SYD366 – Individual Presentation

Deliverables:

* Written report providing backup material to the presentation. Your report must include the information from the table below, but must be presented in a manner that the client would find pleasing.
* Video, with powerpoint or equivalent slides and written voice-over speech.
* All source materials including written speech, models, presentation source file, and any other documents.

Before recording your video, you must create a voice-over script. The video voice-over should not be just reading the written proposal or slides; the video voice over must be transcribed.

Your 5 minute presentation will be submitted as a recorded video and must include a highlight of the following table. Please ensure that the video format that you use is acceptable to your professor and uploaded as per your professor’s requirements.

Your video must be well planned, consistent in quality and well rehearsed. Please refer to Presentation material posted on Blackboard as a guideline for producing your videos.

Please choose an off the shelf product to analyze that will allow Jason to manage his Food Truck/Catering business. Your choice must be designed for caterers to use. For these reasons, generic accounting software including Quickbooks is not an option. Very few software vendors have time to work with all of our SYD366 students, so please do not contact these companies.

Here’s a list of Vendors with good promotional content:

**Better Cater –** [**www.bettercater.com**](http://www.bettercater.com) **has a great introduction video which answers your questions.**

Honey Book – not specific to food industry <https://www.youtube.com/watch?v=UK0I0-gn2vY>

Caterease – youtube video: <https://www.youtube.com/watch?v=h5ST3r7h7qo>

Marketman – many videos on youtube!

Total Party planner – many videos on youtube

Cater Zen – many videos on youtube

Each group member must choose a different software package to evaluate. Failure to do so, will result in grades of zero.

Please rate this product according to the following matrix:

|  |  |  |  |
| --- | --- | --- | --- |
| criteria | No | With some modifications | Yes |
| Record purchases of ingredients |  |  |  |
| Categorize ingredients by ingredient type |  |  |  |
| Build recipes and record calorie counts |  |  |  |
| Record sales of recipes |  |  |  |
| Schedule food delivery appointments |  |  |  |
| Is the software affordable? |  |  |  |
| What operating system will this run under? |  | | |
| Hardware requirements or devices required |  | | |

Your Presentation Report must address the above matrix with more detail. If you choose, ‘With some Modifications’ or ‘Yes’, then please explain how client would use this software. Include screen shots to support your opinions.

Your presentation is a 5 minute, maximum, overview of the software that you’ve chosen and why or why not you think this would be good solution for your client. Be sure to introduce yourself at the beginning of your video.