

Jar Hsuan is a recent graduate UX/UI design advocate that promotes human-centred approaches and inclusive design. She has experience working with user research, prototyping, remote ideation and collaboration. She also just completed Memorisely's UX/UI part-time bootcamp that sharpens her remote collaboration skills.

EDUCATION

BA in Interactive Arts & Technology | Simon Fraser University

Graduated in Oct 2021

Graduated with Media Arts Concentration with distinction. GPA: 3.82

WORK EXPERIENCE

Visual & UX/ UI Design Intern | Paladin Security Groups

Sep 2020 - Apr 2021

- Increased company website sessions by 60% in 3 months by refreshing 2 company websites which involved developing a design system and mid to high fidelity mockups in a three-person multidisciplinary team.
- Redesigned a SharePoint intranet platform to increase work productivity and establish a positive digital company culture in a cross-functional team.
- Created 4 videos, 10+ recruitment ads and 10+ monthly magazines for global audiences.

Graphic Design Intern | Royal Bank of Canada

Sep 2018 - Apr 2019

- Delivered 10+ infographics and 5+ event-related collateral designs highlighting RBC's successes and innovations.
- Overhauled a JIVE-powered company-level intranet platform's information architecture and user touchpoints.
- Demonstrated collaboration and communication skills while supporting 4 cross-team projects.

PROFESSIONAL TRAINING

UX/UI Part-Time Bootcamp | Memorisely

Oct 2021 - Jan 2022

Collaborated remotely with diverse-background designers to propose 2 UX/UI redesign case studies for real-life businesses such as Maze. The second project is still ongoing.

"Reinvent your intranet as a digital HQ" | Unily's Masterclass

Feb 2021

Mastered ways of establishing positive digital company culture. These principles, backed up with UX research, were applied during the creation of Paladin's intranet SharePoint platform.

LEADERSHIP EXPERIENCE

Design Jam | Adobe x Target

Aug 2021

Collaborated with one team member to deliver a sustainability-themed mobile app concept in Adobe XD; led the UX/UI process in which we efficiently recruited and collected 10+ unique user results in one night to solidify important design components.

Career Presentation | Simon Fraser University Online Learning Community

May 2021














Initiated collaborations with SFU's co-op office to give back to the SFU student community by planning a remote student career presentation.

Student Ambassador Program | Royal Bank of Canada

May to July 2019

Independently strategized 2 recruitment and networking events for Simon Fraser University students as the only RBC student ambassador. Demonstrated strong communication skills in approaching students in 1-on-1 networking chats.

TOOLSTACK

 Figma	 SharePoint	 Adobe Photoshop
 Miro	 Typeform	 Adobe After Effects
 Notion	 Adobe XD	 Adobe Premiere
 Loom	 Adobe InDesign	
 Maze	 Adobe Illustrator	

Design: Visual Design, UX/UI Design, Prototyping, Branding, Videography, Motion Graphics

Programming: HTML/ CSS, Basic Java, Basic Unity (C#)

Soft skills: self-learning, teamwork skills, networking, communication skills, problem-solving skills, time management

Languages: English, Mandarin and Taiwanese

Jar Hsuan is an enthusiastic visual designer who values human-centred approaches to visual storytelling. She has experience working with branding, venue design, collateral design, infographics, videos and motion graphics. Currently immersing herself in videography and motion graphics.

EDUCATION

BA in Interactive Arts & Technology | Simon Fraser University

Graduated in Oct 2021

Graduated with Media Arts Concentration with distinction. GPA: 3.82

WORK EXPERIENCE

Visual & UX/ UI Design Intern | Paladin Security Groups

Sep 2020 - Apr 2021

- Created 4 videos, 10+ recruitment ads and 10+ monthly magazines for global audiences.
- Increased company website sessions by 60% in 3 months by refreshing 2 company websites which involved developing a design system and mid to high fidelity mockups in a three-person multidisciplinary team.
- Redesigned a SharePoint intranet platform to increase work productivity and establish a positive digital company culture in a cross-functional team.

Graphic Design Intern | Royal Bank of Canada

Sep 2018 - Apr 2019

- Delivered 10+ infographics and 5+ event-related collateral designs highlighting RBC's successes and innovations.
- Overhauled a JIVE-powered company-level intranet platform's information architecture and user touchpoints.
- Demonstrated collaboration and communication skills while supporting 4 cross-team projects.

Teaching Assistant, Graphic Design Course | Fraser International College

Sep 2017 - Dec 2017

- Led 10+ tutorials and created weekly resources to assist 30+ international students in achieving competency in Adobe Creative Suite.
- Cultivated a friendly and inclusive environment through open communication and one-on-one support.
- Resolved students' problems through active listening and problem-solving skills.

LEADERSHIP EXPERIENCE

Visual Design Volunteer | Science Slam Canada

Present

Support Science Slam Canada's new social media team to increase the organization's brand awareness by co-strategizing new campaigns and producing engaging social media illustrations/videos.

Career Presentation | Simon Fraser University Online Learning Community

May 2021

Initiated collaborations with SFU's co-op office to give back to the SFU student community by planning a remote student career presentation.

Student Ambassador Program | Royal Bank of Canada

May to July 2019

Independently strategized 2 recruitment and networking events for Simon Fraser University students as the only RBC student ambassador. Demonstrated strong communication skills in approaching students in 1-on-1 networking chats.

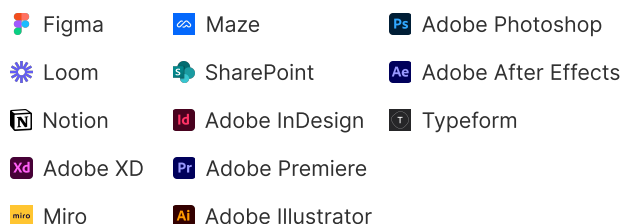
PROJECT EXPERIENCE

Documentary | Museum of Vancouver's Wild Things Exhibition

Nov 2017 - Dec 2017

Co-created an educational documentary featured on the exhibition's main page; this exhibition was later awarded by BC Museums Association with the award title of "Merit for Excellence in Exhibition".

TOOLSTACK



Design: Visual Design, UX/UI Design, Prototyping, Branding, Videography, Motion Graphics

Programming: HTML/ CSS, Basic Java, Basic Unity (C#)

Languages: English, Mandarin and Taiwanese