Sherri Scheer

ST. LOUIS, MO

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PUBLIC TABLEAU Tableau Portfolio | **GITHUB** UX & WebDev Portfolio | **LINKEDIN** Profile

Always a student; I have strong analytical and problem solving skills, proven leadership and management ability, and empathy in design. I believe if you want to give more, you have to become more.

LANGUAGES		TOOLS		DATABASES	
• R	• Java	• Tableau	• RStudio	• SQL	• BigQuery
• JavaScript	• HTML5/CSS3	• Word/Excel	• PowerPoint	• Amazon Redshift	
		• MS Project	• Photoshop		

PROJECT EXPERIENCE

US National Park Visits — Data Analysis for LaunchCode Codergirl, 2019
- Cleaned data using R, Visualize and Analyze data using Tableau.
- Analysis to request funding increase in relation to Recreational Park Visit increase.

UX Research for WAF — Class Project for LaunchCode Codergirl, 2018
- We used the Design Process for Women's Ambassadors Forum to identify conference attendees' and speakers' touch points and pain points with Empathy Mapping and Journey Mapping.
- Our feedback was obtained through surveys and interviews.
- We were able to offer the founder of WAF our Overview & Top Findings.

Troop 313 — Website re-design for STLCC, 2018
- Deciphered through info., Researched typography and made wireframes for 3 pages.
- These are coded in Html, CSS and JavaScript.

WORK EXPERIENCE

Co-President, Rockwood Summit Lacrosse Club, Fenton, MO, August 2018 – Present
- Plan, budget and manage projects. Schedule, lead and motivate volunteers. Oversee all areas of this non-profit..
- Maintain Website and Registrations. Deliver within budget. Fundraising.

Creative and Reporting, VCF, St. Louis, MO, September 1994 – September 1998
- Maintain database using Microsoft Access, tax records and conference registration..
- Design and publish brochures, training manuals, and bulletins.

Marketing Manager, Ocean Club, Southern CA, January 1992 – January 1994
- Create and book banquets. Produce, manage and promote nightly promotions.
- Design and publish marketing ads, flyers, menus, etc.

EDUCATION

LaunchCode Codergirl, User Experience (UX) — 2018 / Data Analysis — 2019

St. Louis Community College, Web Developer Certificate— 2018

UMSL, Bachelor of Science in Business Administration, emphasis Marketing, Minor Communications— 1989