i'm sher;
UX/UI Designer

sheriwong.github.io
sherisywong@gmail.com
+1 778-319-0962

PROJECT EXPERIENCE

Interaction Design Methods
UX Researcher
January - April 2020
Team of 6

Initially partnered up with Green Chair Recycling and conducted ethnographic research through onsite observation, served as volunteers, shadowed staff and conducted short-process interviews with the founder and various coordinators. Developed a ludic approach and prototyped a recycling exhibition.

User Interface
Interface Designer
UX researcher
May - August 2019
Team of 5

Researched about domain, personnas and content. Created wireframes, graphic designs using Adobe Illustrator and Figma. Conducted interviews and user testing to create an app.

Semester In Alternate Reality
Project manager
3D animator
January - April 2019
Team of 4-5

Created synesthesia and underwater VR experiences. User-tested projects for narrative accuracy. Modelled, rigged and animated a turtle and whale made out of garbage and recycled materials.

WORK EXPERIENCE

Daiya Foods
Graphic Design Intern
September - December 2019

Designed or updated print ads, posters, sell sheets, backdrops and swag items using Illustrator and Photoshop. Contributed ideas and offered input during creative meetings.

EDUCATION

Simon Fraser University
Interactive Arts & Technology
Bachelor of Arts
2017 - 2020

Beedie School of Busines
Bachelor of Business Administration in Accounting
2010 - 2016

SKILLS

Photoshop	Premiere Pro	Figma
Illustrator	Lightroom	HTML
InDesign	Autodesk Maya	CSS
Microsoft Office	Axure	

INTERESTS

When I am not at school or work, you can find me cycling on my favourite bike path up Prospect Point along Stanley Park. On occasions, I may whip up a cake. My favourites are earl grey and matcha!