase it in your own words to avoid plagiarism while still acknowledging the source.**(APA format accepted (unless specified))**
- 4. Cite website sources:** When using information from websites, cite them properly using the URL and publication date.
- 5. Use plagiarism detection tools:** Utilize software to check for unintentional plagiarism and review the results to address any issues.
- 6. Manage time effectively:** Start assignments early to avoid rushing and resorting to shortcuts like copying and pasting.

## Don'ts

- 1. Don't wait till after the Office Hour to make submission:** Office Hours should be utilized to refine the submission. Start your assignment before attending the Office Hour.
- 2. Don't Copy and Paste:** Avoid directly copying text from sources without proper attribution or quotation marks. Paraphrase or summarize instead.
- 3. Don't Rely Solely on One Source:** Use multiple sources to gather information and ideas, and ensure your work represents a synthesis of various viewpoints rather than a regurgitation of one source.
- 4. Don't Forget to Reference:** Include a reference list or bibliography at the end of your work, listing all the sources you consulted during your research.
- 5. Attribute AI-generated content:** Refrain from using AI-generated content to ensure originality. Properly attribute sources.

# LEARNING JOURNEY – PROGRAMME ELEMENTS



**Assignments & Quizzes**



**Discussions**



**Project**

**Objective**

Reinforce your learning and allow you to apply what you have learnt

Open forum to discuss programme material, and interaction with peers

Helps you to apply your skills and knowledge to a self-driven project

**Are they required**

Yes

Encouraged

Yes

**Are they graded**

Yes

No

Yes

**#attempts**

2

NA

1



# A TYPICAL WEEK



## Module Release

- Course videos
- Required Assignments
- Required Quizzes
- Self-check activities
- Q&A Discussion Boards
- Weekly survey

