## NS125 PCW Session 12

## 2022-10-14

## Installing packages and inspecting the data

```
library(dplyr)
##
## Attaching package: 'dplyr'
## The following objects are masked from 'package:stats':
##
##
       filter, lag
##
  The following objects are masked from 'package:base':
##
##
       intersect, setdiff, setequal, union
library(ggplot2)
library(readxl)
library(ellipse)
## Attaching package: 'ellipse'
## The following object is masked from 'package:graphics':
##
##
       pairs
df <- read_excel("./data.xls", col_names = TRUE)</pre>
## Warning: Expecting numeric in AJ1369 / R1369C36: got '1 3'
head(df)
## # A tibble: 6 x 66
##
      caseid start~1 start~2 start~3 endmo~4 endday endyear ongoi~5 ongoi~6 ongoi~7
##
       <dbl>
               dbl>
                        <dbl>
                                <dbl>
                                        <dbl>
                                                <dbl>
                                                        <dbl>
                                                                 <dbl>
                                                                         <dbl>
                                                                                 <dbl>
## 1 1.95e9
                  12
                           16
                                 1945
                                            5
                                                   27
                                                         1947
                                                                    NA
                                                                            NA
                                                                                    NA
## 2 1.95e9
                   2
                            8
                                 1946
                                            6
                                                   19
                                                         1949
                                                                    NA
                                                                            NA
                                                                                    NA
## 3 1.95e9
                   3
                           11
                                 1946
                                           10
                                                    9
                                                                    NA
                                                         1993
                                                                            NA
                                                                                    NΑ
## 4 1.95e9
                   4
                            9
                                 1946
                                            8
                                                    3
                                                         1960
                                                                    NA
                                                                            NA
                                                                                    NA
## 5 1.95e9
                   5
                           10
                                 1946
                                            8
                                                    9
                                                         1946
                                                                    NA
                                                                            NA
                                                                                    NA
## 6 1.95e9
                   7
                           21
                                 1946
                                           NA
                                                   NΑ
                                                           NΑ
                                                                    10
                                                                            22
                                                                                  1946
## # ... with 56 more variables: sender1 <dbl>, sender2 <dbl>, sender3 <dbl>,
       sender4 <dbl>, sender5 <dbl>, primarysender <dbl>, targetstate <dbl>,
## #
       institution <dbl>, institutionid <chr>, targetinstitution <dbl>,
## #
       otherinstitution <chr>, issue1 <dbl>, issue2 <dbl>, issue3 <dbl>,
       otherissue <chr>, threat <dbl>, threatid1 <dbl>, threatid2 <dbl>,
## #
       threatid3 <dbl>, sanctiontypethreat <chr>,
## #
       othersanctiontypethreatened <chr>, bspecif <dbl>, scommit <dbl>, ...
```

```
dim(df)
## [1] 1412
              66
colnames(df)
    [1] "caseid"
                                             "startmonth"
##
    [3] "startday"
                                             "startyear"
    [5] "endmonth"
                                             "endday"
  [7] "endyear"
##
                                             "ongoingasofmonth"
   [9] "ongoingasofday"
                                             "ongoingasofyear"
## [11] "sender1"
                                             "sender2"
## [13] "sender3"
                                             "sender4"
## [15] "sender5"
                                              "primarysender"
## [17] "targetstate"
                                             "institution"
## [19] "institutionid"
                                             "targetinstitution"
## [21] "otherinstitution"
                                             "issue1"
## [23] "issue2"
                                             "issue3"
## [25] "otherissue"
                                             "threat"
## [27] "threatid1"
                                             "threatid2"
## [29] "threatid3"
                                             "sanctiontypethreat"
## [31] "othersanctiontypethreatened"
                                             "bspecif"
## [33] "scommit"
                                             "threatenedtargetinterest"
## [35] "dsanctions"
                                             "carrots"
## [37] "anticipatedtargetcosts"
                                             "anticipatedtargetcostsfigureifav"
## [39] "tcurrency"
                                             "tyearofestimate"
## [41] "anticipatedsendercosts"
                                             "scurrency"
## [43] "syearofestimate"
                                             "imposition"
## [45] "sancimpositionstartmonth"
                                             "sancimpositionstartday"
