Brand Information: gokwik.co

Source URL: https://www.gokwik.co/

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# Content

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Celebrating significant milestones of our merchant brands in their D2C journey with us  
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Best-in-class solutions across the funnel that will take your eCommerce brand on a high-speed growth trajectory  
Tell Me More  
Kwik COD App Is Now Available On Shopify  
Avail Exclusive Launch Offer And Get COD Free For The First 3 Months!  
Tell Me More  
LinkedIn Top Startups 2024  
We have made it to this prestigious list second time in a row  
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## Content from: https://www.gokwik.co/about

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A star-studded voyage  
On our journey so far, we’ve received numerous pats on the back for consistently building eCommerce enablement solutions across the funnel  
Our vision is to bring a change in the eCommerce landscape and take brands on a high-speed growth trajectory. We are committed to empowering businesses with seamless digital solutions, fostering growth, innovation, and success. GoKwik will continue to build solutions that truly change the way people perceive online shopping and redefine the eCommerce ecosystem!  
Chirag Taneja  
Co-Founder & CEO, GoKwik  
Our Crowning  
Achievements  
Looking back at our eCommerce journey where our accolades shine brighter than Neon Lights  
Previous  
Future ready startup of the year  
The happiest workplaces award 2022  
LinkedIn top startups 2024  
Forbes Asia's top 100 companies to watch  
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LinkedIn top startups 2024  
Forbes Asia's top 100 companies to watch  
Future ready startup of the year  
The happiest workplaces award 2022  
LinkedIn top startups 2024  
The People Who  
Make It Happen!  
A galaxy of superstars put together to create amazing solutions that are leaving a long-lasting impact on eCommerce.  
Previous  
Ravi Kant Arora  
Sandeep Kumar Rastogi  
Shashwat Swaroop  
Adit Agarwal  
Vivek Bajpai  
Vineeta Vora  
Abhinav Midha  
Abhishek Chandra  
Joyeeta Ghosal  
Ankush Talwar  
Chetna Gogia  
Pranav Merchant  
Sneha Rao  
Ravi Kant Arora  
Sandeep Kumar Rastogi  
Shashwat Swaroop  
Adit Agarwal  
Vivek Bajpai  
Vineeta Vora  
Abhinav Midha  
Abhishek Chandra  
Joyeeta Ghosal  
Ankush Talwar  
Chetna Gogia  
Pranav Merchant  
Sneha Rao  
Ravi Kant Arora  
Sandeep Kumar Rastogi  
Shashwat Swaroop  
They’ve Got Us  
Covered  
A wonderful team of investors that have backed us in building innovative solutions at a phenomenal pace & have helped us grow so Kwikly!  
Pradeep P  
President, Asia Pacific, Uber  
Nitin Gupta  
Founder & CEO, Uni Cards  
Mausam Bhatt  
Head of Product, Google  
Manish Vij  
Co-Founder, Smile Group  
Maneesh Pherwani  
Associate Director, Boston Scientific  
Abhishek Bansal  
CEO, Shadowfax  
Abhishek Goyal  
Co-Founder, Tracxn  
Amit Lakhotia  
Founder, Park+  
Anil Goteti  
Senior VP, Flipkart  
Anupam Mittal  
CEO, Shaadi.com  
Anurag Sinha  
Co-Founder, OneCard  
Arjun Vaidya  
Venture Capitalist  
Ashish Mohapatra  
Co-Founder & CEO, OfBusiness  
Hitesh Chawla  
CEO, Silverpush  
Jay Jayaraman  
Ex-VP, Colgate-Palmolive  
Jitendra Gupta  
Founder & CEO, Jupiter  
Ramakant Sharma  
Founder, Livspace  
Siddharth Puri  
CEO, Tyroo  
Umang Kumar  
President, CarDekho  
Utsav Somani  
Angel Investor  
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GoKwik Helps Iconic Streamline Its Checkout Process  
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Instafab Plus Partnered With GoKwik  
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Louis Stitch Sees A 19.60% Uptick In Checkout Conversions  
Read More  
Supercharged Businesses  
With GoKwik  
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API Docs  
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Contact Us  
Brands  
Brands  
That Trust Us  
