

AI at work

Hype, reality and the numbers that matter

Lora Jakobsen

Chief Sustainability Officer

81%

In 2024, executives believed that
Gen AI would have a positive
impact on their organisation

16%
in the Nordics are using Gen AI
regularly compared to
61% globally

Hype

Норе

Curiosity and action




Winning formula



N ZERO NORTH

Get from A to B
most efficiently





**Evaluated
5 trillion routes
last year**





1.2 million mt CO₂
emissions reduced

Numbers that matter



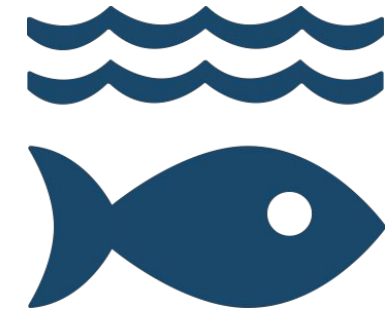
**Customer
impact**



**Financial
ROI**

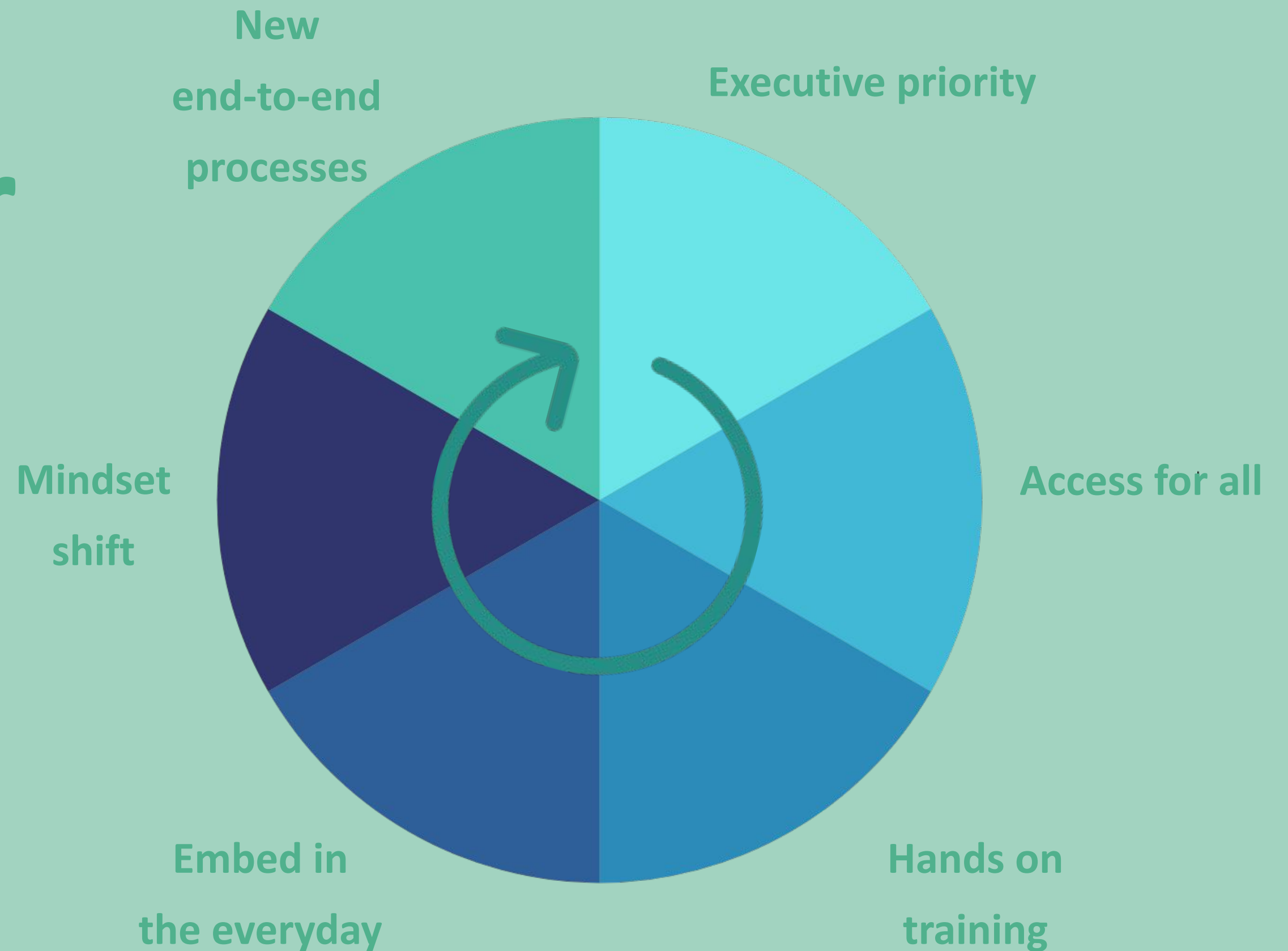


**Employee
efficiency**

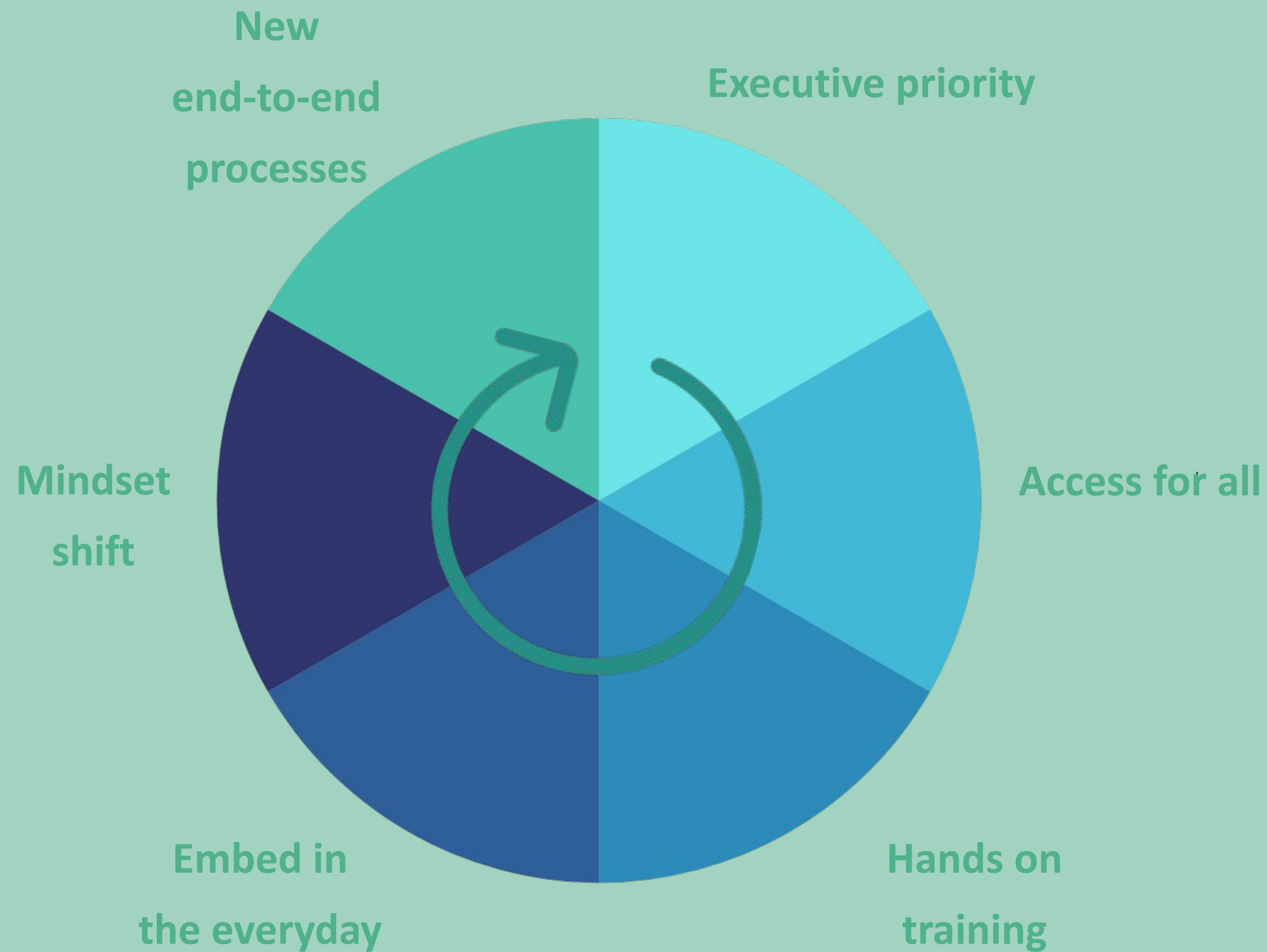


**Adoption &
use cases**

Success Formula for AI at work



- Customer Success
2x faster & more accurate responses
- Weather Advisory
4-hour daily task to 5-minute review of output
- Developers
20% reduction in software development time



Stay curious



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