

1.0

HOME

1.1

1. + Add Get Button

2. Log in Register

3.

4. Search for any blog or writer

5. Art Beauty Design DIY & Crafts Entertainment Family Fashion More >

6. Popular Recent

Fashion news ▾

1. ▲ Lorem ipsum dolor sit amet, consectetur adipisicing elit  
172 points by Lauren Jong at The Blonde Salad 4 hours ago
2. ▲ Lorem ipsum dolor sit amet, consectetur adipisicing elit  
172 points by Lauren Jong at The Blonde Salad 4 hours ago
3. ▲ Lorem ipsum dolor sit amet, consectetur adipisicing elit  
172 points by Lauren Jong at The Blonde Salad 4 hours ago
4. ▲ Lorem ipsum dolor sit amet, consectetur adipisicing elit  
172 points by Lauren Jong at The Blonde Salad 4 hours ago
5. ▲ Lorem ipsum dolor sit amet, consectetur adipisicing elit  
172 points by Lauren Jong at The Blonde Salad 4 hours ago
6. ▲ Lorem ipsum dolor sit amet, consectetur adipisicing elit  
172 points by Lauren Jong at The Blonde Salad 4 hours ago
7. ▲ Lorem ipsum dolor sit amet, consectetur adipisicing elit  
172 points by Lauren Jong at The Blonde Salad 4 hours ago
8. ▲ Lorem ipsum dolor sit amet, consectetur adipisicing elit  
172 points by Lauren Jong at The Blonde Salad 4 hours ago
9. ▲ Lorem ipsum dolor sit amet, consectetur adipisicing elit  
172 points by Lauren Jong at The Blonde Salad 4 hours ago
10. ▲ Lorem ipsum dolor sit amet, consectetur adipisicing elit  
172 points by Lauren Jong at The Blonde Salad 4 hours ago

7.

8.

TOP BLOGGERS		TOP BLOGS		ABOUT	
Art Bloggers	Food & Drink Bloggers	Art Blogs	Food & Drink Blogs	Contact	
Beauty Bloggers	Home Decor Bloggers	Beauty Blogs	Home Decor Blogs	About	
Design Bloggers	Men's Fashion Bloggers	Design Blogs	DIY & Crafts Blogs	Get Button	
DIY & Crafts Bloggers	Lifestyle Bloggers	Entertainment Blogs	Men's Fashion Blogs	Feedback	
Entertainment Bloggers	Photography Bloggers	Family Blogs	Lifestyle Blogs	Twitter	
Family Bloggers	Street Style Bloggers	Fashion Blogs	Photography Blogs	Google+	
Fashion Bloggers	Travel Bloggers	Film, Music & Books Blogs	Street Style Blogs		
Film, Music & Books Bloggers	Wedding Bloggers	Fitness Blogs	Film, Music & Books Blogs		
Fitness Bloggers			Travel Blogs		
			Wedding Blogs		

N  
Part of the Nuji network

1.1

The screenshot shows the homepage of BloggersList. At the top, there are buttons for '+ Add' and 'Get Button'. On the right, there are links for 'Log in' and 'Register'. A large banner image features a woman's face. Below the banner, the site's name 'BloggersList' is displayed in bold, followed by the tagline 'The Internet's directory of leading blogs and bloggers'. A call-to-action button says 'Want to submit a blog to BloggersList? You can submit it for free [here](#)'. A search bar with the placeholder 'Search for any blog or writer' and a magnifying glass icon is positioned below the banner. Below the search bar is a horizontal navigation menu with categories: Art, Beauty, Design, DIY & Crafts, Entertainment, Family, Fashion, and More >. The main content area displays a list of 'Fashion news' items. Each item is numbered from 1 to 10 and includes a small triangle icon, the text 'Lorem ipsum dolor sit amet, consectetur adipisicing elit', the user 'Lauren Jong' at 'The Blonde Salad', and the time '4 hours ago'. To the right of the list are two filter buttons: 'Popular' and 'Recent'. The entire page has a light gray background.

1

2

3

4

5

6

7

8

This screenshot shows the footer of the BloggersList website. It is divided into three columns. The left column is titled 'TOP BLOGGERS' and lists categories such as Art Bloggers, Beauty Bloggers, Design Bloggers, DIY & Crafts Bloggers, Entertainment Bloggers, Family Bloggers, Fashion Bloggers, Film, Music & Books Bloggers, and Fitness Bloggers. The middle column is titled 'TOP BLOGS' and lists categories such as Food & Drink Blogs, Home Decor Blogs, Men's Fashion Blogs, Lifestyle Blogs, Photography Blogs, Street Style Blogs, Travel Blogs, and Wedding Blogs. The right column is titled 'ABOUT' and lists links to Contact, About, Get Button, Feedback, Twitter, Google+, Photography Blogs, Street Style Blogs, Travel Blogs, and Wedding Blogs. At the bottom center is a logo consisting of a stylized 'N' shape with a dot above it, followed by the text 'Part of the Nujii network'.

N  
Part of the Nujii network

- 1 By clicking 'Add' and the user is signed out, they will go to (3.1). If they are signed in, they will go to (4.1)
- 2 By clicking 'Get widget', the user will go to (6.1)
- 3 By clicking 'Sign in' or 'Register', the user will go to , the user will be taken to (3.1) but without the red error message

It needs to be real-time search and display results exactly like www.crunchbase.com when typing. When pressing enter or the search icon, the user will go to (2.1). By clicking 'Read more', the user will go to (11.1)
- 4 By clicking on any of the categories, the user will go to (2.1) with the relevant category selected

The user will be able to choose one of the categories from the drop down. All articles will automatically appear in 'Recent' if the blog has the widget installed.
- 5 Every two hours, the 10 articles with the most votes from recent in the last two hours will be displayed in popular.

The ranking within popular can move up and down, depending on the points.
- 6 When clicking recent, there will be 20 articles shown instead of 10 and there will be a more ... at the bottom which will load another 20 articles. See news.ycombinator.com for examples. All articles will link out in another tab.
- 7 If author name isn't available, it will just display 172 at Blog Name 4 hours ago
- 8 These links will take the user to the relevant search results in (2.1)

Contact will open up info@bloggerslist.com, about will go to (11.1), feedback will open up feedback@bloggerslist.com. About will link to (11.1)

2.0

## SEARCH RESULTS

2.1

**BloggersList** Search blogs or writers  + Add Categories  Dean Log out

6

1

2

3

4

5

Fashion Blogs

7

**Fashion Sauce**  
Blog - Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod  
incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis  
Ranked #3,209

**Frida Meiden**  
Person - Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod  
incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis  
Ranked #3,209

8

◀ 1 2 3 ... 246 ▶

9

TOP BLOGGERS		TOP BLOGS		ABOUT	
Art Bloggers	Food & Drink Bloggers	Art Blogs	Food & Drink Blogs	Contact	
Beauty Bloggers	Home Decor Bloggers	Beauty Blogs	Home Decor Blogs	About	
Design Bloggers	Men's Fashion Bloggers	Design Blogs	DIY & Crafts Blogs	Get Widget	
DIY & Crafts Bloggers	Lifestyle Bloggers	Entertainment Blogs	Men's Fashion Blogs	Feedback	
Entertainment Bloggers	Photography Bloggers	Family Blogs	Lifestyle Blogs	Twitter	
Family Bloggers	Street Style Bloggers	Fashion Blogs	Photography Blogs	Google+	
Fashion Bloggers	Travel Bloggers	Film, Music & Books Blogs	Street Style Blogs		
Film, Music & Books Bloggers	Wedding Bloggers	Travel Blogs	Film, Music & Books Blogs		
Fitness Bloggers		Fitness Blogs	Travel Blogs		
			Wedding Blogs		

N<sup>o</sup>  
Part of the Nujii network

- 1 By clicking the logo, the user will go to (1.1)
  - 2 The search needs to be real-time. Please refer to [www.crunchbase.com](http://www.crunchbase.com) to see how this works
  - 3 The user should be able to filter by category. We will provide you with an Excel file listing all categories. Hashtag search should be real-time search with recommendations as they type.
  - 4 The user should be able to start typing a location and the results turn up in real-time. Please refer to [crunchbase.com](http://crunchbase.com) to see how this works. Location is entered at (4.5)
  - 5 Popular is based on the visits that a page has received since it was created.
- 
- 6 Categories is a drop down, listing all the categories in the same style as the [www.nuji.com](http://www.nuji.com) drop down
- 
- 7 If it is a keyword search, then that is what will be presented in the title. If it is exclusively a category search, then that category will be displayed in the title, followed by the word 'blog'. If it is a category search with keywords, then the category will be displayed, followed by the word 'blog' and "that talk about keyword, keyword"
  - 8 Either blog or person will be displayed, depending on the profile type
  - 9 There will be 20 results loaded at a time.

3.0

**SIGN IN / SIGN UP**

3.1

**BloggersList**

You need to sign in or sign up before continuing.

**1**

**Create Account**

First Name \*

Last Name \*

Email Address \*

Confirm Email Address \*

Password \*

Confirm Password \*

I agree to the BloggersList [Terms of Service](#)

**Sign in**

Email

Password

**Sign in**

Remember me

[Forgot your password?](#)

[Terms of Service](#)

**OR**

**2**

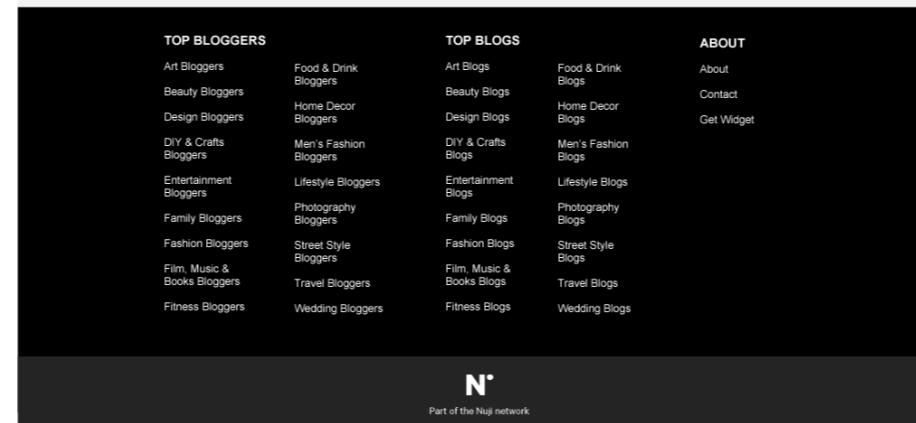
**3**

**4**

**5**

**6**

**7**



- 1 By clicking the logo, the user will go to (1.1). The red message will only appear if the user has arrived by clicking on 'Add' while logged out.
- 2 The error message will pop up as a dialogue box and say "First name and last name must be limited to 30 characters each and only contain alpha-numeric characters"
- 3 Both email addresses must be the same and contain an @ and a .something. The error message will say "Please make sure email addresses are valid and match each other"
- 4 The error message will say "Passwords must match and be atleast 8 characters long"
- 5 The error message will say "You must agree to the Terms of Service before signing up"
- 6 If they successfully sign up, they will receive a dialogue box saying "You have successfully signed up". When they click ok, they will go to (6.1)
- 7 By clicking 'Forgot password', they will go to (10.1). Terms of service will link to (9.1)

# 3.2

**BloggersList**

You need to sign in or sign up before continuing.

**Create Account**

First Name \*

Last Name \*

Email Address \*

Confirm Email Address \*

Password \*

Confirm Password \*

I agree to the BloggersList [Terms of Service](#)

**Sign in**

The details you entered are incorrect. Please review and try again.

**Sign In**

Email

Password

**Sign in**

Remember me

[Forgot your password?](#)

[Terms of Service](#)

The details you entered are incorrect. Please review and try again.

**TOP BLOGGERS**

Art Bloggers	Food & Drink Bloggers	Art Blogs	Food & Drink Blogs	Contact
Beauty Bloggers	Home Decor Bloggers	Beauty Blogs	Home Decor Blogs	Get Widget
Design Bloggers	Men's Fashion Bloggers	Design Blogs	DIY & Crafts Blogs	
DIY & Crafts Bloggers	Lifestyle Bloggers	Entertainment Blogs	Lifestyle Blogs	
Entertainment Bloggers	Photography Bloggers	Family Blogs	Photography Blogs	
Family Bloggers	Street Style Bloggers	Fashion Blogs	Street Style Blogs	
Fashion Bloggers	Film, Music & Books Bloggers	Travel Blogs	Film, Music & Books Blogs	
Fitness Bloggers	Wedding Bloggers	Fitness Blogs	Wedding Blogs	

**TOP BLOGS**

Art Blogs	Food & Drink Blogs	Contact
Beauty Blogs	Home Decor Blogs	Get Widget
Design Blogs	Men's Fashion Blogs	
DIY & Crafts Blogs	Lifestyle Blogs	
Entertainment Blogs	Photography Blogs	
Family Blogs	Street Style Blogs	
Fashion Blogs	Film, Music & Books Blogs	
Travel Blogs	Travel Blogs	
Fitness Blogs	Wedding Blogs	

**ABOUT**

Part of the Nuj network

3.2

The screenshot shows the 'BloggersList' website. At the top, there is a navigation bar with the site name, a search bar, and links for '+ Add', 'Get Widget', 'Dean', and 'Log out'. A blue circular icon with the number '1' is in the top right corner. Below the navigation, a message says 'Your BloggersList account has been created'. It instructs users to connect with one of the following social media platforms: Twitter, Facebook, Google+, and LinkedIn. A blue circle with the number '2' is overlaid on the bottom left of the main content area.

