

AI Beyond the Hype

# What Leaders Need to Know Now

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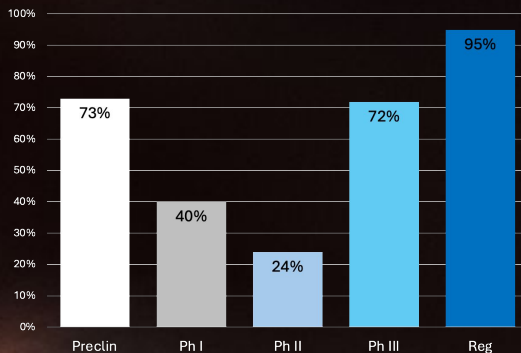


# Very few molecules make it from bench to bedside

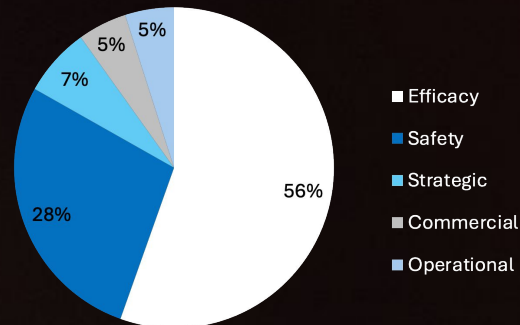
Some statistics show success rate of less than 4% from target identification to launch (average development time of 10-12 years)<sup>1,2,3</sup>

STAGE OF DRUG DEVELOPMENT	Target-to-Hit	Hit-to-Lead	Lead Optimize	Pre-Clinical	Phase I	Phase II	Phase III	Submission to Launch
SUCCESS RATE	80%	75%	85%	69%	54%	34%	70%	91%

PTS



Causes of Failure



1. V Subbiah. The next generation of evidence-based medicine. Nature Medicine. 2023. 29:49-58.

RK Harrison. Phase II and phase III failures: 2013-2015. Nat Rev Drug Discov. 2016. 15(12):817-818.

The background of the slide is a close-up, high-contrast photograph of a flower, likely a daisy or similar, with a dark, textured center and light-colored, slightly weathered petals. The lighting is dramatic, with deep shadows and bright highlights on the petals.

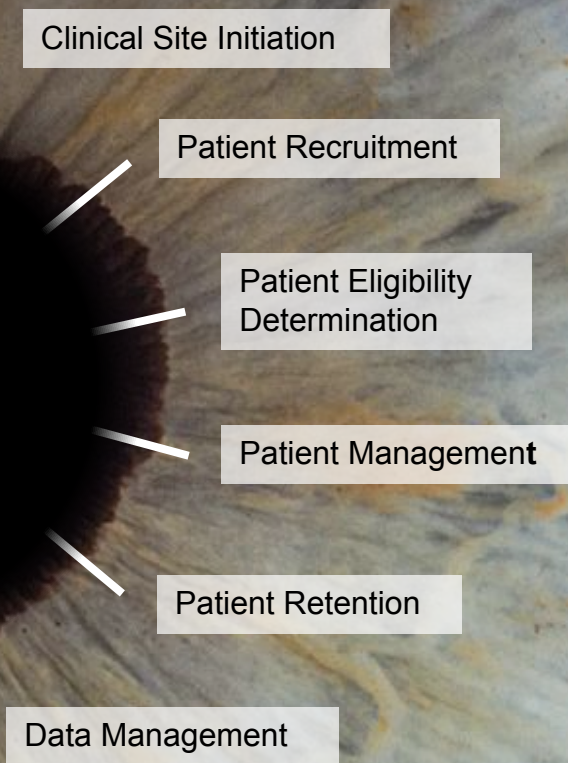
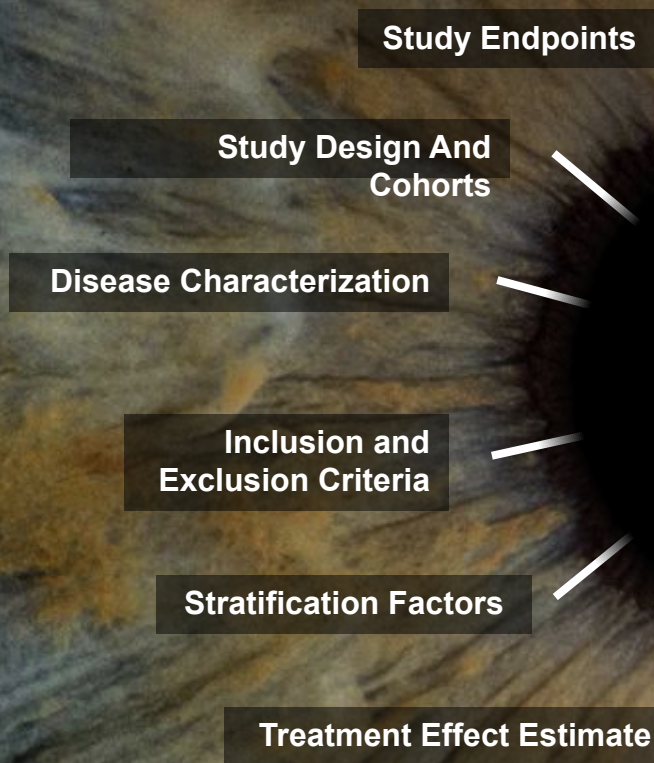
This  
is not  
sustainable



