

Sherri Scheer

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launch_code

DATA ANALYST/UX/WEBDEV IN ST. LOUIS, MO

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PUBLIC TABLEAU [Tableau Portfolio](#) | **GITHUB** [UX & WebDev Portfolio](#) | **LINKEDIN** [Profile](#)

Always a student; I have strong analytical and problem solving skills, proven leadership and management ability, and empathy in design. I believe if you want to give more, you have to become more.

LANGUAGES

- R
- JavaScript
- Java
- HTML5/CSS3

TOOLS

- Tableau
- Word/Excel
- Wordpress
- RStudio
- Illustrator
- Photoshop

DATABASES

- SQL
- Amazon Redshift
- BigQuery

PROJECT EXPERIENCE

US National Park Visits — Data Analysis for LaunchCode Codergirl, 2019

- Cleaned data using R, Visualize and Analyze data using Tableau.
- Analysis to request funding increase in relation to Recreational Park Visit increase.

UX Research for WAF — Class Project for LaunchCode Codergirl, 2018

- We used the Design Process for Women's Ambassadors Forum to identify conference attendees' and speakers' touch points and pain points with Empathy Mapping and Journey Mapping.
- Our feedback was obtained through surveys and interviews.
- We were able to offer the founder of WAF our Overview & Top Findings.

Troop 313 — Website re-design for STLCC, 2018

- Deciphered through info., Researched typography and made wireframes for 3 pages.
- These are coded in Html, CSS and JavaScript.

WORK EXPERIENCE

Co-President, Rockwood Summit Lacrosse Board, Fenton, MO, August 2018 – Present

- Along with other board members, plan, budget, facilitate then iterate. Maintain focus. Schedule, lead and motivate volunteers. Oversee all areas.
- Maintain Website and Registrations. Deliver within budget. Fundraising.

Administrative Assistant, VCF, St. Louis, MO, September 1994 – September 1998

- Maintain database using Microsoft Access, tax records and conference registration..
- Design and publish brochures, training manuals, and bulletins.

Marketing Manager, Ocean Club, Southern CA, January 1992 – January 1994

- Created and booked banquets. Produced, managed and promoted nightly promotions.
- Designed and published marketing ads, flyers, menus, etc.

EDUCATION

LaunchCode Codergirl, User Experience (UX) — 2018 / Data Analysis — 2019

St. Louis Community College, Web Developer Certificate— 2018

UMSL, Bachelor of Science in Business Administration, emphasis Marketing, Minor Communications— 1989