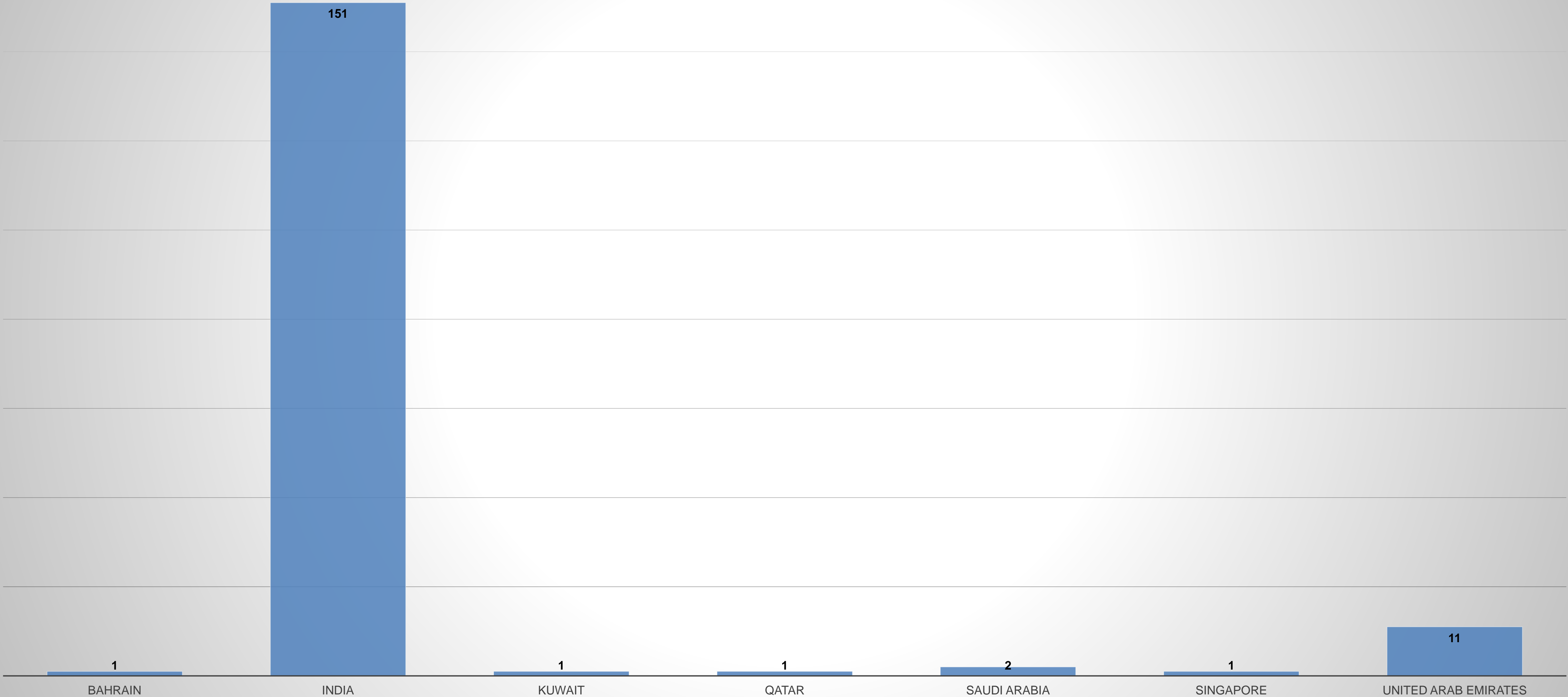
## Weekly sessions

- Office Hours with Course Leaders :  
(Wednesday 7:30 pm IST and Saturday 1:00 pm IST)
- Slide /transcript downloads
- Other Sessions:
  - Industry Speaker sessions in weeks 4 and 8.

# DEMOGRAPHICS



Count of country of residence



# WHAT WE EXPECT FROM YOU?



## ENGAGEMENT & INVOLVEMENT

We highly encourage participants to engage in conversations with the speakers, as their valuable insights provide guidance and clarity to cement concepts and learnings. It's always appreciated when everyone gets involved and shares their thoughts.



## DISCUSSION

Active participation in discussion will promote a healthy environment and will fast track any content related queries one might have.



## CHALLENGING IDEAS

Keep challenging yourselves to produce innovative ideas and liaise with you peers and the speakers to have seamless execution.



## INNOVATIVE THINKING

This is the cornerstone of our course, as it is innovative thinking that will take you out of your comfort zone and enriches the learning experience.



## SUPPORT FOR EACH OTHER

Ensure we are always supportive and encouraging towards our peers and our speakers to ensure a collaborative environment



# COURSE LEADER ROLE

Guide participants through their learning journey. Answer any content related questions to help guide through the Programme.



