

**Our Municipality, Local Organizations, Schools,
Residents and Businesses Benefit with \$avings \$ites!**



Here is how the Program Benefits Residents:



Many Bidder Benefits

- Buy Cash Certificates that don't expire!
- When you buy a discounted cash certificate you indicate which organization receives a share of the fee paid by businesses when they sell the cash certificate! So, you Give to your favorite local organization by Saving!
- Auto-Bid & Auto-Buy Feature Automates Savings! You simply set the time interval to automatically check the current asking price and set the price that you want to declare yourself the winner!
- Consolation Certificates enable you to guarantee you're a winner!
- Many Ways to get Free Bidding Credits!

Reverse Blind Auction (Patent Pending):

Dear Neighbors,

Introducing Peekaboo Reverse Blind Auction Service! Peekaboo Auctions enable you to buy Deeply Discounted Non- Expiring Cash certificates at any time. Purchase of the cash certificates benefits Neighbors, the Municipality, Schools and Local Organizations of your choice! Peekaboo is a unique auction in which you can decide at any time to win a deeply discounted non-expiring cash certificate from a local business. Peekaboo Auctions are reverse and blind auctions—meaning the current asking price to obtain the redemption value not only is already less than the redemption value at the start of the auction, but the current asking price **keeps going down!** The initial asking price is less than the redemption value of the cash certificate so bidders are already guaranteed savings, before the auction even begins! With Peekaboo Auctions, there is typically not just 1 winner but many consolation winners and the system is automated and fun. Every time you decide to buy a non-expiring deeply discounted cash certificate you are asked which of the local organizations do you want to see get a generous share of the fee the businesses pay for every cash certificate they sell---so you give by saving!

EXAMPLE: When a business creates an auction all bidders that are interested in that business will get an email advising that in 3 days the auction will start. Assume a \$100 redemption value non-expiring cash certificate is offered and the initial asking price is \$80. You can simply declare yourself the winner and pay \$80 and get the \$100 value and save \$20. However, you may be able to get the \$100 for much less than \$80 by “peeking” at what the current asking price is—remember the current asking price keeps going down as bidder's bypass! Bidders either buy or earn **FREE** peekaboo bidding credits and use just 2 bidding credits to get a **10 second peek** at what the current asking price is. When anyone bypasses the current asking price **keeps going down!** Let's say you use 2 credits to peek and see that the current asking price to get the \$100 is now down to \$60. You can declare yourself the winner and buy the \$100 cash certificate for \$60 ----OR decide to **bypass** because you believe the current asking price will go much lower and you can get the \$100 for much less than \$60!

Consolation Certificates: Another reason why bidders bypass is because many sellers will offer discounted consolation certificates to all those bidders that did not win but bypassed a certain minimum number of times. For example, businesses understand that if bidders purchased their bidding credits instead of getting free credits, bidders would have paid at least 60 cents because they bypassed 3 times. The businesses appreciate your interest and decide that since you lost 60 cents they want to make sure you are happy and so they offer you the ability to buy a “consolation certificate” at \$80 to get the \$100 redemption value. The \$20 savings more than makes up for the 60 cents it cost to check the current price. Everyone wins! During the 3-day period before the auction starts bidders can decide if they want to at least qualify for a consolation certificate. When bidders bypass the current asking cost goes down---so if enough bidders decide to pre-qualify the auction will open with a substantially lower hidden price.

MACY'S GIFT CARDS



Deal Description:

Good for Any Purchase!

 **Photo Gallery Here**



Redemption Value: \$120.00

Starting Price to Claim Redemption Value:
\$80.00

The Price to Claim the Redemption Value
Keeps Going **Down** Every Time Anyone
Bypasses on Buying! You will use only 2
credits and have 10 seconds to Peek N' Buy or
Bypass. Push the below button to see New
Current Lower Asking Price.



Consolation Certificate Available?
Yes after 3 Bypasses. Buy at \$80.
Max. Consolations Sold: 888

Starts in 02 Days: 12 Hrs: 02 Mins: 21 Sec

Peek & Buy before:

32 Days: 03 Hrs: 02 Mins: 21 Sec

Deal Conditions:

Certificate purchase must be
within 168 hrs of auction close.
Get cash back if the purchase is at
least: \$100



Add to My Auctions



Auto Bid & Buy: **OFF**



New Auction Alerts: **OFF**



Automate Consolation: **OFF**

@ E-mail

 Tweet

 Like

 +1

 Share

 Pin it

 Share

AUCTION ID : 145

Automated Bid & Buy! Hey we know you're busy and don't have time to hang out on a website and bid on non-expiring cash certificates no matter how deeply they are discounted! So, we automated bidding and buying! When a business creates an auction, you can get an email notice from your favorite businesses of your choice. The auction starts 3 days after the auction is created and during that time or even while the auction is running you can set a bidding time interval and a buy it now (declare yourself the winner) price! So, for example you can set your automated "price peeking" robot account to check the current asking price every 8 hours and if the current asking price goes to for example \$65.92 then automatically end the auction and declare yourself the auction winner! It sure does beat searching and cutting coupons! Simply target your favorite businesses auctions and automate savings and giving to your favorite organizations.

Automated Consolation Certificate Qualification: You also can automate qualifying for a consolation cash certificate. If the business requires 3 bypasses to qualify to buy a consolation certificate you can just hit a button and auto qualify and 6 of your bidding credits will be debited from your account---so at least you know that even if you don't win you are guaranteed being able to buy a non-expiring consolation cash certificate saving you many dollars!

Free Bidding Credits! There are several ways to get free bidding credits!