The screenshot shows the footer of the 'BloggersList' website. It features three columns of links:

- TOP BLOGGERS**
  - Art Bloggers
  - Beauty Bloggers
  - Design Bloggers
  - DIY & Crafts Bloggers
  - Entertainment Bloggers
  - Family Bloggers
  - Fashion Bloggers
  - Film, Music & Books Bloggers
  - Fitness Bloggers
- TOP BLOGS**
  - Food & Drink Blogs
  - Home Decor Blogs
  - Men's Fashion Blogs
  - Lifestyle Blogs
  - Photography Blogs
  - Street Style Blogs
  - Travel Blogs
  - Wedding Blogs
- ABOUT**
  - About
  - Contact
  - Get Widget
  - Lifestyle Blogs
  - Photography Blogs
  - Street Style Blogs
  - Travel Blogs
  - Wedding Blogs

At the bottom center is the Nuji logo, which consists of a stylized 'N' and the text 'Part of the Nuji network'.

- 1 The profile image won't appear until they connect with one of their social platforms
- 2 The user will not be able to contribute any content until they have done this step. Once they have done it, they will go to (4.1)

4.0

ADD

4.1



## BloggersList

Which one is it?

1



Blog

Blogs worth noting



Person

Important bloggers

2

Next

## TOP BLOGGERS

Art Bloggers	Food & Drink Bloggers
Beauty Bloggers	Home Decor Bloggers
Design Bloggers	Men's Fashion Bloggers
DIY & Crafts Bloggers	Lifestyle Bloggers
Entertainment Bloggers	Photography Bloggers
Family Bloggers	Street Style Bloggers
Fashion Bloggers	Travel Bloggers
Film, Music & Books Bloggers	Wedding Bloggers
Fitness Bloggers	

## TOP BLOGS

Art Blogs	Food & Drink Blogs
Beauty Blogs	Home Decor Blogs
Design Blogs	Men's Fashion Blogs
DIY & Crafts Blogs	Lifestyle Blogs
Entertainment Blogs	Photography Blogs
Family Blogs	Fashion Blogs
Film, Music & Books Blogs	Street Style Blogs
Travel Blogs	Fitness Blogs
	Wedding Blogs

## ABOUT

Contact
About
Get Widget
Feedback
Twitter
Google+

1 The user can only choose a blog or a person

2 Once they click next, they will go to (4.2)

4.2

**BloggersList**   + Add Categories  Dean Log out

### Add to BloggersList

Category

<input type="checkbox"/> Art	<input type="checkbox"/> Beauty
<input type="checkbox"/> Design	<input type="checkbox"/> DIY & Crafts
<input type="checkbox"/> Entertainment	<input type="checkbox"/> Family
<input type="checkbox"/> Fashion	<input type="checkbox"/> Film, Music & Books
<input type="checkbox"/> Fitness	<input type="checkbox"/> Food & Drink
<input type="checkbox"/> Home Decor	<input type="checkbox"/> Men's Fashion
<input type="checkbox"/> Other	<input type="checkbox"/> Lifestyle
<input type="checkbox"/> Photography	<input type="checkbox"/> Street Style
<input type="checkbox"/> Travel	<input type="checkbox"/> Wedding
<input type="checkbox"/> Tech	<input type="checkbox"/> Science

1 [Next](#)

**TOP BLOGGERS**

Art Bloggers	Food & Drink Bloggers
Beauty Bloggers	Home Decor Bloggers
Design Bloggers	Men's Fashion Bloggers
DIY & Crafts Bloggers	Lifestyle Bloggers
Entertainment Bloggers	Photography Bloggers
Family Bloggers	Street Style Bloggers
Fashion Bloggers	Travel Bloggers
Film, Music & Books Bloggers	Wedding Bloggers
Fitness Bloggers	

**TOP BLOGS**

Art Blogs	Food & Drink Blogs
Beauty Blogs	Home Decor Blogs
Design Blogs	DIY & Crafts Blogs
DIY & Crafts Blogs	Men's Fashion Blogs
Entertainment Blogs	Lifestyle Blogs
Family Blogs	Photography Blogs
Fashion Blogs	Street Style Blogs
Film, Music & Books Blogs	Film, Music & Books Blogs
Fitness Blogs	Fitness Blogs

**ABOUT**

Contact
About
Get Widget
Feedback
Twitter
Google+

- 1 The user can choose more than one category and once they click next, they will go to (4.3). They must choose at least one category. If they press next without selecting a category they will get the following error message "You have to choose at least one category before continuing"

## Add keywords to profile

margiela × acne × sandals × yellow ×

Press enter after a keyword or separate multiple keywords with a comma

1

Next

**TOP BLOGGERS**

Art Bloggers	Food & Drink Bloggers
Beauty Bloggers	Home Decor Bloggers
Design Bloggers	Men's Fashion Bloggers
DIY & Crafts Bloggers	Lifestyle Bloggers
Entertainment Bloggers	Photography Bloggers
Family Bloggers	Street Style Bloggers
Fashion Bloggers	Film, Music & Books Bloggers
Fitness Bloggers	Travel Bloggers
	Wedding Bloggers

**TOP BLOGS**

Art Blogs	Food & Drink Blogs
Beauty Blogs	Home Decor Blogs
Design Blogs	Men's Fashion Blogs
DIY & Crafts Blogs	Lifestyle Blogs
Entertainment Blogs	Photography Blogs
Family Blogs	Street Style Blogs
Fashion Blogs	Film, Music & Books Blogs
Fitness Blogs	Travel Blogs
	Wedding Blogs

**ABOUT**

Contact
About
Get Widget
Feedback
Twitter
Google+

When the user types a keyword, it should provide real-time search to search for existing hashtags. If it isn't found, the keyword will be created after a comma, or when the user presses enter or when the user presses publish.

1

There can be a maximum of six keywords before it creates a new row.

When they click next, they will go to (4.4)

# 4.4

**BloggersList** Search blogs or writers  + Add Categories Dean Log out

Add Blog to BloggersList

**Profile Details**

Profile Image  
 Choose File

1

Blog Name \*

Blog URL \*

Category \*

2

Founded  
 Year  Month  Day  
 Closed  Year  Month  Day

Number of employees

City \*  Country \*   
[+ Add another location](#)

3

Twitter  Facebook   
 Instagram  Pinterest   
 Naji  Google+   
 Youtube  LinkedIn

4

Blog Description \*

5

Keywords  
 margiela  acne  sandals  yellow   
 Press enter after a keyword or separate multiple keywords with a comma

6

Writer profiles (BloggersList profiles only)  
 Dean Fankhauser   
 Previous writer profiles (BloggersList profiles only)  
 Dean Fankhauser   
 Guest contributor profiles (BloggersList profiles only)  
 Joe Smith   
 Previous guest contributor profiles (BloggersList profiles only)  
 Joe Smith

7

Award  
  
 Year  Month  Day  
[+ Add more awards](#)

**Publish**

**TOP BLOGGERS**

- Art Bloggers
- Beauty Bloggers
- Design Bloggers
- DIY & Crafts Bloggers
- Entertainment Bloggers
- Fashion Bloggers
- Film, Music & Books Bloggers
- Fitness Bloggers

**TOP BLOGS**

- Food & Drink Blogs
- Home Decor Blogs
- Mens Fashion Blogs
- Lifestyle Blogs
- Photography Blogs
- Street Style Blogs
- Film, Music & Books Blogs
- Travel Blogs
- Wedding Blogs

**ABOUT**

- Contact
- About
- Get Widget
- Feedback
- Twitter
- Google+

N Part of the Nai network

- 1 Blog name can only be alpha numeric and contain no more than 140 characters. Homepage will need to end in .something
- 2 Category and hashtags will be automatically filled in based on the previous screens. The user will however be able to edit them here.
- 3 If it is an existing location, it should be recommended as they type. If it is a new location, then if it is approved the location will be added to the database.
- 4 Social addresses will need to start with the relevant prefix e.g. twitter.com/
- 5 Description is limited to 1000 characters
- 6 Only URLs beginning in bloggerslist.com/user/ will be valid here. It will drop down with the recommended user and once selected it will appear and be clickable.
- 7 If it is successfully published, they will go to (4.6)

# 4.5

BloggersList Search blogs or writers Q + Add Categories Dean Log out

Add Person to BloggersList

Profile Details

Profile Image  
BL Choose File

First Name \*

Last Name \*

Gender \*

Born  Year  Month  Day

Deceased   Year  Month  Day

City \*  Country \*

Square images work best (at least 200px x 200px)  
Crop your image before you upload  
Image uploads are limited to 2mb

Twitter  Facebook   
Instagram  Pinterest   
Naji  Google+   
Youtube  LinkedIn

About \*

Keywords  
margiela × acne × sandals × yellow ×  
Press enter after a keyword or separate multiple keywords with a comma

Other photos  
BL Choose File

+ Add another photo

Videos (Youtube and Vimeo URLs only)  
  
+ Add another video

Award   
Year  Month  Day   
+ Add more awards

Submit

TOP BLOGGERS Art Bloggers Food & Drink Bloggers Home Decor Bloggers Design Bloggers DIY & Crafts Bloggers Entertainment Bloggers Family Bloggers Fashion Bloggers Film, Music & Books Bloggers Fitness Bloggers

TOP BLOGS Art Blogs Food & Drink Blogs Home Decor Blogs Design Blogs DIY & Crafts Blogs Entertainment Blogs Photography Blogs Street Style Blogs Fashion Blogs Travel Blogs Wedding Blogs

ABOUT Contact About Get Widget Feedback Twitter Google+

N Part of the Nai network

- 1 Names can only be alpha numeric and contain no more than 140 characters
- 2 Next will take the user to (4.6)

4.6

BloggersList Search blogs or writers + Add Get Widget Dean Log out

Confirmation

Your request has been submitted.

Someone from the BloggersList team will review your submission in the next 72 hours.

Thank you for contributing to BloggersList

**TOP BLOGGERS**

- Art Bloggers
- Beauty Bloggers
- Design Bloggers
- DIY & Crafts Bloggers
- Entertainment Bloggers
- Family Bloggers
- Fashion Bloggers
- Film, Music & Books Bloggers
- Fitness Bloggers

**TOP BLOGS**

- Food & Drink Bloggers
- Home Decor Bloggers
- Men's Fashion Bloggers
- Lifestyle Bloggers
- Photography Bloggers
- Street Style Bloggers
- Travel Bloggers
- Wedding Bloggers

**ABOUT**

- Art Blogs
- Beauty Blogs
- Design Blogs
- DIY & Crafts Blogs
- Entertainment Blogs
- Family Blogs
- Fashion Blogs
- Film, Music & Books Blogs
- Fitness Blogs
- Food & Drink Blogs
- Home Decor Blogs
- Men's Fashion Blogs
- Lifestyle Blogs
- Photography Blogs
- Street Style Blogs
- Travel Blogs
- Wedding Blogs

N Part of the Nuj network

4.7

1

Hi there,

Congratulations! The profile you created on BloggersList has been approved.

If this is your profile, don't forget to install the BloggersList button.

It's important you install the BloggersList button so you get more votes and we rank you higher.

2

[Get button](#)

Thanks!

- The BloggersList Team

3

**BloggersList**



If you believe this has been sent to you in error, please safely [unsubscribe](#).