Industry-leading D2C brands, eCommerce marketplaces and Omnichannel players have joined hands with us on their path to profitability  
ECOMMERCE BRANDS  
CATEGORIES  
SHOPPER NETWORK  
120 Mn+  
Brands  
Associated With Us  
All Brands  
Electronics  
Fashion  
Healthy Snacking  
Footwear  
Market Place  
Nutrition  
Pet Care  
Eye Wear  
Beauty & Personal Care  
Personal Care & Hygiene  
Men's Grooming  
Kids Fashion  
BabyOrgano  
Bacca Bucci  
Shoppers Stop  
LimeRoad  
The Good Glam Group  
Lenskart  
Little Joys  
Hopscotch  
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Have To Say  
Previous  
Taran Chhabra,  
Co-Founder, Neemans  
GoKwik helped us reach more audiences and increase our sales. We are planning to launch 2-3 more brands under Sanfe and will integrate GoKwik in all of those  
Harry Sehrawat  
Co-Founder, Sanfe  
GoKwik's checkout solution increased our conversion rates & prepaid percentage. The customisation options according to the user's behaviour results in better user experience  
Manish Singh  
Shopify Expert, Sirona  
Siddharth Darda  
Founder, Tistabene  
We wanted to build a seamless checkout flow & GoKwik is giving some amazing checkout experiences. An overall increase of 25% was seen post-implementing Gokwik checkout  
Himanshu Chandel  
Head Of Marketing - Strategy, Growth & Revenue, Mother Sparsh  
Utsav Agrawal  
Co- Founder and CEO, Fabric Pandit  
Within a short span of time, GoKwik helped us uplift our conversion rates & increase our Prepaid transactions. We are also positive on seeing reduced RTO rates overtime with GoKwik  
Hitesh Dhingra  
Founder & MD, The Man Company  
Nishita Agarwal  
Co-Founder, Papa Pawsome  
Taran Chhabra,  
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GoKwik Helps Iconic Streamline Its Checkout Process  
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Instafab Plus Partnered With GoKwik  
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Louis Stitch Sees A 19.60% Uptick In Checkout Conversions  
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Supercharged Businesses  
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Partners  
Business Growth Through  
Partnerships  
Collaborations that bolster business value, simplify onboarding, and ensure seamless continuity  
eCommerce  
Integrations  
Simplify your eCommerce operations with our powerful 50+ integrations across 10+ categories.  
Marketing Automation  
And More  
Shipping and Order Management System  
And More  
Discount and Loyalty  
And More  
Abandoned Cart Recovery  
And More  
Financing Partners  
And More  
Payment Partners  
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GoKwik Hall Of Glory  
Celebrating significant milestones of our merchant brands in their D2C journey with us.  
Tell Me More  
Recognising Growth Every Step Of The Way  
Putting a spotlight on merchants in our network who unlock key GMV Milestones as they grow with us.  
Brands that have shown stellar growth & hit INR 25 Lakh GMV in the month of evaluation. We celebrate their grit & determination to power on to greater heights.  
Brands that have become true inspiration in their growth journey & hit INR 2 Crore GMV in the month of evaluation. We are honoured to be part of this remarkable feat that will become a guiding force for others in the industry.  
The Eligibility Criteria  
Demonstrated Growth  
Brands that have achieved a GMV of over INR 25 Lakhs or INR 2 Crore by the end of the evaluation month.  
Established Presence  
Brands that have been live with GoKwik till 2 months prior to the month of evaluation.  
Frequently Asked Questions  
How can I get featured in the GoKwik Hall of Glory?  
Your brand can be featured in the Hall Of Glory if it meets the eligibility criteria which are:  
Achieve a Gross Merchandise Value (GMV) of ₹25 Lakhs & above or ₹2 Crore & above in the evaluation month. The evaluation cut-off date is the last day of every month.  
Live on GoKwik till 2 months prior to the evaluation month & date.  
For instance, only if a brand were live on our network by February 2024 and hit the milestone of INR 25 Lakhs GMV in April 2024, the brand would be eligible for a feature in GoKwik Hall Of Glory in the month of April 2024.  
When does the evaluation period for Hall Of Glory begin and when does it end?  
This is a monthly recognition. The GMV is calculated on the last day of every evaluation month, for brands to be eligible for the feature in that month.  
How will my brand know if it has made it to the GoKwik Hall of Glory?  
If your brand is selected for the feature in any month, the GoKwik team will notify you in that month. There will be an email sent with details of the feature, the award you'll receive, and how to showcase it. Respective POCs will also notify you in person about the same.  
What kind of recognition do GoKwik Hall of Glory winners receive?  
Physical Award:  
A trophy and certificate delivered to your office.  
Digital Recognition:  
Badge of honour and certificate of recognition sent via email.  
Feature on the GoKwik social media (Linkedin, Instagram, etc.) as winners for that month.  
Where can I learn more about the GoKwik Hall of Glory program?  
This webpage is a great resource! You can also contact your merchant success point of contact (POC) or write to pooledsupport@gokwik.co for more details.  
I have multiple brands under the parent brand, one brand achieved a GMV of 25 lakhs and second, achieved a GMV of 2Cr in the same month, will both my brands be eligible for the recognition?  
Absolutely! We recognise individual brands based on their performance in the GoKwik network. So, if multiple brands under your parent company meet the criteria, they will all be featured in the GoKwik Hall of Glory within the same month, but in different categories.  
In case I find discrepancies in the recognition, who do I reach out to?  
If you have any questions or discrepancies regarding the program, you can reach out to your respective customer success managers (CSMs) for clarification, or write to us at pooledsupport@gokwik.co

## Content from: https://www.gokwik.co/product/kwikcheckout

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KwikCheckout  
eCommerce’s Most Preferred Fast Checkout Solution Designed To  
Boost Conversions By Up To 40%!  
GoKwik  
Network Effect  
Leverage Network Data Capabilities To Optimise Your eCommerce Checkout  
Deepest Pool Of Verified Shoppers  
120Mn+  
Shopper Address Pre-Fill Rate  
Repeat Orders Increased Up To  
Fastest Funnel Movement With Latency  
Maximising eCommerce Conversions  
Upto 3X GMV Boost  
Unlock a massive pool of over 120 million verified shoppers for your eCommerce business and ensure a seamless checkout process.  
2X Shopper Conversions  
Significantly increase your eCommerce store’s new and repeat shoppers by leveraging GoKwik’s one-click checkout solution.  
250+ Discounting Configurations  
Access the widest range of eCommerce discounts and offers, enabling you to achieve higher conversions and average order values.  
Secure payments with Auto PA-PG Routing  
Ensure secure payments with automatic payment gateway switching, ensuring the highest prepaid success rate in the industry.  
Checkout Funnel  
One Click Checkout That Converts  
Elevating customer journey with seamless checkout experience  
Kwik Login/Verification  
Ensure the fastest, most secure, and stable checkout experience.  
Effortless login via phone number and OTP  
One-click login authentication via Truecaller and WhatsApp  
Auto-login via SSO keeps returning shoppers signed in  
Experience 40-60% faster movement from login to the address page  
Kwik Address Pre-Fill  
Eliminate the repetitive task of filling address fields multiple times  
Prefill up to 85% of addresses using GoKwik’s database of 120+ million shoppers  
Display the most recent address as the default option for easy selection  
Offer smart address suggestions to reduce new address fields by 50%  
Reduce drop-offs at this stage of the funnel  
Extensive Discounting Configurations  
Strategically place discounts to increase Average Order Value (AOV) and reduce costs.  
Access 250+ dynamic eCommerce discounts  
Benefit from the industry's first-all prepaid payment discounts  
Encourage customers to leverage exclusive discounts  
Explore extensive loyalty and reward point partnerships (Twid, SuperCoins, Flits, Loyalty Lion, OneCard, and more.)  
