

Pay for Results Advertising!

Promoted By: Municipality, Schools and Many Local Organizations!



☒ Huge Exposure with No Money Out of Pocket

☒ Many Local Organizations are paid to buy your Cash Certificates.

☒ Free 24-7-365 Changeable Ad with Free Bulk Emailing!

Here's how we do it.....

**PeekABoo Reverse Blind Auctions
Revolutionize Marketing! Simply Ingenious!**



Highlights of this FREE offer

- You get paid upfront while it may take months for gift certificate redemption.
- Some gift certificates are never redeemed so you get paid and provide no product or service!
- AUTO-BID feature forces the cost of gift certificates lower and creates excitement!
- PeekABoo is Promoted within Municipal, School and Local Organizations SavingsSites.com Online & Smart Phone Accessible Directories.

Reverse Blind Auction (Patent Pending):

Now your business can have “Pay Only When You Get Results”

Advertising! Moreover, the fee that you pay when you do get results is a cost per customer fee that is lower than any other advertising alternative. Furthermore, our unique service does not cause “price integrity” issues where your customers wait for the next offer. Let’s use an example: Your business auctions off a \$100 redemption value cash certificate and you decide you would accept say \$90 cash up front and agree that the pay for results advertising fee is 8% which is \$8. We share the \$8 pay for results fee with the local organizations as they contact their members and encourage members to buy the cash certificates. When you receive your payment, we have a cash transfer system that will enable you to pay ½ of 1 percent whereas if you accepted payment with credit card you would be paying around 3%. Therefore, our 8% fee is only 4.5% more than what it would have cost you if you were paid by VISA/MC/AMEX with their 3% merchant service charge.

One Winner and X number of Consolation Winners:

Your business decides if it would like to offer a consolation cash certificate to bidders that bid but did not win the auction. Your business decides 1) if there will be consolation winners and 2) if yes how many consolation winners and 3) what the cost will be for a consolation certificate and 4) how many bypasses without buying will qualify a bidder to buy your consolation cash certificate. Let’s assume that you will sell only 300 consolation cash certificates at \$88 and to qualify the bidders had to bypass buying 5 times.

How Does PeekABoo Reverse Blind Auctions Work?

The auction opens and the initial asking price is for example \$90 to get the \$100 redemption. **Remember, your business will always receive upfront your initial asking price minus the pay for results advertising fee no matter how low the current asking price goes!** The current asking price keeps going lower every time any bidder uses to 2 bidding credits to get a 10 second peek at what the current asking price is but decides to bypass! Bidders either buy or earn free credits to get a 10 seconds’ peek at the current price. Bidders either bypass buying because either: (A) bidders think the current asking price will go much lower or (B) the bidder wants to bypass at minimum 5 times to at least qualify to buy a consolation cash certificate winner if they don’t win!

The winner and any consolation winners pay Peekaboo for the cash certificates and indicate a specific local organization that gets the share of the pay for results fee or indicates if all the local organizations should share. Your business is paid upfront for each cash certificate and the local Saving Directory owner pays all the local organizations.

MACY'S GIFT CARDS



Deal Description:
Good for Any Purchase!



 **Photo Gallery Here**



Redemption Value: \$120.00 ⓘ
Starting Price to Claim Redemption Value: **\$80.00** ⓘ

The Price to Claim the Redemption Value Keeps Going Down Every Time Anyone Bypasses on Buying! You will use only 2 credits and have 10 seconds to Peek N' Buy or Bypass. Push the below button to see New Current Lower Asking Price. ⓘ



Consolation Certificate Available?
Yes after 3 Bypasses. Buy at \$80. ⓘ
Max. Consolations Sold:888

Starts in 02 Days: 03 Hrs: 02 Mins: 21 Sec

Peek & Buy before:

31 Days: 03 Hrs: 02 Mins: 21 Sec ⓘ

Deal Conditions:

Certificate purchase must be within 168 hrs of auction close.
Get cash back if the purchase is at least:\$100



Add to My Auctions ⓘ



Auto Bid & Buy: **OFF** ⓘ



New Auction Alerts: **OFF** ⓘ



Automate Consolation: **OFF** ⓘ

@ E-mail

 Tweet

 Like

 +1

 Share

 Pin it

 Share

AUCTION ID : 145

Many Methods are in Place to Verify that the Cash Certificates are only used One time. Methods Include:

- 1) Simply scan the bar code or QR code on the certificate
- 2) Call toll a toll-free number and enter the certificate ID number.
- 3) On your phone or computer enter the certificate ID number
- 4) Just print out a list of outstanding certificates that shows the bidders name and address and simply check off the time and date the certificate was redeemed.

Because Peekaboo also gets Compensated by Bidders Buying Peekaboo Bidding Credits, your Pay for Results Ad Fee is Very Low and Substantial Donations can still be Made to Local Organizations!

