

Sherif Elmetwally

Product Designer

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Work Experience

Product Designer @ EnerKnol.com

September 2020 - Present // Remote

- Work among agile team of engineers, and sales representatives to design new features for EnerKnol’s web application and WordPress marketing website.
- Tools Used: Figma, Adobe Illustrator, HTML/CSS/JavaScript

UX Design Intern @ Fidelity Investments

June 2020 - August 2020 // Jersey City, NJ

- Worked within an agile team of designers, engineers, and product managers.
- Helped to Redesign Fidelity’s Third-Party Marketplace.
- Participated in a two week google design sprint to improve the remote onboarding experience for new Fidelity UXD Hires.

UX Designer @ Social Interaction Lab

May 2019 - February 2020 // Newark, NJ

- Led design on a project funded and sponsored by the NSF I-Corps Teams program, gamifying the winery and wine event experience.

Front-End Intern @ 1stdibs.com

June 2019 - August 2019 // New York City, NY

- Interned on the infrastructure team in the front end engineering department.
- Worked on the universal styled elements used throughout 1stdibs front-end products and transitioned alldealer-side and internal repositories to the new design system
- Removed over 20,000 lines of excess code, and removed multiple dependencies which hindered site performance.
- Tools Used: react, redux, git, sass, webpack, graphql, flow, eslint, jest, yarn, enzyme

Web Design Intern @ Magnet Media

Feb 2019 - May 2019 // New York City, NY

- Redesigned the companies website.
- Created slide deck presentations, social media assets, moodboards, wireframes, and mockups for our clients.
- Tools used: HTML/CSS/JavaScript, Wordpress, Photoshop, Illustrator

Web Design Intern @ Twenty Over Ten

April 2018 - Feb 2019 // New York City, NY

- Designed and developed 60+ financial websites alongside 4 lead designers using HTML, CSS, JavaScript, and Twenty Over Ten’s in-house content management system.

Education

New Jersey Institute of Technology

B.S. Human-Computer Interaction
Sept 2017 - Dec 2020 3.4

Loyola University New Orleans

B.S. Computer Science
Sept 2016 - May 2017

Skills

Design

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|-------------|--------------------------|
| UX Design | Responsive Design |
| User Flows | Competitive Analysis |
| Prototyping | Data Visualization |
| UI Design | Information Architecture |

Research

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|-------------------|----------------------|
| Usability Testing | User Interviews |
| Personas | Competitive Analysis |

Tools and Languages

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|-------------------|-----------------|
| Figma | Adobe Photoshop |
| Sketch | Axure RP |
| Adobe Illustrator | Adobe XD |
| JavaScript | React.js |
| D3.js | Redux |
| (S)CSS | Flask |
| Python | FlexBox |

Projects

LaunchPad

Participated in a two week google design sprint to improve the remote onboarding experience for new Fidelity UXD Hires.

Third-Party Marketplace

Participated in a two week google design sprint to improve the remote onboarding experience for new Fidelity UXD Hires.

Vynd

Led design on a project funded and sponsored by the NSF I-Corps Teams program, gamifying the winery and wine event experience.

Tools used: Figma, Trello, Lucid Charts

Relevant Coursework

- Designing the User Experience
- Usability and Measuring UX
- Principles of Design
- Web Application Development for Mobile
- UI/UX Design
- Building Web Applications