

## Curriculum Vitae

## ANANYA SHETH

Post-doctoral Research Fellow  
Stevens Business School  
Stevens Institute of Technology, NJ

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## HIGHEST DEGREE EARNED


2016 – 2021 Doctor of Philosophy  
**Dissertation Title: Pathways to Enterprise Resilience**

Concentration: Innovation and Transformational Design  
The Institute for Innovation Science  
The Lyles School of Civil Engineering  
**Purdue University, IN. USA**

## INDUSTRY-ACADEMIA PARTNERSHIP RESEARCH

2018-2022 Served on research projects linked to **Innovation Strategy** with the Proctor & Gamble Co. via The Consortium for Corporate Entrepreneurship, Stevens Institute of Technology, and The Institute for Innovation Science, Purdue University

## AWARDS

2021	<b>NSF dissertation grant (co-PI)</b> 	Awarded by the Decision, Risk, and Management Science, Division of Social and Economic Sciences, <b>National Science Foundation</b> .  <u>Grant Title:</u> Doctoral Dissertation Research in DRMS: Building a comprehensive understanding of enterprise risks and their interdependencies for improved risk-intelligence.  <a href="https://www.nsf.gov/awardsearch/showAward?AWD_ID=2049782&amp;HistoricalAwards=false">https://www.nsf.gov/awardsearch/showAward?AWD_ID=2049782&amp;HistoricalAwards=false</a>
2021	Business model competition	Burton D. Morgan Business Model Competition, Purdue University Awarded the best social innovation business plan
2019	Grant	Purdue University Graduate School
2015	Scholarship	Construction Management Association of America – Chicago
2012	Finalist	Go Green in the City 2012 – A top-tier global annual innovation challenge by Schneider Electric – Paris

## PEER-REVIEWED PAPERS

### Published:

2022	Sheth, A. Sinfield, JV.	An analytical framework to compare innovation strategies and identify simple rules. <b>Technovation</b> , 115, 102534. <a href="https://doi.org/10.1016/j.technovation.2022.102534">https://doi.org/10.1016/j.technovation.2022.102534</a>
2022	Sheth, A. Kusiak, A.	Resiliency of Smart Manufacturing Enterprises via Information Integration. <b>Journal of Industrial Information Integration</b> , 100370. <a href="https://doi.org/10.1016/j.jii.2022.100370">https://doi.org/10.1016/j.jii.2022.100370</a>
2021	Sheth, A. Sinfield, JV.	Systematic Problem-specification in Innovation Science using Language. <b>The International Journal of Innovation Science</b> <a href="https://doi.org/10.1108/IJIS-03-2020-0019">https://doi.org/10.1108/IJIS-03-2020-0019</a>
2020	Sinfield, JV. Sheth, A. Kotian, RR.	Framing the Intractable: Comprehensive Success Factors for Grand Challenges. <b>Sustainable Futures</b> 2020, 2. <a href="https://doi.org/10.1016/j.sftr.2020.100037">https://doi.org/10.1016/j.sftr.2020.100037</a>
2014	Sheth, A. Goel, A. Pai, BV.	Properties of Concrete on Replacement of Coarse Aggregate and Cementitious Materials with Styrofoam and Rice Husk Ash <b>American Journal of Engineering Research</b> 2014, 3(1), 268-271.

### Revise & Resubmit:

2022	Sheth, A. Sinfield, JV.	Building Resilient Enterprises <b>MIT Sloan Management Review</b>
2022	Morkan, B. Bertels, H. Sheth, A. Holahan, P.	Building Megaproject Resilience with Stakeholders: The Roles of Citizenship Behavior and Critical Transition Mechanisms <b>International Journal of Project Management: Special Issue on Resilience in Project Studies</b>
2022	Bishop, S. DiPaola, M. Hill, L. Koen, P. Sheth, A.	Leadership Behaviors Needed to Implement Ambidextrous Organizations within Large Incumbent Firms <b>Harvard Business Review</b>