KwikPay: A Holistic Payments Solution  
Access an extensive payment stack including Smart COD, UPI, Cards, Wallets, Netbanking, Pay Later, CRED, Snapmint, and Lazypay  
Experience the best-in-class prepaid success rate with automatic gateway switching  
Enjoy 100% payment assurance through auto-converting prepaid orders into cash on deliveries in case of payment failure  
Frequently Asked Questions  
How Do GoKwik’s Single-sign-on (SSO) And Address Prefill Work?  
GoKwik leverages historical data from over 100 million shoppers across 1500+ partner eCommerce brands to provide shoppers nationwide with a seamless login and address prefill experience.  
Is GoKwik’s One-Click Checkout Really The Fastest?  
Yes. Owing to GoKwik’s experience and centricity to the eCommerce ecosystem, we offer the fastest and most seamless solution. KwikCheckout by GoKwik is an all-in-one, not one-size-fits-all solution tailored to suit every eCommerce brand, regardless of their growth stage. With KwikCheckout, eCommerce businesses have achieved up to a 40% increase in their overall conversion rate, along with a significant boost in gross merchandise value (GMV).  
How Precise Is GoKwik’s Address Prefill Feature?  
GoKwik enables automatic address capture for >85% of shoppers on its partner eCommerce brands' websites. It fetches up to the two most recent addresses, facilitating quick address authentication and streamlining the checkout process  
How Extensive Is GoKwik’s eCommerce Discount Engine?  
GoKwik offers over 250 eCommerce discount use-cases to partner brands and assists in selecting the most effective discounting features tailored to each brand's industry, maximising conversions  
What Are The Most Popular Discount Use-cases?  
Some of the most popular eCommerce discount use-cases on GoKwik’s one-click checkout solution include:  
Free gifts with purchase  
Bundled discounts  
Manual and automatic discounts  
Special Discounts on prepaid payment methods  
Discounts based on product quantity or order amount  
What Are The Different Payment Methods Available On GoKwik’s Payment Suite - KwikPay?  
KwikPay, owing to its partnership with multiple PA-PGs, allows eCommerce brands offers the widest range of payment options to their shoppers. These ideally include UPI, Credit/Debit Cards, Buy Now Pay Later (BNPL), Netbanking, Wallets, CRED Pay, Snapmint, LazyPay, and more.  
What Is The Settlement Cycle For Payments Made Via KwikPay?  
GoKwik prioritises T+1 settlements, ensuring funds are credited to a partner eCommerce brand’s bank account the very next day from the transaction date, at no additional fee.  
How Can An eCommerce Brand Reduce Cash Burn Using GoKwik’s Fast Checkout Solution?  
eCommerce Brands can reduce cash burn by 3X running loyalty programs and offering reward points to their shoppers. GoKwik, via its partnership with many leading Loyalty & Reward Point companies such as Twid, OneCard, Flipkart SuperCoints, etc. empowers eCommerce brands to reap hefty benefits and save on high customer acquisition costs.  
How Do We Compare GoKwik’s Transaction Success Rate Against Other Payment Aggregators?  
GoKwik offers best-in-market payment success rates, powered by strong payment partnerships. However, actual success rates may vary marginally (1-2%) based on factors like Shopify's payment acceptance, etc.  
Does GoKwik’s Fast Checkout Solution Cater Only To Shopify Sites?  
No. Our one-click checkout solution is platform-agnostic and can be integrated with various eCommerce platforms including Shopify, WooCommerce, Magento, Salesforce Commerce Cloud, and more.  
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Smart COD Suite  
Strike A Perfect Balance Between  
COD And Prepaid  
Orders To  
Reduce RTO  
Business  
Impact  
Deepen Cash-On-Delivery Footprints While Reducing Return To Origin With Network Intelligence-Backed Solutions  
Expand Cash-On-Delivery By Up To  
Reduce RTO By Up To  
Risk-Based COD Blocking By Up To  
COD-To-Prepaid Conversions By Up To  
GoKwik Advantage  
Data-Backed Intelligence To Curb Return To Origin Right At The Source  
Expand Business Reach By Weeding Out Shoppers With Low Buying Intent  
Analyse shopper behaviour across 200+ parameters including shopper’s buying history, cart analytics, etc.  