(A) When you register, you get 2 free credits

(B) Businesses pay Peekaboo to have Peekaboo email you their discount offers. Peekaboo takes the businesses emailing money and uses it to buy your bidding credits. You have the option of being emailed by Peekaboo 12 discount offers and get 2 free bidding credits. Peekaboo is emailing you --not the businesses--so your email address is never disclosed to any business. You're under no obligation to buy any of the 12 discount offers emailed to you but it will provide you to additional targeted offers. The offers are targeted because you can indicate your gender and whether you own or rent and indicate which of 3 age groups you are in---so you only get offers targeted and appropriate for you! Simply, you are being compensated to receive discount offers!

(C) When you make purchases at local businesses they may offer free bidding credits. This is a neat way businesses can reward your loyalty and provide you with instant gratification than you carrying around "punch out cards" and other delayed gratification "point accumulation" programs from all local businesses!

(D) You also get free bidding credits when you refer people that buy bidding credits!



Give by Saving! Businesses pay for advertising only when they sell their cash certificates to the 1 winner and all consolation winners. Local organizations help the local Savings Directory owner promote the auction system by contacting the organizations members and encouraging their members to buy the cash certificates. So, when winners buy the cash certificate they are asked which specific local organization they want to get a share of the businesses pay for advertising results fee. Buyers of cash certificates can also elect to have all local organizations promoted with the local Savings Directory to share in the pay for results fee. It's a win-win-win for Businesses-Bidders-Local Organizations!

Municipalities, Schools and all Local Organizations Send You Highly Targeted Information!

We provide municipalities, schools and all local organizations with FREE 24/7 highly targeted updates online and on phone app. We do this because it increases traffic to the Savings Directory. The more traffic to the Savings Directory the more participation of your favorite local businesses—especially since their auctions are pay only when they get results! Because municipalities, schools and all local organizations are logging in and freely using our computer servers to email or text their residents/parents/ members targeted information this keeps constant attention on the local Savings Directory! This enables us to provide local businesses extremely low advertising costs and thus residents benefit as all their favorite businesses participate! EXAMPLE: If you have children K-12 you can indicate the grade, gender and sports or other activities interest of each child. So, the recreation department emails /texts only information that interests your family!

Below is a Peek-A-Boo Mobile Website



Consolidated & Highly Targeted Events Calendar: In keeping with targeted information we consolidate into our Savings Sites calendar all the events from the calendars of Municipalities, schools and all local organizations. We enable residents to create a profile of only the local organizations that they are interested in. When the resident is logged in the Savings Directory calendar will filter the events based upon your families' interests, so you only see events you are interested in! Furthermore, those filtered online calendar events can be downloaded right to your Iphone/Droid smart phone! The real-time events calendar with reminder notifications enables residents one place to go to find out anything and everything that is going on in real time and only what is of interest to your family! Because the events calendar is part of the Savings Directory which also promotes the local businesses and their auctions this constant promotion enables us to keep our promotion expenses very low. This of course allow us to charge businesses very low pay for results AD fees and this of course allows us to get huge business participation—so you get access to your favorite businesses at discount!

Savings Directory Benefits

- Your email address is never disclosed to the municipality, the local organizations or local businesses.
- Short Notice Alert Program (SNAP) enables you to get substantial discounts as businesses need to fill their schedules and clear inventory etc.
- Create a profile of only Calendar Event categories you are interested in so you see only those events.
- Your recreation department can email you based upon the age, gender and activity interests of each child, so you get only information that you are interested in.
- The municipality and the schools are given free use of our servers to login and send emergency alerts.
- Neighbors can post classified Ads.
- Neighbors can blog about all the local hot topics.

Local Topic Residents Blog---Local Organizations Announcements---High School Sports---What Did Your Neighbors Home Sell For! ---Manufacturers Grocery Store

Coupons: All these Savings Directory sections directly benefit you with highly targeted information. Additionally, it allows us low cost promotion of the Business Savings Directory and this of course enables us to keep our pay for results AD fees for businesses very low and this means you get access to many of your favorite local businesses at discount!

Residents Email Addresses Are Protected! Savings Sites Directories Benefit Municipalities from laws (Freedom of Information Act, Open Public Records Act, and Sunshine Laws, etc.,) that require the municipality to disclose residents email addresses to anyone for the asking if the municipality takes possession of the email data. Because Savings Sites enables the municipality to freely login and email its residents by interests without taking possession of the email addresses it insulates the municipality from having to disclose its residents email addresses. Your email address is NOT provided to any municipality, business or organization.

Short Notice Alert Program (SNAP): Residents only register one time with the Savings Sites Directory. If the resident wants to allow their favorite local businesses to email them short notice alert discount offers (closeouts, appointment cancellations discontinued items etc.) the resident simply clicks the SNAP graphic in the business Ad and changes the SNAP status for that business from OFF to ON. Example: You need your carpets cleaned. You turn SNAP status on for local carpet cleaning businesses. After the job is done you no longer are in the market for that service so you simply click the SNAP graphic and change the Status to OFF. So, with one simple click you are opting in and out of businesses ability to email you offers---and no business is ever provided your email address!

Savings Sites Directory Benefits Everyone: Your Savings Sites Directory is a free cross promotional system for the municipality, schools and all Local Orgs that has all the benefits but none of the negatives of a Local Town Newspaper, Coupon/Groupon Discount Providers, and the Yellow Pages. You now have a dynamic real time targeted information dissemination system that saves you time and money, while you get to direct money to your favorite local organizations. No more time wasted searching, cutting, and organizing coupon offers that expire from businesses ---most of which are not your favorites! Your favorite successful businesses don't need to overpay our competitors so you don't get your favorites at discount!

Executives of a local nonprofit organizations you can generate revenue by simply encouraging your members to buy deeply discounted cash certificates. Your members save and their organization benefits!

Contact me for more info: