

Xianglin Su

Gender: Female

Date of Birth: 28/8/1995

Add:

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Education

Shenzhen University

September 2017- July 2020

- M.A., School of Communication Shenzhen, China
- Cumulative Grade Point Average: 3.3/5.0

Guangxi University

September 2013- June 2017

- B.A., Department of Journalism & Communication Nanning, China
- Cumulative Grade Point Average: 3.6/5.0

Research Experience

- Professor Guangchao Feng's Group September 2017- July 2020

1. Research Projects:

- Experimental research on the relationship between new media use and physical and mental health of school-age children under the background of big data (funded by the MOE (Ministry of Education in China) Project of Humanities and Social Sciences (Grant No: 18BXW082));
- Internet & Science Popularization: Research on the Path to Realize the Demand for Popularization of Science in Shenzhen Community (funded by China Association for Science and Technology) (Grant No: kxyjskpxm2019056));

2. Main Responsibility:

- Search literature;
- Conduct data analysis and write part of paper;
- Revise paper.

3. Publications

- Guangchao Charles Feng., Zhiliang Lin., **Xianglin Su.**, & Wanhua Ou. (2021). A Model-based Meta-analysis of Willingness to Participate in Cancer Screening. International Journal of Environmental Research and Public Health, 18(5), 2580.
- Guangchao Charles Feng., **Xianglin Su.**, Zhiliang Lin., Yiru He., Nan Luo., & Yuting Zhang. (2020). Determinants of technology acceptance: Two modeling-based meta-analytic reviews. Journalism & Mass Communication

Quarterly.

- **Su, X.** (2020). Content Analysis of HPV Vaccine Messages on Chinese Social Media. *Jurnal The Messenger*, 12(1), 63-73.

4. Conference Presentations

- Xianglin Su., & Zhiliang Lin.(2020, September).Media portrayals of juvenile character's aggression behaviors in Chinese mainland movies: Good and attractive characters portrayed more rewards and justify. IAMCR Online 2020, Virtual Conference.
- Xianglin Su.(2019, October).Human papillomavirus vaccine (HPV) message on Chinese social media: a content analysis grounded in the Limited Capacity Model of Motivated Mediated Message Processing and the Health Belief Model. ICA Regional Conference 2019 in Nusa Dua-Bali.
- Guangchao Charles Feng., Xianglin Su., Zhiliang Lin.,&Yuting Zhang. (2019, August).Determinants of technology acceptance: Two modeling-based meta-analytic reviews. the 102nd Association For Education In Journalism & Mass Communication Annual Conference in Toronto, Canada.
- Guangchao Charles Feng., Wanhua Ou., Zhiliang Lin., & Xianglin Su.(2018, Aug).Engagement in Cancer Screening: Theoretical Exploration Using A Meta-Analytical Structural Equation Modeling Approach. the Association For Education In Journalism & Mass Communication Annual Conference. Washington, D.C ., USA.

Research Interests

- Adolescent and Social Media;
- Computational Communication;
- Health Communication;
- Persuasion and Strategic Communication.

English Proficiency

- CET-6: 427 (in 2014)

Professional Skills

Education

- Proficient in independent searching information online and be familiar with media effect theories;
- Enable to adopt reasonable statistics methods addressing research question according to data characteristics;
- Educational few data mining.

Computer

- Specialized software: Endnote, Office, etc.;
- Programing language: R language, Python.

Extracurricular Activities

- Conference Presentation
Determinants of technology acceptance: Two modeling-based meta-analytic reviews, 102th AEJMC, August. 2019.
- Work experience
Research Analyst, Guangzhou Daily Data & Digit Institute, July, 2020 – Present.

Awards

- Outstanding graduates honor, Shenzhen University, Jun. 2020
- International academic travel grant, HK\$13095, Shenzhen University, Aug. 2019
- Outstanding Professional scholarship, Guangxi University, Oct. 2015
- Award of Excellent Student Cadre, Guangxi University, Oct. 2014