

Sherri Scheer

sherrischeer@icloud.com

314-610-4882

Data Analysis/Web/UX Design

Data Analytics Portfolio: <https://public.tableau.com/profile/sherri.scheer#!/>

Portfolio: sherrischeer.github.io/portfolio

EDUCATION:

- LaunchCode Codergirl Mentor Center, St. Louis, MO – Data Analysis Winter Cohort, 2019
- LaunchCode Codergirl Mentor Center, St. Louis, MO – User Experience (UX) Summer Cohort, 2018
- St. Louis Community College, St. Louis, MO – Web Development Certificate, 2018
- Current Trends Academy, St. Peters, MO - Licensed as Cosmetologist, 2009
- University of MO St Louis, St. Louis, MO – Bachelor of Science in Business Administration, emphasis in Marketing, 1989

PROFESSIONAL SKILLS:

- R, RStudio, Excel, SQL, Google Analytics
- UX/UI – went through the design process with Codergirl
- HTML5, CSS3, JavaScript, jQuery– websites and redesigns, forms, data validation
- Github, Bootstrap – my portfolio
- Wordpress – my website
- Photoshop, Adobe Illustrator
- Java – pizza program

PROJECTS:

- US National Park Visits – Clean data using R, Visualize and Analyze data using Tableau. Analysis to request funding increase in relation to Recreational Park Visit increase.
- UX Design for WAF - Class project at Codergirl, St. Louis, 2018
We used the Design Process for Women's Ambassadors Forum to identify conference attendees' and speakers' touch points and pain points with Empathy Mapping and Journey Mapping. Our feedback was obtained through surveys and interviews. We were able to offer the founder of WAF our Overview & Top Findings.
- Troop313 Boyscout website re-design - St. Louis Community College, 2018
I was assigned a website redesign in which I had to decipher through a lot of information and make a website. I researched typography and made wireframes for 3 pages. These are coded in Html, CSS and JavaScript.

EXPERIENCE:

- Owner, Designs by Sherri, Fenton, MO, March 2015 – present
One of my passions is to help people be their best. I build and maintain customer relationships by listening, customizing care and helping clients choose the best for their hair.
- Hair Designer, Various Salons, St. Louis, MO – August 2009 – March 2015
- Administrative Assistant, Vineyard Christian Fellowship; St Louis, MO - September 1994 – September 1998
Created Conference Brochures, Registration, Tax Reports, Training Manuals. Accounting and Creative Team (bulletins, brochures, booklets, database, tax records)
- Marketing Manager, Ocean Club; Southern CA – January 1992 – January 1994
Booked Banquets, created marketing ads, flyers, menus, etc. Created and managed nightly promotions.

INTERESTS:

I believe if you want to give more, you have to become more. My interests include family, fitness, reading, travel, and movie night. I serve at church in the coffee-bar and on the Rockwood Summit High School lacrosse board as Co-President.