4

Nuji Ltd. 27-33 Bethnal Green Road, Shoreditch, London, UK E1 6LA



Part of the Nuji network

- 1 All emails should be handled through Sendgrid. They will receive this email when the relevant profile has been approved in the CMS.
- 2 If they click 'Get button', they will go to (4.1)
- 3 If they click on the logo, they will go to (1.1)
- 4 Unsubscribe should be handled through Sendgrid

5.0

## **PROFILE PAGE - PERSON**

# 5.1

BloggersList Search blogs or writers + Add Categories Dean Log out

**Dean Fankhauser** Vote: 775k

**Overview** Update

Rank: #1 Title: Editor at [Vogue](#)  
Previously: Editor at [Vogue](#) Editor at [Vogue](#)  
Born: April 30, 1985 Location: London, United Kingdom  
Category: [Fashion](#)

**About** Update  
Dean Fankhauser is an Editor

**Keywords** Update  
[mangela](#) [acne](#)  
[See All](#)

**Other Pictures** Update

[See All](#)

**Videos** Update

[Video title](#)  
[Video title](#)  
[See All](#)

**Connect** Update

[Facebook](#) [Pinterest](#) [Twitter](#) [Niji](#) [Instagram](#)  
[YouTube](#) [Youtube](#) [Google+](#) [LinkedIn](#)

**Latest Articles** Update

This is an article title July 15, 2014 by Dean Fankhauser  
This is an article title July 15, 2014 by Dean Fankhauser  
This is an article title July 15, 2014 by Dean Fankhauser  
This is an article title July 15, 2014 by Dean Fankhauser  
This is an article title July 15, 2014 by Dean Fankhauser  
This is an article title July 15, 2014 by Dean Fankhauser  
This is an article title July 15, 2014 by Dean Fankhauser  
This is an article title July 15, 2014 by Dean Fankhauser  
This is an award July 15, 2014 by  
This is an award July 15, 2014 by  
This is an award July 15, 2014 by

**Awards** Update

This is an award July 15, 2014 by  
This is an award July 15, 2014 by  
This is an award July 15, 2014 by

**TOP BLOGGERS**  
Art Bloggers Food & Drink Bloggers Art Blogs Food & Drink Blogs  
Beauty Bloggers Home Decor Bloggers Beauty Blogs Home Decor Blogs  
Design Bloggers DIY & Crafts Bloggers Design Blogs DIY & Crafts Blogs  
DIY & Crafts Bloggers Men's Fashion Bloggers DIY & Crafts Blogs Men's Fashion Blogs  
Entertainment Bloggers Lifestyle Bloggers Entertainment Blogs Lifestyle Blogs  
Family Bloggers Photography Bloggers Family Blogs Photography Blogs  
Fashion Bloggers Street Style Bloggers Fashion Blogs Street Style Blogs  
Film, Music & Books Bloggers Travel Bloggers Film, Music & Books Blogs Travel Blogs  
Fitness Bloggers Wedding Bloggers Fitness Blogs Wedding Blogs

**TOP BLOGS**  
Food & Drink Blogs Food & Drink Blogs  
Beauty Blogs Home Decor Blogs Beauty Blogs Home Decor Blogs  
Design Blogs DIY & Crafts Blogs Design Blogs DIY & Crafts Blogs  
DIY & Crafts Blogs Men's Fashion Blogs DIY & Crafts Blogs Men's Fashion Blogs  
Entertainment Blogs Lifestyle Blogs Entertainment Blogs Lifestyle Blogs  
Family Blogs Photography Blogs Family Blogs Photography Blogs  
Fashion Blogs Street Style Blogs Fashion Blogs Street Style Blogs  
Film, Music & Books Blogs Travel Blogs Film, Music & Books Blogs Travel Blogs  
Fitness Blogs Wedding Blogs Fitness Blogs Wedding Blogs

**ABOUT**  
Contact About Get Widget Feedback Twitter Google+  
Part of the Niji network

By clicking 'Update', the user will go to (4.5). It will load the individual block from the section the user is updating. To see what I mean, click update in [www.crunchbase.com](http://www.crunchbase.com)

1

The rank # is based on how many votes their page has got within their category.

2

As all images are hosted locally. It will display a maximum of 20 images. Users can upload a maximum of 20 images. It will display 10 images at a time. The user will need to click "load more" to display the rest.

3

We'll only be able to get this section if the user has installed the widget on their blog. If someone clicks on one of the articles titles, they will go to the original source.

4

Videos will link to the relevant Youtube or Vimeo host URL. Users will be able to upload a maximum of 20 videos. It will display a maximum of 20 videos.

# 5.2

BloggersList Search blogs or writers + Add Categories Dean Log out

## Dean Fankhauser

Overview Update

Rank: #1  
Title: Editor at Vogue  
Previously: Editor at Vogue  
Born: April 30, 1985  
Location: London, United Kingdom  
Category: Fashion

About Update  
Dean Fankhauser is an Editor

1

About Update  
Dean Fankhauser is an Editor

Other Pictures Update  
See All

Videos Update  
Video title  
Video title  
See All

Connect Update  
Facebook  
Pinterest  
Twitter  
N+ Nuj  
Instagram  
YouTube  
Google+  
LinkedIn

Latest Articles Update  
This is an article title July 15, 2014 by Dean Fankhauser  
This is an article title July 15, 2014 by Dean Fankhauser  
This is an article title July 15, 2014 by Dean Fankhauser  
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This is an article title July 15, 2014 by Dean Fankhauser  
This is an article title July 15, 2014 by Dean Fankhauser  
This is an award Update  
This is an award July 15, 2014 by  
This is an award July 15, 2014 by

TOP BLOGGERS Art Bloggers Food & Drink Bloggers Beauty Bloggers Home Decor Bloggers Design Bloggers DIY & Crafts Bloggers Entertainment Bloggers Family Bloggers Fitness Bloggers Fashion Bloggers Film, Music & Books Bloggers Fitness Bloggers

TOP BLOGS Art Blogs Food & Drink Blogs Beauty Blogs Home Decor Blogs Design Blogs DIY & Crafts Blogs Men's Fashion Blogs Lifestyle Blogs Photography Blogs Family Blogs Street Style Blogs Fashion Blogs Film, Music & Books Blogs Travel Blogs Wedding Blogs

ABOUT Contact About Get Widget Feedback Twitter Google+ Street Style Blogs Film, Music & Books Blogs Travel Blogs Wedding Blogs

N+ part of the hot network

1 When an administrator clicks on the name of an updated profile in the CMS (8.1), they will be shown the relevant profile page with a duplication of the update that has a red stroke around it indicating that is the new content.

If the whole page is new, then all of the boxes will be red.

# 5.3

BloggersList Search blogs or writers + Add Categories Dean Log out

Vogue Vote 775k

Overview Update

Rank: #1 Website: <http://www.website.com>  
Founded: April 1, 1976 Employees: 1 Location: London, United Kingdom Category: Fashion

Description Update

Vogue is a leading fashion magazine.

Keywords Update

margiela acne See All

Current Writers Update

Dean Fankhauser Senior Editor Aug 24, 2011  
See All

Previous Writers Update

Dean Fankhauser Senior Editor Aug 24, 2011  
See All

Awards Update

This is an award July 15, 2014  
This is an award July 15, 2014  
This is an award July 15, 2014

Current Guest Contributors Update

Dean Fankhauser Senior Editor Aug 24, 2011  
Dean Fankhauser Senior Editor Aug 24, 2011  
Dean Fankhauser Senior Editor Aug 24, 2011  
See All

Previous Guest Contributors Update

Dean Fankhauser Senior Editor Aug 24, 2011  
Dean Fankhauser Senior Editor Aug 24, 2011  
Dean Fankhauser Senior Editor Aug 24, 2011  
See All

Connect Update

Facebook  
 Pinterest  
 Twitter  
 Nuj  
 Instagram  
 YouTube  
 Google+  
 LinkedIn

Latest Articles Update

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This is an article title July 15, 2014 by Dean Fankhauser  
This is an award July 15, 2014  
This is an award July 15, 2014  
This is an award July 15, 2014

TOP BLOGGERS

Art Bloggers Food & Drink Bloggers Art Blogs Food & Drink Blogs  
Beauty Bloggers Beauty Bloggers Beauty Blogs Home Decor Blogs  
Design Bloggers Design Bloggers Design Blogs DIY & Crafts Blogs Men's Fashion Blogs  
DIY & Crafts Bloggers DIY & Crafts Bloggers Entertainment Blogs Lifestyle Blogs  
Entertainment Bloggers Photography Bloggers Family Blogs Photography Blogs  
Family Bloggers Street Style Bloggers Fashion Blogs Street Style Blogs  
Fashion Bloggers Travel Bloggers Film, Music & Books Blogs Travel Blogs  
Film, Music & Books Bloggers Fitness Bloggers Wedding Bloggers Fitness Blogs Wedding Blogs

TOP BLOGS

Art Blogs Food & Drink Blogs Art Blogs Food & Drink Blogs  
Beauty Blogs Home Decor Blogs Beauty Blogs Home Decor Blogs  
Design Blogs DIY & Crafts Blogs Design Blogs DIY & Crafts Blogs Men's Fashion Blogs  
DIY & Crafts Bloggers Entertainment Blogs Lifestyle Blogs  
Entertainment Bloggers Photography Bloggers Family Blogs Photography Blogs  
Family Bloggers Street Style Bloggers Fashion Blogs Street Style Blogs  
Fashion Bloggers Travel Bloggers Film, Music & Books Blogs Travel Blogs  
Film, Music & Books Bloggers Fitness Bloggers Wedding Bloggers Fitness Blogs Wedding Blogs

ABOUT

Contact About Get Widget Feedback Twitter Google+  
Part of the Nuj network

6.0

WIDGET

6.1

The more votes you get, the higher you will rank on BloggersList

Why use BloggersList Widget?

- We track keywords in your articles, helping you turn up in more relevant search results
- The more votes you get, the higher you'll rank
- We'll post your articles on your BloggersList profile, helping to drive traffic and SEO

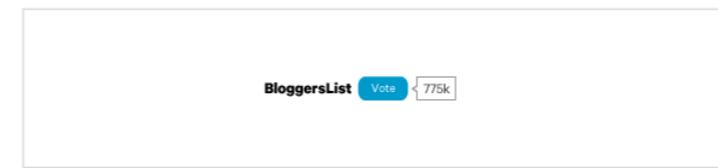
1

[See example of widget](#)

2

Blog URL

Show count



3

[Get code](#)

Your Widget Code

Place the code for your widget wherever you want the widget to appear on your page.

```
<iframe src="//www.facebook.com/plugins/likebox.php?href=https%3A%2F%2Fwww.facebook.com%2Fnuji&width&height=290&colorscheme=light&show_faces=true&header=true&stream=false&show_border=true&appId=21417849840" scrolling="no" frameborder="0" style="border:none; overflow:hidden; height:290px;" allowTransparency="true"></iframe>
```

1 This will link to [www.fashion-inspired.com](http://www.fashion-inspired.com)

To get the code, the user will need to enter a URL that matches with a URL in our database. If they enter a URL that doesn't, it will display the following message in red under the 'Get code' button.

2 "Sorry, that URL isn't in our database"

Show count will be ticked by default. If it is un-ticked, then the count box should disappear in the preview.

3 Once the user clicks 'Get code', the box below will appear

7.0

## PROFILE

7.1

BloggersList Search blogs or writers + Add Get Widget Dean Log out



Dean Fankhauser  
You joined 23 April, 2014

**TOP BLOGGERS**

Art Bloggers	Food & Drink Bloggers	Art Blogs	Food & Drink Blogs	About
Beauty Bloggers	Home Decor Bloggers	Beauty Blogs	Home Decor Blogs	Contact
Design Bloggers	Men's Fashion Bloggers	Design Blogs	Men's Fashion Blogs	Get Widget
DIY & Crafts Bloggers	Lifestyle Bloggers	DIY & Crafts Blogs	Lifestyle Blogs	
Entertainment Bloggers	Photography Bloggers	Entertainment Blogs	Photography Blogs	
Family Bloggers	Street Style Bloggers	Family Blogs	Street Style Blogs	
Fashion Bloggers	Film, Music & Books Bloggers	Fashion Blogs	Film, Music & Books Blogs	
Fitness Bloggers	Travel Bloggers	Travel Blogs	Travel Blogs	
	Wedding Bloggers	Fitness Blogs	Wedding Blogs	

**TOP BLOGS**

Art Blogs	Food & Drink Blogs	Art & Food & Drink Blogs
Beauty Blogs	Home Decor Blogs	Beauty & Home Decor Blogs
Design Blogs	Men's Fashion Blogs	Design & Men's Fashion Blogs
DIY & Crafts Blogs	Lifestyle Blogs	DIY & Crafts & Lifestyle Blogs
Entertainment Blogs	Photography Blogs	Entertainment & Photography Blogs
Family Blogs	Street Style Blogs	Family & Street Style Blogs
Fashion Blogs	Film, Music & Books Blogs	Fashion & Film, Music & Books Blogs
Fitness Blogs	Travel Blogs	Fitness & Travel Blogs
	Wedding Blogs	Fitness & Wedding Blogs

**ABOUT**

About Contact Get Widget

N Part of the Nuj network

8.0

CMS

## 8.1

BloggersList Admin Authentication

Email address

Password

# 8.2

BloggersList Admin

Dean Log out

Blogs People

Search domain, name & contributor Show 100

Name	Domain	Contributor	Date	Status
Vogue	bloggerslist.com/publication/vogue	Dean Fankhauser	12/04/2014	<a href="#">Approve / Decline</a>
Vogue	bloggerslist.com/publication/vogue	Dean Fankhauser	12/04/2014	<a href="#">Declined</a>
Vogue	bloggerslist.com/publication/vogue	Dean Fankhauser	12/04/2014	<a href="#">Declined</a>
Vogue	bloggerslist.com/publication/vogue	Dean Fankhauser	12/04/2014	<a href="#">Declined</a>

< Previous Next >

The screenshot shows a list of publications from the 'People' section of the BloggersList Admin interface. The columns are labeled 'Name', 'Domain', 'Contributor', 'Date', and 'Status'. Three specific columns are highlighted with blue circles and numbered 1, 2, and 3: 'Name' (1), 'Contributor' (2), and 'Status' (3). The 'Name' column contains the word 'Vogue' four times. The 'Domain' column shows the URL 'bloggerslist.com/publication/vogue' for each entry. The 'Contributor' column lists 'Dean Fankhauser' for all entries. The 'Date' column shows the same date, '12/04/2014', for each entry. The 'Status' column contains three 'Approved' entries and one 'Declined' entry.

