

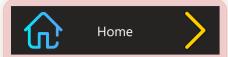


# **PIZZA SALES ANALYSIS**

Jan/15 - Dec/15

Pizza Category

ΔII





817.86K

**Total Revenue** 



38.31

Average Order Value



49,574

**Total Pizzas Sold** 



21,350

**Total Orders** 



2.32

Avg Pizzas per Order

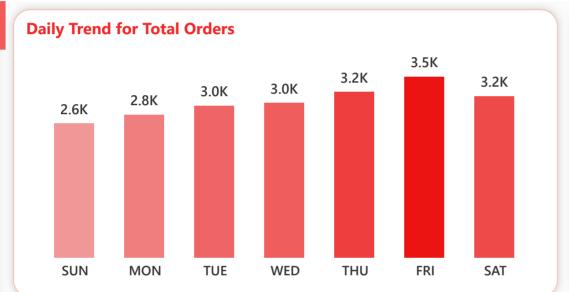
#### **BUSIEST DAYS & TIMES**

#### **DAYS**

Orders are highest on weekends, Friday/Saturday evenings.

#### **MONTHLY**

There are maximum orders from month of July and January





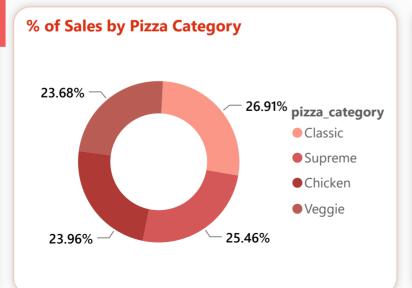
## **SALES PERFORMANCE**

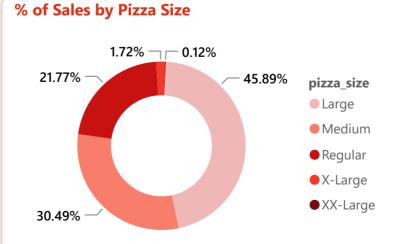
### **CATEGORY**

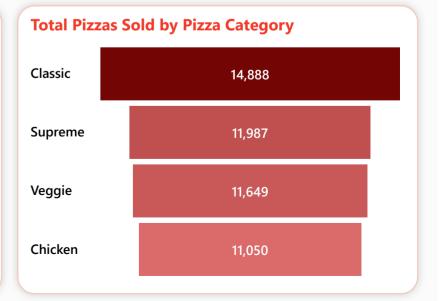
Classic Category contributes to maximum sales & total orders.

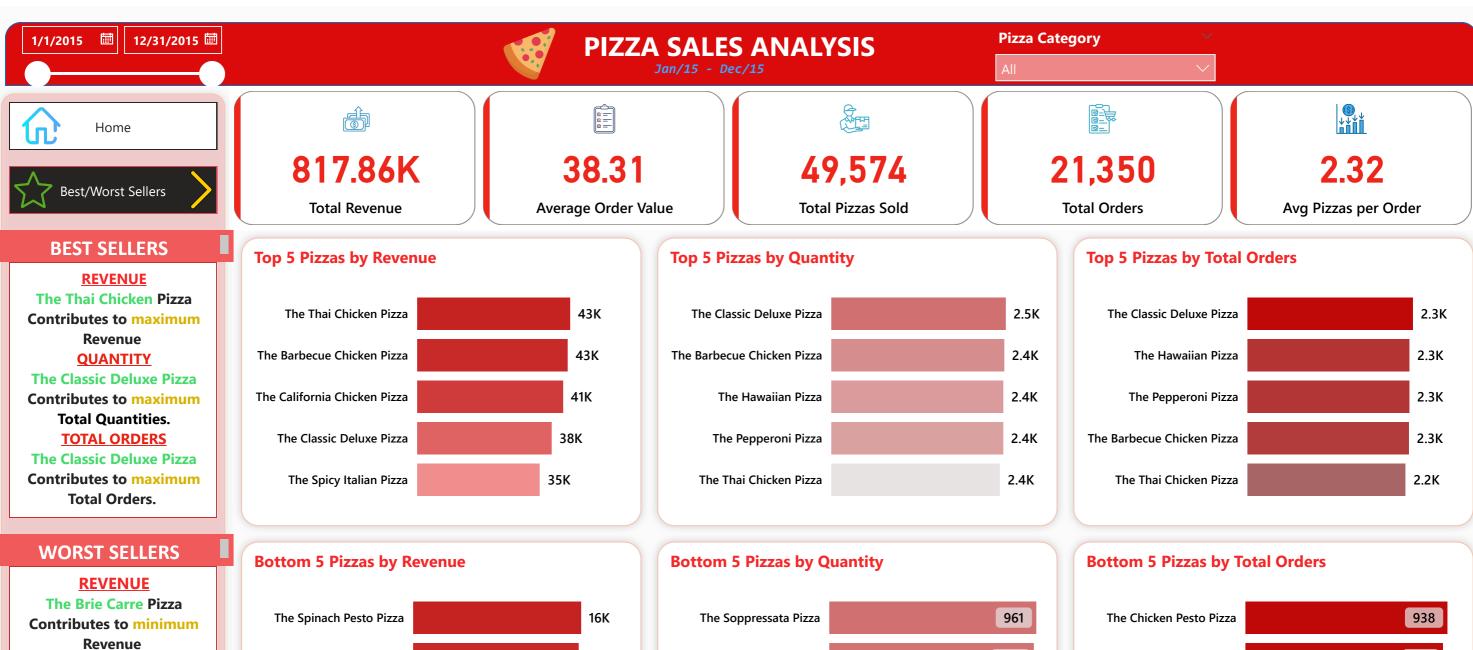
### **SIZE**

Large size pizza contributes to maximum sales.









**Total Quantities.** 

**The Classic Deluxe Pizza** 

**Contributes to minimum Total Orders.** 





The Brie Carre Pizza

12K