The need for new  
solutions is obvious

# The potential for AI-powered tools in clinical trial design & conduct

DESIGN

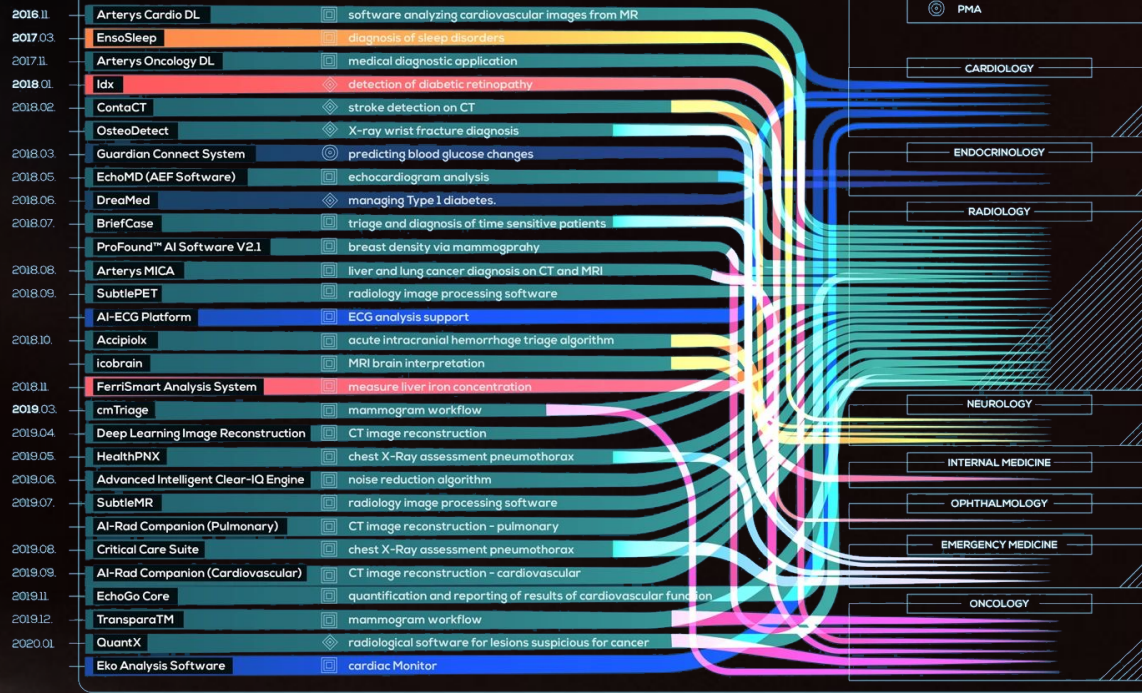


CONDUCT



# Growing Trust and Validation: FDA Approvals of AI Solutions in Healthcare

## FDA APPROVALS FOR ARTIFICIAL INTELLIGENCE-BASED DEVICES IN MEDICINE



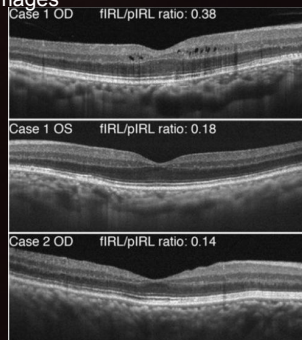
# ROS A



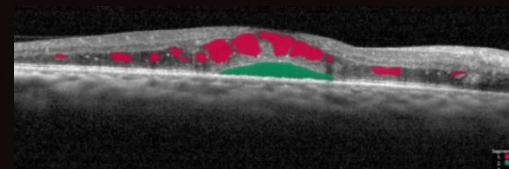
Retinal OCT Segmentation Algorithm, ROSA, enables automated, rapid and reliable assessment and quantification of disease activity based on routinely acquired OCT images

