



# Sherri Scheer

## Data Analysis/Web/UX Design

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Portfolio: [sherrischeer.github.io/portfolio](https://sherrischeer.github.io/portfolio)

Website: [www.sherrischeer.com](http://www.sherrischeer.com)

## PROFILE

Hello! I am a self-motivated professional with experience in customer service and teamwork, who pays close attention to detail and making strong customer relationships. I have found my passion in the tech industry and would like to share it with others as well as utilize the skills I have obtained. I am very organized and detail-oriented. I love to learn and have a passion for accomplishment.

## EDUCATION

- LaunchCode Codergirl – Data Analysis  
Winter Cohort, 2019
- LaunchCode Codergirl – User Experience (UX)  
Summer Cohort, 2018
- St. Louis Community College –  
Web Development Certificate, 2018
- Current Trends Academy - St. Peters, MO –  
Licensed as Cosmetologist, 2009
- University of MO St Louis –  
BSBA – Bachelor of Science in Business  
Administration, emphasis in Marketing, 1989

## PROFESSIONAL SKILL

- R, RStudio, Excel
- UX/UI – went through the design process with  
Codergirl
- HTML5, CSS3, JavaScript, jQuery– websites  
and redesigns, forms, data validation
- Github, Bootstrap – my portfolio
- Wordpress – my website
- Photoshop, Adobe Illustrator
- Java – pizza program

## PROJECTS

### **UX Design for WAF -- Class project at Codergirl, St. Louis, 2018**

We used the Design Process for Women's Ambassadors Forum to identify conference attendees' and speakers' touch points and pain points with Empathy Mapping and Journey Mapping. Our feedback was obtained through surveys and interviews. We were able to offer the founder of WAF our Overview & Top Findings.

### **Troop313 Boyscout website re-design -- St. Louis Community College, 2018**

I was assigned a website redesign in which I had to decipher through a lot of information and make a website. I researched typography and made wireframes for 3 pages. These are coded in Html, CSS and JavaScript.

## EXPERIENCE

Hairstyles by Sherri & Changes Salon & Spa, St. Louis, MO – 1999-present

My passion is to help people. I get to do this every day by helping them be beautiful and provide an easy way to maintain it. I build and maintain customer relationships by listening, customizing care and helping clients choose the best for their hair.

Administrative Assistant, Vineyard Christian Fellowship; St Louis, MO — 1994-1999

Accounting and Creative Team (bulletins, brochures, booklets, database, tax records)

Marketing Manager, Ocean Club; Southern CA — 1992-1994

Booked Banquets, created marketing ads, flyers, menus, etc. Created and managed nightly promotions.

## INTERESTS

I believe if you want to give more, you have to become more. That is why I believe in having fun and routine. My interests include family, fitness, reading, travel, and movie night. I serve at church in the coffee-bar and on the Summit High School lacrosse board as Co-President in training.