ABSTRACT

This application is designed to implement and monitor sales activities of an enterprise. It involves various parties like Administrator, Salespeople, other enterprise users etc. Administrator is able to handle all sales activities of an enterprise comprised of multiple sales users. Every salespeople is provided by a unique credentials and using these credentials they can log their sales activities. These activities further monitored by Administrator of the enterprise. Moreover, this application acts as a CRM for an enterprise to handle the modules such as customers, contacts, events, opportunities, campaigns etc.