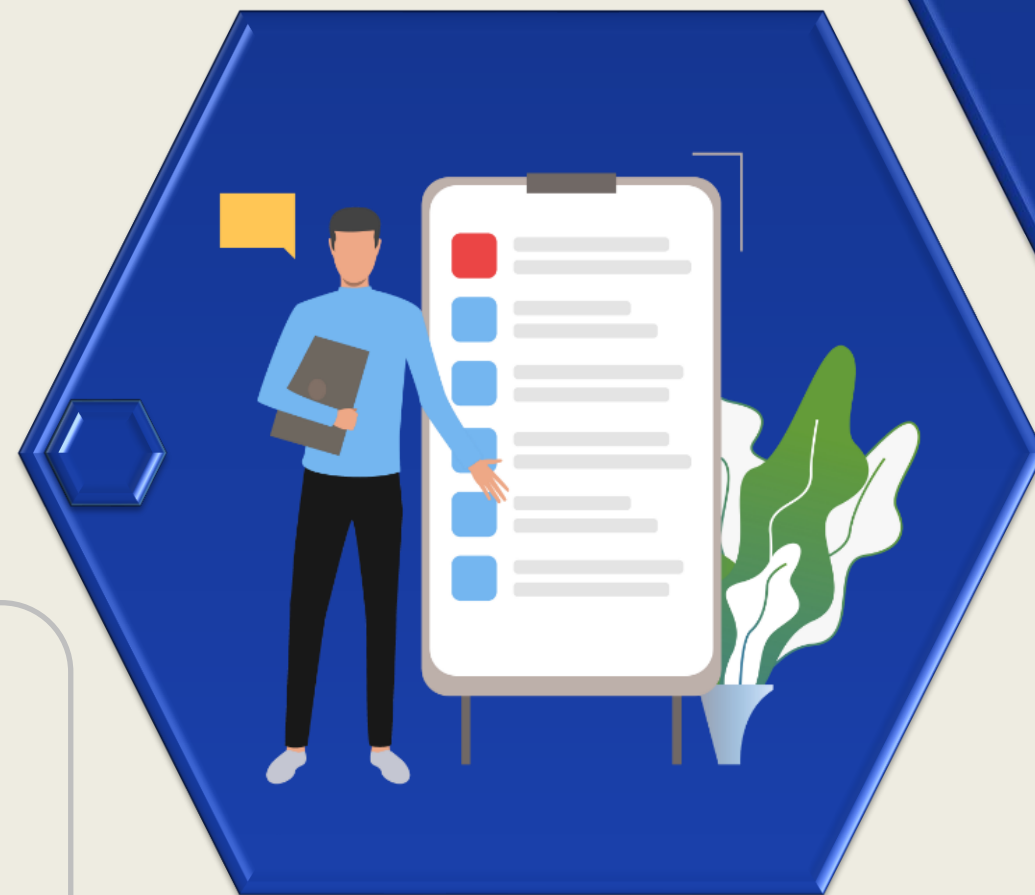
Share previous experience, provide practical applications of topics and methodologies shared.



