Sales Insights Project (Stakeholder Feedback)

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| Pros | Cons |
| * Good use of colors for a readable and likeable UI * Spacing and UI design is readable and colorful * Includes calendars, revenue, sales quantity, revenue trend, top 5 customers, and top 5 products charts * On the PowerBI file, all onclick buttons, and further insights on each year works and matches SQL data * SQL data was transfer properly with a few naming convention errors | * Top 5 Products chart, most popular product has a blank name title (x axis) * Company revenue trend throughout the years from 2018 has been going down * Top 5 Customers chart, on the (y axis) label isn’t fully showing * Titles on the calendar dates should be edited to something else or removed * A few naming convention errors, and numeral unit errors sizing on the main web dashboard |

