

Good Tape

Applied AI Nordics



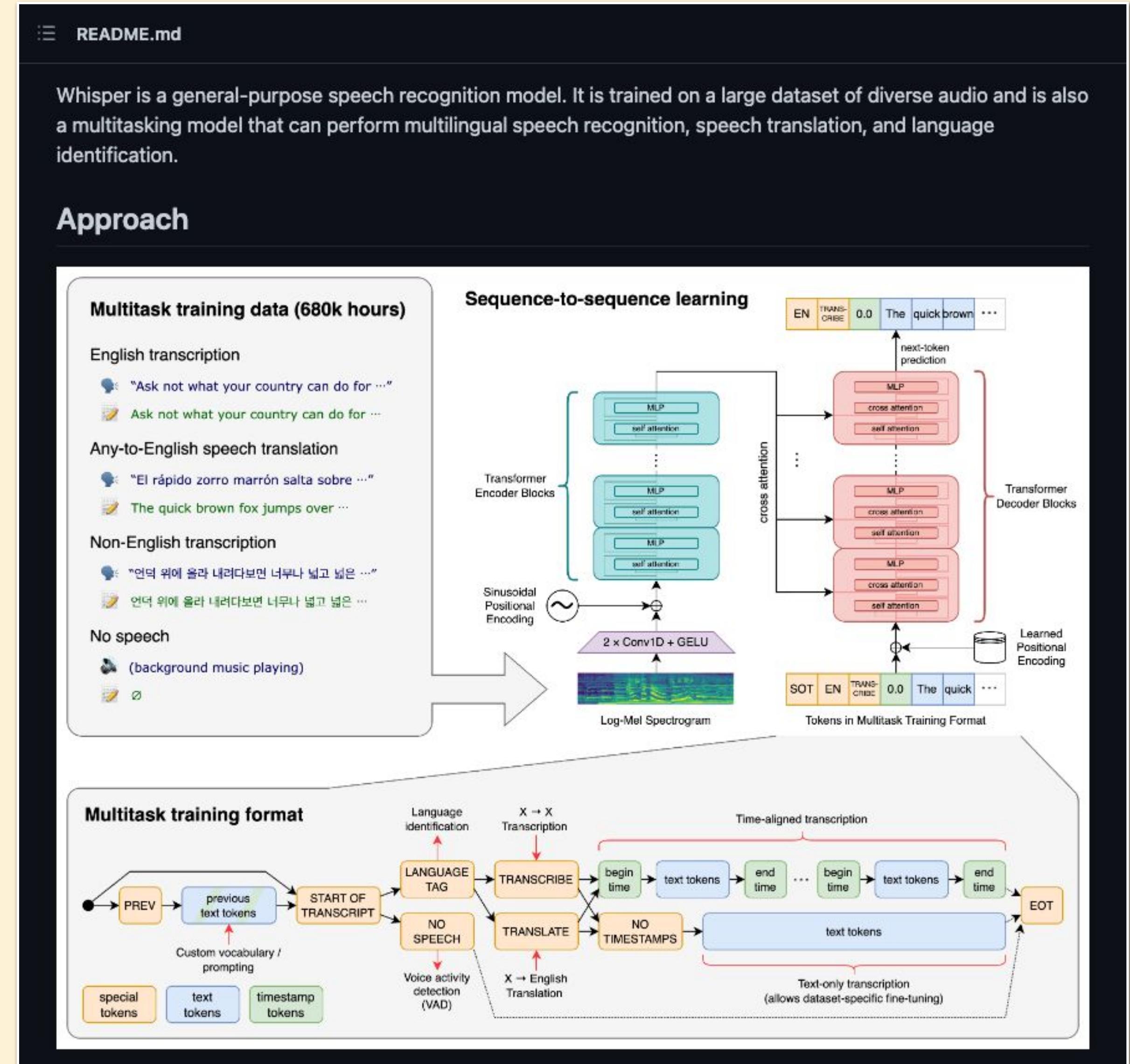
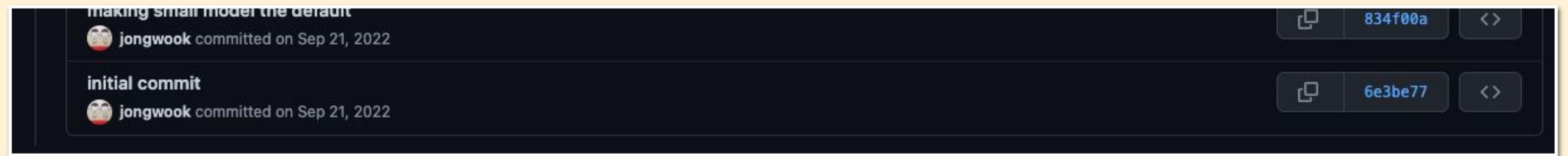
30
journalists

4
hours/week

=

500
hours/month





1

Is the quality as good as we think?

