

## **Sherri Scheer**

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314-610-4882

### **Data Analysis/Web/UX Design**

Data Analytics Portfolio: <https://public.tableau.com/profile/sherri.scheer#!/>

Portfolio: [sherrisheer.github.io/portfolio](https://sherrisheer.github.io/portfolio)

### **EDUCATION:**

- LaunchCode Codergirl Mentor Center, St. Louis, MO – Data Analysis Winter Cohort, 2019
- LaunchCode Codergirl Mentor Center, St. Louis, MO – User Experience (UX) Summer Cohort, 2018
- St. Louis Community College, St. Louis, MO – Web Development Certificate, 2018
- Current Trends Academy, St. Peters, MO - Licensed as Cosmetologist, 2009
- University of MO St Louis, St. Louis, MO – Bachelor of Science in Business Administration, emphasis in Marketing, 1989

### **PROFESSIONAL SKILLS:**

- Tableau, R, RStudio, Excel, SQL, Google Analytics
- UX/UI – went through the design process with Codergirl
- HTML5, CSS3, JavaScript, jQuery, Java
- Github, Bootstrap, Wordpress
- Photoshop, Adobe Illustrator

### **PROJECTS:**

- US National Park Visits – Cleaned data using R, Visualize and Analyze data using Tableau. Analysis to request funding increase in relation to Recreational Park Visit increase.
- UX Design for WAF - Class project at Codergirl, St. Louis, 2018  
We used the Design Process for Women's Ambassadors Forum to identify conference attendees' and speakers' touch points and pain points with Empathy Mapping and Journey Mapping. Our feedback was obtained through surveys and interviews. We were able to offer the founder of WAF our Overview & Top Findings.
- Troop313 Boyscout website re-design - St. Louis Community College, 2018  
I was assigned a website redesign in which I had to decipher through a lot of information and make a website. I researched typography and made wireframes for 3 pages. These are coded in Html, CSS and JavaScript.

### **EXPERIENCE:**

- Co-President Rockwood Summit Lacrosse Board – August 2018 – Present  
Along with other board members, plan, budget, facilitate then iterate. Maintain focus, schedule and motivate volunteers. Oversee all areas.
- Owner, Designs by Sherri, Fenton, MO, March 2015 – present  
One of my passions is to help people be their best. I build and maintain customer relationships by listening, customizing care and helping clients choose the best for their hair.
- Administrative Assistant, VCF; St Louis, MO - September 1994 – September 1998 Designed Conference Brochures, Registration, Tax Reports, Training Manuals.  
Accounting and Creative Team (bulletins, brochures, booklets, database, tax records)
- Marketing Manager, Ocean Club; Southern CA — January 1992 – January 1994  
Booked Banquets, created marketing ads, flyers, menus, etc. Created and managed nightly promotions.

### **INTERESTS:**

I believe if you want to give more, you have to become more. My interests include learning, family, fitness, reading, travel, and movie night. I serve at church in the coffee-bar and on the Rockwood Summit High School lacrosse board as Co-President.