

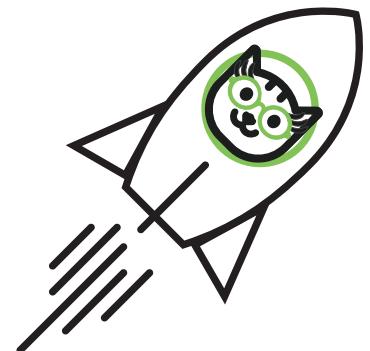
{she's}coding

# Tech Women Rising

Inaugural Conference

March 23-25, 2018

## Sponsorship Opportunities



# What is Tech Women Rising?

**Tech Women Rising** is She's Coding's inaugural conference, happening in March 2018 in Seattle, WA.

Technical women of all levels and backgrounds will get together at Tech Women Rising to learn, share, and grow together. Tech Women Rising is not a typical tech conference. It combines three parts into one event: workshops meant to teach and empower; a career and community fair meant to connect and build bridges; an unconference meant to inspire, support and grow a community. The event will be open to women and non-binary people.

**Size:** We expect 100-150 people to attend the workshops and unconference. The career and community fair will be accessible as a stand-alone event where we expect a higher attendance of up to 300 people.

## Tech Women Rising

March 23-25, 2018

Workshop & Unconference size: 100-150 attendees

Career & Community Fair size: 300 attendees

Galvanize - Seattle

111 S Jackson St, Seattle, WA 98104

# Event Schedule

## CAREER & COMMUNITY FAIR

**Friday, March 23, 3PM - 8PM**

We're connecting attendees with companies that value diversity and want to tap into this great community of women engineers. Additionally women will be able to meet with diversity- and inclusivity- oriented community organizations and technical training programs.

## WORKSHOPS

**Saturday, March 24, 9AM-5PM**

Curated workshops are separated into two tracks: Job Search, and Career Development / Leadership.

## UNCONFERENCE

**Sunday, March 25, 9AM-5PM**

Attendees build their own agenda around topics that will help them move forward and achieve their goals. Throughout the day, the community will form groups and discuss their interests in an open, positive and supportive setting.

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1500+  
active community  
members

3  
chapters nationwide,  
and growing

>50  
events organized  
in 2017

## Who is She's Coding?

**She's Coding** is a WA state nonprofit organization with the main goal to help close the gender gap in tech via:

- (1) An open-source website that educates women, allies and companies about the gender gap, developed in mentorship-based volunteer groups.
- (2) A mentorship program, as well as an online and offline safe community for women in tech.
- (3) An effort to support women in their tech industry job searches via specialized events and collaborations.

## Who are our members?

**She's Coding** members are a diverse community of women and non-binary people with a shared involvement and interest in technology and software engineering. They bring together different levels of expertise in software engineering, web and mobile development, data science, and more.

# Testimonials



I joined She's Coding through their weekly Technical Interview Preparation meetups. There I found a wonderful group of women, supporting each other, sharing their knowledge, solving problems together and learning from each other. Without the help from She's Coding, I don't think I would have been able to achieve what I have achieved. It took a lot of hard work, but the guidance and the amazing people that I have met through the group have helped me in ways that I couldn't even imagine. She's Coding has given me hope and support, taught me not only the coding aspects but also how to behave during interviews and how to negotiate. I'm so happy that I found the She's Coding community.

**Irina Macare, Quality Assurance Engineer at Amazon**

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She's Coding is the absolute best group I have found that supports women in tech. Through She's Coding I have met so many amazing women who will go to great lengths to support the women around them. They have been there for me every moment that I needed them, and have helped me to become not only a better software developer, but a better advocate and person as well. Ever since my first meeting I have truly believed in everything that She's Coding stands for and look forward to bringing some of this organization with me everywhere that I go.

**Charissa Johnson, Software Developer at Project Atlas**



# Why Sponsor Tech Women Rising?



Stand out as an organization that is serious about their commitment to diversity and inclusivity! Advertise open roles, and meet a large talent pool of women and non-binary candidates.

Support She's Coding and help us work towards closing the gender gap in tech. With your support we are able to continue and expand our programs that help women get ready for the tech industry job market, collaborate on open-source coding projects, learn new skills, and offer them safe spaces to communicate and support each other.

## 2018 Company Sponsorship Levels & Benefits

	<b>Space Station \$5,000</b>	<b>Satellite \$3,500</b>	<b>Shuttle \$2,000</b>	<b>Capsule \$1,000</b>	<b>Rover \$500</b>
All Access Tickets*	5	3	2	1	1
Table at Career Fair**	Premium	Premium	Regular	Regular	-
Logo on website, in emails & on marketing materials	✓	✓	✓	✓	✓
Thank you via social media (Twitter, Facebook)	✓	✓	✓	✓	✓
Access to resume database	✓	✓	✓	✓	
Hiring announcements via email	✓	✓			
Raffle items	✓	✓	✓	✓	✓
Add swag to swag bag	✓	✓	✓		
Logo & mention in opening and closing remarks	✓				
Extra signage (banner, poster, etc.)	✓				

\* Outside of the career & community fair staffing: women and non-binary people only.

\*\* Expected attendance 300 women and non-binary people.

### **Additional Sponsorship Opportunities:**

Reach out to us to discuss other sponsorship opportunities such as conference & travel scholarships, swag, conference t-shirts, breakfast/lunch/break/happy hour, etc.

### **Partnership Opportunities:**

Please contact us to learn about partnership opportunities for community organizations and training programs.

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# Contact Us

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We look forward to hearing from you -  
contact us to discuss sponsorship options,  
to learn more about what we do,  
or to just say hello!

[techwomenrising@shescoding.org](mailto:techwomenrising@shescoding.org)  
<http://shescoding.org>

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