2

Is it amazing in other small languages?

3

Does the need exist outside of Denmark and can we GTM?

4

Is there a willingness to pay?





BUT...

**15,000 users
in 2 months**



1,500 customers

13,000 new users

**Multiple large
accounts**

**... from +50
countries**

**Kick off
1st of march 2023**

**Breakeven
1,000,000 users
+\$1m ARR
4 colleagues
...Learnings**

7 months
later

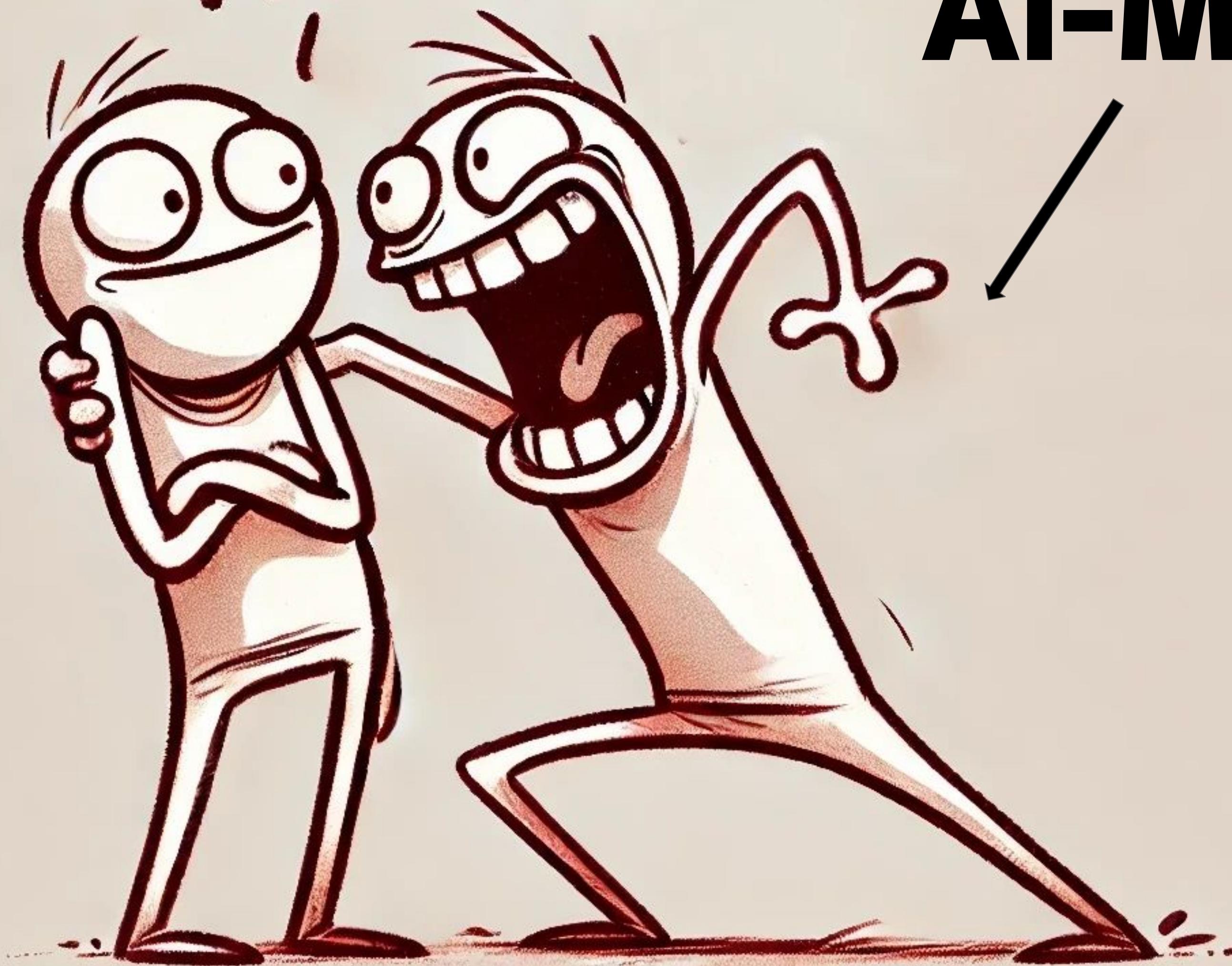


**This is me.
Machine-gunning
learnings.**



WHAT DO YOU
THINK?