### In Preparation:

2022	Sheth A. Koen P.	"Where to play?" An Expanded Three-Part Exploration Typology for Large Incumbent Firms <b>Academy of Management Review</b>
2022	Sheth, A. Sinfield, JV.	Collective leadership in Top Management Teams (TMTs): Individual behaviors and TMT performance <b>Revising based on AE review at Organization Science</b>
2022	Sheth, A. Shah, R. Sinfield, JV.	Variations in firm riskiness and their causes: An industry-firm multi-level analysis <b>Management Science</b>
2022	Sheth, A.	Enterprise Risk Management with Human and Artificial Intelligence <b>Journal of Management Studies: AI and Organizations Special Issue</b>

## COMPETITIVE GRANT WRITING

2021	Co-PI on an awarded and completed NSF grant	<p>Doctoral Dissertation Research Improvement Grant – Decision, Risk, Management Science, Division of Social and Economic Sciences, <b>National Science Foundation</b>.</p> <p><u>Grant Title:</u> Doctoral Dissertation Research in DRMS: Building a comprehensive understanding of enterprise risks and their interdependencies for improved risk-intelligence.</p> <p><a href="https://www.nsf.gov/awardsearch/showAward?AWD_ID=2049782&amp;HistoricalAwards=false">https://www.nsf.gov/awardsearch/showAward?AWD_ID=2049782&amp;HistoricalAwards=false</a></p>
2016	Fellowship	<p><b>Kauffmann Foundation</b> graduate research grant</p> <p><u>Grant Title:</u> Embracing change: the art of transformation for the intrapreneur. (not awarded)</p>

## INVITED TALKS

2021	CASN-RA ASU	<p>A Comprehensive Typology of Complex Supply Chain Risk Networks</p> <p>Venue: Complex Adaptive Supply Networks – Research Accelerator, Arizona State University co-presented with Prof. Rachna Shah (Carlson School of Business – University of Minnesota)</p>
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## REFEREED CONFERENCE PAPERS

2022	Morkan, B. Bertels, H. Sheth, A. Holahan, P.	<p>Managing with Stakeholders: Citizenship Behavior Action Strategies for Mega Project Resilience</p> <p><b>Eastern Academy of Management</b>, 2022</p>
2019	Sheth, A., Sinfield, JV.	<p>Simulating Self-Organization during Strategic Change: Implications for Organizational Design.</p> <p><b>Collective Intelligence</b> 2019, Carnegie Mellon University – Pittsburgh. arXiv:2007.08521v1</p>
2018	Sheth, A., Sinfield, JV.	<p>Applying 'simple-rules' to simulate managerial adaptation to strategic change</p> <p><b>European Group for Organizational Studies (EGOS)</b> 2018, Estonia</p>
2017	Sheth, A., Sinfield, JV.	<p>Swarm Intelligence and Organizations.</p> <p><b>Society for Industrial and Applied Mathematics (SIAM)</b></p>

## PAPER DEVELOPMENT WORKSHOPS

2018	Sheth, A., Sinfield, JV.	<p>Towards proactive organizational change.</p> <p>Paper Development Workshop - <b>Academy of Management (AOM)</b> 2019 Chicago</p>
2018	Sheth, A., Sinfield, JV.	<p>The theory of proactive organizational resilience.</p> <p><b>Academy of Management Review (AMR)</b> 2018, Haas School of Business, University of California Berkeley</p>

## REFREED POSTERS

2020	Sheth, A., Sinfield, JV.	Towards Resilient Organizations- Beginning with a Typology of Risks. Purdue's intramural annual Sigma Xi poster competition
2019	Lin, YC., Lumpkin, D. Sheth, A., Sinfield, JV.	Enabling Innovation in Action The Civil Engineering Graduate Research Symposium – Purdue University

