

SHERRI LU

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PROJECTS

Scoutr - <https://scoutr-0715.herokuapp.com/>

A web application that will create a custom itinerary with activities for the day based on user's location

Technologies: Ruby on Rails, JavaScript, AJAX, jQuery, Yelp API, Google Maps API, Geocoder, Fuzzy Search, Bootstrap

MunchyFuel - <http://www.munchyfuel.com>

A web application that displays random pictures of food from restaurants and delivery information

Technologies: Ruby on Rails, JavaScript, jQuery, Foursquare API, Geocoder, Bootstrap

EXPERIENCE

RSG Media Systems

New York, NY

Business Analyst

08/2014 – 06/2015

- Implemented and delivered rights management software RightsLogic for the media & entertainment domain
- Documented customer objectives and customization requirements into functional specifications
- Created screen mockups, data flow diagrams, and use cases for content lifecycles and associated financials
- Conducted formal training sessions to development and QA teams about customer requirements including integration and data migration processes
- Performed functional testing on internal builds and managed bugs using Microsoft Team Foundation Server
- Responsible for managing over 300 test scripts by ensuring accuracy and proper execution
- Provided status reports and metrics on test scripts and defects
- Assisted in user acceptance testing by providing training and implementation guidance
- Coordinated with the development team any required changes and assess the impact on project deadlines

Virtusa – Financial Transformation Business Unit

New York, NY

Junior Business Analyst

06/2013 – 08/2014

- Implemented and delivered SAP ERP systems, with a focus in the FS-CD module for the insurance industry
- Translated business requirements into technical design specifications
- Developed user interfaces and screens for account and policy management
- Created programs to check data integrity and correct configurations are set up for data conversion
- Analyzed and fixed defects using quality management software such as HP Quality Center and Atlassian JIRA
- Conducted unit testing and regression testing to ensure that all code is in alignment with project objectives
- Collaborated with functional users by providing alternatives and recommendations that meet business requirements
- Updated and maintained technical specifications accordingly for design and requirement changes

Morgan Stanley – Private Wealth Management

New York, NY

Client Service Associate

07/2011 – 08/2012

- Assisted in the management of over \$6 billion in client assets with a Barron's Top 100 team
- Generated spreadsheets summarizing account holdings and asset allocations
- Processed wires, check requests, and account transfers to meet client requirements
- Responsible for the consolidation of over 300 accounts
- Researched various investment products to assist financial advisors on suitable recommendations for clients
- Prepared marketing material and presentations for high net worth clients and prospects

EDUCATION

CUNY Baruch College

New York, NY

Bachelor of Business Administration, Graduated: 06/2013

- Major: Computer Information Systems, Minor: Information Technology and Social Responsibility