Arunodhai

Detailed Analysis of Unnifidata.com

UNNIFIDATA - Detailed Analysis

Unnifidata.com – Domain Present Snapshot

Site Health

79 %
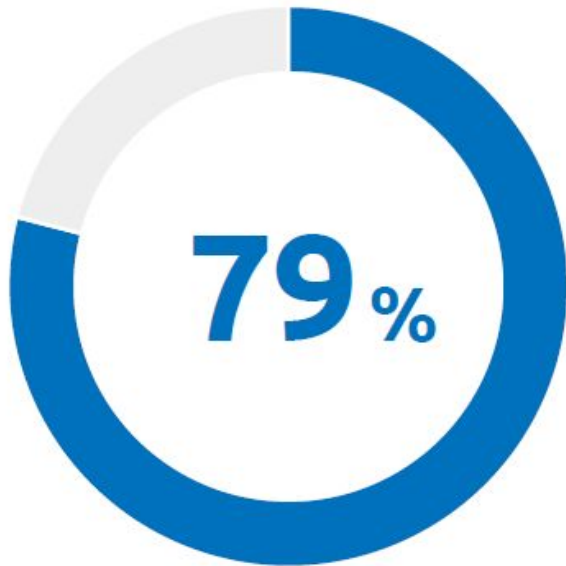
Crawled Pages

13

● Healthy (2)   ● Broken (0)   ● Have issues (10)   ● Redirected (1)   ● Blocked (0)

Unnifidata.com – Domain Present Snapshot

Errors

31

40

Warnings

64

80

Notices

14

16

Unnifidata.com – Domain Present Snapshot

Dashboard > Domain Analytics > Domain Overview   User manual

Domain Overview: unnifidata.com ⤢ ☆   ⬆ Export to PDF

🌐 Worldwide   🇺🇸 US   🇬🇧 UK   🇩🇪 DE   •••   🖥 Desktop ⌄   Oct 30, 2022 ⌄   USD

Overview   Compare domains   Growth report   Compare by countries

Authority Score 🌐	Organic Search Traffic 🌐	Paid Search Traffic 🌐	Backlinks 🌐
○ 1	The domain may be new or not ranking right now. To get data on organic traffic, create a Position Tracking campaign.	0	7
Semrush Domain Rank 0	Go to Position Tracking	Keywords 0	Referring Domains 6