# From Subjective Image Analysis to Objective Trend Curves & Precise Data Analytics

**Image 1:** Traditional Reading  
Center Readings of OCT  
images



**Image 2:** Automated  
Headmap Wave of  
Fluid Compartments &  
Trend curve with  
Quantification of  
Biomarkers





# Advancing OCT Analysis in nAMD and DR/DME Treatment

Retinal fluids, layers, biomarker quantification, and thickness measurements

Retinal segmentation = Pathology + Layer

## Retinal Pathology Segmentation

Intraretinal Fluid (IRF)  
Subretinal Fluid (SRF)  
Pigment Epithelial Detachment (PED)

## Biomarker Quantification

SRF, IRF, and PED area and volume

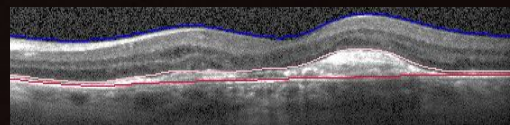
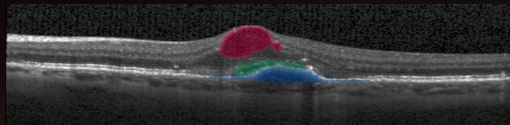
## Retinal Layer Segmentation

Internal Limiting Membrane (ILM)  
Retinal Pigment Epithelium (RPE)  
Bruch's Membrane (BM)

## Thickness Measurements

Central Subfield Thickness (CST)

IRF  
SRF  
PED



ILM  
IB-RPE  
BM

# The Broader Impact of AI Implementation



## Novel Insights

Ability to analyze immensely growing image dataset across studies



## Time Savings

B-scan segmented by ROSA in seconds

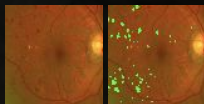


## Enhanced Productivity

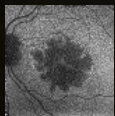
Distribute tasks for enhanced productivity and reduced workload

# Roche's Ophthalmology Imaging Suite

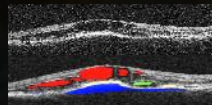
## Image Segmentation Algorithms



DR Severity



GA Lesion



DME/nAMD ROSA

## Future Prediction Algorithms

DR Progression

GA Progression

DME/nAMD Treatment Prediction



# Thoughts of an AI Deployment Lead

# Learnings and Challenges

Tie your AI product vision to the corporate strategy

Long-term orientation is in short supply

You Need One Small Use Case Done Well

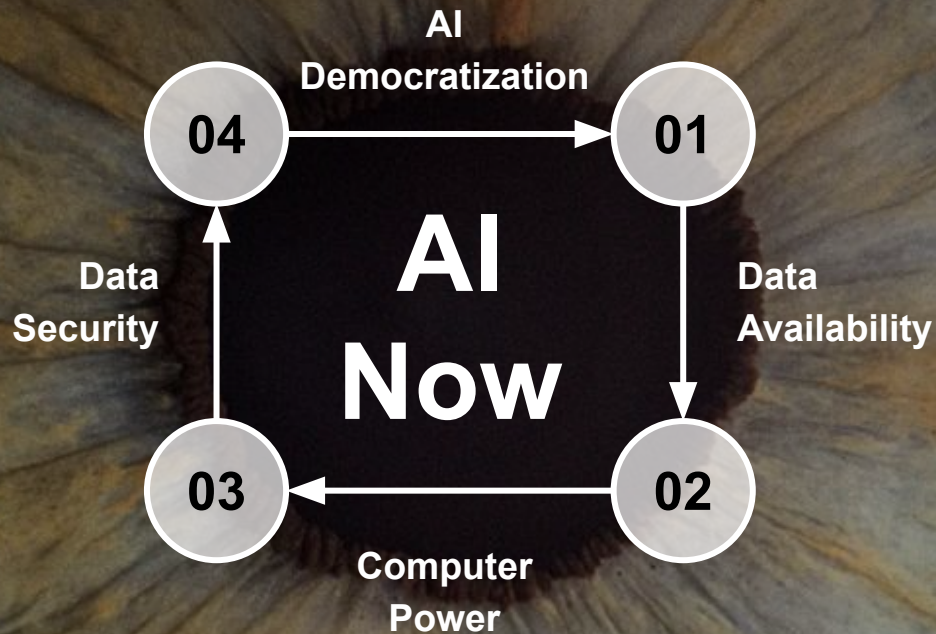
20% code and 80% communication

Operational trust must be designed, not assumed





# Why the Timing is Right





# What does the future hold for AI & Life Sciences?

A dark gray speech bubble with a white outline, containing the text "Let's Chat".

# Let's Chat

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A white rectangular border containing the text "Q & A" in a large, white serif font.

# Q & A



# Acknowledgement

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Jelena Novosel

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Theodore Spaide

Nripun Sredar

Verena Steffen

Jamie Lee Taylor

Ali Valcarcel

Qi “Tina” Yang

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