PeekABoo pays your business the difference between the low winning bid and your initial opening asking price, with our peekaboo bidding credits sales. If the winning bidder wins the \$100 cash certificate for \$20, Peekaboo can still afford to pay your business it's (\$82= \$90 initial asking fee minus the \$8 pay for results ad fee) using the funds from all the bidders that used the bidding credits and bypassed and did not win. Since all bidders share in the cost of marketing your pay for results fee is very low and still generates substantial revenue for local nonprofit organizations---without these local organizations constantly asking your business for straight up donations! Now your business can still give to the community but still make substantial revenue.

Total Control and Flexibility Over All Aspects of your Reverse Blind Auctions!

You decide on redemption value, initial starting price, how long the auction will last (1 day to 1 year), specific days of the week or times of day, whether to have consolation cash certificate winners, and if you have consolation winners you decide on how many there will be and how many bypasses without buying will qualify the bidders to get a consolation cash certificate. You also decide whether you want to automatically start a new auction when an auction ends by simply using your existing auction settings or you may decide to manually start a new auction. Your even free to run as many simultaneous auctions as you like! You decide how to handle any purchases made that are less than the redemption value. You may offer a cash refund or credit when the user spends your determined amount, or you can decide the buyer must make a purchase for at least the redemption value to get full benefit! Pay for results advertising with incredible flexibility and control!

Free! Thank You! Take One!
Get Our Deeply Discounted,
Non Expiring, Cash Certificates!

Go to: www.LocalDirectoryNameHere.com
Search for My Ad and Select menu tab:
"Loyalty"

Free Credit to Peak & Buy at the
Decreasing Current Cost: 10 #

SavingsSites
You Save & Your Favorite-Top Benefits!
Many Benefits! Turn Card Over!

peekaboo
AUCTIONS
YOU DECIDE
WHEN TO WIN!

Stop Searching 'N' Cutting Coupons! Your Phone is now Your Coupon!

Real-Time Community Events Calendar!

- ✓ Combines all Events from Municipality, Schools, and all Local Organizations!
- ✓ Customizable so you see only Events based upon your chosen interests!
- ✓ Get an email as soon as "Interested" Events post!
- ✓ Import only "Interested" Events to your Phone!
- ✓ We have provided the police department with 24/7 server access to email or text Emergency Notices!

Neighbors Blogs, Neighbors Classifieds,
HS Sports, Grocery Coupons & so much more!

We freely provide high traffic local businesses with a counter stand and take one business cards. These cards direct residents to the local Online Town Newspaper--Savings Directory to obtain the cash certificates and opt-into email notices from their favorite businesses!

Below is a Peek-A-Boo Mobile Website



The Effective Discount that you are Providing is

Substantially Less than the Discount you are Promoting

Assume the deal that you are promoting is \$100 redemption and you are asking \$90 and you are paying \$8 pay for results fee. Therefore, the total promoted discount is \$18 (\$10 + \$8) which of course is 18%. However, if only 4% of the cash certificate buyers but don't redeem and those that do redeem use the certificate and make on average a \$150 purchase the actual net effective discount that you are providing is really only **9.72% not 18%**. In addition to non-redemptions and purchases over the redemption value: **(A)** The average dollar purchase is increased. **(B)** FLOAT: Float is free use of money w/o paying interest as your business gets its money upfront, but the redemptions may not be for many months! **(C)** Free Promotion and Emailing in the local Savings Directory.

Peekaboo Auctions get Huge Residential Participation!

Bidders can put their favorite businesses auctions on AUTO-BID and AUTO-BUY so the residents **don't have to manually hang out on a website!** Bidders simply set a time interval to check the current asking price and set a dollar amount to automatically stop the auction and declare themselves the winner. Peekaboo provides bidders a fun, easy, innovative way to get discounts while supporting their local organizations.

Promotion of Peekaboo:

We provide municipalities, schools and all local organizations with FREE 24/7 highly targeted updates online and on phone app. Each business that participates in the Peekaboo Auctions gets a free 24/7 changeable Advertisement with free bulk emailing capability.

Consolidated Events Calendar:

We consolidate all events from the Municipality, school and all local organizations. We enable residents to filter the events based upon their families' interests, so they see only events they are interested in. Those filtered events are then downloaded to their phone. The real-time events calendar with reminder notifications is of course part of the Savings Directory that promotes the local businesses and their auctions.

iPhone/iPad/Droid App and Mobile Friendly Website:

Our App enables the municipality, school system and local organizations to do instantaneous **"push notifications and emergency alerts"**. The phone app promotes all businesses and Peekaboo Auctions! The credibility of the municipality, school system and local organizations all end up promoting Peekaboo Auctions! Questions? Use the contact us page and we will be happy to help.