

Home

Best/Worst Sellers

BUSIEST DAYS & TIMES

**DAYS**  
Orders are **highest** on weekends, **Friday/Saturday** evenings.

**MONTHLY**  
There are **maximum** orders from month of **July and January**

SALES PERFORMANCE

**CATEGORY**  
**Classic Category** contributes to **maximum** sales & total orders.

**SIZE**  
**Large size pizza** contributes to **maximum** sales.

817.86K

Total Revenue

38.31

Average Order Value

49,574

Total Pizzas Sold

21,350

Total Orders

2.32

Avg Pizzas per Order

Daily Trend for Total Orders

Day	Total Orders
SUN	2.6K
MON	2.8K
TUE	3.0K
WED	3.0K
THU	3.2K
FRI	3.5K
SAT	3.2K

Monthly Trend for Total Orders

Month	Total Orders
JAN	1,845
FEB	1,685
MAR	1,840
APR	1,799
MAY	1,853
JUN	1,773
JUL	1,935
AUG	1,841
SEP	1,661
OCT	1,646
NOV	1,792
DEC	1,680

% of Sales by Pizza Category


Pizza Category	Percentage
Classic	26.91%
Supreme	25.46%
Chicken	23.96%
Veggie	23.68%


% of Sales by Pizza Size

Pizza Size	Percentage
Large	45.89%
Medium	30.49%
Regular	21.77%
X-Large	1.72%
XX-Large	0.12%

Total Pizzas Sold by Pizza Category

Pizza Category	Total Pizzas Sold
Classic	14,888
Supreme	11,987
Veggie	11,649
Chicken	11,050

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Best/Worst Sellers

BEST SELLERS

REVENUE

The Thai Chicken Pizza  
Contributes to maximum  
Revenue

QUANTITY

The Classic Deluxe Pizza  
Contributes to maximum  
Total Quantities.

TOTAL ORDERS

The Classic Deluxe Pizza  
Contributes to maximum  
Total Orders.

WORST SELLERS

REVENUE


The Brie Carre Pizza  
Contributes to minimum  
Revenue

QUANTITY

The Brie Carre Pizza  
Contributes to minimum  
Total Quantities.


TOTAL ORDERS

The Classic Deluxe Pizza  
Contributes to minimum  
Total Orders.




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Avg Pizzas per Order

