

Jar Hsuan Wang

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w3.uch.edu.tw/pec/2021/portfolio.html

Education

Simon Fraser University, BA in Interactive Arts & Technology, Media Arts Concentration
Graduated in Summer, 2021 with distinction, GPA: 3.82

Skills & Specialties

Design: Visual Design, UX/UI Design, Prototyping, Branding, Videography, Motion Graphics

Programming: HTML/ CSS, Basic Java, Basic Unity (C#)

Software & Tools: Adobe Illustrator, Photoshop, InDesign, Premiere, After Effects, Figma, Adobe XD, SharePoint, JIVE, Notion, Typeform, Maze, Miro, Figjam, Loom

Languages: English, Mandarin and Taiwanese

Work Experiences

Visual & UX/ UI Design Intern | Paladin Security Groups

Sep 2020 - Apr 2021

- Created 4 videos, 10+ recruitment ads and 10+ monthly magazines for the internal and external audiences globally.
- Refreshed the UX/UI of 2 company websites which involved developing style guides, design system and mid to high fidelity mockups in a three-person multidisciplinary team efficiently within 3 months.
- Enhanced and redesigned 2 SharePoint intranet platforms in a three-person team. The process consisted of conducting detailed user mindset research, identifying employee needs, reorganizing info architecture, and implementing design solutions.

Graphic Design Intern | Royal Bank of Canada

Sep 2018 - Apr 2019

- Delivered 10+ infographics and 5+ event-related collateral designs highlighting RBC's successes and innovations.
- Overhauled 1 JIVE-powered company-level intranet platform's information architecture, visual elements, and user touchpoints.
- Demonstrated collaboration and communication skills while supporting 4 cross-team projects.

Teaching Assistant for Graphic Design Course | Fraser International College

Fall Term 2017

- Led 10+ tutorials and created weekly resources to assist 30+ international students in achieving competency in Adobe Creative Suite.
- Cultivated a friendly and inclusive environment through open communication and one-on-one support.
- Resolved students' problems through active listening and problem-solving skills.

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Leadership Experiences

Design Jam | Adobe x Target

Aug 2021

Collaborated with one other team member to deliver a sustainability-themed mobile app concept in one week; led the UX/UI process in which we efficiently recruited and collected 10+ unique user results in one night to solidify important design components. Oversaw and co-designed all wireframes and mockups in Adobe XD.

Career Presentation | Simon Fraser University Online Learning Community

May 2021

Initiated collaborations with SFU's co-op office to give back to the SFU student community by planning a remote student career presentation; this presentation was recorded and displayed on SFU's Online Learning Community.

Participated in RBC's Student Ambassador program

May 2019 - July 2019

Independently strategized 2 recruitment and networking events for Simon Fraser University students as the only RBC student ambassador during the summer term. Also proactively set up one-on-one networking chats with students to communicate my experiences as well as assist them in career planning.

Documentary | Museum of Vancouver's Wild Things Exhibition

2018

Co-created an educational documentary featured on the exhibition's main page; this exhibition was later awarded by BC Museums Association with the award title of "Merit for Excellence in Exhibition".

Professional Training

UI/UX Part-Time Bootcamp | Memorisely

Oct 2021 - Present

Skillful in utilizing sophisticated UX/UI software for remote collaboration and conducting extensive UX research.

"Reinvent your intranet as a digital HQ" | Unily's Masterclass

Feb 2021

Mastered ways of establishing positive company culture and increasing work productivity. These principles, backed up with UX research, were applied during the creation of Paladin's intranet SharePoint platforms.

- Reference upon request -