                                             "sanctionidentity"
## [47] "sancimpositionstartyear"
## [49] "sanctiontype"
                                             "othersanctiontype"
## [51] "implementationofdiplomaticsancti"
                                            "carrotsduringsanction"
## [53] "carrotvalue"
                                             "carrotcurrency"
## [55] "carrotyear"
                                             "targetcosts"
## [57] "targeteconomiccostsfigure"
                                             "targeteconomiccostscurrency"
## [59] "targeteconomiccostsyear"
                                             "sendercosts"
## [61] "sendereconomiccostsfigure"
                                             "sendereconomiccostscurrency"
## [63] "sendereconomiccostsyear"
                                             "finaloutcome"
## [65] "settlementnaturesender"
                                             "settlementnaturetarget"
Filtering only state 7, 8 and 9 for finaloutcome, and removing descriptive variables
chosen_cols <- c("startyear", "endyear", "primarysender", "targetstate", "institution", "targetinstitut</pre>
new_df <- df[names(df) %in% chosen_cols]</pre>
new_df <- new_df[new_df$finaloutcome %in% c(7, 8, 9), ]</pre>
head(new_df)
## # A tibble: 6 x 17
##
     starty~1 endyear prima~2 targe~3 insti~4 targe~5 issue1 threat threa~6 sanct~7
##
                                                  <dbl>
                                                         <dbl>
                                                                <dbl>
        <dbl>
                <dbl>
                         <dbl>
                                 <dbl>
                                          <dbl>
                                                                          <dbl> <chr>
## 1
         1945
                 1947
                             2
                                    710
                                              1
                                                       1
                                                              2
                                                                              5 8
                                                                     1
                                    560
                                                                              6 2
## 2
         1946
                 1993
                           750
                                              1
                                                       0
                                                              8
                                                                     1
## 3
                 1946
                             2
                                    290
                                                     NA
                                                             13
                                                                     0
                                                                             NA <NA>
         1946
                                              0
## 4
         1947
                 1949
                                    670
                                              1
                                                       1
                                                              9
                                                                              8 3
## 5
         1947
                 1949
                             2
                                    666
                                                              5
                                                                              8 3
                                              1
                                                       1
                                                                     1
## 6
         1947
                 1949
                                    645
```

```
## # ... with 7 more variables: bspecif <dbl>, scommit <dbl>,
      anticipatedsendercosts <dbl>, sanctiontype <chr>, targetcosts <dbl>,
      sendercosts <dbl>, finaloutcome <dbl>, and abbreviated variable names
      1: startyear, 2: primarysender, 3: targetstate, 4: institution,
      5: targetinstitution, 6: threatid1, 7: sanctiontypethreat
dim(new df)
## [1] 358 17
Creating a binary outcome:
new_df$outcome <- ifelse(new_df$finaloutcome == 7, 1, 0)</pre>
library(caTools)
library(ROCR)
lm <- glm (outcome ~ targetcosts + sendercosts, data=new_df, family="binomial")</pre>
##
## Call: glm(formula = outcome ~ targetcosts + sendercosts, family = "binomial",
##
      data = new_df)
##
## Coefficients:
## (Intercept) targetcosts sendercosts
##
       -1.4866
                    1.0306
                                -0.6242
##
## Degrees of Freedom: 318 Total (i.e. Null); 316 Residual
     (39 observations deleted due to missingness)
## Null Deviance:
                        395.2
## Residual Deviance: 373.8
                              AIC: 379.8
summary(lm)
##
## Call:
## glm(formula = outcome ~ targetcosts + sendercosts, family = "binomial",
       data = new_df)
##
## Deviance Residuals:
               1Q
                    Median
                                   3Q
                                          Max
## -1.6121 -0.7646 -0.7646 1.1986
                                        1.9347
##
## Coefficients:
              Estimate Std. Error z value Pr(>|z|)
## (Intercept) -1.4866
                           0.6301 -2.359 0.0183 *
## targetcosts 1.0306
                           0.2316
                                   4.449 8.62e-06 ***
## sendercosts -0.6242
                           0.5838 -1.069 0.2850
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
##
## (Dispersion parameter for binomial family taken to be 1)
##
##
       Null deviance: 395.16 on 318 degrees of freedom
## Residual deviance: 373.80 on 316 degrees of freedom
     (39 observations deleted due to missingness)
```

```
## AIC: 379.8
##
## Number of Fisher Scoring iterations: 4
```

Looking at a binary outcome for target costs vs sender costs, we can see there is a statistical significance only for target costs, where the higher the costs, the more likely the outcome is to succeed, however no such relationship exists for sender cost. Based on this analysis, it only partially support the hypothesis that cost of target > cost of sender.

```
# Predict test data based on model
predict_reg <- predict(lm, new_df, type = "response")
predict_reg <- ifelse(predict_reg >0.5, 1, 0)

# Evaluating model accuracy
# using confusion matrix
table(new_df$outcome, predict_reg)
```

```
## predict_reg
## 0 1
## 0 215 5
## 1 90 9
```