Name	Domain	Contributor	Date	Status
Vogue	bloggerslist.com/publication/vogue	Dean Fankhauser	12/04/2014	<a href="#">Approve / Decline</a>
Vogue	bloggerslist.com/publication/vogue	Dean Fankhauser	12/04/2014	<a href="#">Declined</a>
Vogue	bloggerslist.com/publication/vogue	Dean Fankhauser	12/04/2014	<a href="#">Declined</a>
Vogue	bloggerslist.com/publication/vogue	Dean Fankhauser	12/04/2014	<a href="#">Declined</a>

- 1 By clicking on the name or the URL, it will take the user to (5.2)
- 2 By clicking on the contributor, it will take the user to the relevant profile page
- 3 If it's approved it will be published immediately. If it is declined, it won't be published, however the change will remain in the log for the admins to view. If the user clicks on declined when it has already been declined, then it will say Approve / Decline again.

9.0

## **TERMS OF SERVICE**

9.1

## Terms of service

**ContentClick Terms of Service**  
 These Standard Terms and Conditions are entered into between ContentClick, co.uk, a trading name of DigitalBox Data Limited and the party accepted by ContentClick as the Advertiser or Customer or other (collectively referred to as "Customer"), including any brokers or agents acting on a customer's behalf. By registering with ContentClick customers are bound by a legal agreement, and hereby acknowledge to have agreed to the following terms of service.

**Advertiser Services**  
 Subject to the terms and conditions of the agreement and the applicable I/O and/or email confirmation, ContentClick shall deliver Audience defined as Cost Per Click, CPC, or other term in the applicable I/O and/or email confirmation content writing services ContentClick offers and approved by the advertiser through ContentClick's service. A link to the sponsored content shall appear as a recommendation on the website of publishers who have agreed to participate in ContentClick's service. ContentClick shall provide reporting tools to allow advertisers to track and verify the delivery of audience.

**ContentClick CPC**  
 ContentClick's CPC is a pricing model that involves advertisers paying an agreed amount for every visitor that clicks on a relevant link within a sponsored article. Advertisers acknowledge that CPC statistics provided by ContentClick and made available within the advertisers login are the official, definitive measurements on any delivery obligations provided in the agreed I/O and/or email confirmation.

**Payment Terms**  
 Customer shall pay to DigitalBoxData Limited the fee described in each I/O based on the Audience actually delivered to the Content, as measured by ContentClick's tracking pixels. Fees will be invoice by DigitalBoxData Limited to Customer at the end of each calendar month for Audience delivered during the previous month. Invoices shall be due and payable net 30 days from receipt.

ContentClick may provide reports containing information about the amount of Audience delivered per day of the campaign. It is understood and agreed that the final monthly reports provided by ContentClick may differ from the daily reports and the final reports will provide the conclusive basis for ContentClick's invoices. Customer may use its own tracking pixel as well, in the event that there is a material discrepancy between Customer's numbers and ContentClick's numbers the parties agree to resolve the dispute by ContentClick's final monthly report.

In the event that ContentClick is unable to deliver Audience in the amount stated in the I/O for the applicable campaign, Customer's only options shall be to (A) extend the period of the applicable campaign, (B) to replace the Content with other Content (subject to ContentClick's approval) or (C) to pay only for the Audience actually delivered by ContentClick. In the event that ContentClick fails to pay only for the Audience actually delivered, Customer will be liable to ContentClick for an interest rate of 15 percent per annum for all monies owed from the date of indebtedness until paid. ContentClick also reserves the right to terminate the applicable I/O if Customer fails to pay only for the Audience actually delivered by ContentClick. Customer hereby authorizes ContentClick to investigate Customer's credit record. Customer agrees to provide such further financial information and documentation as Customer may request from time to time by ContentClick as a condition for the continued extension of credit.

**Reporting**  
 Advertisers acknowledge that usage statistics provided by ContentClick are the official, definitive measurements of ContentClick's performance on any delivery obligations provided in the insertion order and/or email confirmation and all billing is calculated using these statistics. ContentClick shall provide reports containing information about the amount of Audience delivered per day of the campaign. It is understood and agreed by Advertisers that they are responsible for identifying errors within 48 hours of the campaign start date, this includes but is not limited to spend caps, CPC prices, sponsored content, redirect URLs and API feeds for the delivery of leads. ContentClick will not be liable for any errors occurring as a direct result of advertiser error.

Any disputes regarding the delivery of Audience shall be resolved by ContentClick in accordance with its standard dispute resolution process.

ContentClick makes every effort to ensure all advertiser statistics in the user interface are accurate and up to date, in the unlikely event of statistics being inaccurate, ContentClick will make the necessary adjustments within the advertiser interface.

**Termination**  
 The terms of each I/O will be determined by the start and end date listed on the I/O. However, each Insertion Order may be cancelled by either party for any reason giving thirty days' notice to the other party. During such notice period, previously contracted campaigns shall continue to run under the terms of the applicable I/O and Customer shall be responsible for paying ContentClick for all Audience delivered to Content during the notice period.

**Confidentiality**  
 Each party agrees that with respect to any Confidential Information that is disclosed by one party to the other in connection with this Agreement, the party receiving such Confidential Information shall not disclose such Confidential Information to any third party, or use it for any purpose, except in connection to its rights and obligations under this Agreement. Confidential Information means non-public information which is not generally known to the public, or which would reasonably be treated as confidential, and includes, without limitation, the I/O terms, which shall be considered ContentClick Confidential Information. Notwithstanding the above, ContentClick may disclose Confidential Information: (A) at the time of disclosure to their employees, part of the public domain through a source other than the receiving party; (B) to lawfully in the course of the performance of its obligations as of the time of disclosure; (C) is independently developed by the receiving party without reference to the Confidential Information; or (D) is subsequently obtained from a third party not subject to an obligation of confidentiality with respect to the Confidential Information.

Confidential Information shall not be released by the receiving party to anyone except an employee or agent, who has a need to know and who is bound by confidentiality obligations at least as restrictive as those detailed here. ContentClick may disclose Confidential Information to its employees, contractors, agents, officers, directors, officers, employees, vendors, service providers and consultants who are bound by confidentiality obligations at least as restrictive as those detailed here. ContentClick will not be liable for any damages resulting from the disclosure of Confidential Information to any person who is not bound by the obligations of this Agreement. Notwithstanding the foregoing, either party may disclose Confidential Information strictly necessary to comply with the demands of any court order, or legal proceeding, or administrative or governmental body.

Each party shall be the owner of any campaign or consumer data which it collects by virtue of this Agreement. Such information shall be considered the collecting party's Confidential Information. Each party represents and warrants that its collection and use of any consumer data shall be in accordance with its Privacy Policy and all applicable laws.

**Indemnification**  
 Each party shall defend and indemnify the other party and its respective agents, affiliates, subsidiaries, directors, officers, employees and contractors against any and all third party claims resulting from the breach of such party's duties, obligations and representations under this Agreement, provided that the failure to provide such prompt notice shall not relieve the indemnifying party of its indemnification obligations herein, except to the extent it has been damaged thereby. (B) the indemnifying party shall sole control of the defense or settlement of the claim (provided that the indemnifying party may not enter into any settlement that may adversely affect the indemnified party without the prior written consent of the indemnified party); (C) the indemnifying party shall not settle any claim without the prior written consent of the indemnified party cooperating in the investigation and defense of such claim; and (D) the indemnified party shall have the right to participate in its defense with legal assistance of its own choosing at the indemnified party's expense.

**Limitation of Liability**  
 except with respect to claims arising from a party's indemnity obligations, willful misconduct or a breach of the confidentiality provision in this agreement, the maximum aggregate liability of ContentClick and its directors, officers, employees, vendors, service providers and consultants who are bound by confidentiality obligations at least as restrictive as those detailed here, for any action regardless of the nature of the claim, whether in tort or contract, arising out of or related to the insertion order and/or email confirmation, shall be limited to the amount of fees payable by customer under this agreement, no event shall either party be liable for consequential, special, punitive or incidental damages or other damages of any kind, including without limitation, lost data, lost revenues or lost profits, arising out of or related in any way to this agreement or its implementation, even if such party has been advised of the possibility of such damages.

**Publisher Services**  
 The ContentClick service provides publishers with sponsored content recommendations for articles either published and hosted on websites owned and operated by ContentClick or by third party publishers ("Publishers"). Publishers acknowledge that usage statistics relating to revenue guarantees, such as the number of impressions delivered in a specific time period are provided by ContentClick and are the official, definitive measurements of ContentClick's performance on any obligations provided in the insertion order and/or email confirmation.

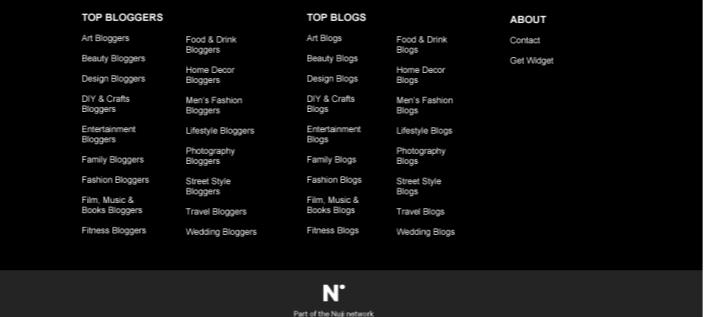
**Revenue Guarantees**  
 The ContentClick service may provide publishers with a revenue guarantee based on a fixed CPM value (cost per thousand impressions) or fixed tenancy fee. Details of the revenue guarantee and terms and conditions are provided in the insertion order and/or email confirmation. Publishers acknowledge that usage statistics relating to revenue guarantees, such as the number of impressions delivered in a specific time period are provided by ContentClick and are the official, definitive measurements of ContentClick's performance on any obligations provided in the insertion order and/or email confirmation.

**Advertiser Content**  
 You shall place the Service directly below the main content of each page of your website on which the Service is installed. No other third party content recommendation service shall appear on the same page.

**ContentClick CTR Guarantee**  
 ContentClick guarantees a minimum CTR (click through rate) once the Service is live. If the average CTR is below 0.8% for 14 consecutive days, ContentClick reserves the right to terminate any revenue guarantee with immediate effect and the Service will automatically revert to a net revenue share payment of 70%.

Without limitation, ContentClick shall not be liable to pay any compensation for any problems arising from any publisher's failure to pay or has acted negligently or fraudulently. Without limitation, ContentClick shall determine in its sole absolute discretion which acts or omissions include or constitute activity that is deceptive or fraudulent. In the event that the publisher has already received payment for invalid impressions or clicks, ContentClick reserves the right to seek credit from future earnings or demand payment from the publisher.

