ANANYA SHETH

Curriculum Vitae

Stevens Institute of Technology

asheth5@stevens.edu; Github; GoogleScholar; ResearchGate; Website

EDUCATION

2021 – 2022	Post-doctoral Research Fellow The Consortium for Corporate Entrepreneurship Stevens Business School Stevens Institute of Technology, Hoboken, NJ. USA
2016 – 2021	Ph.D. Civil Engineering Concentration: Innovation and Transformational Design Dissertation: Pathways to Enterprise Resilience The Institute for Innovation Science Purdue University, IN. USA
2014 – 2016	M.S. Civil Engineering Purdue University, USA GPA: 3.83
2008 – 2012	B.E. Civil Engineering Manipal Institute of Technology, India GPA: 3.50

AWARDS

2021	NSF	Awarded by the Decision, Risk, and Management Science, Division of
	dissertation	Social and Economic Sciences, National Science Foundation .
	grant	
	(co-PI)	Grant Title: Doctoral Dissertation Research in DRMS: Building a
		comprehensive understanding of enterprise risks and their
		interdependencies for improved risk-intelligence.
		https://www.nsf.gov/awardsearch/showAward?AWD_ID=2049782&H
		istoricalAwards=false
2021	Business	Burton D. Morgan Business Model Competition, Purdue University
	model	Awarded the best social innovation business plan
	competition	
2019	Travel grant	Purdue University Graduate School. Awarded to support
		conference travel to Estonia for the 34th EGOS Colloquium
2015	Scholarship	Construction Management Association of America – Chicago
2012	Finalist	Co Croop in the City 2010. A ten rested global ground innevention
2012	FINGLIST	Go Green in the City 2012 – A top-rated global annual innovation challenge by Schneider Electric – Paris

2022	An analytical framework to compare innovation strategies and identify simple rules. Technovation , 115, 102534. https://doi.org/10.1016/j.technovation.2022.102534
2022	Resiliency of Smart Manufacturing Enterprises via Information Integration. Journal of Industrial Information Integration , 100370. https://doi.org/10.1016/j.jii.2022.100370
2021	Systematic Problem-specification in Innovation Science using Language. The International Journal of Innovation Science https://doi.org/10.1108/IJIS-03-2020-0019
2020	Framing the Intractable: Comprehensive Success Factors for Grand Challenges. Sustainable Futures 2020, 2. https://doi.org/10.1016/j.sftr.2020.100037
2014	Properties of Concrete on Replacement of Coarse Aggregate and Cementitious Materials with Styrofoam and Rice Husk Ash American Journal of Engineering Research 2014, 3(1), 268-271.

PEER-REVIEWED PAPERS (R&R)

2022	Sheth, A.	Building Resilient Enterprises
	Sinfield, JV.	MIT Sloan Management Review
2022	Morkan, B.	Managing with Stakeholders: Citizenship Behavior Action Strategies for
	Bertels, H.	Mega Project Resilience
	Sheth, A.	International Journal of Project Management: SI on Resilience in Project
	Holahan, P.	Studies

PEER-REVIEWED PAPERS (IN-REVIEW)

2022		Collective leadership in Top Management Teams (TMTs): Individual behaviors and TMT performance Organization Science
2022	DiPaola, M.	Leadership Behaviors Needed to Implement Ambidextrous Organizations within Large Incumbent Firms Harvard Business Review
2022		A Taxonomy of Enterprise Risk Events Journal of Business Research

WORKING PAPERS

2022	"Where to play?" An Expanded Three-Part Exploration Typology for Large Incumbent Firms Academy of Management Review
2021	A Comprehensive View of Corporate Risks: A data-driven approach Venue Undecided

Sheth, A. Variations in firm riskiness and their causes: An industry-firm multi-level

Shah, R. analysis

Sinfield, JV. Management Science

INVITED TALKS

2021 CASN-RA A Comprehensive Typology of Complex Supply Chain Risk Networks

ASU using a Data Driven Approach – (March 4-5, 2021)

Venue: Complex Adaptive Supply Networks – Research Accelerator,

Arizona State University

Co-presented with Prof. Rachna Shah (Carlson School - UMN)

COMPETITIVE GRANT WRITING

2021 Co-PI on a Doctoral Dissertation Research Improvement Grant – Decision, Risk,

fulfilled NSF Management Science, Division of Social and Economic Sciences,

grant National Science Foundation.

