



UBER TRIP ANALYSIS | OVERVIEW ANALYSIS

6/1/2024

6/30/2024

City

All



103.7K

Total Bookings



\$1.6M

Total Booking Value



\$15.0

Average Booking Value



349K Miles

Total Trip Distance



3 Miles

Average Trip Distance



16 Min

Average Trip Time

OVERVIEW

TIME

DETAILS



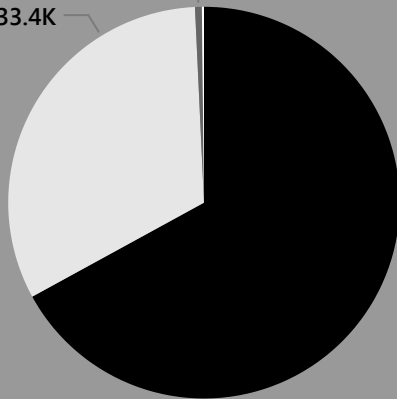
Total Bookings

Total Booking Value

Total Trip Distance

Total Bookings by Payment_type

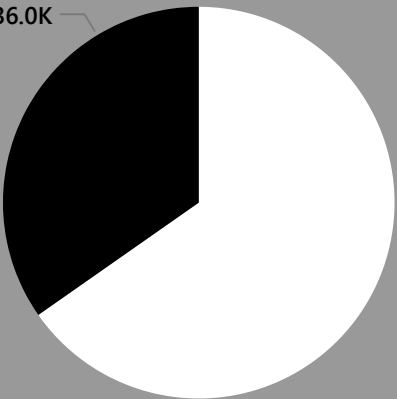
Amazon Pay 0.6K
Cash 33.4K



Uber Pay 69.5K

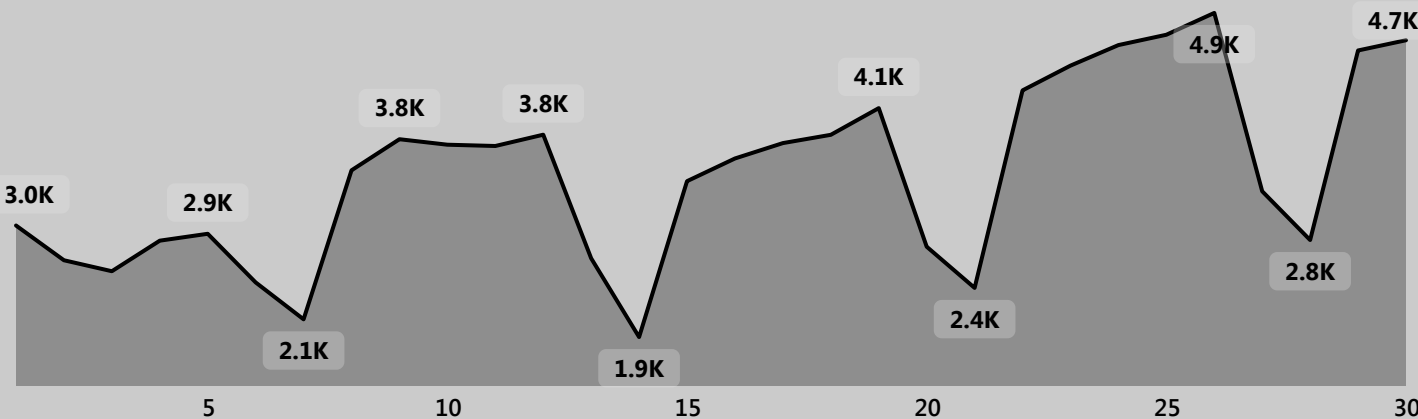
Total Bookings by Trip (Days/Night)

Night 36.0K



Days 67.7K

Total Bookings by Days



Most Frequent Pickup Point

Penn Station/Madison Sq West

Most Frequent Drop-off Point

Upper East Side North

Pickup: Lower East Side==> Drop-Off: Crown Heights North(144.1miles)

Total Booking Value by Location

LaGuardia Airport

\$74K

Penn Station/Madison Sq...

