

Shaheryar Faraz

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PROFESSIONAL EXPERIENCE

2022 – 2023 CLOUD PRIMERO

Full Stack (MERN Developer)

- Developed user Authentication API from scratch following MVC pattern using NodeJs, ExpressJs & MongoDB to store user data.
- Created Social Media App using React, Sass, Axios, React Hooks for Frontend NodeJs, Mysql, ExpressJs, Jsonwebtoken, BcryptJs for Backend.
- Helped seniors to test & maintained API's using postman software.
- Learning Block Chain to implement smart contracts and create Dapps.

2020 - 2022 TRADEMOR MARKETING

Team Lead - Account Performance & Management (Alibaba Inc)

- Trained 25 newly hired employees to provide enhanced account management services to international clients
- Manage client Products SEO and campaigns to maximize search presence
- Monitored, analyzed & tracked campaigns performance.
- Co-ordinated & worked in cross functional teams to provide business assistance & solutions on Alibaba to Gold Suppliers.
- Ensured target deliverables and completion deadline were met.

2018 - 2020 ZEPCOM

Full Stack Developer

- Programmed E-Commerce Stores using Shopware for German clients.
- Developed websites compatible with multiple browsers & routine optimization.
- Collaborated with a cross-functional team to troubleshoot and debug a web application.

EDUCATION

2013 – 2017 Sir Syed University Of Engineering & Technology, Karachi, Pakistan

Bachelors in Electronic Engineering (BSc)

2009 – 2012 Aligarh Institute of Technology, Karachi, Pakistan

Diploma of Associate Engineering

ADDITIONAL INFORMATION

Certifications and Other Courses:

- Fundamental of Digital Marketing (Google)
- Google Ads (Google)

Technical Competence:

- ReactJs | NodeJs | MongoDB | Postman | HTML | CSS | JavaScript | NextJs
- GitHub(<https://github.com/shery311>) | Solidity(learning)

Leadership Experience:

- Leading 7 member-team at Trademor as the head of Full Account Management Department