



# **Hackathon # 3 (Day 01)**

## **Foundation For Furnisphere**

## Step # 1

Our marketplace “**FURNISPHERE**” laying in the category of Niche e-commerce. Let’s define Niche e-commerce and take look on it’s key features:

### Niche E-commerce

Niche e-commerce refers to online marketplaces or platforms that specialize in a specific category of products, services, or target audience. Unlike general e-commerce giants that cater to diverse product categories, niche platforms focus on a single industry or customer base. This approach allows businesses to address specific needs more effectively, delivering tailored experiences that attract loyal customers.

## Step # 2

### FURNISPHERE

Furnishpere is a niche e-commerce platform dedicated exclusively to furniture, home decor, and lifestyle products. It provides a curated marketplace for buyers looking to transform their living spaces and for sellers specializing in quality furnishings and decor.

Let’s answer the some questions:

#### 1. What problem does furnisphere aim to solve?

Furnishpere addresses the challenge of finding high-quality, unique, and affordable furniture and decor in one centralized platform. Many existing marketplaces are either too general, making it difficult to locate specialized products, or too expensive, limiting accessibility. Furnishpere bridges this gap by offering a curated, affordable, and diverse selection of furnishings and decor tailored to meet the specific needs of homeowners and interior enthusiasts.



## 2. Our Targeted Audience:

- **Primary Audience:** Homeowners, renters, and interior design enthusiasts looking to furnish or redecorate their living spaces.
- **Secondary Audience:** Businesses such as real estate staging companies, boutique hotels, and office designers seeking high-quality furniture and decor.

## 3. Products We Offer:

- **Furniture:** Sofas, beds, tables, chairs, shelves.
- **Decor:** Lighting fixtures, rugs, curtains, wall art and more.

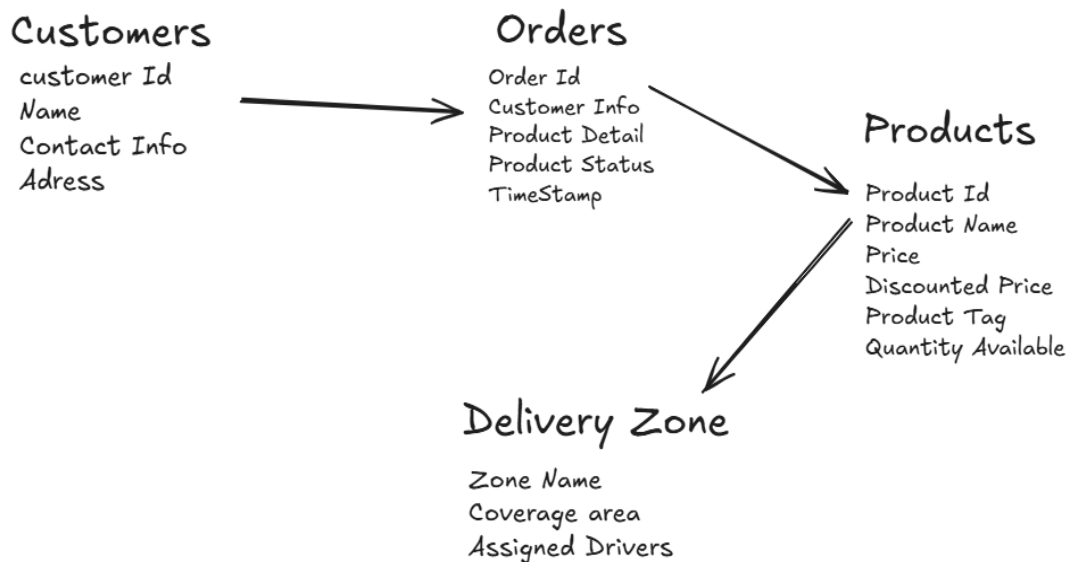
## 4. The Features Which Make Furnisphere Apart:

- **Customization:** Options to create bespoke furniture that matches customers' needs and preferences.
- **Affordability:** A range of budget-friendly to premium offerings, ensuring accessibility for all.
- **Eco-Friendliness:** A focus on promoting sustainable and environmentally friendly products.



## Data Schema

### Relationships Between Entities



Customers → Order → Product → Delivery → Customers

### Explanation of the Flow

- Customers → Order: Customers initiate the process by placing an order.
- Order → Product: The order specifies the product(s) the customer wants
- Product → Delivery: Once the product is prepared or picked, it moves to the delivery process.
- Delivery → Customers: The delivery completes the cycle by getting the product into the hands of the customer.

