



# From Pilot to Business Value: Scaling AI at Arbejdernes Landsbank

**TRIFORK.**



Arbejdernes  
Landsbank



# What you want to know BEFORE your GenAI project

**TRIFORK.**



Arbejdernes  
Landsbank

I'm **doing** it -  
we are ready!





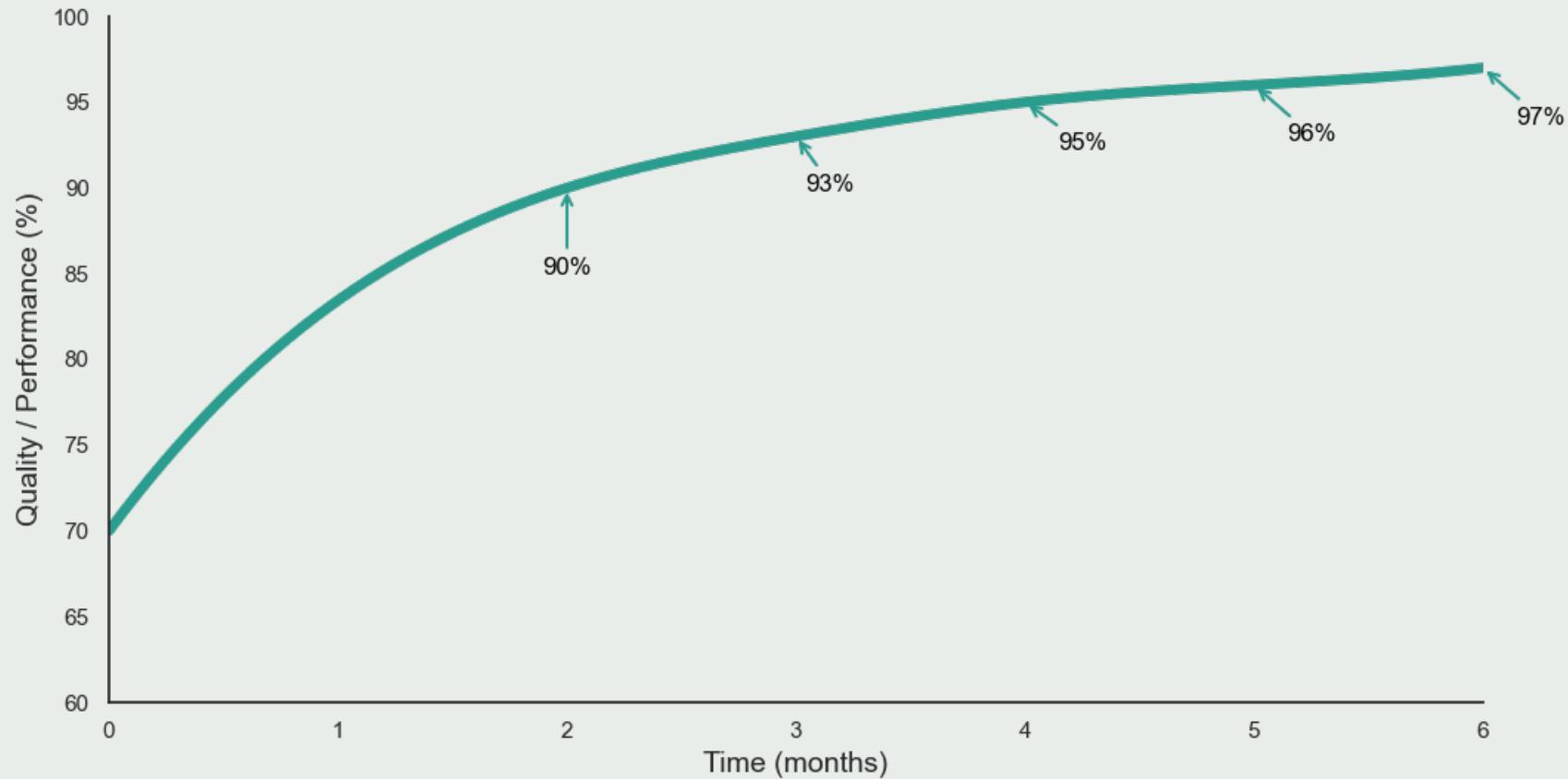
**Looks good!**



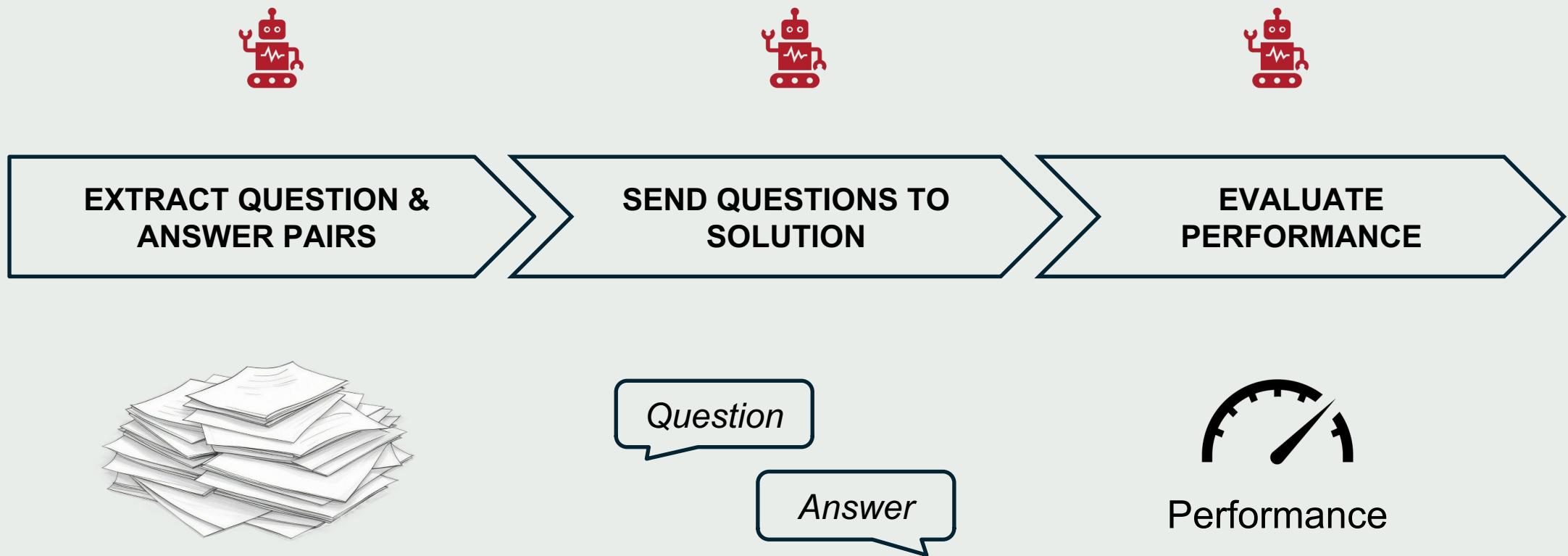
**Didn't expect this!**

# The four **deathtraps** of GenAI implementation

# #1 Diminishing returns



# #2 Language is hard to