Online Privacy Policy Agreement

Date:

Backlight Recordings values its users' privacy. This Privacy Policy will help you understand how we collect and use personal information from those who visit our website or make use of our online facilities and services, and what we will and will not do with the information we collect. Our Policy has been designed and created to ensure those affiliated with Backlight Recordings of our commitment and realization of our obligation to meet existing privacy standards.

We reserve the right to make changes to this Policy at any given time. If you want to make sure that you are up to date with the latest changes, we advise you to frequently visit this page. We will alert you about any changes by updating the "Last updated" date of this Privacy Policy, and you waive any right to receive specific notice of each such change.

This Policy applies to Backlight Recordings, and it governs any and all data collection and usage by us. Through the use of backlightrecordings.com you are therefore consenting to the data collection procedures expressed in this Policy.

Please note that this Policy does not govern the collection and use of information by companies that Backlight Recordings does not control, nor by individuals not employed or managed by us. If you visit a website that we mention or link to, be sure to review its privacy policy before providing the site with information. It is highly recommended and suggested that you review the privacy policies and statements of any website you choose to use or frequent to better understand the way in which websites garner, make use of, and share the information collected.

Specifically this Policy will inform you of the following

- 1. What personally identifiable information is collected from you through our website
- 2. Why we collect personally identifiable information and the legal basis for such collection
- 3. How we use the collected information and with whom it may be shared
- 4. What choices are available to you regarding the use of your data
- 5. The security procedures in place to protect the misuse of your information

<u>Information We Collect</u>

It is always up to you whether to disclose personally identifiable information to us, although if you elect not to do so, we reserve the right not to provide you with any products or services. This website collects various types of information, such as:

- Voluntarily provided information which may include your name, email address,

Please rest assured that this site will only collect personal information that you knowingly and willingly provide to us. It is the intent of this site to use personal information only for the purpose for which it was requested, and any additional uses specifically provided for on this Policy.

Why We Collect Information and For How Long

We are collecting your data for several reasons:

- To better understand your needs and provide you with the services you have requested
- To fulfill our legitimate interest in improving our services and products

The data we collect from you will be stored for no longer than necessary. The length of time we retain said information will be determined based upon the following criteria: the length of time your personal information remains relevant, the length of time it is reasonable to keep records to demonstrate that we have fulfilled our duties and obligations, any limitation periods within which claims might be made, any retention periods prescribed by law or recommended by regulators, professional bodies or associations, the type of contract we have with you, the existence of your consent, and our legitimate interest in keeping such information as stated in this Policy.

Use of Information Collected

Backlight Recordings does not now, nor will it in the future, sell, rent or lease any of its customer lists and/or names to any third parties.

Backlight Recordings may collect and may make use of personal information to assist in the operation of our website and to ensure delivery of the services you need and request.

Backlight Recordings uses various third-party social media features including but not limited to Youtube and other interactive programs. These may collect your IP address and require cookies to work properly. These services are governed by the privacy policies of the providers and are not within Backlight Recordings's control.

Disclosure of Information

Backlight Recordings may not use or disclose the information provided by you except under the following circumstances:

- As necessary to provide services or products you have ordered
- In other ways described in this policy or to which you have otherwise consented
- In the aggregate with other information in such a way so that your identity cannot reasonably be determined
- As required by law
- As necessary to enforce the Terms of Service
- As necessary to maintain, safeguard and preserve all the rights and property of Backlight Recordings

Non-Marketing Purposes

Backlight Recordings greatly respects your privacy. We do maintain and reserve the right to contact you if needed for non-marketing purposes (such as bug alerts, security breaches, account issues, and/or changes in Backlight Recordings products and services). In certain circumstances, we may use our website or other public means to post a notice.

Children under the age of 13

Backlight Recordings's website is not directed to, and does not knowingly collect personal identifiable information from, children under the age of thirteen (13). If it is determined that such information has been inadvertently collected on anyone under the age of thirteen (13), we shall immediately take the necessary steps to ensure that such information is deleted from our system's database, or in the alternative, that verifiable parental consent is obtained for the use and storage of such information. Anyone under the age of thirteen (13) must seek and obtain parent or guardian permission to use this website.

Links to Other Websites

Our website does contain links to affiliate and other websites. Backlight Recordings does not claim nor accept responsibility for any privacy policies, practices and/or procedures of other such websites. Therefore, we encourage all users and visitors to be aware when they leave our website and to read the privacy statements of every website that collects personally identifiable information. This Privacy Policy Agreement applies only and solely to the information collected by our website.

Notice to European Union Users

Backlight Recordings's operations are located primarily in the United States. If you provide information to us, the information will be transferred out of the European Union (EU) and sent to the United States. By providing personal information to us, you are consenting to its storage and use as described in this Policy.

<u>Security</u>

Backlight Recordings takes precautions to protect your information. When you submit sensitive information via the website, your information is protected both online and offline. Only employees who need the information to perform a specific job are granted access to personally identifiable information. The computers and servers in which we store personally identifiable information are kept in a secure environment. This is all done to prevent any loss, misuse, unauthorized access, disclosure or modification of the user's personal information under our control.

The company also uses Secure Socket Layer (SSL) for authentication and private communications to build users' trust and confidence in the internet and website use by providing simple and secure access and communication of personal information.

Please be aware, however, that no method of transmitting information over the Internet or storing information is completely secure. Accordingly, we cannot guarantee the absolute security of any information.

Acceptance of Terms

By using this website, you are hereby accepting the terms and conditions stipulated within the Privacy Policy Agreement. If you are not in agreement with our terms and conditions, then you should refrain from further use of our sites. In addition, your continued use of our website following the posting of any updates or changes to our terms and conditions shall mean that you agree and accept such changes.

How to Contact Us

If you have any questions or concerns regarding the Privacy Policy Agreement related to our website, please feel free to contact us at the following email: backlightrecordings@gmail.com