## OTHER PUBLICATIONS

2019	Sheth, A., Sinfield, JV.	Enabling Innovation Insights Report for the <b>Proctor &amp; Gamble Co.</b>
2019	Sheth, A., Sinfield, JV.	Enabling Innovation Implementer's Guide for the <b>Proctor &amp; Gamble Co.</b>
2018	Sheth, A., Sinfield, JV.	Synthesis Study: Overview of Readily Available Culvert Inspection Technologies – Joint Transportation Research Program <b>Indiana State Department of Transport (INDOT)</b>

## TEACHING AND MENTORING EXPERIENCE

<b>Present</b>	<b>Lecturer</b>	<b>MGT-103: Introduction to Entrepreneurial Thinking at The Stevens Business School, Stevens Institute of Technology.</b> <b>Mandatory course for all first-year engineering students (550+ students). Taught in collaboration with 11 other faculty members.</b>
<b>Present</b>	<b>Mentor</b>	<b>Two Ph.D. candidates at the Institute for Innovation Science, Purdue University.</b>
Spring 2020	Proxy Lecturer	Purdue University class ENGR 490 on Breakthrough Thinking for Complex Challenges. I introduced undergraduate seniors and juniors to Systems Thinking, covering the variety of system, complexity and associated concepts, and their application to the class project. <a href="https://www.youtube.com/watch?v=IDO0272iydM">https://www.youtube.com/watch?v=IDO0272iydM</a>
2018-2020	Lab coach	Transferred research skills and new methods to the Innovation Science Lab group on a monthly basis as part of our lab's research effectiveness and skill transfer agenda. This often involved teaching methods to students working in parallel areas.
2019-2020	Mentor	Played the role of mentor to one incoming graduate student under the Purdue Civil Engineering peer-mentoring program 2019-2020
2015-2017	Facilitator	A component of my job as program manager for URGlobal was facilitating discussions and hosting training sessions for undergraduate club officers. These trainings encompassed methods to design learning programs, techniques to deliver them and improve student engagement, as well as personality introspection.

**SERVICE**

2020-2021	Team lead	Purdue Engineering Initiative on Innovation & Making – Aggregation of innovation resources at Purdue University and website design
2017-2021	Reviewer	The Academy of Management (AOM) annual meeting
2018-2022	Reviewer	The International Journal of Systematic Innovation
2021-2022	Reviewer	The International Journal of Innovation Science
2016-2018	Co-chair	Professional development committee for the Civil Engineering Graduate Students Advisory Council (CEGSAC) – Purdue University
2018-2019	Organizer	Research Bytes seminar series, Graduate research symposium series, and Successful Alumni series of the CEGSAC

**INDUSTRY WORK EXPERIENCE**

2018-2021	Researcher	Purdue and Stevens projects with the Proctor & Gamble Co. <ul style="list-style-type: none"><li>• Served on industry-academia partnership research projects<ul style="list-style-type: none"><li>• with the Corporate R&amp;D Organization</li><li>• with the Feminine Care Business Division</li><li>• with the Oral Care Business Division</li></ul></li></ul>
2020	Research Fellow	DigitalDx Ventures <ul style="list-style-type: none"><li>• Formulated organization strategy for the venture fund</li></ul>
2019	Research fellow	Purdue Ventures <ul style="list-style-type: none"><li>• Lead researcher for the due diligence effort on an early-stage Purdue-licensed technology for a \$500,000 funding round</li></ul>
2014-2016	Assistant Program Manager	Purdue University Residences <ul style="list-style-type: none"><li>• Built the UR Global program and Student Club.</li><li>• Led trainings and conducted leadership workshops for 30+ student volunteers</li><li>• Organized 30+ events for international undergraduate students' development</li></ul>
2012-2014	Assistant Project Manager	V-Create Architects, India <ul style="list-style-type: none"><li>• Delivered two construction projects and played key roles in all phases of the construction life cycle.</li><li>• Led the operations team to deliver 67,000 sft. of space on time and within budget, maintaining an optimum construction cycle</li></ul>