Stack rank shoppers into high, medium and low-risk buckets  
Place risk-based interventions to reduce high RTO in eCommerce  
Block Cash-On-Delivery For High-Risk Shoppers To Minimize RTO Challenges  
Categorise orders with a high likelihood of becoming RTO as high-risk orders  
Block cash-on-delivery as a payment option for low-intent shoppers  
Offer the industry's first Partial COD option to reduce RTO and increase buying intent  
Leverage Behavioral Nudges To Reduce Impulse Buying's And Curb RTO  
Implement risk-based COD Confirmation Prompts & COD Captcha/reCaptcha  
Apply risk-based COD fee to add an additional layer of psychological friction  
Offer prepaid incentives to convert cash-on-delivery orders to prepaid  
Access Real-Time, Detailed RTO Analytics On GoKwik’s Highly Intuitive Dashboard, Including:  
RTO reduction percentage  
Intensity of interventions  
Prepaid vs. COD order share, and more.  
The Smart  
COD Solution  
Choose From 4 Tailor-Made Solutions Depending On Your Current Cod Journey  
1. Start COD  
Safely Unlock COD Serviceability Across Wider Pin Codes, While Effectively Reducing RTO Risk  
2. Grow COD  
Expand COD Reach While Keeping RTO In Check By Limiting High-Risk Users From Placing Orders  
3. Reduce RTO  
Improve COD Health By Significantly Reducing RTO Through Risk-Based Intervention Placement At Various Levels  
4. Limit RTO  
Realize Better Customer Acquisition Cost & Return-on-ad-spends (ROAS) with GoKwik’s Risk Shield On RTO, Maintaining Consistent RTO Rates  
The Shopper  
Journey  
GoKwik Network Effect  
A state-of-the-art ML model based on a risk intelligence framework that evolves to promise secure, and real-time RTO management.  
How Does It Work?  
Shopper Enters GoKwik Network  
GoKwik receives the current user data and combines it with historical network data (past purchase patterns)  
We then analyse the above to predict RTO risk and define risk flags - high, medium, low  
Frequently Asked Questions  
What Is Smart COD Suite By GoKwik?  
Smart COD Suite by GoKwik is a risk intelligence return to origin model backed by artificial intelligence and machine learning that helps analyse and authenticate genuine shoppers, study their shopping habits on 200+ parameters, raise red flags against high-risk shoppers and safeguard businesses from potential losses. The return to origin solution also helps eCommerce brands to start offering cash-on-delivery (COD) as a payment option, grow COD serviceability across pin codes of India, reduce RTO risk as well as maintain RTO within industry limits.  
At What Stage Of A Shopper’s Journey Are RTO Interventions Implemented?  
GoKwik helps eCommerce brands implement a series of high, medium, and low-degree interventions during and after the order placement stages. For instance, it recommends implementing COD Prompt/COD Captcha when a shopper is checking out and about to place a cash-on-delivery order, or blocking COD as a payment option for shoppers demonstrating low buying intent.  
What Are The Benefits Of Leveraging Smart COD Suite For eCommerce Businesses?  
The Smart COD Suite offers a series of benefits to eCommerce brands. Some of the major advantages include:  
Reduction in Return to origin rate  
Maintaining a healthy balance between cash-on-delivery and prepaid order ratio, often resulting in an increase in the prepaid percentage share  
Optimising the conversion funnel and increase business conversion rate  
Increasing the overall margins by minimising RTO losses  
Where can I learn more about the GoKwik Hall of Glory program?  
This webpage is a great resource! You can also contact your merchant success point of contact (POC) or write to pooledsupport@gokwik.co for more details.  
What Does The RTO Analytics Dashboard Do?  
What Is The Accuracy Of Gokwik’s Return To Origin Engine?  
GoKwik’s RTO Engine boasts an industry-benchmark precision rate of an impressive 85%. This means that out of 100 orders predicted as RTO, approximately 85 of them are confirmed as RTO orders.  