measure

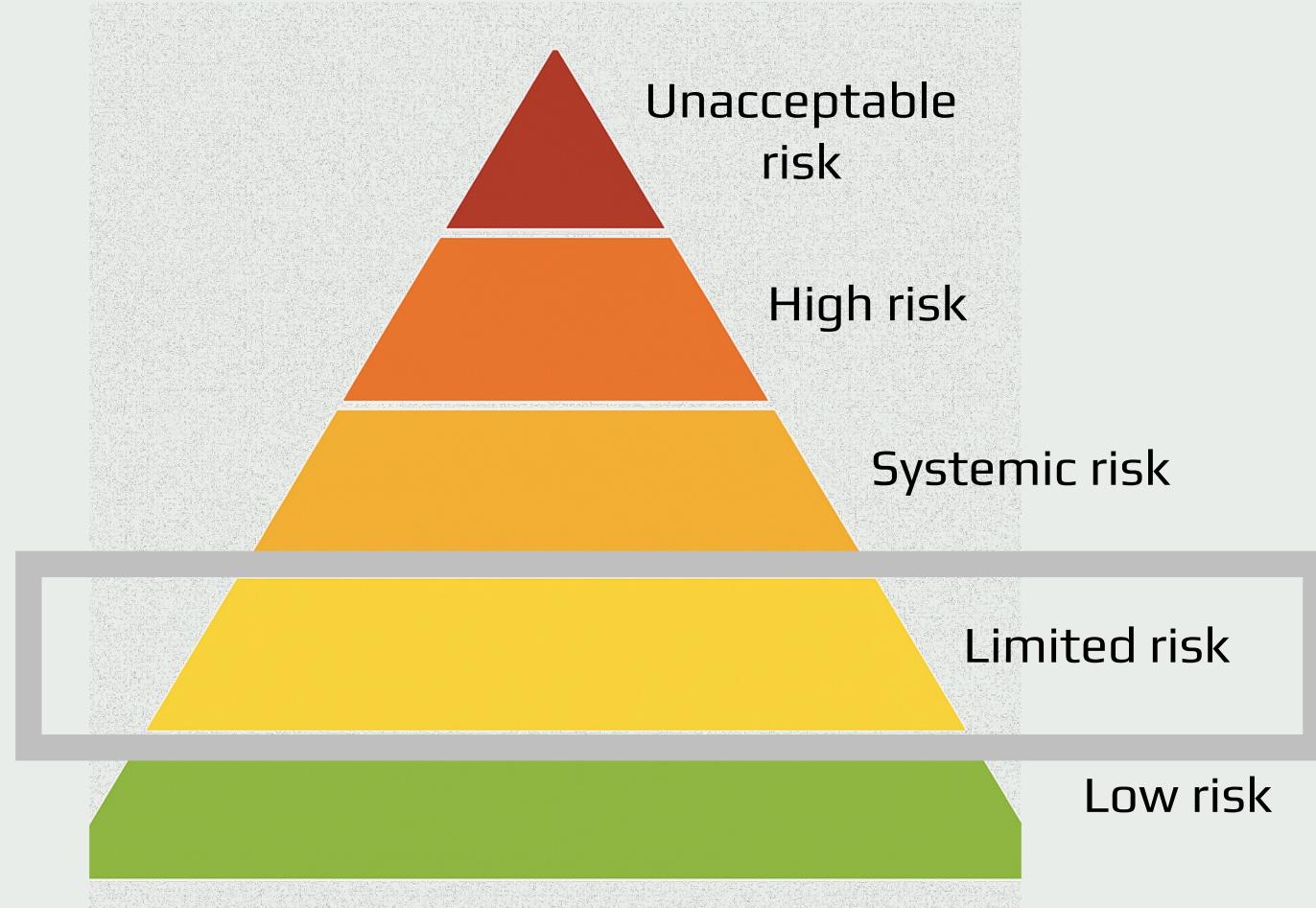


# #3 AI misconceptions

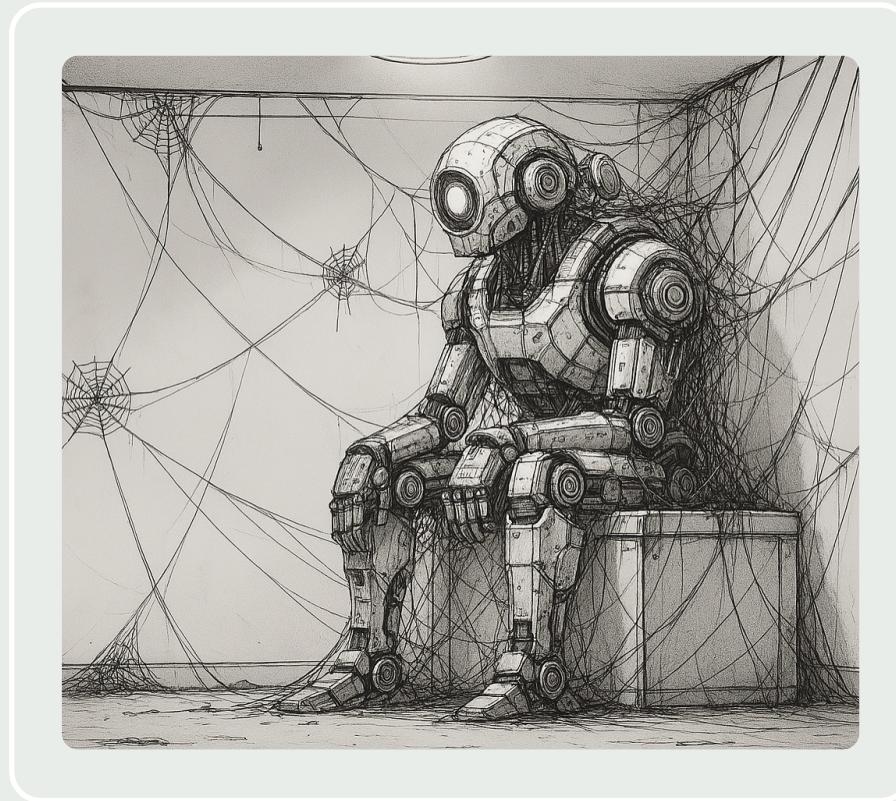
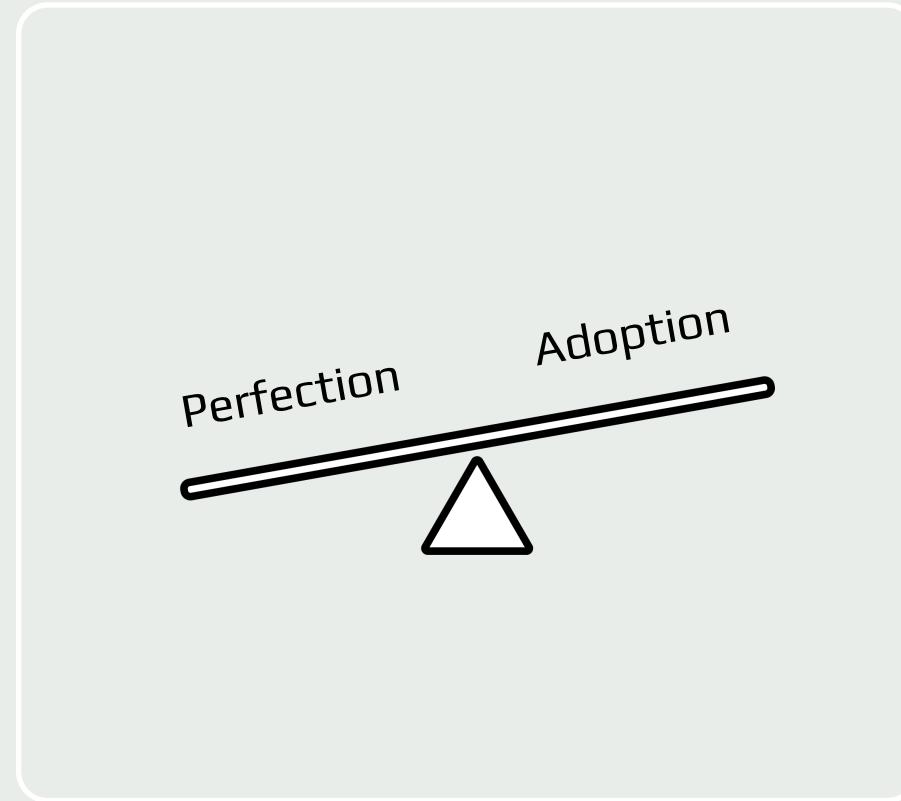
Why do employees in the bank  
have four months of vacation?

This is probably due to the  
collective agreement

# #3 AI misconceptions



# #4 Perfect solution, but low usage



# Key takeaways

- 1 Align on "good enough"
- 2 Use AI for testing
- 3 Support AI literacy
- 4 Balance perfection with adoption

**21 SECONDS**