<u>Grant Title:</u> Doctoral Dissertation Research in DRMS: Building a comprehensive understanding of enterprise risks and their interdependencies for improved risk-intelligence.

(awarded amount \$ 37,975).

https://www.nsf.gov/awardsearch/showAward?AWD_ID=2049782&Hi

storicalAwards=false

2016 Fellowship **Kauffmann Foundation** graduate research grant

Grant Title: Embracing change: the art of transformation for the

intrapreneur. (not awarded)

REFEREED CONFERENCE PAPERS

2022 Morkan, B. Managing with Stakeholders: Citizenship Behavior Action Strategies

Bertels, H. for Mega Project Resilience

Sheth, A. Eastern Academy of Management, 2022

Holahan, P.

2019 Sheth, A., Simulating Self-Organization during Strategic Change: Implications for

Sinfield, JV. Organizational Design.

Collective Intelligence 2019, Carnegie Mellon University – Pittsburgh.

arXiv:2007.08521v1

2018 Sheth, A., Applying 'simple-rules' to simulate managerial adaptation to

Sinfield, JV. strategic change

European Group for Organizational Studies (EGOS) 2018, Tallinn,

Estonia

2017 Sheth, A., Swarm Intelligence and Organizations.

Sinfield, JV. Society for Industrial and Applied Mathematics (SIAM)

PAPER DEVELOPMENT WORKSHOPS

2018	Towards proactive organizational change. Paper Development Workshop - Academy of Management (AOM) 2019 Chicago
2018	The theory of proactive organizational resilience. Academy of Management Review (AMR) 2018, Haas School of Business, University of California Berkeley

REFREED POSTERS

2020		Towards Resilient Organizations- Beginning with a Typology of Risks.
		Purdue's intramural annual Sigma Xi poster competition
2019	Lin, YC.,	Enabling Innovation in Action
	Lumpkin, D.	The Civil Engineering Graduate Research Symposium – Purdue
	Sheth, A.,	University
	Sinfield, JV.	

OTHER PUBLICATIONS

2019	Sheth, A., Sinfield, JV.	Enabling Innovation Insights Report for the Proctor & Gamble Co.
2019	Sheth, A., Sinfield, JV.	Enabling Innovation Implementer's Guide for the Proctor & Gamble Co.
2018		Synthesis Study: Overview of Readily Available Culvert Inspection Technologies – Joint Transportation Research Program Indiana State Department of Transport (INDOT)

TEACHING AND MENTORING EXPERIENCE

Present	Lecturer	MGT-103: Introduction to Entrepreneurial Thinking at The Stevens Business School, Stevens Institute of Technology. Mandatory course for all first-year engineering students (550+ students). Taught in collaboration with 11 other faculty members.
Present	Mentor	Two Ph.D. candidates at the Institute for Innovation Science (Innovation Science Lab), Purdue University.
Spring 2020	Invited Lecturer	Purdue University class ENGR 490 on Breakthrough Thinking for Complex Challenges. I introduced undergraduate seniors and juniors to Systems Thinking, covering the variety of system, complexity and associated concepts, and their application to the class project. https://www.youtube.com/watch?v=IDO0272iydM
2018- 2020	Lab coach	Transferred research skills and new methods to the Innovation Science Lab group on a monthly basis as part of our lab's research effectiveness and skill transfer agenda. This often involved teaching methods to students working in parallel areas.

2019- 2020	Mentor	Played the role of mentor to one incoming graduate student under the Purdue Civil Engineering peer-mentoring program 2019- 2020
2015- 2017	Facilitator	A component of my job as program manager for URGlobal was facilitating discussions and hosting training sessions for undergraduate club officers. These trainings encompassed methods to design learning programs, techniques to deliver them and improve student engagement, as well as personality introspection.