What Are The Various RTO Prediction Parameters That GoKwik Monitors?  
Apart from 200+ behavioural parameters, GoKwik relies on another sent of 100+ RTO parameters to define whether or not an order is likely to turn into RTO in eCommerce. Some of these parameters include:  
Shopper data  
Order/cart analytics  
Address/pin code goodness and serviceability  
Payment preferences  
Product/SKU data  
Historical RTO and riskiness data  
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GoKwik Helps Hopscotch Increase COD Pincode Serviceability By 26%  
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Fashion Legacy Brand Reduces RTO By 45% Using GoKwik  
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Man Matters Uses GoKwik’s ML Model To Reduce RTO By 8.5%  
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GoKwik Helps Boult Slash Return To Origins by 40.21%  
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Kwik COD & Checkout  
Return Prime  
Knowledge & News  
Success Stories  
Product Explainer  
Podcast  
Events  
News & PR  
Playbooks  
Support Centre  
API Docs  
Careers  
Contact Us  
KwikEngage  
The Only  
WhatsApp Solution  
You'll Need For Your eCommerce Business  
GoKwik  
Network Effect  
Leveraging the deepest pool of shopper network to build the industry-best solutions  
CONVERSATIONS  
500Mn+  
ABANDONED CART RECOVERY  
WHATSAPP USE CASES  
ROI ON MARKETING CAMPAIGNS  
The KwikEngage  
Advantage  
Omnichannel Presence  
Enjoy an exemplary cross-channel marketing solution that drives business conversations  
Headless Checkout  
With integrated payment solutions & built-in RTO-intelligence, embrace end-to-end shopper journeys within WhatsApp  
High Abandoned Cart Recovery  
Industry-best 20% increase in Abandoned Cart Recovery through customized messages, discounts, and more  
20X ROI On Marketing Campaigns  
Use 20+ audience segmentation techniques to create target segments and increase conversions significantly  
KwikEngage  
Features  
Unique And Innovative Features Tailored To Drive Higher Engagement, Conversions, And Revenue For Your eCommerce Business  
KwikPolls  
Higher Engagement On Whatsapp Through Interactive Quizzes  
Ride the wave of moment marketing by running polls with interactive buttons  
Ensure automated responses in the backend to deliver the right message to the right segment  
Achieve 3X higher engagement rate, capturing the interest of the target audiences  
Meta Messaging Automation  
Automate Sending Messages Across Various Events Directly On Social Media Channels  
Send direct messages instantly about price and product when a shopper inquires in the comments  
Set up automated responses for brand mentions in stories by shoppers  
Implement end-to-end direct message (DM) automation to address frequently asked question from interested shoppers  
Advanced Segmentation  
Analyze Shopper Behavior On Website And Messages For Robust Targeting  
Create customized segmentation by identifying shopper actions on the website (e.g., landing pages, browsed specific products, etc.)  
Build cohorts based on message analytics (e.g., WhatsApp messages seen, read, clicked, etc.)  
Enhance retargeting across the website and messaging platforms for improved engagement  
Do Not Disturb Activation  
Implement Global DND Across All SMS Communications  
Activate global Do Not Disturb (DND) settings to comply with regulations  
Automatically identify DND message cohorts to reduce message failures  
Remove DND numbers from campaign lists automatically to boost delivery rates and save costs.  
Frequently Asked Questions  
What Does KwikEngage’s Omni-Channel Communication Suite Entail?  
KwikEngage’s Omni-channel Communication Suite empowers eCommerce brands to engage with shoppers across multiple channels like WhatsApp, Email, SMS, Instagram, Facebook, etc. It intelligently identifies, segments, and converts shoppers into paying customers by leveraging personalised messaging, interactive content, quizzes, polls, and automated responses to drive seamless 360-degree customer engagement and conversions.  
How Does KwikEngage Help In Identifying And Segmenting Shoppers?  