SEM Rush has not recorded any data till date for this domain

Google Analytics Tool Report (1ˢᵗ Oct – 31ˢᵗ Oct 2022)
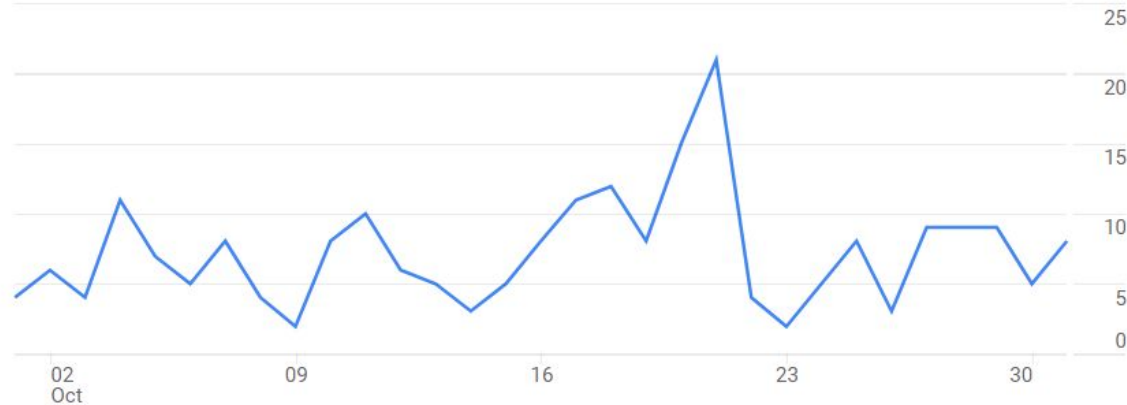