**Revenue Share**  
 Revenue share payments will be made in accordance with ContentClick's payment terms listed below.



10.0

**FORGOT PASSWORD**

# 10.1

BloggersList   + Add Categories Log in Register

Forgot password

1

Enter email address

Submit

**TOP BLOGGERS**

Art Bloggers	Food & Drink Bloggers	Art Blogs	Food & Drink Blogs
Beauty Bloggers	Home Decor Bloggers	Beauty Blogs	Home Decor Blogs
Design Bloggers	Men's Fashion Bloggers	Design Blogs	Men's Fashion Blogs
DIY & Crafts Bloggers	Lifestyle Bloggers	DIY & Crafts Blogs	Lifestyle Blogs
Entertainment Bloggers	Photography Bloggers	Entertainment Blogs	Photography Blogs
Family Bloggers	Street Style Bloggers	Family Blogs	Street Style Blogs
Fashion Bloggers	Travel Bloggers	Fashion Blogs	Film, Music & Books Blogs
Film, Music & Books Bloggers	Wedding Bloggers	Film, Music & Books Blogs	Travel Blogs
Fitness Bloggers		Fitness Blogs	Wedding Blogs

**TOP BLOGS**

Art Blogs	Food & Drink Blogs	Contact
Beauty Blogs	Home Decor Blogs	About
Design Blogs	Men's Fashion Blogs	Get Widget
DIY & Crafts Blogs	Lifestyle Blogs	Feedback
Entertainment Blogs	Photography Blogs	Twitter
Family Blogs	Street Style Blogs	Google+
Fashion Blogs	Travel Blogs	
Film, Music & Books Blogs	Wedding Blogs	

**ABOUT**

Contact  
About  
Get Widget  
Feedback  
Twitter  
Google+

N  
Part of the Nuji network

- 1 If the email address isn't in our database, they will receive the following error message "We're sorry but that email address isn't in our database". To see the style of the error message, go to (10.3)

# 10.2

Hi there,

Someone recently requested a password change for your BloggersList account. If this was you, you can set a new password here:

[Reset password](#)

If you don't want to change your password or didn't request this, just ignore and delete this message.

To keep your account secure, please don't forward this email to anyone.

Thanks!

- The BloggersList Team

**BloggersList**



If you believe this has been sent to you in error, please safely [unsubscribe](#).

Nuji Ltd. 27-33 Bethnal Green Road, Shoreditch, London, UK E1 6LA



Part of the Nuji network

# 10.3

BloggersList Search blogs or writers  + Add Get Widget Log in Register

Create new password

New password

Retype password

Your password is invalid

# 10.4

BloggersList Search blogs or writers  + Add Get Widget Log in Register

Create new password

New password

Retype password

Your passwords don't match

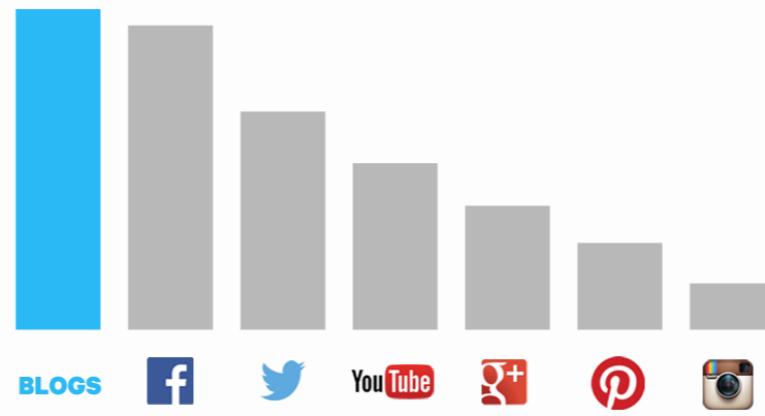
11.0

# ABOUT

11.1

## Blogs are responsible for more purchasing decisions than any other social platform

Technorati, 2013 Digital Influence Report



*We're building the Internet's largest directory of leading bloggers across all disciplines*

Why? Whenever we wanted to get in touch with fashion press, tech press or even people who write about iPhone apps at Nuji, the process was incredibly difficult, fragmented and slow.

It was particularly frustrating because both parties want to be more discoverable to relevant people or businesses.

We finally decided we'd build the solution ourselves and that is how BloggersList was born.

We want to be the enablers of partnerships, collaborations and more between brands, retailers, agencies, artists and anyone else with bloggers.

**Nuji are the proud makers of this product.**

Nuji made this product because we had the problem of discovering relevant bloggers and other journalists since our inception.

Building and maintaining relevant lists of contacts in Excel wasn't just ineffective, it cost us money and extraordinary amounts of time.

Having one directory for all the leading bloggers across all disciplines is an extremely powerful tool for us. We're not just the makers of this product, we're also users.

### TOP BLOGGERS

Art Bloggers	Food & Drink Bloggers
Beauty Bloggers	Home Decor Bloggers
Design Bloggers	Men's Fashion Bloggers
DIY & Crafts Bloggers	Lifestyle Bloggers
Entertainment Bloggers	Photography Bloggers
Family Bloggers	Street Style Bloggers
Fashion Bloggers	Film, Music & Books Bloggers
Fitness Bloggers	Travel Bloggers
	Wedding Bloggers

### TOP BLOGS

Art Blogs	Food & Drink Blogs
Beauty Blogs	Home Decor Blogs
Design Blogs	Men's Fashion Blogs
DIY & Crafts Blogs	Lifestyle Blogs
Entertainment Blogs	Photography Blogs
Family Blogs	Street Style Blogs
Fashion Blogs	Film, Music & Books Blogs
Fitness Blogs	Travel Blogs
	Wedding Blogs

### ABOUT

Contact
About
Get Widget
Feedback
Twitter
Google+

12.0

## WIDGET WRITING INTO BLOG PROFILE & PERSON PROFILE

# 12.1

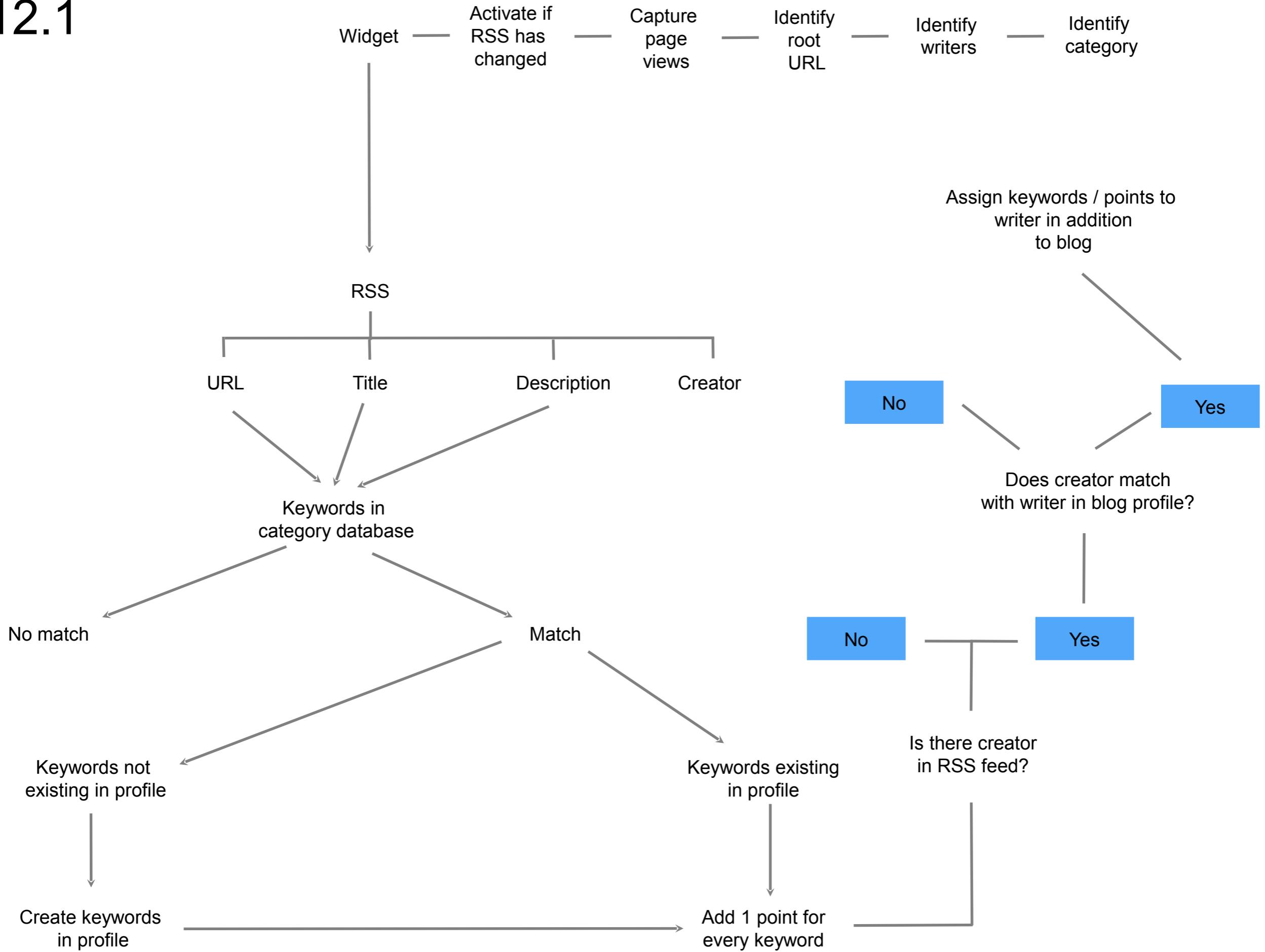
Keywords are manually entered when creating profiles

Need a database for every category and keywords that have been entered for that category

Widget identifies category based on the URL matching to database

Widget scans RSS for keywords that match category database

# 12.1



1.0

HOME

1.1

The screenshot shows the BloggersList website interface. At the top, there are navigation links for 'Add' and 'Get Listed' (1), and a search bar with a magnifying glass icon (2). Below the search bar is a banner with the text 'The Internet's directory of leading blogs and bloggers' and a 'Log in - Register' link (3). A navigation menu at the bottom includes 'Art', 'Beauty', 'Design', 'DIY & Crafts', 'Entertainment', 'Fashion', 'Food', and 'More...' (4). The main content area features a 'Fashion news' section with a 'Popular' tab selected (5). Below this is a list of 12 items, each containing a thumbnail, title, and a timestamp like '4 hours ago' (6). At the bottom of the page, there are sections for 'TOP BLOGGERS' (7) and 'TOP BLOGS' (8), along with an 'ABOUT' section and social media links for Facebook, Twitter, and Google+.

1. Add Get Listed

2. Log in - Register

3. Search for any blog or writer

4. Art Beauty Design DIY & Crafts Entertainment Fashion Food More...

Fashion news

Popular Recent

1. A. Lorem ipsum dolor sit amet, consectetur adipiscing elit  
123 posts by Lauren Jing in The Blonde Salad 4 hours ago

2. A. Lorem ipsum dolor sit amet, consectetur adipiscing elit  
123 posts by Lauren Jing in The Blonde Salad 4 hours ago

3. A. Lorem ipsum dolor sit amet, consectetur adipiscing elit  
123 posts by Lauren Jing in The Blonde Salad 4 hours ago

4. A. Lorem ipsum dolor sit amet, consectetur adipiscing elit  
123 posts by Lauren Jing in The Blonde Salad 4 hours ago

5. A. Lorem ipsum dolor sit amet, consectetur adipiscing elit  
123 posts by Lauren Jing in The Blonde Salad 4 hours ago

6. A. Lorem ipsum dolor sit amet, consectetur adipiscing elit  
123 posts by Lauren Jing in The Blonde Salad 4 hours ago

7. A. Lorem ipsum dolor sit amet, consectetur adipiscing elit  
123 posts by Lauren Jing in The Blonde Salad 4 hours ago

8. A. Lorem ipsum dolor sit amet, consectetur adipiscing elit  
123 posts by Lauren Jing in The Blonde Salad 4 hours ago

TOP BLOGGERS

- All Bloggers
- Food & Drink
- Beauty Bloggers
- Home Decor
- Design Bloggers
- Business Bloggers
- Books
- Travel Bloggers
- Entertainment Bloggers
- Photography Bloggers
- Health & Fitness Bloggers
- Fashion Bloggers
- Art & Music Bloggers
- Auto, Motorcycles & Boats
- Fitness Bloggers

TOP BLOGS

- Art Blogs
- Food & Drink Blogs
- Beauty Blogs
- Home Decor Blogs
- Design Blogs
- Business Blogs
- Books Blogs
- Travel Blogs
- Entertainment Blogs
- Photography Blogs
- Health & Fitness Blogs
- Fashion Blogs
- Art, Music & Media Blogs
- Auto, Motorcycles & Boats Blogs
- Fitness Blogs

ABOUT

- Contact
- About
- Get Listed
- Feedback
- Twitter
- Google+

N

Part of the new network

1.1

The screenshot displays the BloggersList website, which is described as "The Internet's directory of leading blogs and bloggers".

