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1. Which one of the following is true about predictive analytics?

1 / 1 point

- ☐ It has to be at least 80% accurate otherwise it cannot be used in the decision-making process.
- ☐ Predictive analytics is the successor to descriptive analytics.
- ☐ It helps us summarize prior events.
- ☒ It uses past data/transaction to predict future behavior.



Correct

That's correct. We learned this in the "Predictive Modeling" section of the reading.

2. Decision trees work with:

1 / 1 point

- ☐ Only categorical variables.
- ☐ Only numerical variables
- ☐ Only binary variables
- ☒ Numerical and categorical variables



Correct

Correct: As we saw in the linstick example in the reading, both numerical and categorical variables can be used