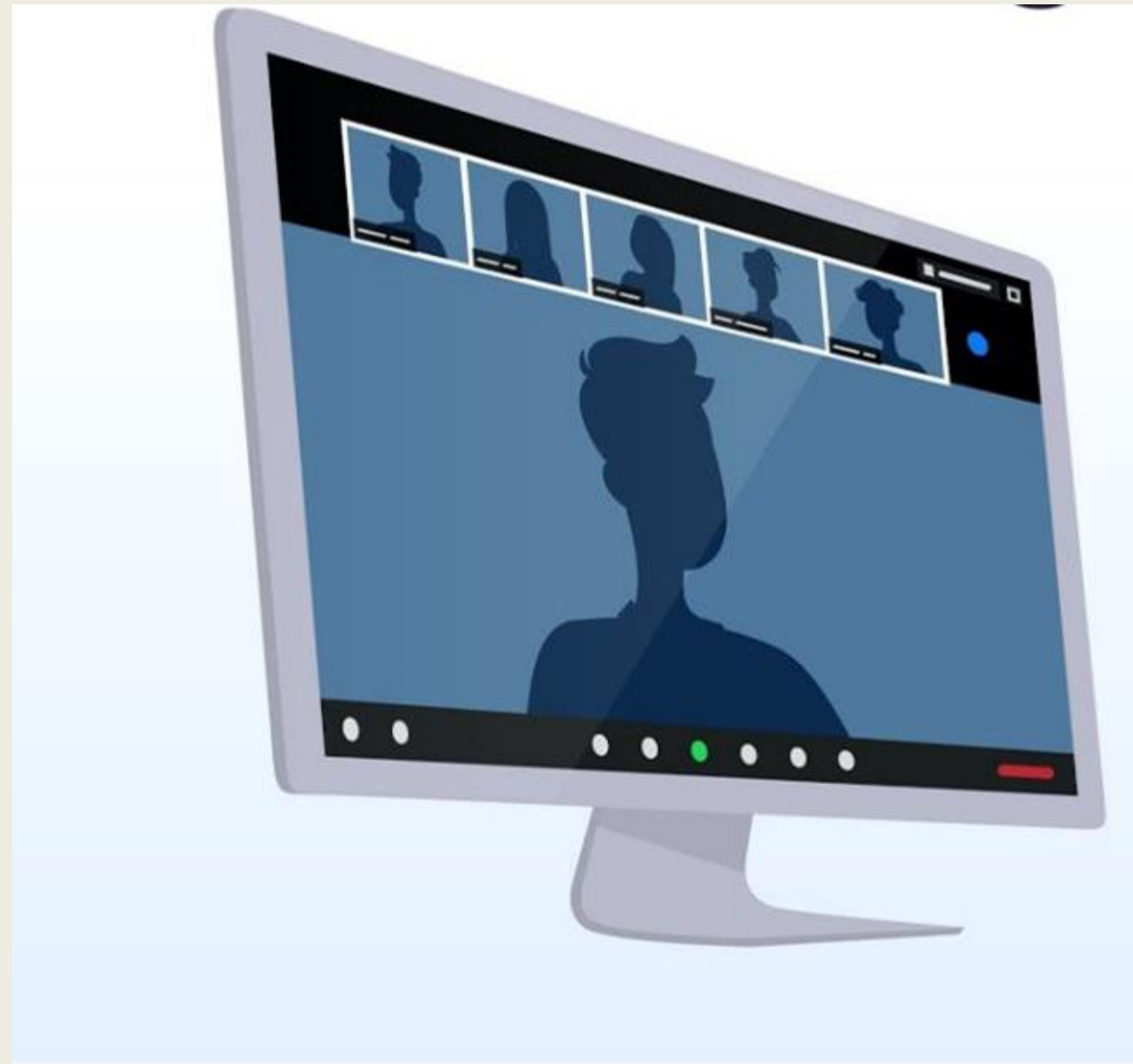
Host Weekly Live Sessions in the form of Webinars and Office Hours to clarify doubts & introduce module content.