KwikEngage leverages advanced data analytics and its segmentation engine to identify individual shoppers based on their interactions with an eCommerce brand across various channels such as WhatsApp, Email, SMS, and social media platforms. By analysing shopper behavior and preferences, KwikEngage intelligently segments them into targeted groups, allowing eCommerce brands to craft personalied messages and tailored engagement strategies that aid in increasing business conversions and customer satisfaction.  
Which Channels Are Supported By KwikEngage?  
KwikEngage supports a wide range of communication channels, including WhatsApp, Email, SMS (text messaging), Instagram, Facebook and. Each of these channels enables eCommerce businesses to engage with shoppers effectively and drive conversions.  
Is KwikEngage Customisable To Fit Your Business Needs?  
Yes, KwikEngage is highly customisable in nature and built to fit the specific needs of an eCommerce business. The suite offers flexibility in branding, messaging, and campaign management, allowing you to tailor the platform as per your brand’s unique requirements and objectives. Customisation options further ensure that KwikEngage can seamlessly be integrated into existing workflows and complements your existing strategies to drive customer engagement and conversion  
What Are The Most Popular Discount Use-cases?How Can You Measure The Success Of Using KwikEngage?  
eCommerce brands can easily measure the success of KwikEngage by mapping key performance indicators (KPIs) such as campaign performance, engagement rates, open rates, conversion rates, customer retention, and ROI on marketing campaigns. KwikEngage also provides detailed analytics and reporting of each campaign enabling eCommerce brands to make data-driven decisions and optimise future campaigns accordingly.  
What Is Kwikpass?  
KwikPass is a flagship and industry-first customer identification and engagement feature built by GoKwik by allows eCommerce brands to convert anonymous website visitors into identified shoppers. By implementing simple mobile login flows, KwikPass can identify up to 25% more shoppers landing on the website and gather shopper information efficiently. When combined with KwikEngage it can help generate 3X better sales, do smarter retargetings, and increase the chances of conversions and abandoned checkout recoveries. Kwikpass also enhances customer engagement and enables targeted marketing strategies based on shopper profiles.  
What Are Kwikpolls?  
KwikPolls are interactive polls run through the KwikEngage platform, allowing eCommerce businesses to engage with their target audience on WhatsApp and other channels. These polls leverage moment marketing and interactive buttons to drive higher engagement rates. Automated responses ensure that the right messages reach the right segments, leading to 3X higher engagement among target audiences.  
Does KwikEngage Offer Support Query Resolution Feature?  
Yes, KwikEngage assists eCommerce businesses to quickly address customer queries and resolve them efficiently. Through the platform, eCommerce brands can manage customer support across various channels such as WhatsApp, Instagram, etc. KwikEngage’s automated customer support system reduces support cost by offering custom chatbots and customised brand workflows. It auto-assigns tickets to executives for smooth zero-lag operations and offers unlimited agent handling support to resolve queries faster.  
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Kwik Financial Services  
Power Your Growth With Easy & Flexible  
Growth Financing Options  
GoKwik  
Advantage  
Quick & Easy Capital Empowering Bold & Ambitious Businesses To Fuel Their eCommerce Growth  
Short-Term Credit Of Up To  
₹50 Lakhs  
Term Loans Of Up To  
₹5 Crore  
Annual Percentage Rate (Apr)  
Disbursed To 100+ Brands  
₹150 Crore  
Grow Faster With GoKwik’s  
Growth Financing Options  
Easy, Stress-free Growth Capital To Scale Your eCommerce Business  
Whether short-term or long-term, we cater to your capital needs to support uninterrupted brand growth  
Disbursed Capital Loans Across Various Segments  
Leverage the benefits of growth financing, just like over 100 other eCommerce businesses  
Fastest Loan Processing Time  
Complete the entire loan process digitally within the shortest time frame  
Why Choose  
Kwik Financial Services?  
Fixed Repayments  
Opt for fixed monthly EMIs and reap maximum benefits  
Enjoy Complete Control  
Get complete control over fund utilization, just the way you see fit  
No Upfront or Additional Charges  
No upfront payments or hidden charges levied  
How It  
Works?  