Key elements visible in the interface:

- Top Navigation:** Includes a "Log in" and "Register" link.
- Add/Blog Buttons:** Buttons for "Add" and "Get Blogger".
- Search Bar:** A search input field with placeholder text "Search for any blog or writer" and a magnifying glass icon.
- Category Links:** A horizontal menu with links for "Art", "Beauty", "Design", "DIY & Crafts", "Entertainment", "Fashion", "Food", and "More".
- Section 1 (Top Left):** A large image of a person's face, with a blue circle labeled "1" in the top left corner.
- Section 2 (Top Center):** A smaller image of a person's face, with a blue circle labeled "2" in the top center.
- Section 3 (Top Right):** A small image of a person's face, with a blue circle labeled "3" in the top right corner.
- Section 4 (Search Results):** A list titled "Fashion news" with "Popular" and "Recent" tabs. It contains 12 items, each with a thumbnail, title, and a timestamp like "1 hour ago".
- Section 5 (Bottom Left):** A section titled "TOP BLOGGERS" listing categories such as "Art Bloggers", "Food & Drink Bloggers", "Beauty Bloggers", etc.
- Section 6 (Bottom Center):** A section titled "TOP BLOGS" listing categories such as "Art Blogs", "Food & Drink Blogs", "Beauty Blogs", etc.
- Section 7 (Bottom Right):** A section titled "ABOUT" listing links like "Contact", "About", "Get Started", "FAQ", "Privacy", "Terms", "Twitter", and "Designer".
- Footer:** A dark footer bar with the text "Part of the iLike network".

- 1 By clicking 'Add' and the user is signed out, they will go to (3.1). If they are signed in, they will go to (4.1)
- 2 By clicking 'Get widget', the user will go to (6.1)
- 3 By clicking 'Sign in' or 'Register', the user will go to , the user will be taken to (3.1) but without the red error message  
It needs to be real-time search and display results exactly like www.crunchbase.com when typing. When pressing enter or the search icon, the user will go to (2.1). By clicking 'Read more', the user will go to (11.1)
- 4 By clicking on any of the categories, the user will go to (2.1) with the relevant category selected  
The user will be able to choose one of the categories from the drop down. All articles will automatically appear in 'Recent' if the blog has the widget installed.
- 5 Every two hours, the 10 articles with the most votes from recent in the last two hours will be displayed in popular.  
The ranking within popular can move up and down, depending on the points.
- 6 When clicking recent, there will be 20 articles shown instead of 10 and there will be a more ... at the bottom which will load another 20 articles. See news.ycombinator.com for examples. All articles will link out in another tab.  
If author name isn't available, it will just display 172 at Blog Name 4 hours ago
- 7 These links will take the user to the relevant search results in (2.1)
- 8 Contact will open up info@bloggerslist.com, about will go to (11.1), feedback will open up feedback@bloggerslist.com. About will link to (11.1)

2.0

## SEARCH RESULTS

2.1

The screenshot shows the BloggersList website interface. At the top, there is a navigation bar with links for Home, Categories, Log in, and Log up. Below the navigation is a search bar with placeholder text "Search name of blog or enter URL". There are three radio buttons for filtering: "All" (selected), "Blog", and "Person". A dropdown menu for "Filter by category" is open, showing "Fashion". A search input field for "Search keywords" contains "e.g. looks, wear" and a magnifying glass icon. Another dropdown for "Filter by location" is open, showing "Fashion". Below these are two radio buttons for sorting: "Popular" (selected) and "Recent". A blue "Apply" button is at the bottom of the filter section.

**Fashion Blogs**

7

6

8

9

Fashion Blogs

7

6

8

9

Section 1: Filter Options

- 1. Search bar: "Search name of blog or enter URL"
- 2. Radio buttons: All (selected), Blog, Person
- 3. Filter by category: "Fashion" (selected)
- 4. Filter by location: "Fashion" (selected)
- 5. Sort options: Popular (selected), Recent
- 6. Apply button

Section 2: Search Results

7. Section title: "Fashion Blogs"

8. Result 1: "Fashion Sauce" (Ranked #2,209)

8. Result 2: "India Madan" (Ranked #2,209)

9. Pagination: "1 2 3 ... 246 >"

Bottom of the page:

TOP BLOGGERS

- All Bloggers
- Food & Drink
- Beauty Bloggers
- Home Decor
- Design Bloggers
- Business Bloggers
- Travel Bloggers
- Fashion Bloggers
- Interior Bloggers
- Photography Bloggers
- Party Bloggers
- Technology Bloggers
- Art Bloggers
- Health & Fitness
- Food & Drink
- Beauty Bloggers
- Home Decor
- Design Bloggers
- Business Bloggers
- Travel Bloggers
- Fashion Bloggers
- Interior Bloggers
- Photography Bloggers
- Party Bloggers
- Technology Bloggers
- Art Bloggers
- Health & Fitness

TOP BLOGS

- All Blogs
- Food & Drink
- Beauty Blogs
- Home Decor
- Design Blogs
- Business Blogs
- Travel Blogs
- Fashion Blogs
- Interior Blogs
- Photography Blogs
- Party Blogs
- Technology Blogs
- Art Blogs
- Health & Fitness
- Food & Drink
- Beauty Blogs
- Home Decor
- Design Blogs
- Business Blogs
- Travel Blogs
- Fashion Blogs
- Interior Blogs
- Photography Blogs
- Party Blogs
- Technology Blogs
- Art Blogs
- Health & Fitness

ABOUT

- Contact
- About
- Get Widget
- Feedback
- Help
- Twitter
- Instagram
- Facebook
- Pin It
- YouTube
- Travel Agent
- Hosting Blogs

N

Part of the new network

- 1 By clicking the logo, the user will go to (1.1)
- 2 The search needs to be real-time. Please refer to [www.crunchbase.com](http://www.crunchbase.com) to see how this works
- 3 The user should be able to filter by category. We will provide you with an Excel file listing all categories. Hashtag search should be real-time search with recommendations as they type.
- 4 The user should be able to start typing a location and the results turn up in real-time. Please refer to [crunchbase.com](http://crunchbase.com) to see how this works. Location is entered at (4.5)
- 5 Popular is based on the visits that a page has received since it was created.
- 6 Categories is a drop down, listing all the categories in the same style as the [www.nuji.com](http://www.nuji.com) drop down
- 7 If it is a keyword search, then that is what will be presented in the title. If it is exclusively a category search, then that category will be displayed in the title, followed by the word 'blog'. If it is a category search with keywords, then the category will be displayed, followed by the word 'blog' and "that talk about keyword, keyword"
- 8 Either blog or person will be displayed, depending on the profile type
- 9 There will be 20 results loaded at a time.

3.0

**SIGN IN / SIGN UP**

3.1

**BloggersList**

You need to sign in or sign up before continuing.

Create Account

**First Name \***

**Last Name \***

**Email Address \***

**Confirm Email Address \***

**Password \***

**Confirm Password \***

I agree to the BloggersList Terms of Service

**Sign In**

**Sign In**

Email

Password

**Sign In**

Remember me

[Forgot your password?](#)

[Terms of Service](#)

OR

2
3
4
5
6
7

- 1 By clicking the logo, the user will go to (1.1). The red message will only appear if the user has arrived by clicking on 'Add' while logged out.
- 2 The error message will pop up as a dialogue box and say "First name and last name must be limited to 30 characters each and only contain alpha-numeric characters"
- 3 Both email addresses must be the same and contain an @ and a .something. The error message will say "Please make sure email addresses are valid and match each other"
- 4 The error message will say "Passwords must match and be atleast 8 characters long"
- 5 The error message will say "You must agree to the Terms of Service before signing up"
- 6 If they successfully sign up, they will receive a dialogue box saying "You have successfully signed up". When they click ok, they will go to (6.1)
- 7 By clicking 'Forgot password', they will go to (10.1). Terms of service will link to (9.1)

## 3.2

The screenshot shows the BloggerList website's user interface. At the top, there is a red banner with the text "You need to be a registered member". Below this, there are two main sections: "Create Account" on the left and "Sign In" on the right. The "Create Account" section contains fields for First Name, Last Name, Email Address, Confirm Email Address, Password, and Confirm Password. It also includes a checkbox for agreeing to the Terms of Service and a "Create Account" button. The "Sign In" section contains fields for Email and Password, a "Sign In" button, and checkboxes for Remember me and Forget your password? Below these sections, there is a link to the Terms of Service and a note about account activation.

**Create Account**

You need to be a registered member

**Sign In**

OR

First Name \*

Last Name \*

Email Address \*

Confirm Email Address \*

Password \*

Confirm Password \*

I agree to the BloggerList Terms of Service

**Create Account**

The terms and conditions are required. Please read and agree.

**Sign In**

Email

Password

**Sign In**

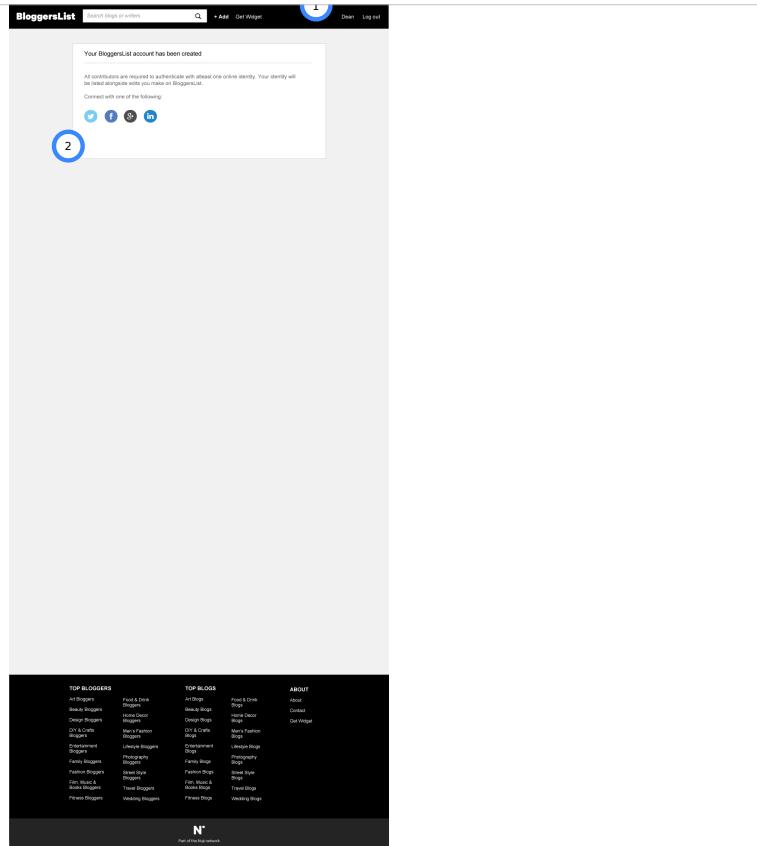
Remember me

[Forgot your password?](#)

[Terms of Service](#)

The terms and conditions are required. Please read and agree.

3.2



1 The profile image won't appear until they connect with one of their social platforms

2 The user will not be able to contribute any content until they have done this step. Once they have done it, they will go to (4.1)

4.0

ADD

4.1

The screenshot shows the BloggersList website interface. At the top, there is a navigation bar with the title "BloggersList", a search bar containing "Search blogs or writers", and user account links for "Dean" and "Log out". Below the navigation bar is a modal window titled "BloggersList" with the question "Which one is it?". It contains two radio button options: "Blog" (selected) and "Person". The "Blog" option is described as "Blogs worth reading". The "Person" option is described as "Important bloggers". A large blue circle labeled "1" is positioned over the "Blog" radio button. Below the modal is a blue button labeled "Next".

**TOP BLOGGERS**

Art Bloggers	Food & Drink Bloggers	Art Blogs	Food & Drink Blogs	Contact
Beauty Bloggers	Home Decor Bloggers	Beauty Blogs	Home Decor Blogs	About
Design Bloggers	Men's Fashion Bloggers	Design Blogs	Design Blogs	Get Widget
DIY & Crafts Bloggers	Lifestyle Bloggers	DIY & Crafts Blogs	Men's Fashion Blogs	Feedback
Entertainment Bloggers	Photography Bloggers	Entertainment Blogs	Lifestyle Blogs	Twitter
Family Bloggers	Street Style Bloggers	Family Blogs	Photography Blogs	Google+
Fashion Bloggers	Travel Bloggers	Fashion Blogs	Street Style Blogs	
Film, Music & Books Bloggers	Wedding Bloggers	Film, Music & Books Blogs	Travel Blogs	
Fitness Bloggers		Fitness Blogs	Wedding Blogs	

**TOP BLOGS**

Art Blogs	Food & Drink Blogs	Contact
Beauty Blogs	Home Decor Blogs	About
Design Blogs	Men's Fashion Blogs	Get Widget
DIY & Crafts Blogs	Lifestyle Blogs	Feedback
Entertainment Blogs	Photography Blogs	Twitter
Family Blogs	Street Style Blogs	Google+
Fashion Blogs	Travel Blogs	
Film, Music & Books Blogs	Wedding Blogs	

**ABOUT**

Contact
About
Get Widget
Feedback
Twitter
Google+

N  
Part of the Naji network

1 The user can only choose a blog or a person

2 Once they click next, they will go to (4.2)

4.2

The screenshot shows the BloggersList website interface. At the top, there's a navigation bar with the title "BloggersList", a search bar, and user account links for "Dean" and "Log out". Below the navigation is a modal window titled "Add to BloggersList". This modal contains a "Category" section with two columns of checkboxes for various blog categories. A blue button labeled "Next" is at the bottom of the modal. A circled number "1" is placed over the modal window. The main content area below the modal is mostly blank. At the bottom of the page is a dark footer bar containing three sections: "TOP BLOGGERS", "TOP BLOGS", and "ABOUT". Each section lists several blog categories. The "ABOUT" section includes links for "Contact", "About", "Get Widget", "Feedback", "Twitter", and "Google+". The footer also mentions "Part of the Nerd network" and features a large white letter "N".

