

Shaheryar Faraz

shaheryarfaraz@gmail.com | +92 323 272 8087 | www.linkedin.com/in/shaheryar-faraz

PROFESSIONAL EXPERIENCE

2022 – 2023 XAVIA SOLUTIONS (INTERN)

Full Stack (MERN Developer)

- Developed user Authentication API from scratch following MVC pattern using NodeJs, ExpressJs & MongoDB to store user data.
- Created Social Media App using React, Sass, Axios, React Hooks for Frontend NodeJs, Mysql, ExpressJs, Jsonwebtoken, BcryptJs for Backend.
- Helped seniors to test & maintained API's using postman software.

2020 - 2022 TRADEMOR MARKETING

Team Lead - Account Performance & Management (Alibaba Inc)

- Trained 25 newly hired employees to provide enhanced account management services to international clients
- Manage client Products SEO and campaigns to maximize search presence
- Monitored, analyzed & tracked campaigns performance.
- Co-ordinated & worked in cross functional teams to provide business assistance & solutions on Alibaba to Gold Suppliers
- Ensured target deliverables and completion deadline were met.

2018 - 2019 CLOUD PRIMERO

Front-End Developer

- Programmed E-Commerce Stores using Word press, Html, CSS, JavaScript & PHP for International Clients
- Developed websites compatible with multiple browsers & routine optimization
- Operated Photoshop for regular tweaking of images to fit the website business needs & purposes

EDUCATION

2013 – 2017 Sir Syed University Of Engineering & Technology, Karachi, Pakistan

Bachelors in Electronic Engineering (BSc)

2009 – 2012 Aligarh Institute of Technology, Karachi, Pakistan

Diploma of Associate Engineering

ADDITIONAL INFORMATION

Certifications and Other Courses:

- Fundamental of Digital Marketing (Google)
- Google Ads (Google)

Technical Competence:

- ReactJs | NodeJs | MongoDB | Postman | HTML | CSS | JavaScript | Github
(<https://github.com/shery311>)

Leadership Experience:

- Leading 7 member-team at Trademor as the head of Full Account Management Department