Apply For Kwik Financial Services  
Send Required Documents Via Email  
Get The Final Offer  
Sign The Loan Agreement  
Funds Disbursed The Same Day  
Frequently Asked Questions  
What Is The Eligibility criteria To Applying For GoKwik’s Growth Financing Loan? How Much Funding can I Expect?  
Eligibility criteria typically include factors such as the creditworthiness of the eCommerce business, revenue history, business vintage, and runway. GoKwik typically sanctions growth financing funds ranging between 1 to 1.5X the monthly revenues of an eCommerce brand applying for the loan.  
We offer competitive interest rates ranging from 9% to 13% flat and flexible repayment options to suit the needs of an eCommerce founders applying for the growth financing loan. Repayment tenures can range from 6 to 15 months, with repayment frequencies available weekly, fortnightly, and monthly.  
Do You Require Collateral To Avail GoKwik’s Growth Financing Loan?  
Absolutely not! Our loans are unsecured, meaning there is no need to provide any collateral.  
What Documents Do I Need To Provide To Apply For The Growth Financing Loan?  
Typical documents required for GoKwik to process the loan application include GST filings, financial and bank statements, and personal identification documents (KYC), among others.  
Can I Use The Loan Funds For Any Purpose Related To My Business?  
Yes, once approved, you can use the loan funds for any legitimate business purpose, including working capital, capital expenditures, purchasing inventory, or marketing expenses.  
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Support Centre  
API Docs  
Careers  
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Reduce RTO with smart COD suite on Shopify App  
#1 Alternative to Advanced COD Shopify App  
Hide/Offer COD  
Verify COD intent  
Enable shipping fees  
Enable discount features  
Install the  
Shopify App  
Best Alternate app  
We are in the testing phase with the Gokwik app and are already seeing promising results. The team was very responsive to our questions and quick to offer solutions.  
Great Alternative  
It'a a great alternative for Shopify native COD App with best options  
Strong recommend  
Very nice App and very supportive staff. I strong recommend Gokwik COD app to all the D2C Brands.  
5 Star Rating By Merchants  
Amazing Experience with GoKwik , the onboarding is seamless and the merchant dashboard is also very detailed.  
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Best Alternate app  
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Exclusive Offer For Basic and Shopify Plan  
COD orders completely free for first 3 months  
Free Install on  
shopify  
Install and start using COD suite in 60 seconds!  
Enable COD app on Shopify and access smart features from Day 1  
Smart COD interventions  
Offer/hide COD on 10+ parameters  
Verify intent using COD captcha, COD fees, COD OTP and confirmation prompt  
Add shipping fees based on weight, price, product, state & more  
Customize COD by renaming/ reordering shipping methods  
Offer exclusive discounts  
Buy X Get Y discounts  
Tiered discounts on product quantity, order value etc  
Capping based discounts  
Free gifts with products  
COD orders completely free for first 3 months  
Reduce RTO and achieve a 50% uplift in prepaid orders.  
Free Install on  
Shopify  
Upgrade to boost conversions with one-click checkout suite  
Complete KYC to access all features of the KwikCheckout app  
Convert up to 40% more shoppers while reducing RTO  
Implement a fast and easy checkout process with RTO safeguarding with shopify cash on delivery app  
Drive trust with extensive & secured payment suite  
Provide a secure & frictionless payment experience for your shoppers with advanced cash on delivery app  
Extensive payment options  
Personalised recommendations  
100% payment assurance  
Exclusive partnerships to provide unique card offers  
Unlock the power of smart COD with a limited period offer  
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Founded in 2020, GoKwik is an enabler focusing predominantly on unlocking growth for eCommerce brands by solving crucial challenges across the funnel, helping brands provide a seamless shopping experience to their customers, expanding COD penetration across cities and towns, reducing return to origin (RTO) and ensuring overall growth through conversational commerce across the funnel using Instagram, Facebook, Whatsapp, SMS and Email.  
support@gokwik.co  
Registered Address: 84, Raj Vihar CGHS, Plot No. 13, Sector 18, Dwarka, New Delhi, 110078  
CIN No: U72900DL2020PTC373705  
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