Google Analytics Tool Report (1ˢᵗ Oct – 31ˢᵗ Oct 2022)
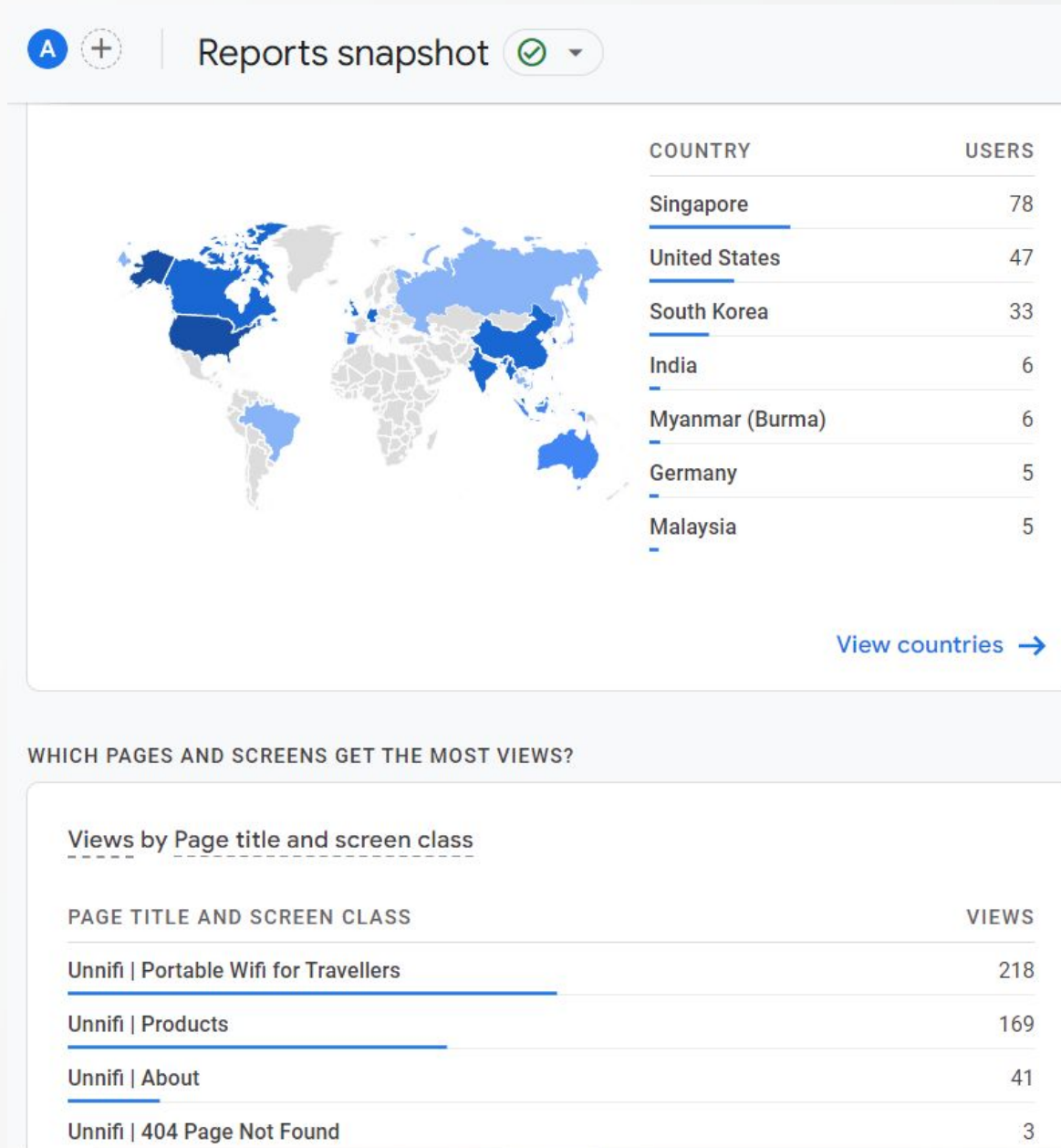
Competitor Analysis
World Sim

