

Chapter 3. Classical Demand Theory (Propositions)

Proposition 3.C.1. *Suppose that the preference relation \succsim on X is continuous. Then there exists continuous utility function $u(x)$ that represents \succsim , i.e., $u(x) \geq u(y)$ if and only if $x \succsim y$.*

Proposition 3.D.1. *If $p \gg 0$ and $u(\cdot)$ is continuous, then the utility maximization problem has a solution.*

Proposition 3.D.2. *Suppose that $u(x)$ is a continuous utility function representing a locally nonsatiated preference relation \succsim defined on the consumption set $X = \mathbb{R}_+^L$. Then the Walrasian demand correspondence $x(p, w)$ possesses the following properties:*

- (i) *Homogeneity of degree zero in (p, w) : $x(\alpha p, \alpha w) = x(p, w)$ for any p, w and scalar $\alpha > 0$.*
- (ii) *Walras' Law: $p \cdot x = w$ for all $x \in x(p, w)$.*
- (iii) *Convexity/uniqueness: If \succsim is convex, so that $u(\cdot)$ is quasiconcave, then $x(p, w)$ is a convex set. Moreover, if \succsim is strictly convex, so that $u(\cdot)$ is strictly quasiconcave, then $x(p, w)$ consists of a single element.*

Proposition 3.D.3. *Suppose that $u(\cdot)$ is a continuous utility function representing a locally nonsatiated preference relation \succsim defined on the consumption set $X = \mathbb{R}_+^L$. The indirect utility function $v(p, w)$ is*

- (i) *Homogeneous of degree zero.*
- (ii) *Strictly increasing in w and nonincreasing in p_l for any l .*
- (iii) *Quasiconvex; that is, the set $\{(p, w) : v(p, w) \leq \bar{v}\}$ is convex for any \bar{v} .*
- (iv) *Continuous in $p \gg 0$ and w .*

Proposition 3.E.1. *Suppose $u(\cdot)$ is a continuous utility function representing a locally nonsatiated preference relation \succsim defined on the consumption set $X = \mathbb{R}_+^L$ and that the price vector is $p \gg 0$. We have*

- (i) If x^* is optimal in the UMP when wealth is $w > 0$, i.e., $x^* = x(p, w)$, then x^* is optimal in the EMP when the required utility is $u(x^*)$. Moreover, the minimized expenditure in the EMP is w .
- (ii) If x^* is optimal in the EMP when the required utility level is $u > u(0)$, then x^* is optimal in the UMP when wealth is $p \cdot x^*$. Moreover, the maximized utility in the UMP is u . (*No excess utility)

Proposition 3.E.2. Suppose that $u(\cdot)$ is a continuous utility representing a locally non-satiated preference relation \succsim defined on the consumption set $X = \mathbb{R}_+^L$. The expenditure function $e(p, u)$ is

- (i) Homogeneous of degree one in p .
- (ii) Strictly increasing in u and nondecreasing in p_l for all l .
- (iii) Concave in p , i.e., $\alpha e(p, u) + (1 - \alpha)e(p', u) \leq e(\alpha p + (1 - \alpha)p', u)$.
- (iv) Continuous in $p \gg 0$ and u .

Using Proposition 3.E.1, we can connect the expenditure function $e(p, u)$ and the indirect utility function $v(p, w)$:

$$e(p, v(p, w)) = w \quad \text{and} \quad v(p, e(p, u)) = u. \quad (3.E.1)$$

Proposition 3.E.3. Suppose that $u(\cdot)$ is a continuous utility function representing a locally nonsatiated preference relation \succsim defined on $X = \mathbb{R}_+^L$. Then for any $p \gg 0$, the Hicksian demand correspondence $h(p, u)$ (i.e., expenditure minimizing demand) possesses the following properties:

1. Homogeneity of degree zero in p : $h(\alpha p, u) = h(p, u)$ for all p, u and $\alpha > 0$.
2. No excess utility: For any $x \in h(p, u)$, $u(x) = u$.
3. Convexity/uniqueness: If \succsim is convex, then $h(p, u)$ is a convex set; and if \succsim is strictly convex, then there is a unique element in $h(p, u)$.

Using Proposition 3.E.1, we can relate the Hicksian and Walrasian demand correspondences as follows: (assuming single-value demand)

$$h(p, u) = x(p, e(p, u)) \quad \text{and} \quad x(p, w) = h(p, v(p, w)). \quad (3.E.4)$$

Proposition 3.E.4. *Suppose that $u(\cdot)$ is a continuous utility function representing a locally nonsatiated preference relation \succsim and that $h(p, u)$ consists of a single element for all $p \gg 0$. Then the Hicksian demand function $h(p, u)$ satisfies the compensated law of demand: for all p' and p'' ,*

$$(p'' - p') \cdot [h(p'', u) - h(p', u)] \leq 0. \quad (3.E.5)$$

Proposition 3.G.1. *Suppose that $u(\cdot)$ is continuous, representing locally nonsatiated and strictly convex preference relation \succsim defined on $X = \mathbb{R}_+^L$. For all p and u ,*

$$h(p, u) = \nabla_p e(p, u).$$

Proposition 3.G.2. *Suppose $u(\cdot)$ is continuous utility function representing a locally nonsatiated and strictly convex \succsim on $X = \mathbb{R}_+^L$. Suppose $h(p, u)$ is continuously differentiable at (p, u) , and denote the $L \times L$ derivative matrix by $D_p h(p, u)$. Then*

$$(i) \quad D_p h(p, u) = D_p^2 e(p, u).$$

$$(ii) \quad D_p h(p, u) \text{ is negative semidefinite.}$$

$$(iii) \quad D_p h(p, u) \text{ is symmetric.}$$

$$(iv) \quad D_p h(p, u)p = 0.$$

Proposition 3.G.3. *Suppose that $u(\cdot)$ is a continuous utility function representing a locally nonsatiated and strictly convex \succsim on $X = \mathbb{R}_+^L$. Then for all (p, w) , and $u = v(p, w)$, we have*

For all l, k ,

$$\frac{\partial h_l(p, u)}{\partial p_k} = \frac{\partial x_l(p, w)}{\partial p_k} + \frac{\partial x_l(p, w)}{\partial w} x_k(p, w)$$

or

$$D_p h(p, u) = D_p x(p, w) + D_w x(p, w)x(p, w)^T$$

Proposition 3.G.4. *Suppose that $u(\cdot)$ is A continuous utility function representing a locally nonsatiated and strictly convex \succsim on $X = \mathbb{R}_+^L$. Suppose also that the indirect utility function is differentiable at $(\bar{p}, \bar{w}) \gg 0$.*

Then

$$x(\bar{p}, \bar{w}) = -\frac{1}{\nabla_w v(\bar{p}, \bar{w})} \nabla_p v(\bar{p}, \bar{w})$$

i.e., for every $l = 1, \dots, L$:

$$x_l(\bar{p}, \bar{w}) = \frac{-\partial v(\bar{p}, \bar{w})/\partial p_l}{\partial v(\bar{p}, \bar{w})/\partial w}.$$