Title：Pakcare package

Year：2014

Medium：Silver card paper

Dimensions： 14\*6.8\*15+4 14\*5.3\*15+4 14\*5\*15+4 14\*5.4\*15+4 14\*4\*15+4 8.5\*5.3\*15+4 10.5\*5\*13.5+4 10.5\*4\*13.5+4 10.5\*3.5\*13+4

Additional Details：This set of packaging is designed for a Chinese Foreign Trade Company (Pakcare) to display their new products. This client expects to improve the product packaging quality without increasing the cost. Therefore, I chose an irregularly-shaped box. Along the edge of the box, I made a curved surface. As for the packaging paper material, I chose the silver card paper which can better shows the quality. After the exhibition on the Canton Fair, many large clients, including Wal-Mart, were very satisfied with this set of packaging. They thought this packaging did great help in promoting product sales.

Apart from packaging, our team also takes charge of all design works of this company, including posters, display panel, and pamphlets.