Worldsim.com - Domain Overview

worldsim.com ✕ | Root Domain ⌄ | **Search** | Projects +

Dashboard > Domain Analytics > Domain Overview

User manual

Domain Overview: worldsim.com ↗ ☆

⬆ Export to PDF

🌐 Worldwide | 🇺🇸 US | 🇬🇧 UK | 🇩🇪 DE | ••• | 🖥 Desktop ⌄ | Oct 30, 2022 ⌄ | USD

Overview | Compare domains | Growth report | Compare by countries

Authority Score 🌐
◯ **50**

Semrush Domain Rank 390.4K ↑

Organic Search Traffic 🌐
15.3K +5%

Keywords 20.9K ↓

Paid Search Traffic 🌐
The domain may be new or not ranking right now. To get data on organic traffic, create a Position Tracking campaign.
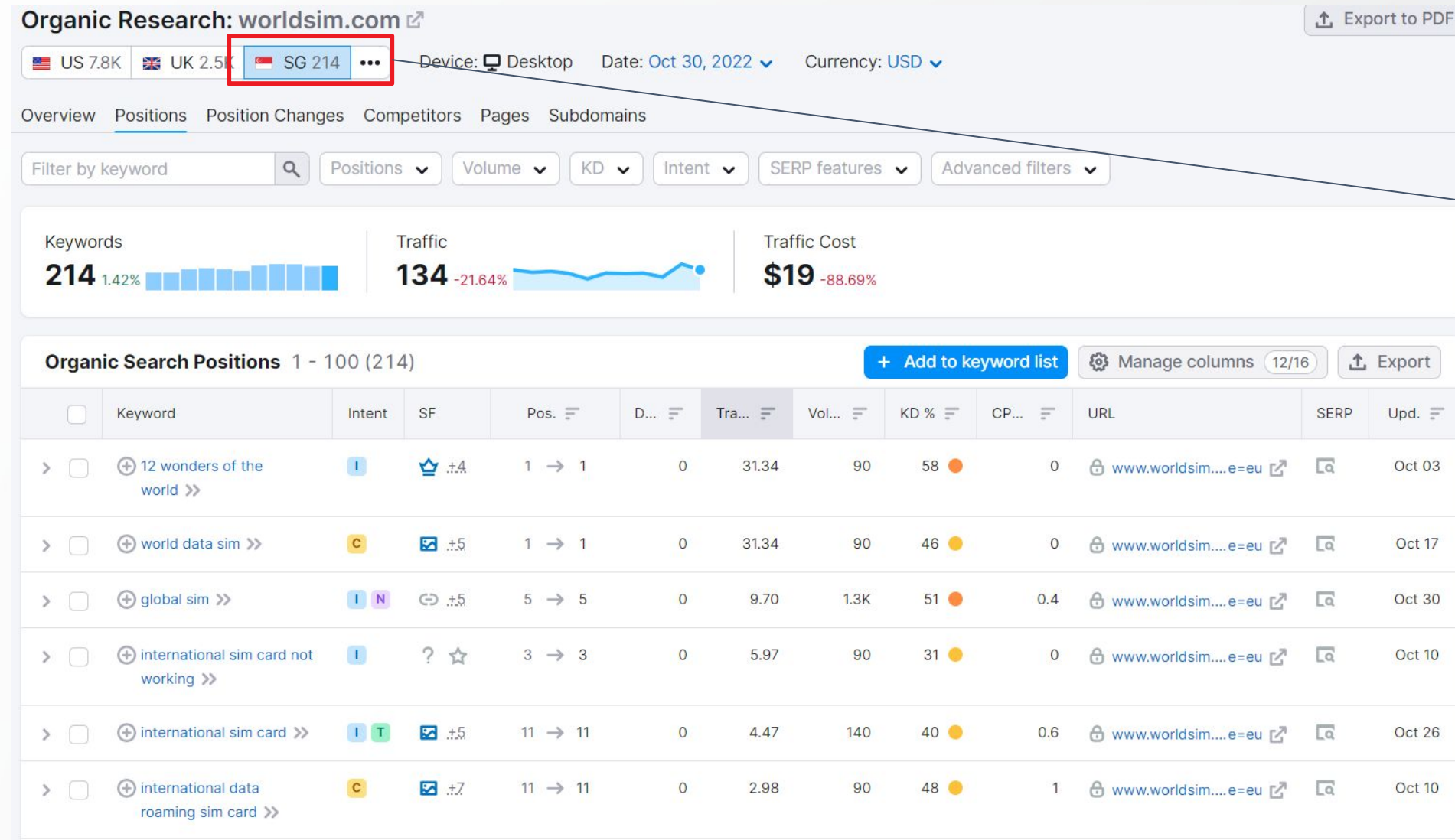
Go to Position Tracking

