





Sheri Zada

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Work Experience

[Hipmunk](#) | Engineer (Full-Stack) | San Francisco, CA | June 2016 to Present

- Acquired by SAP Concur in September 2016.
- Led Frontend development of a major product redesign with a cross-functional team.
- Built and maintained new and existing features using ES6/7, React, SCSS, Redux, Tornado, and Python.
- Integrated Frontend with REST APIs and created APIs in Tornado.
- Improved site accessibility.
- Promoted from Junior to Mid-Level engineer.

Projects

Accessibility | Hipmunk | San Francisco, CA | April 2018 to Present

- Self-initiated during hack weeks.
- Increased Google Accessibility audit score by 30% on homepage and 35% on a product vertical.
- Improved Screen Reader experience for searching flights and hotels.
- Wrote about high-level process on Hipmunk's Engineering blog. [Read it here.](#)

Product Redesign (desktop) | Hipmunk | San Francisco, CA | January 2017 to March 2018

- Launched to 100% of users. [See it here.](#)
- Integrated 3rd party APIs into our product.
- Led iterative, data-driven development of Frontend using A/B testing and CTA event tracking.
- Built composable React components on top of legacy Coffeescript/jQuery architecture.
- Supported redesign across major browser vendors.
- Cleaned up old code once it was not used anymore.

Frontend Code Formatter | Hipmunk | San Francisco, CA | July 2017

- Initiated project to optimize Frontend development time.
- Integrated code formatter, Prettier, into the development and CI processes.

Ski Free Web Clone | Free time

- Implemented a clone of the [classic Microsoft game](#) in vanilla JavaScript and HTML5 Canvas.
- [Play it and get eaten alive by the Yeti here.](#)

Skills

JavaScript, SCSS/CSS, React, Jest, Redux, DOM APIs, accessibility, Chrome developer tools, Python, client-side security (XSS/CSRF), git, collaboration, and biology!

Education

B.S. Neuroscience, Minor in Bioinformatics, 2014

University of California, Santa Cruz