SERVICE

2020	Team lead	Purdue Engineering Initiative on Innovation & Making – Aggregation of innovation resources at Purdue University and website design
2016- 2018	Co-chair	Professional development committee for the Civil Engineering Graduate Students Advisory Council (CEGSAC) – Purdue University
2017- 2020	Reviewer	The Academy of Management (AOM) annual meeting
2018- 2020	Reviewer	The International Journal of Systematic Innovation
2020	Reviewer	The International Journal of Innovation Science
2018- 2019	Organizer	Research Bytes seminar series, Graduate research symposium series, and Successful Alumni series of the CEGSAC

PROFESSIONAL MEMBERSHIPS

- Academy of Management (AOM)
- European Group on Organizational Studies (EGOS)
- Industry Studies Association (ISA)
- The Society for Decision Making Under Deep Uncertainty (DMDU)
- International Society for Professional Innovation Management (ISPIM)
- Association of Computing Machinery (ACM)
- Institute for Operations Research and the Management Sciences (INFORMS)
- Purdue System Thinkers Student Chapter of Purdue (INCOSE)
- The Evolution Institute
- The Prosocial Institute

INDUSTRY WORK EXPERIENCE

2014-	Assistant	Purdue University Residences
2016	Program	 Built the UR Global program and Student Club.
	Manager	 Led trainings and conducted leadership workshops for 30+
		student volunteers
		 Organized 30+ events for international undergraduate students'

2012-	Assistant	١
2014	Project	
	Manager	

V-Create Architects, India

- Delivered two construction projects and played key roles in all phases of the construction life cycle.
- Led the operations team to deliver 67,000 sft. of space on time and within budget, maintaining an optimum construction cycle

RELEVANT COURSEWORK

Concept building:

CE 597	Entrepreneurship and business strategy in engineering	Gained a foundational understanding of approaches for business opportunity evaluation, testing, and development
CE 597	Breakthrough thinking for complex challenges	Gained a systematic converge-structure-diverge method to frame and address complex challenges
BME 695	Deep learning	Gained a foundational understanding of deep learning methodologies and an opportunity to apply them for text data
IE 590	Perspectives on systems engineering	Gained a conceptual view of the various flavors of systems and the various approaches to analyze them qualitatively
AAE 560	Systems-of- systems modelling and analysis	Gained a conceptual understanding of multiple-interacting systems, their modeling, and their analysis
MGMT 650	Strategic management I	Gained a foundational understanding of both Business and Corporate Strategy
MGMT 655	Competitive strategy	Gained a foundational understanding of competitive dynamics and competitive strategy
Methodolo	gy:	
CE 527	Analytical method in design and construction	Learned simulation methods such as agent-based modeling and applied them to the domain of organizations
CE 614	Statistical and econometric methods	Gained a foundational understanding of econometrics and the experience of applying it to the domain of organizations
MGMT 670	Business Analytics	Gained a methodological foundation in formulating and analyzing the business case in corporate companies
MGMT 573	Optimization modelling with spreadsheets	Gained a methodological foundation in applying data-driven techniques for problems related to business operations

IE 590	Nature-inspired computation	Got introduced to computational methods inspired by natural systems that are useful in system optimization and beyond
CNIT 581	Natural language technologies	Gained a foundational understanding of computational linguistics and their application to business systems

Professional development:

ENE 695	Succeeding as an engineering professor	Gained a holistic view of the opportunities, challenges, and professional milestones in the career of a tenure-track Engineering faculty at a R1 university in the USA, and strategies to succeed therein. Additionally, gained detailed understanding of writing a successful NSF Career grant.
MGMT 590	Student managed venture fund	Experiential Learning Initiative: Provided an opportunity to lead the due diligence process for a real-life investment opportunity on behalf of the Purdue Venture Fund
MGMT 690	ELI: Corporate consulting	An Experiential Learning Initiative- Gained real-world corporate consulting experience with leading consulting companies

SKILL DEVELOPMENT WORKSHOPS

- Writing Effective Teaching Cases workshop offered by the casecenter.org
- Writing Publishable Papers series offered at the Purdue College of Engineering
- eXtreme Science and Engineering Discovery Environment (XSEDE) workshops on using High Performance Computing resources provided by the XSEDE project

EXTRA-CURRICULAR ACTIVITIES

- Karate Goju Ryu (7th Kyu)
- Art of Living Purdue Chapter
- Founding member TATVAM Global fusion music band at Purdue
 - o Performed 50+ music shows in Indiana and Illinois