Backlinks 🌐
29.6K

Referring Domains 3.8K

Worldsim.com – Keyword Traffic Position

For more keywords -
https://docs.google.com/spreadsheets/d/1HHbHPZziUm18wgbxN69AMBQQt0MvlFlQ/edit?usp=sharing&ouid=1068
21702857666377481&rtpof=true&sd=true

Competitor Analysis
Starhub

Starhub.com - Domain Overview

Dashboard > Domain Analytics > Domain Overview

User manual

Domain Overview: starhub.com ⧉ ☆

⬆ Export to PDF

🌐 Worldwide · 🇺🇸 US · 🇬🇧 UK · 🇩🇪 DE · ••• · 🖥 Desktop ⌄ · Oct 30, 2022 ⌄ · USD

Overview Compare domains Growth report Compare by countries

Authority Score 🌐
◌ 62

Semrush Domain Rank 226.3K ↑

Organic Search Traffic 🌐
500.4K +2.8%

Keywords 85.6K ↑

Paid Search Traffic 🌐
89.4K -12%

Keywords 1.6K ↓

Backlinks 🌐
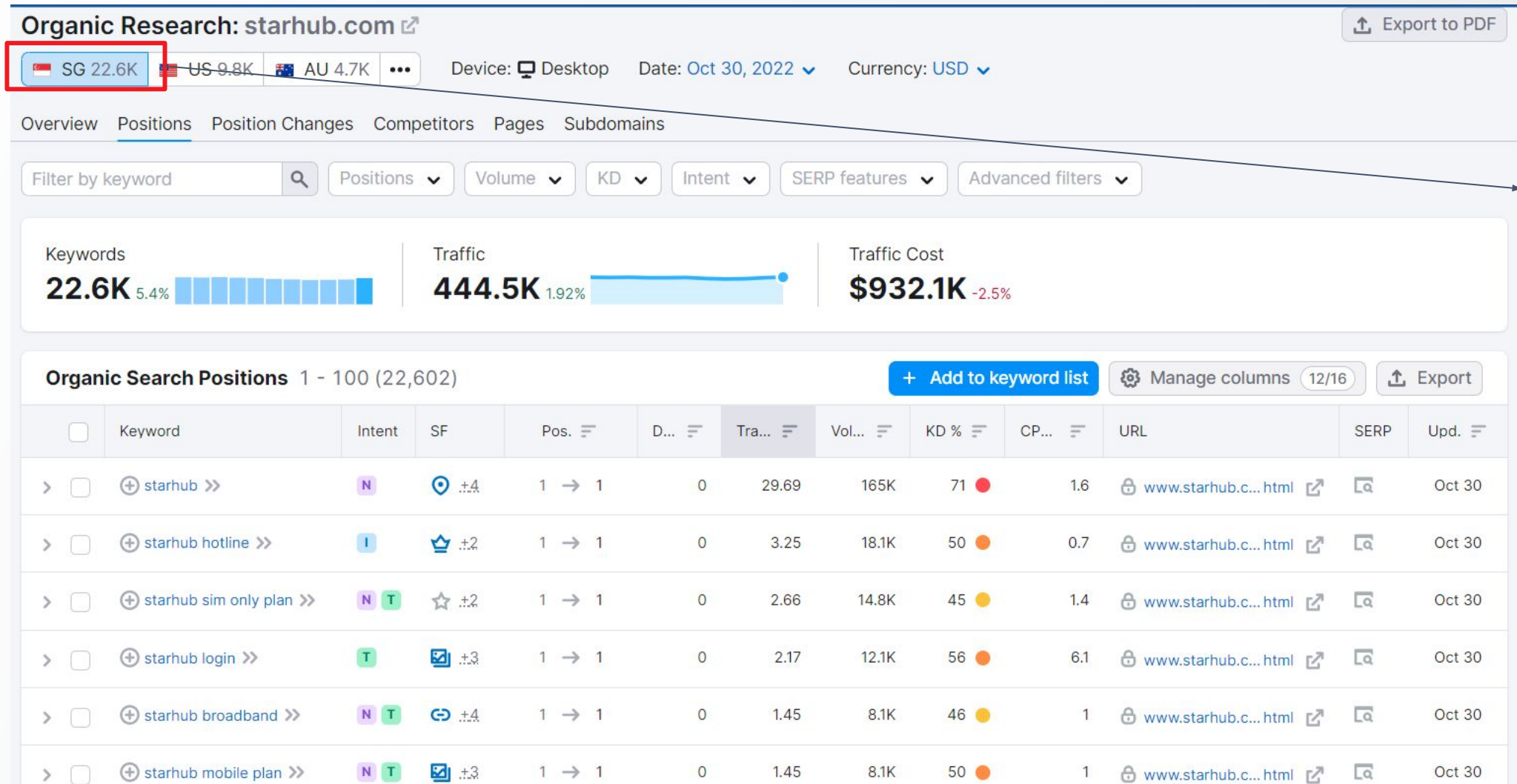**1.5M**

Referring Domains 9.6K

Engagement metrics 🌐 October 2022 | Pages/Visits 3.2 ↑ Avg. Visit Duration 04:55 ↓ Bounce rate 0.4 ↓ | Show all

Starhub is spending money on PPC ads

Starhub.com – Keyword Traffic Positions

Data specific to Singapore Region

For more keywords -
https://docs.google.com/spreadsheets/d/1UlKROLrEKDKJH0lReiiXFxGGHMyevwX-/edit?usp=sharing&ouid=10682170285766
6377481&rtpof=true&sd=true