## EDUCATION AND TRAINING

2021 – 2022	Post-doctoral Research Fellow The Consortium for Corporate Entrepreneurship Stevens Business School Stevens Institute of Technology, Hoboken, NJ. USA
2016 – 2021	Doctor of Philosophy Concentration: Innovation and Transformational Design Dissertation: Pathways to Enterprise Resilience The Institute for Innovation Science The Lyles School of Civil Engineering Purdue University, IN. USA
2014 – 2016	Master of Science The Lyles School of Civil Engineering Purdue University, USA GPA: 3.83
2008 – 2012	Bachelor of Engineering Department of Civil Engineering Manipal Institute of Technology, India GPA: 3.50

## RELEVANT COURSEWORK

<b>Concept building coursework:</b>	
Strategic management I	Gained a foundational understanding of both Business and Corporate Strategy
Competitive strategy	Gained a foundational understanding of competitive dynamics and competitive strategy
Entrepreneurship and business strategy in engineering	Gained a foundational understanding of approaches for business opportunity evaluation, testing, and development
Breakthrough thinking for complex challenges	Gained a systematic converge-structure-diverge method to frame and address complex challenges
Deep learning	Gained a foundational understanding of deep learning methodologies and an opportunity to apply them for text data
Perspectives on systems engineering	Gained a conceptual view of the various flavors of systems and the various approaches to analyze them qualitatively
Systems-of-systems modelling and analysis	Gained a conceptual understanding of multiple-interacting systems, their modeling, and their analysis

<b>Methodology-focused coursework:</b>	
Analytical method in design and construction	Learned simulation methods such as agent-based modeling and applied them to the domain of organizations
Statistical and econometric methods	Gained a foundational understanding of econometrics and the experience of applying it to the domain of organizations
Business Analytics	Gained a methodological foundation in formulating and analyzing the business case in corporate companies
Optimization modelling with spreadsheets	Gained a methodological foundation in applying data-driven techniques for problems related to business operations
Nature-inspired computation	Got introduced to computational methods inspired by natural systems that are useful in system optimization and beyond
Natural language technologies	Gained a foundational understanding of computational linguistics and their application to business systems
<b>Professional development-focused coursework:</b>	
Succeeding as an engineering professor	Gained a holistic view of the opportunities, challenges, and professional milestones in the career of a tenure-track Engineering faculty at a R1 university in the USA, and strategies to succeed therein. Additionally, gained detailed understanding of writing a successful NSF Career grant.
Student managed venture fund	Experiential Learning Initiative: Provided an opportunity to lead the due diligence process for a real-life investment opportunity on behalf of the Purdue Venture Fund
ELI: Corporate consulting	An Experiential Learning Initiative- Gained real-world corporate consulting experience with leading consulting companies

## PROFESSIONAL MEMBERSHIPS

- Academy of Management (AOM)
- European Group on Organizational Studies (EGOS)
- Industry Studies Association (ISA)
- The Society for Decision Making Under Deep Uncertainty (DMDU)
- International Society for Professional Innovation Management (ISPIM)
- Association of Computing Machinery (ACM)
- Institute for Operations Research and the Management Sciences (INFORMS)
- Purdue System Thinkers – Student Chapter of Purdue (INCOSE)
- The Evolution Institute
- The Prosocial Institute

### **SKILL DEVELOPMENT WORKSHOPS**

- Publishing in AMR: A workshop with the editors
- Workshop series organized by The Cranfield SOM - Strategy group
- Writing Effective Teaching Cases workshop offered by the [casecenter.org](http://casecenter.org)
- Writing Publishable Papers series offered at the Purdue College of Engineering
- eXtreme Science and Engineering Discovery Environment (XSEDE) workshops on using High Performance Computing resources provided by the XSEDE project

### **EXTRA-CURRICULAR ACTIVITIES**

- Karate – Goju Ryu (7<sup>th</sup> Kyu)
- Art of Living – Purdue Chapter
- Founding member – TATVAM – Global fusion music band at Purdue
  - Performed 50+ music shows in Indiana and Illinois