

Sheri Wong

<https://sheriwong92.wixsite.com/portfolio>

Contact

sheriw@sfu.ca

778-319-0962

LinkedIn: sherisywong

Education

SIMON FRASER UNIVERSITY

September 2017 - Present

Interactive Arts & Technology

2010 - 2016

Graduated from Beedie School of
Business | BBA - Accounting

GRENOBLE ECOLE DE MANAGEMENT

January 2015 - April 2015

Bachelor in International Business

Skills

Photoshop

Illustrator

InDesign

Microsoft Office

Premiere Pro

Lightroom

Autodesk Maya

Axure

Figma

Interests

When I am not at school or work, you can find me cycling on my favourite bike path up Prospect Point along Stanley Park. On occasions, I may whip up a cake. My favourites are earl grey and matcha!

Project Experience

SEMESTER IN ALTERNATE REALITY (team of 4-5) / Jan - April 2019

Roles: 3D modeller, rigger, animator and 3D/Unity asset integration

- Created synesthesia and underwater VR experiences
- User-tested projects for narrative accuracy
- Modelled, rigged and animated a turtle and whale made out of garbage

USER INTERFACE (team of 5) / May - August 2019

Roles: Graphic designer, content researcher

- Researched about domain, personnas and content
- Created wireframes, graphic designs using Adobe Illustrator and Figma
- Conducted interviews and user testing to create an app

INFORMATION DESIGN (team of 3) / September - December 2017

Role: Graphic designer

- Demonstrated key principles of graphic design, information architecture and user experience design in the creation of websites using HTML/CSS
- Used sketching and wireframing to organize graphics, qualatative and quantatative information

Work Experience

DAIYA FOODS / September - December 2019

Position: Graphic Design Intern

- Designed or updated print ads, posters, sell sheets, backdrops and swag items using Illustrator and Photoshop
- Offered input in creative meetings and shared ideas

TELUS, LEGO & ENCORP / August 2017 - Present

Position: Brand Ambassador

- Developed strong communication through delivering key messages and promotional materials in grocery stores, malls and events

SRTK TAM KUROZUMI / September 2016 – July 2017

Position: CPA Student

- Prepared CRA compliant financial statements for 30+ clients in industries such as retail, technology and finance
- Performed audits, reviews and notice to readers meticulously
- Prepared 100+ personal and corporate tax returns and ensured that clients understand implications of accounting and tax regulations