Jar Hsuan Wang

sherry95jhw@gmail.com | Vancouver, BC, Canada
w3.uch.edu.tw/pec/2021/portfolio.html

Education

Simon Fraser University, BA in Interactive Arts & Technology, Media Arts Concentration
Graduated in Summer, 2021 with distinction, GPA: 3.82

Skills & Specialties

Design: Visual Design, UX/UI Design, Prototyping, Branding, Videography, Motion Graphics
Programming: HTML/ CSS, Basic Java, Basic Unity (C#)
Software & Tools: Adobe Illustrator, Photoshop, InDesign, Premiere, After Effects, Figma, Adobe XD, SharePoint, JIVE, Notion, Typeform, Maze, Miro, Figjam, Loom
Soft skills: self-learning, teamwork skills, networking, communication skills, problem-solving skills, time management
Languages: English, Mandarin and Taiwanese

Work Experiences

Visual & UX/ UI Design Intern | Paladin Security Groups   *Sep 2020 - Apr 2021*

- Created 4 videos, 10+ recruitment ads and 10+ monthly magazines for the internal and external audiences globally.

- Refreshed the UX/UI of 2 company websites which involved developing style guides, design system and mid to high fidelity mockups in a three-person multidisciplinary team efficiently within 3 months.

- Enhanced and redesigned 2 SharePoint intranet platforms in a three-person team. The process consisted of conducting detailed user mindset research, identifying employee needs, reorganizing info architecture, and implementing design solutions.

Graphic Design Intern | Royal Bank of Canada   *Sep 2018 - Apr 2019*

- Delivered 10+ infographics and 5+ event-related collateral designs highlighting RBC's successes and innovations.

- Overhauled 1 JIVE-powered company-level intranet platform's information architecture, visual elements, and user touchpoints.

- Demonstrated collaboration and communication skills while supporting 4 cross-team projects.

Teaching Assistant for Graphic Design Course | Fraser International College   *Fall Term 2017*

- Led 10+ tutorials and created weekly resources to assist 30+ international students in achieving competency in Adobe Creative Suite.

- Cultivated a friendly and inclusive environment through open communication and one-on-one support.

- Resolved students' problems through active listening and problem-solving skills.

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Leadership Experiences

Design Jam | Adobe x Target   *Aug 2021*

Collaborated with one other team member to deliver a sustainability-themed mobile app concept in one week; led the UX/UI process in which we efficiently recruited and collected 10+ unique user results in one night to solidify important design components. Oversaw and co-designed all wireframes and mockups in Adobe XD.

Career Presentation | Simon Fraser University Online Learning Community   *May 2021*

Initiated collaborations with SFU's co-op office to give back to the SFU student community by planning a remote student career presentation; this presentation was recorded and displayed on SFU's Online Learning Community.

Participated in RBC's Student Ambassador program   *May 2019 - July 2019*

Independently strategized 2 recruitment and networking events for Simon Fraser University students as the only RBC student ambassador during the summer term. Also proactively set up one-on-one networking chats with students to communicate my experiences as well as assist them in career planning.

Documentary | Museum of Vancouver's Wild Things Exhibition   *Nov 2017 - Dec 2017*

Co-created an educational documentary featured on the exhibition's main page; this exhibition was later awarded by BC Museums Association with the award title of "Merit for Excellence in Exhibition".

Professional Training

UI/UX Part-Time Bootcamp | Memorisely   *Oct 2021 - Present*

Skillful in utilizing sophisticated UX/UI software for remote collaboration and conducting extensive UX research.

"Reinvent your intranet as a digital HQ" | Unily's Masterclass   *Feb 2021*

Mastered ways of establishing positive company culture and increasing work productivity. These principles, backed up with UX research, were applied during the creation of Paladin's intranet SharePoint platforms.

- Reference upon request -