

# sheriwong.github.io sherisywong@gmail.com +1 778-319-0962

#### PROJECT EXPERIENCE

## **Interaction Design Methods**

UX Researcher January - April 2020 Team of 6 Initially partnered up with Green Chair Recycling and conducted ethnographic research through onsite observation, served as volunteers, shadowed staff and conducted short-process interviews with the founder and various coordinators. Developed a ludic approach and prototyped a recycling exhibition.

#### **User Interface**

Interface Designer UX researcher May - August 2019 Team of 5 Researched about domain, personnas and content. Created wireframes, graphic designs using Adobe Illustrator and Figma. Conducted interviews and user testing to create an app.

## Semester In Alternate Reality

Project manager
3D animator
January - April 2019
Team of 4-5

Created synesthesia and underwater VR experiences. User-tested projects for narrative accuracy. Modelled, rigged and animated a turtle and whale made out of garbage and recycled materials.

#### WORK EXPERIENCE

### Daiya Foods

Graphic Design Intern September - December 2019 Designed or updated print and digital ads, posters, sell sheets, packaging and swag items using Illustrator and Photoshop. Contributed ideas and offered input during creative meetings.

### **EDUCATION**

### Simon Fraser University

Interactive Arts & Technology Bachelor of Arts 2017 - 2020

Beedie School of Business

Bachelor of Business Administration in Accounting

2010 - 2016

### **SKILLS**

PhotoshopPremiere ProFigmaIllustratorLightroomHTMLInDesignAutodesk MayaCSS

Microsoft Office Axure

# **INTERESTS**

When I am not at school or work, you can find me cycling on my favourite bike path up Prospect Point along Stanley Park. On occasions, I may whip up a cake. My favourites are earl grey and matcha!