**TOP BLOGGERS**

- Art Bloggers
- Food & Drink Bloggers
- Beauty Bloggers
- Design Bloggers
- Entertainment Bloggers
- Fashion Bloggers
- Fitness Bloggers
- Home Decor Bloggers
- Other Bloggers
- Photography Bloggers
- Travel Bloggers
- Tech Bloggers

**TOP BLOGS**

- All Blogs
- Food & Drink Blogs
- Beauty Blogs
- Home Decor Blogs
- Design Blogs
- Entertainment Blogs
- Fashion Blogs
- DIY & Crafts Blogs
- Family Blogs
- Film, Music & Books Blogs
- Food & Drink Blogs
- Men's Fashion Blogs
- Lifestyle Blogs
- Street Style Blogs
- Travel Blogs
- Wedding Blogs
- Fitness Blogs
- Wedding Bloggers

**ABOUT**

- Contact
- About
- Get Widget
- Feedback
- Twitter
- Google+

Part of the Nerd network

N

- 1 The user can choose more than one category and once they click next, they will go to (4.3). They must choose at least one category. If they press next without selecting a category they will get the following error message "You have to choose at least one category before continuing"

4.3

The screenshot shows a web application interface for "BloggersList". At the top, there is a header bar with the title "BloggersList", a search bar containing "Search blogs or writers" with a magnifying glass icon, and buttons for "+ Add" and "Categories". On the right side of the header are user profile icons for "Dean" and "Log out".

The main content area has a white background. It features a form titled "Add keywords to profile" with a text input field containing the words "margiela", "acne", "sandals", and "yellow", each preceded by a small "x" icon. Below this is a text input placeholder "Press enter after a keyword or separate multiple keywords with a comma". A blue button labeled "Next" is positioned at the bottom of the form.

At the bottom of the page is a dark footer section. It contains three columns of links:

- TOP BLOGGERS**
  - Art Bloggers
  - Beauty Bloggers
  - Design Bloggers
  - DIY & Crafts Bloggers
  - Entertainment Bloggers
  - Family Bloggers
  - Fashion Bloggers
  - Film, Music & Books Bloggers
  - Fitness Bloggers
- TOP BLOGS**
  - Food & Drink Bloggers
  - Home Decor Bloggers
  - Men's Fashion Bloggers
  - Lifestyle Bloggers
  - Photography Bloggers
  - Street Style Bloggers
  - Travel Bloggers
  - Wedding Bloggers
- ABOUT**
  - Contact
  - About
  - Get Widget
  - Feedback
  - Twitter
  - Google+

Below these columns, the letters "N" and "Part of the Naji network" are displayed.

When the user types a keyword, it should provide real-time search to search for existing hashtags. If it isn't found, the keyword will be created after a comma, or when the user presses enter or when the user presses publish.

1

There can be a maximum of six keywords before it creates a new row.

When they click next, they will go to (4.4)

## 4.4

The screenshot shows a web-based application for managing bloggers. At the top, the title "BloggersList" is visible. Below it, a sub-header "Add Blog to BloggerList". The main area contains several input fields and dropdown menus, each circled with a blue number from 1 to 7.

1. Profile Image: A placeholder image labeled "BL".
2. Blog Name: A text input field.
3. Blog URL: A text input field.
4. Category: A dropdown menu with options "Personal", "Business", "Technology", "Gaming", and "Travel".
5. Number of responses: A dropdown menu with options "1", "2", "3", and "4".
6. Description: A text input field.
7. Keywords: A text input field.

At the bottom of the page, there is a footer section with three columns:

- Top Authors:**
  - John Doe
  - Jane Smith
  - Bob Johnson
  - Emily Davis
  - David Wilson
  - Sarah Lee
  - Mark Green
  - Alice Blue
  - Kevin Brown
  - Mary White
- Top Posts:**
  - How to Improve Your Blogging Skills
  - Top 10 Blogging Trends for 2023
  - How to Monetize Your Blog
  - Common Mistakes Bloggers Make and How to Avoid Them
  - How to Write Better Blog Posts
  - How to Increase Your Blog Traffic
  - How to Create a Successful Blog Business
  - How to Find Blogging Inspiration
  - How to Optimize Your Blog for SEO
  - How to Build a Following on Social Media
- ABOUT:**
  - About Us
  - Contact Us
  - Privacy Policy
  - Terms of Service
  - FAQ
  - Help
  - Log In
  - Sign Up

- 1 Blog name can only be alpha numeric and contain no more than 140 characters. Homepage will need to end in .something
- 2 Category and hashtags will be automatically filled in based on the previous screens. The user will however be able to edit them here.
- 3 If it is an existing location, it should be recommended as they type. If it is a new location, then if it is approved the location will be added to the database.
- 4 Social addresses will need to start with the relevant prefix e.g. twitter.com/
- 5 Description is limited to 1000 characters
- 6 Only URLs beginning in bloggerslist.com/user/ will be valid here. It will drop down with the recommended user and once selected it will appear and be clickable.
- 7 If it is successfully published, they will go to (4.6)

4.5



Add Person to Household

**Profile Details**

First Name  
**BL** [Edit](#)

Last Name  
Last Name

Gender  
Male  Female

Date of Birth  
1990-01-01

Relationship  
Son  Daughter

Spouse  
None

Children  
None

Address  
123 Main Street

City  
Anytown

State  
Any State

Zip Code  
12345

**Family Information**

Primary Household  
Primary Household  Secondary Household

Relationship  
Son  Daughter

Spouse  
None

Children  
None

Address  
123 Main Street

City  
Anytown

State  
Any State

Zip Code  
12345

**Comments**

Comments  
None

**Checklist**

Primary Household  
Primary Household  Secondary Household

Relationship  
Son  Daughter

Spouse  
None

Children  
None

Address  
123 Main Street

City  
Anytown

State  
Any State

Zip Code  
12345

**Address**

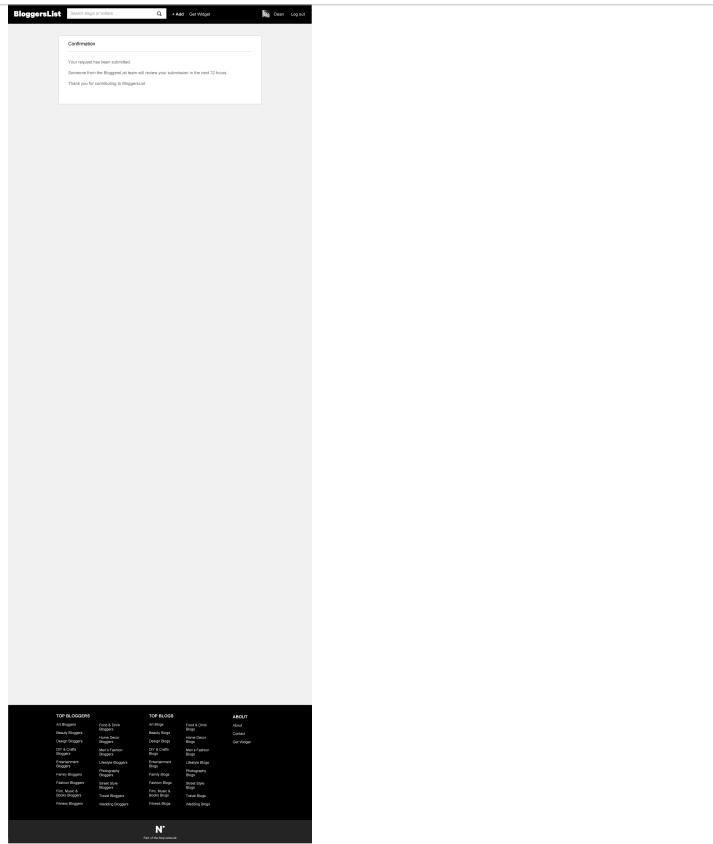
Address  
None

**2** [Edit](#)

1 Names can only be alpha numeric and contain no more than 140 characters

2 Next will take the user to (4.6)

4.6



4.7

1

Hi there,  
Congratulations! The profile you created on BloggersList has  
been approved.  
If this is your profile, don't forget to install the BloggersList button.  
It's important you install the BloggersList button so you get  
more votes and we rank you higher.

2

Get button

Thanks!  
- The BloggersList Team

3

BloggersList



If you believe this has been sent to you in error, please safely unsubscribe

4

Nuj Ltd, 27-33 Bethnal Green Road, Shoreditch, London, UK E1 6LA



Part of the Nuj network

- 1 All emails should be handled through Sendgrid. They will receive this email when the relevant profile has been approved in the CMS.
- 2 If they click 'Get button', they will go to (4.1)
- 3 If they click on the logo, they will go to (1.1)
- 4 Unsubscribe should be handled through Sendgrid

5.0

## PROFILE PAGE - PERSON

## 5.1

The screenshot shows the BloggerList dashboard for a user named Dean Finkhauser. The interface is divided into several sections:

- Details:** Shows basic information like Name (Dean Finkhauser), Title (Editor at large), Previous Editor (Editor at large), Birth (April 26, 1985), Location (London, United Kingdom), and Category (Technology).
- Mail:** Displays an incoming email from "JohnDoe@bloggerlist.com" with the subject "Hello".
- Records:** Lists various types of records with their IDs:
  - Category: 123456789
  - Post: 123456789
  - Image: 123456789
  - Video: 123456789
  - Comment: 123456789
  - Link: 123456789
  - Page: 123456789
  - File: 123456789
  - Setting: 123456789
  - Profile: 123456789
  - Custom: 123456789
- Other Pictures:** A section for uploaded images.
- Videos:** A section for uploaded videos.
- Alerts:** A list of recent alerts.
- Sharing:** A sidebar with social media sharing icons for Facebook, Pinterest, Twitter, Ning, LinkedIn, YouTube, and Google+.
- Footer:** Displays top blog statistics for the week, including the most viewed posts and pages.

- By clicking 'Update', the user will go to (4.5). It will load the individual block from the section the user is updating. To see what I mean, click update in [www.crunchbase.com](http://www.crunchbase.com)
- 1 The rank # is based on how many votes their page has got within their category.
- 2 As all images are hosted locally. It will display a maximum of 20 images. Users can upload a maximum of 20 images. It will display 10 images at a time. The user will need to click "load more" to display the rest.
- 3 We'll only be able to get this section if the user has installed the widget on their blog. If someone clicks on one of the articles titles, they will go to the original source.
- 4 Videos will link to the relevant Youtube or Vimeo host URL. Users will be able to upload a maximum of 20 videos. It will display a maximum of 20 videos.

## 5.2

The screenshot shows a LinkedIn profile page for 'Dean Finkhauer'. The profile includes basic information like name, title, company, and location. It features a 'About' section with a bio and a 'Skills & Endorsements' section. There are sections for 'Other Pages' and 'Groups'. On the right side, there are links to various social media platforms. At the bottom, there's a 'Connections' section with a list of names.

1

- When an administrator clicks on the name of an updated profile in the CMS (8.1), they will be shown the relevant profile page with a duplication of the update that has a red stroke around it indicating that is the new content.

If the whole page is new, then all of the boxes will be red.

## 5.3

The screenshot displays the 'Vogue' blog profile on the BloggerList platform. The profile includes basic information like Name (Vogue), URL (http://www.voguelondon.co.uk), and Location (London, United Kingdom). It also shows a description: 'Vogue is a leading fashion magazine'. A sidebar on the right lists social media links for Facebook, Pinterest, Twitter, Ning, Instagram, YouTube, and LinkedIn. Below the main profile area, there are sections for 'Recent Entries', 'Recent Miles', 'Recent Case Studies', and 'Recent Guest Contributors', each listing four recent items. At the bottom, there are 'TOP BLOGGERS' and 'TOP PLACES' lists, and a sidebar with various links.