Moderate weekly Q&A discussion boards to clarify any doubts raised

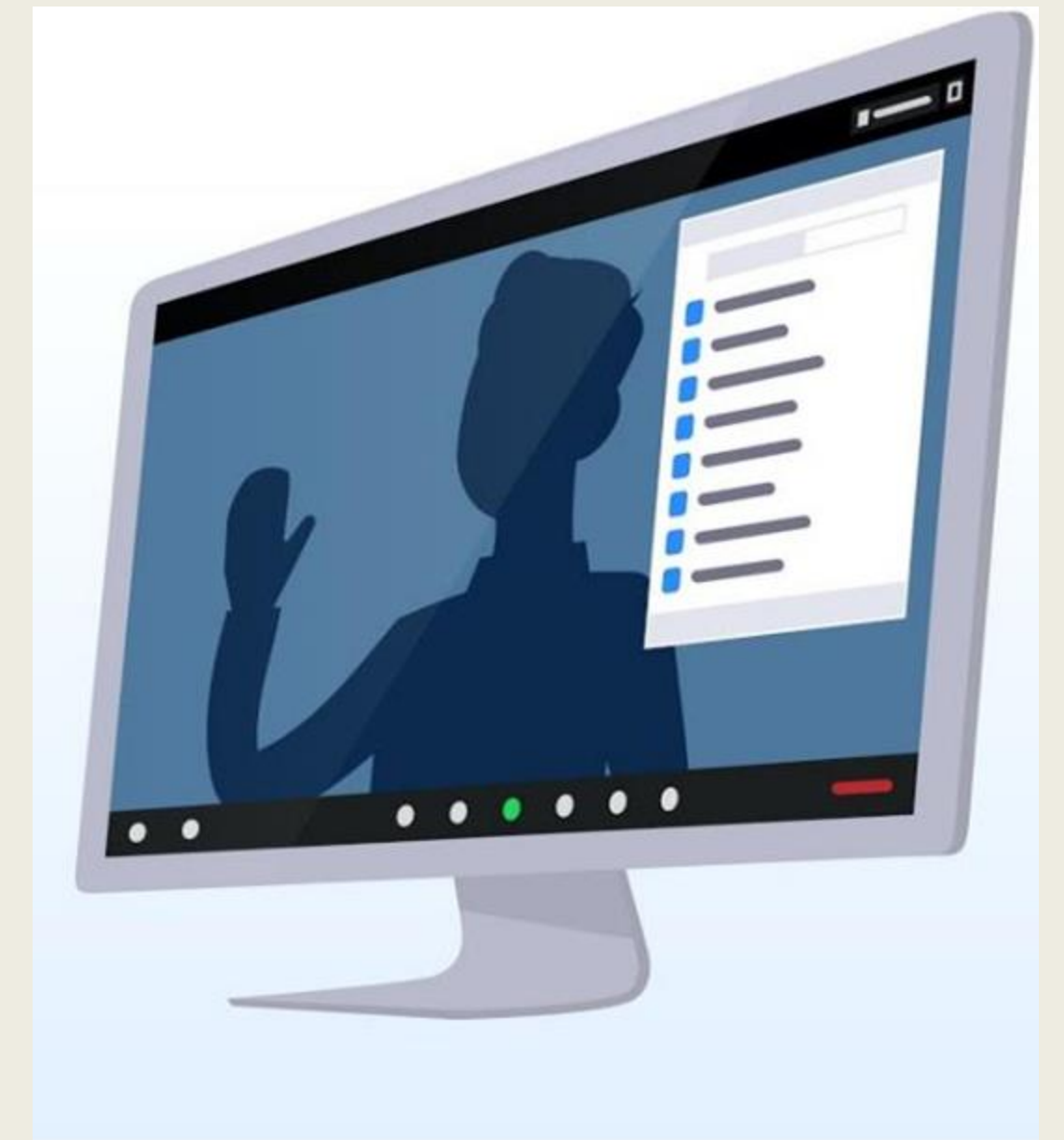


# LIVE SESSIONS



**Webinars:** Led by the Faculty or Industry Experts, these provide programme related information to the participants.

**Office Hours:** These are weekly programme de-brief and live Q&A sessions between the participants and the Course Leaders.



- *These sessions are completely optional but are strongly encouraged to take advantage of connecting with your Course Leader!*
- *Recordings & Slide decks will be uploaded on your learning platform 24 hours after the session is conducted.*
- *Please visit our learning platform to view the Live Session Schedule*






YOUR LEARNING PLATFORM



# LEARNING PLATFORM





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Introductory Webinar with Emeritus Team : IIMK-UWA-23-03

Dear Participant, We invite you to join the Course Orientation webin...

Posted on: Mar 24, 2023 at 12pm

Coming Up

View Calendar

Introductory Webinar with Emeritus Team

Mar 25 at 12pm

## Professional Certificate Programme in Advanced Business Management - Year 1




Programme Journey

Getting Started

Grading Information

Meet the Faculty



Professional Certificate Programme in Adva... > Pages > Live session schedule

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## Live session schedule

**Note:** This is a tentative webinar schedule and is subject to change.  
Use [WorldTimeBuddy](#) to convert SGT to your time zone.

Webinars

Week 0: Course Orientation

Week	Topic	Link to Live Session	Date	Time	Slides
Week 0	Introductory Webinar with Emeritus Team	<a href="#">Click here</a>	Saturday, March 25, 2023	12:00 PM IST	Slides will be posted after the live session
The Recording will be posted here after the session					



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# Live Session Experience Survey

**Before we proceed to Q&A**

**Take 2 minutes to share your feedback  
with Us!**



# SUPPORT CHANNELS



Email Support : Monday to Saturday

Programme Support : [programsupport@emeritus.org](mailto:programsupport@emeritus.org)

Admissions : [admissions@emeritus.org](mailto:admissions@emeritus.org)

Please use the Support Tab on learning platform to initiate your request for a smoother experience.

Please allow us 24-48 hours to respond.

Note : If you feel that your query could have been handled better, Kindly write to us at [escalation.apac@emeritus.org](mailto:escalation.apac@emeritus.org) for our leadership team to investigate further.



WE'RE HERE TO  
**HELP**



# Q&A

questions

answers