Competitor Analysis
Singtel

Singtel.com – Domain Overview

Dashboard > Domain Analytics > Domain Overview   User manual

Domain Overview: singtel.com ⭐   ⬆ Export to PDF

🌐 Worldwide   🇺🇸 US   🇬🇧 UK   🇸🇬 SG   •••   🖥 Desktop   Oct 30, 2022 ⌄   USD ⌄

Overview   Compare domains   Growth report   Compare by countries

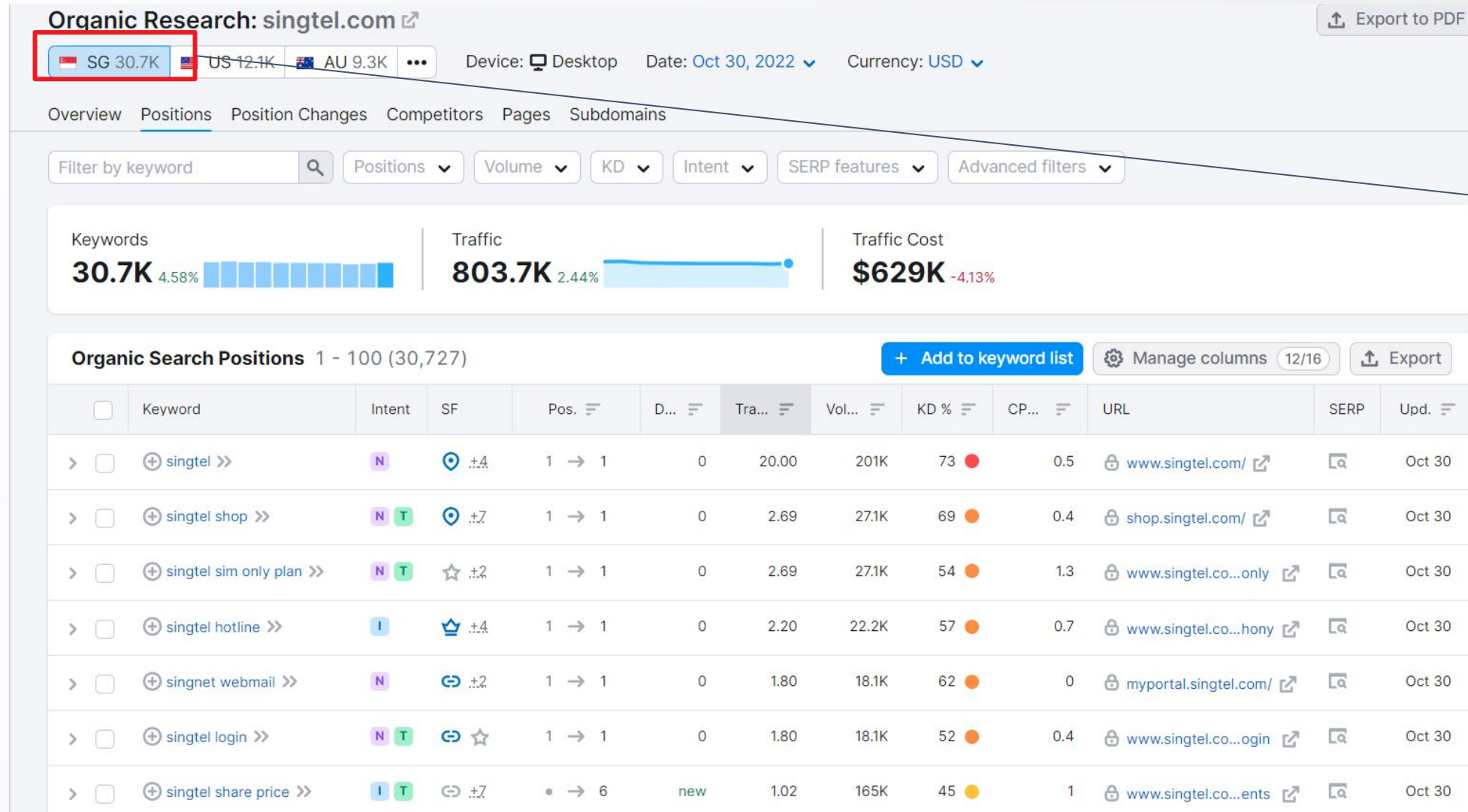| Authority Score 🌐	Organic Search Traffic 🌐	Paid Search Traffic 🌐	Backlinks 🌐
◯ **62**	**869.3K** +1.8%	**76K** -28%	**477.2K**
Semrush Domain Rank 103	Keywords 112.1K	Keywords 1.3K ↓	Referring Domains 12.6K

Engagement metrics 🌐 October 2022 | Pages/Visits 4.6 ↑ | Avg. Visit Duration 08:04 ↑ | Bounce rate 0.4 ↓ | Show all

Singtel is spending money on PPC ads

Singtel.com– Keyword Traffic Positions

For more keywords -
https://docs.google.com/spreadsheets/d/14TGBaBFuMR8Y_lJlIsDn8v1ABm1dwAsp/edit?usp=sharing&ouid=1068217028576 66377481&rtpof=true&sd=true

Targeted Keywords

Keywords

Base Keywords related to Unnifi Data

- portable wifi router
- international data sim
- world data sim
- international data roaming
- Travel router
- Travel wifi
- Portable wifi for rent
- Travel router for rent

Note:
- Above keywords are base keywords based on services of Unnfidata.
- These will be expanded
- Client to provide more keywords which they find relevant to their business

Information Needed from Client

Information

- List of Telco Partners - Country wise
- Details about the rental service
- Details about corporate plans
- Elaborate more on Cloud-sim technology