Vogue

Profile

Name: Vogue  
URL: http://www.voguelondon.co.uk  
Followers: 491,167  
Entries: 491  
Categories: Fashion

Description: Vogue is a leading fashion magazine

Keywords: vogue, style, fashion, beauty, travel, food, culture

Recent Entries

- Deep Dive: The Art of Sustainable Fashion

Recent Miles

- Deep Dive: Sustainable Travel

Recent Case Studies

- Deep Dive: Sustainable Business Case Study

Recent Guest Contributors

- Deep Dive: Sustainable Guest Contributor

TOP BLOGGERS

- Deep Dive: Sustainable
- Deep Dive: Sustainable
- Deep Dive: Sustainable
- Deep Dive: Sustainable

TOP PLACES

- Deep Dive: Sustainable
- Deep Dive: Sustainable
- Deep Dive: Sustainable
- Deep Dive: Sustainable

ABOUT

- Deep Dive: Sustainable
- Deep Dive: Sustainable
- Deep Dive: Sustainable
- Deep Dive: Sustainable

Social Media

- Facebook
- Pinterest
- Twitter
- Ning
- Instagram
- YouTube
- LinkedIn

Links

- Deep Dive: Sustainable
- Deep Dive: Sustainable
- Deep Dive: Sustainable
- Deep Dive: Sustainable

6.0

WIDGET

## 6.1

The screenshot shows the BloggersList website interface. At the top, there is a search bar with placeholder text "Search blogs or writers" and a magnifying glass icon. To the right of the search bar are buttons for "+ Add" and "Categories". Further to the right are user profile icons for "Dean" and "Log out".

The main content area displays a step-by-step guide for creating a widget:

- 1 See example of widget**: A section titled "Why use BloggersList Widget?" lists three benefits:
  - We track keywords in your articles, helping you turn up in more relevant search results
  - The more votes you get, the higher you'll rank
  - We'll post your articles on our BloggersList profile, helping to drive traffic and SEO
- 2**: A "Blog URL" input field with a placeholder "http://www.yourblog.com" and a checked "Show count" checkbox.
- 3 Get code**: A button to generate the widget code.

Below these steps is a section titled "Your Widget Code" with instructions: "Place the code for your widget wherever you want the widget to appear on your page." The code itself is a snippet of HTML:

```
<iframe src="https://www.facebook.com/plugins/likebox.php?href=https%3A%2F%2Fwww.facebook.com%2Fnuj&width&height=290&colorscheme=light&show_faces=true&header=false&stream=false&show_border=true&appId=1417964647" scrolling="no" frameBorder="0" style="border:none; overflow:hidden; height:290px; width:100%;">
```

- 1 This will link to [www.fashion-inspired.com](http://www.fashion-inspired.com)

To get the code, the user will need to enter a URL that matches with a URL in our database. If they enter a URL that doesn't, it will display the following message in red under the 'Get code' button.

- 2 "Sorry, that URL isn't in our database"

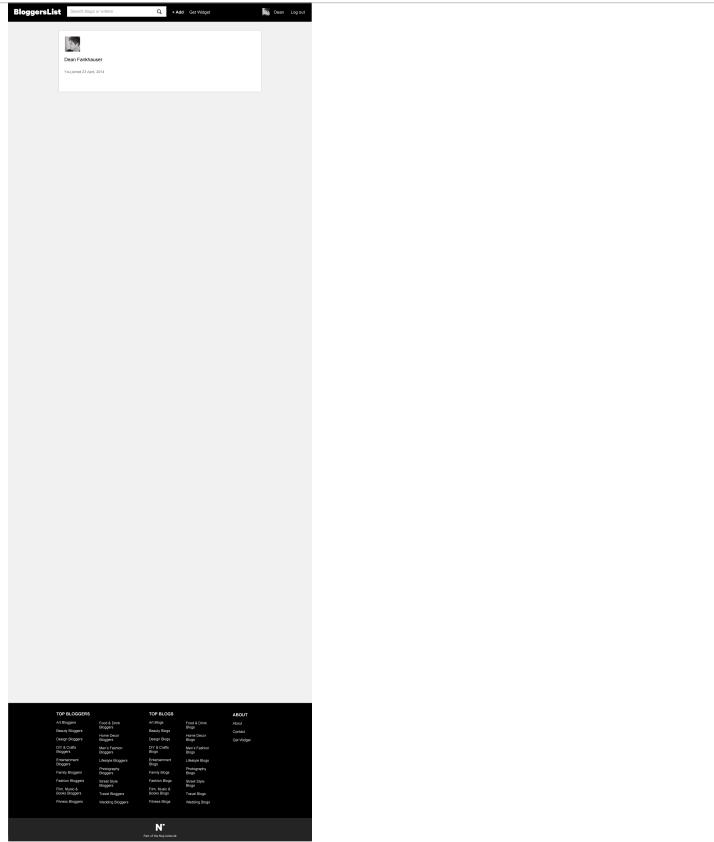
Show count will be ticked by default. If it is un-ticked, then the count box should disappear in the preview.

- 3 Once the user clicks 'Get code', the box below will appear

7.0

## PROFILE

7.1



8.0

CMS

## 8.1

BloggerList Admin Authentication

Email address

Password

## 8.2

BloggersList Admin

User Logout

Blogs People

Search domain, name & contributor  Show: 100

Name <span style="border: 1px solid blue; border-radius: 50%; padding: 2px;">1</span>	Domain	Contributor <span style="border: 1px solid blue; border-radius: 50%; padding: 2px;">2</span>	Date	Status <span style="border: 1px solid blue; border-radius: 50%; padding: 2px;">3</span>
User	Bloggen.com/technique	DeeZachauer	12/04/2014	Active / Active
User	Bloggen.com/technique	DeeZachauer	12/04/2014	Deleted
User	Bloggen.com/technique	DeeZachauer	12/04/2014	Deleted
User	Bloggen.com/technique	DeeZachauer	12/04/2014	Deleted

< Previous Next >

- 1 By clicking on the name or the URL, it will take the user to (5.2)
- 2 By clicking on the contributor, it will take the user to the relevant profile page
- 3 If it's approved it will be published immediately. If it is declined, it won't be published, however the change will remain in the log for the admins to view. If the user clicks on declined when it has already been declined, then it will say Approve / Decline again.

9.0

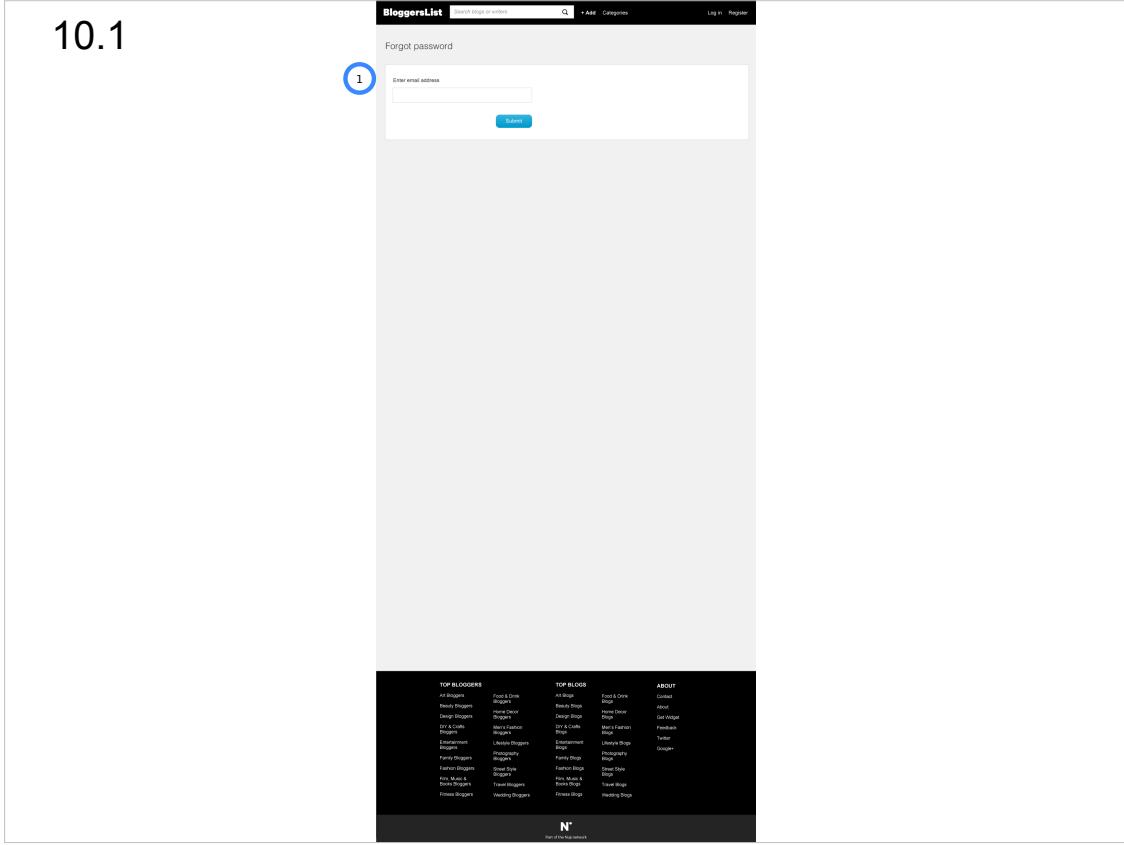
## TERMS OF SERVICE

9.1

10.0

**FORGOT PASSWORD**

10.1



- 1 If the email address isn't in our database, they will receive the following error message "We're sorry but that email address isn't in our database". To see the style of the error message, go to (10.3)

10.2

Hi there,

Someone recently requested a password change for your BloggersList account. If this was you, you can set a new password here:

[Reset password](#)

If you don't want to change your password or didn't request this, just ignore and delete this message.

To keep your account secure, please don't forward this email to anyone.

Thanks!  
- The BloggersList Team

**BloggersList**



If you believe this has been sent to you in error, please safely [unsubscribe](#)

Nuj Ltd, 27-33 Bethnal Green Road, Shoreditch, London, UK E1 6LA



Part of the Nuj network

10.3

The screenshot shows a web page titled "Create new password". At the top, there are two input fields: "New password" and "Repeat password". Below these fields is a message: "Your password is invalid". A blue "Submit" button is located at the bottom right of the form area.

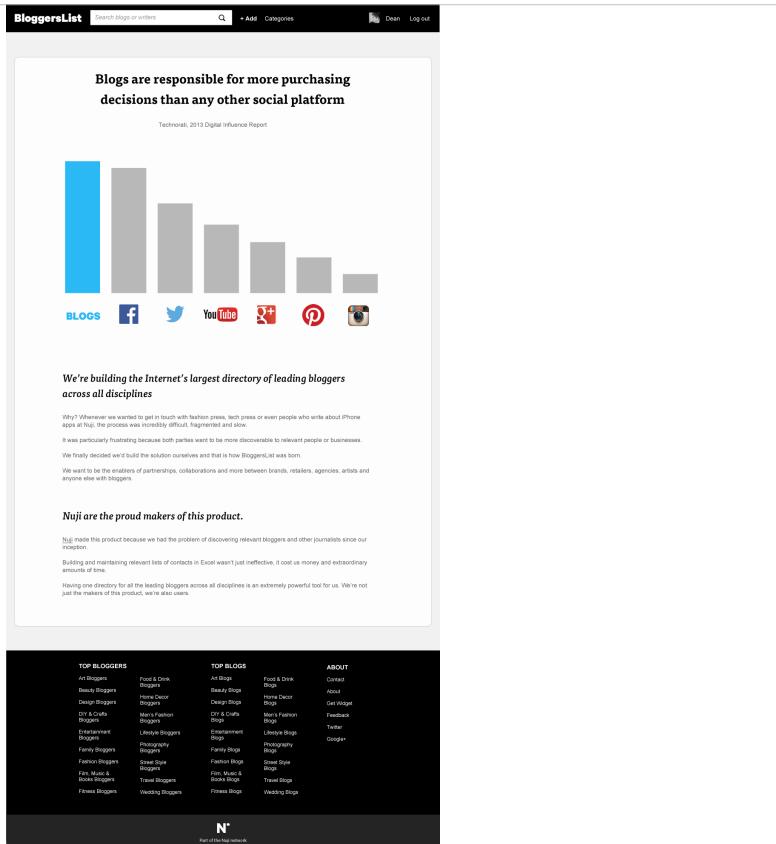
10.4

The screenshot shows a web page titled "Create new password" from a site called "BloggersList". The page has a dark header with the site name and navigation links. Below the header, there are two input fields: "New password" and "Repeat password", both represented by red rectangular boxes. A small note below the fields states "Your passwords don't match." At the bottom right of the form is a blue "Submit" button.

11.0

## ABOUT

## 11.1



12.0

## **WIDGET WRITING INTO BLOG PROFILE & PERSON PROFILE**

## 12.1

Keywords are manually entered when creating profiles

Need a database for every category and keywords that have been entered for that category

Widget identifies category based on the URL matching to database

Widget scans RSS for keywords that match category database

## 12.1