Ai-MVP



Adoption



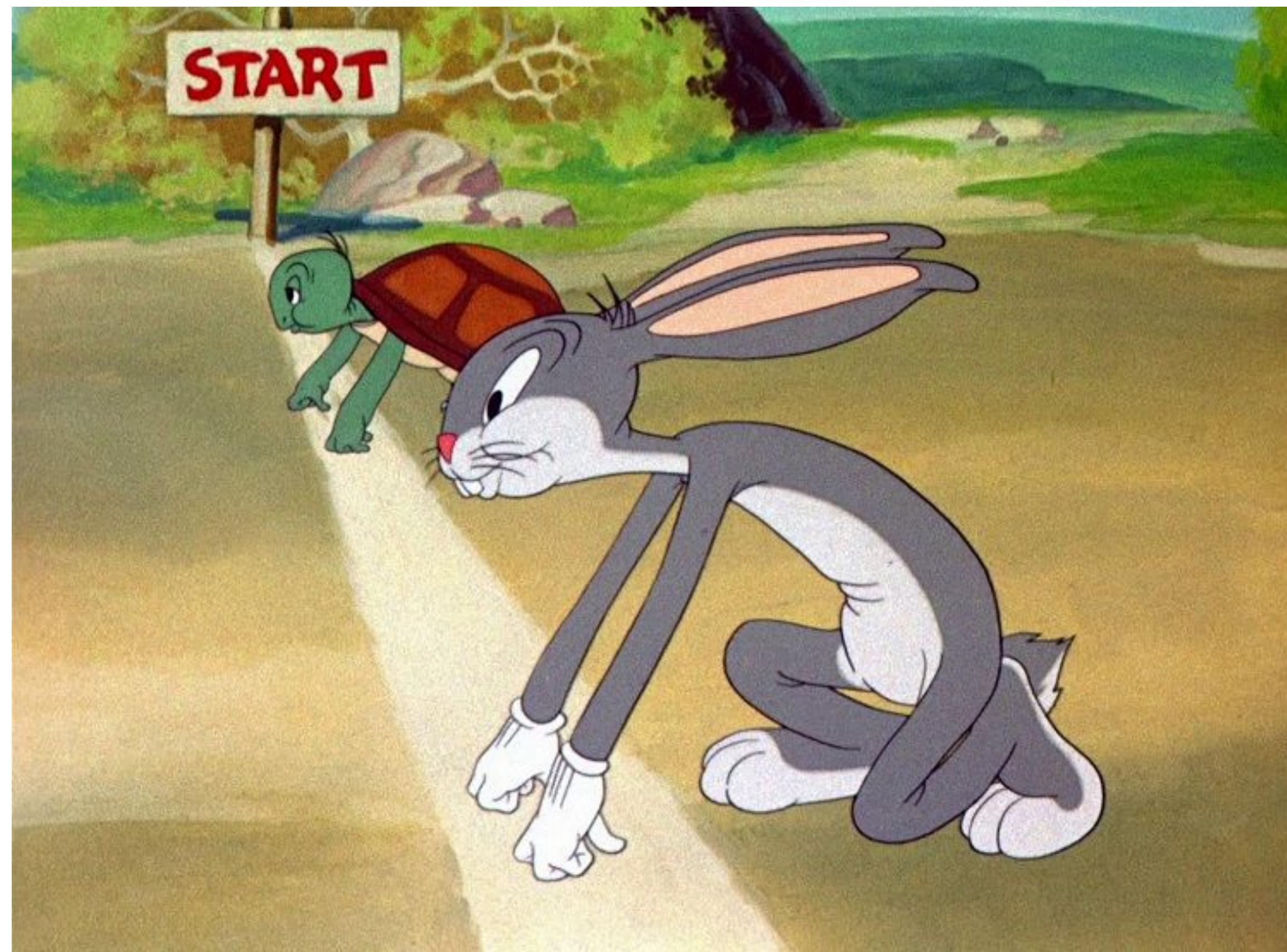
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Copenhagen's charm is all in the details.
Pic: Kaplar Balint Aron.



Innovation culture begins at the top

Find a need that you know - and you do
know about needs

Build bottom-up

Saving
hundreds
of hours every month.

Happier
staff spending time on more
creative
Tasks.

Valuable
spin out that can help fuel future
growth and investment
in the core business.

Good Tape today



Good Tape today

Transcribed 10 million files
≈ 3 million hours

Saved humanity
from 12 million hours
...of shit work