\$63K

JFK Airport

\$62K

Lenox Hill East

\$60K

Upper East Side North

\$57K

	Vehicle	Total Bookings	Total Booking Value	Average Booking Value	Total Distance
	UberXL	16,698	\$249,424	\$15	55,721
	UberX	38,744	\$583,880	\$15	131,496
	Uber Green	14,498	\$216,181	\$15	48,778
	Uber Comfort	17,078	\$253,995	\$15	56,790
	Uber Black	16,710	\$250,192	\$15	56,149



UBER TRIP ANALYSIS | Time Analysis

103.7K

Total Bookings

\$1.6M

Total Booking Value

\$15.0

Average Booking Value

349K Miles

Total Trip Distance

3 Miles

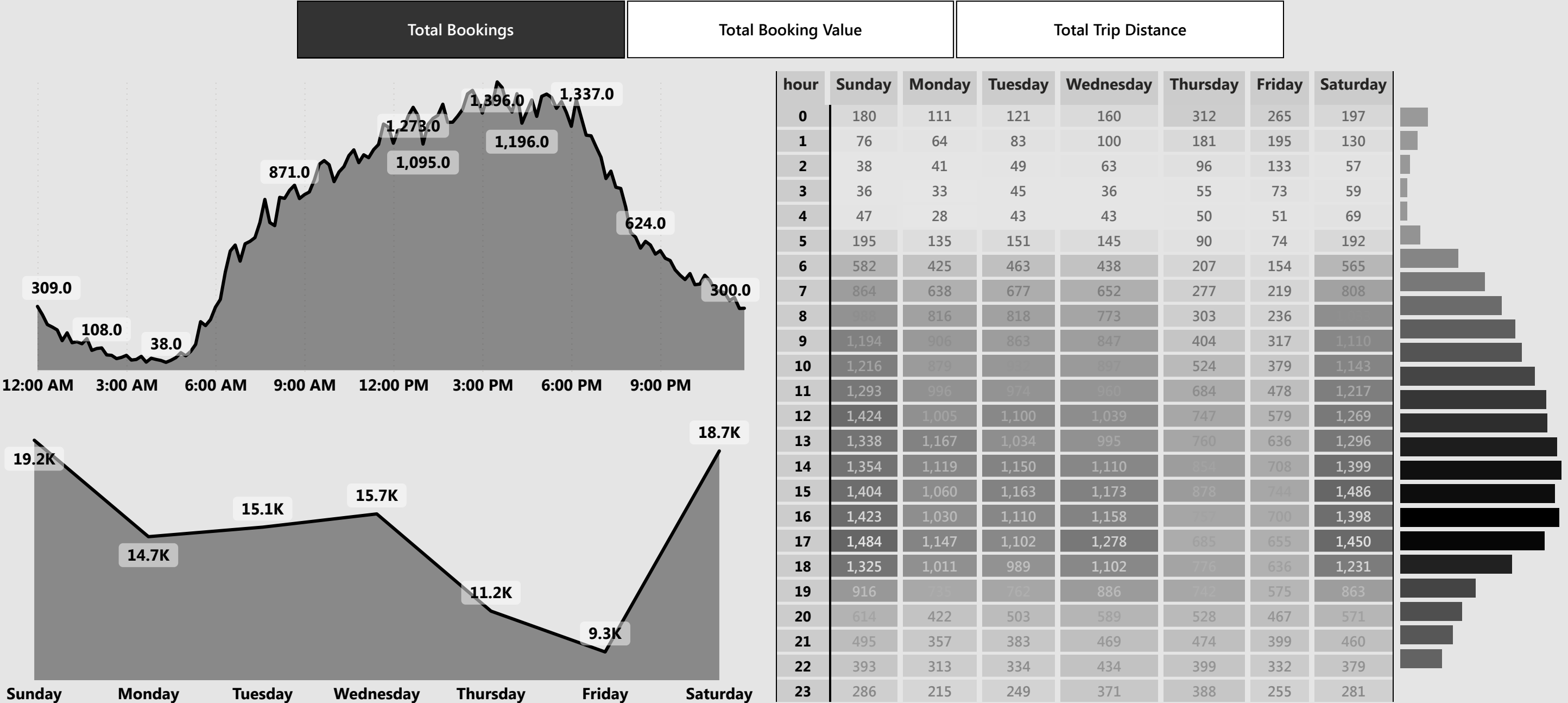
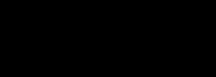
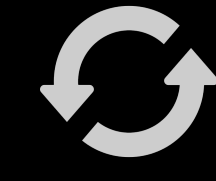
Average Trip Distance

