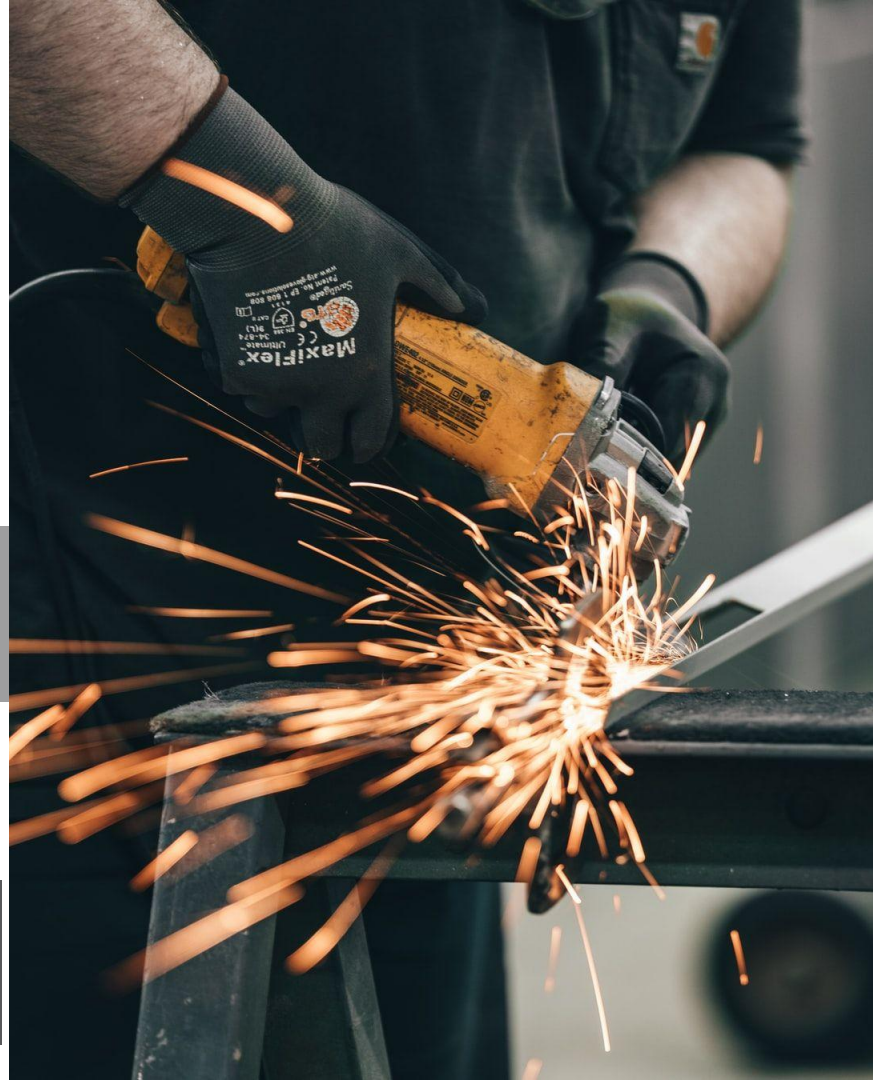





# CRAFTY

The best choice for your home  
furnishing and maintenance





# ABOUT US

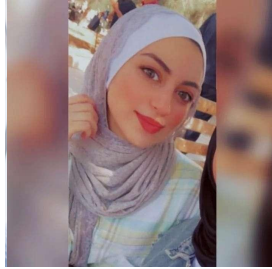
We are a website that provides you with many services for home maintenance and restoration, such as: carpentry, blacksmithing, and electrical repair.

This is done easily by communicating with our workers through the site and comparing according to the preferences that the user wants.

# OUR TEAM



**Shiraz Hasan**



**Yasmeen Tabakhi**



**Abdullah Mazahreh**



**Amer Naser**



**Omar Helwah**



## Logos with alternatives

Various versions of our logo are available to match different materials and uses.



## Color Scheme for the Brand

It reflects the identity and personality of our brand.



#232F3E #EEAB05 #F5F0DF #FFFFFF

## Fonts Guide

The best results can be achieved when fonts are paired and sized correctly.

**POPPINS**  
**POPPINS**  
**POPPINS**

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
PQRSTUVWXYZ  
0123456789

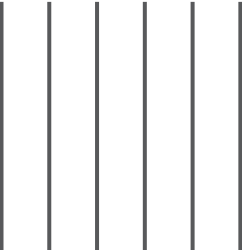



# Competitor Analysis

Company name	CRAFTY	Abdulsalam Saadeh Maintenance	Alqutob
Provide the service	Ease of access and diversity of service	Difficulty finding out the details of the service through the website	Lack of diversity in services
Speed of response and communication	High	High	Low
View feedback from customers	Customer feedback is displayed transparently	Nothing	Nothing
How much is useful for the user	Selection of the agent according to certain preferences chosen by the user	You cannot choose the agent according to your personal preference	You cannot choose the agent according to your personal preference



# How we make our website SEO friendly

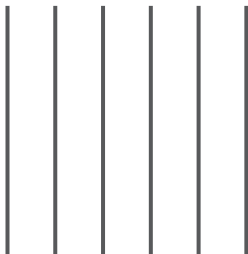
- Use Responsive Design to Connect with all Device Users.
  - Include Targeted Keywords in Your Website Content.
  - Optimize Header Tags.
  - Optimize Your Meta Descriptions to Boost Clicks.
  - Focus on Increasing the Readability of Your Content.
- 
- 



# Developing for Web Accessibility



- Associate a label with every form control
- Include alternative text for images
- Identify page language and language changes
- Use markup to convey meaning and structure
- Help users avoid and correct mistakes





**Demo**

**Time!**