Business Case 1

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| **Application Name** | Minivery |
| **Type of business model** | Delivery and E-commerce |
| **Target audience of users** | Local People |
| **Value proposition** | Deliver packages locally within a day |
| **How the system is used** | Mobile Application  Within the application, there will be two categories of users, the delivery guys and customers(who wishes to send the parcels).  Either of them will have to register with an account.  The user creates his order by selecting his pickup and drop location by entering his/her parcel details. According to the dimensions of the parcel, the price to deliver will be determined  The delivery guys matching/travelling on the same route gets notified of the pickups (FIFO).  The parcel gets delivered and user gets notified.  The following will be available to create and interact with:   1. Create an account as a delivery guy or customer user 2. Place an order for pickup(customer  users) 3. Make payment for the parcel 4. Nearby delivery person accepts the order to deliver 5. Modify or cancel the order (customer user) 6. Check the status of the delivery(customer user) 7. Support - future plan 8. Express delivery (2hrs ) - future plan   Essentially the system takes advantage of various online delivery options at hand to deliver small parcels in and around the locality at efficient cost. |
| **Revenue generation** | Delivery based commission percentage wise. |
| **Partners/Suppliers**  **(Stakeholders)** | Uber/Lyft drivers, Local food delivery/taxi chain. |
| **Expected Benefits** | Efficient and ease of delivering the parcels quickly and economically. |
| **Known Prototypes** | Papers and Parcels  <https://play.google.com/store/apps/details?id=com.pnp.customers> |