16 Min

Average Trip Time

OVERVIEW

TIME





UBER TRIP ANALYSIS | [Details Page](#)



OVERVIEW

TIME

DETAILS



Trip ID	Date	Day	Time	Vehicle	Type of Payment	Location	No. passenger	Total Booking Value	Total Distance	Total Bookings
1	2024-06-01	Saturday	12:42 AM	UberX	Uber Pay	East Village	1	\$21.5	5.60	1.0
2	2024-06-01	Saturday	12:06 AM	Uber Black	Cash	Lincoln Square East	1	\$8.0	1.72	1.0
3	2024-06-01	Saturday	12:08 AM	Uber Black	Cash	Sutton Place/Turtle Bay North	1	\$13.0	3.41	1.0
4	2024-06-01	Saturday	12:28 AM	UberX	Cash	Prospect-Lefferts Gardens	1	\$9.0	1.81	1.0
5	2024-06-01	Saturday	12:38 AM	Uber Black	Cash	Garment District	1	\$8.0	1.89	1.0
6	2024-06-01	Saturday	12:06 AM	UberX	Cash	Central Harlem	6	\$14.0	3.29	1.0
7	2024-06-01	Saturday	12:40 AM	UberX	Cash	Lincoln Square East	2	\$8.5	2.05	1.0
8	2024-06-01	Saturday	12:32 AM	Uber Comfort	Cash	Clinton East	2	\$12.5	3.54	1.0
9	2024-06-01	Saturday	12:20 AM	Uber Green	Cash	Clinton East	1	\$5.5	1.10	1.0
10	2024-06-01	Saturday	12:54 AM	UberX	Uber Pay	Lenox Hill East	2	\$11.6	1.90	1.0
11	2024-06-01	Saturday	12:18 AM	UberXL	Uber Pay	Clinton East	1	\$28.5	6.66	1.0
12	2024-06-01	Saturday	12:17 AM	Uber Comfort	Uber Pay	Kips Bay	2	\$36.5	13.12	1.0
13	2024-06-01	Saturday	12:00 AM	Uber Green	Cash	JFK Airport	1	\$37.0	12.59	1.0
14	2024-06-01	Saturday	12:21 AM	UberXL	Cash	Clinton East	1	\$5.5	1.10	1.0
15	2024-06-01	Saturday	12:29 AM	UberX	Cash	Morningside Heights	1	\$27.0	9.00	1.0
16	2024-06-01	Saturday	12:46 AM	Uber Black	Uber Pay	Kips Bay	1	\$10.4	2.12	1.0
17	2024-06-01	Saturday	12:46 AM	UberXL	Uber Pay	Midtown North	1	\$13.0	3.00	1.0
18	2024-06-01	Saturday	12:14 AM	Uber Comfort	Uber Pay	Greenwich Village South	1	\$14.6	3.10	1.0
19	2024-06-01	Saturday	12:42 AM	UberXL	Uber Pay	East Williamsburg	1	\$21.3	5.63	1.0
20	2024-06-01	Saturday	12:20 AM	Uber Green	Uber Pay	Clinton East	1	\$8.6	1.53	1.0
21	2024-06-01	Saturday	12:44 AM	Uber Comfort	Cash	Fort Greene	1	\$8.5	1.70	1.0
Total							146478	\$1,553,672.8	348,933.81	103,728.0