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PROJECT EXPERIENCE

Interaction Design Methods

UX Researcher January - April 2020 Team of 6 Initially partnered up with Green Chair Recycling and conducted ethnographic research through onsite observation, served as volunteers, shadowed staff and conducted short-process interviews with the founder and various coordinators. Developed a ludic approach and prototyped a recycling exhibition.

User Interface

Interface Designer UX researcher May - August 2019 Team of 5 Researched about domain, personas and content. Created wireframes, graphic designs using Adobe Illustrator and Figma. Conducted interviews and user testing to create an app.

WORK EXPERIENCE

ScopeMedia Inc

UI + UX Designer November 2020 - Present Developed brand guidelines and revamped the company's website. Created mockups and prototyped SaaS products using Figma. Managed 3 interns.

Daiya Foods

Graphic Design Intern September - December 2019 Designed or updated print and digital ads, posters, sell sheets, packaging and swag items using Illustrator and Photoshop. Contributed ideas and offered input during creative meetings.

EDUCATION

BrainStation

User Experience Design Certificate 2021

Simon Fraser University

Interactive Arts & Technology Bachelor of Arts 2017 - 2020

SKILLS

PhotoshopPremiere ProFigmaIllustratorLightroomHTMLInDesignAutodesk MayaCSS

Microsoft Office Axure

INTERESTS

When I am not at work, you can find me cycling on my favourite bike path up Prospect Point along Stanley Park. On occasions, I may whip up a cake. My favourites are earl grey and matcha!