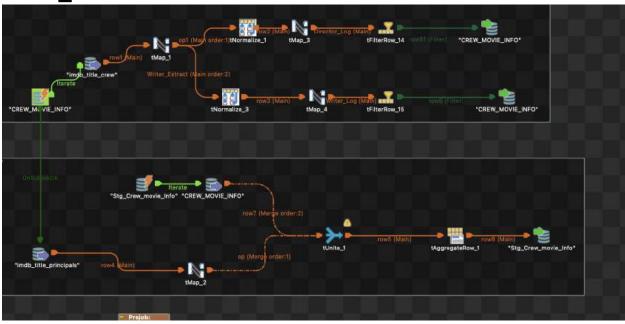
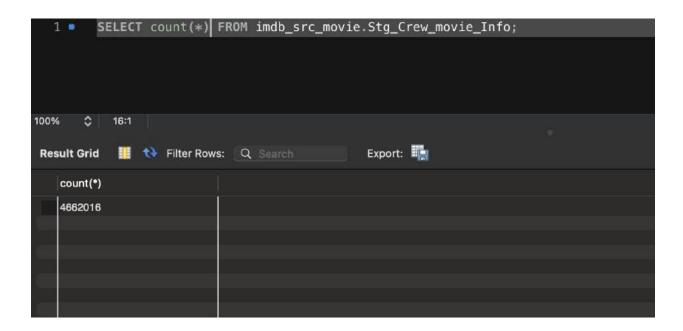
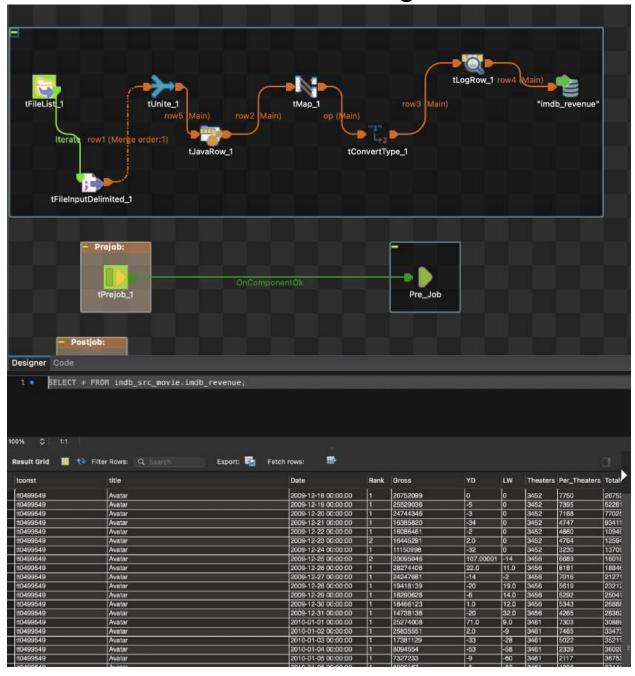
IMDB STG_CREATE

Crew_movie EXTRACT



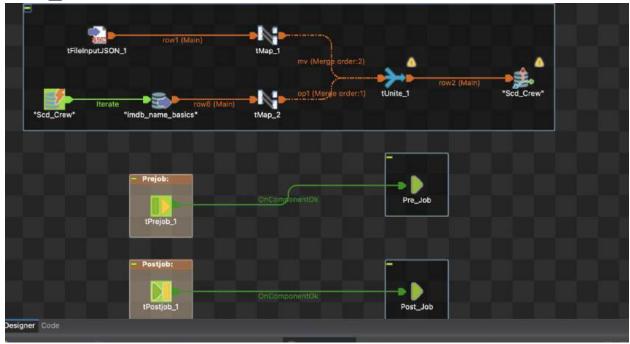


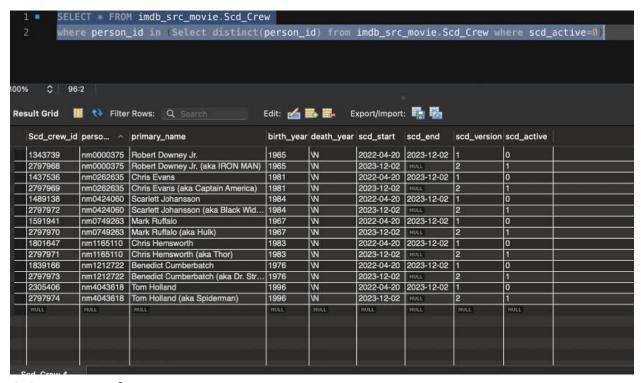
Revenue Loading



SCD Load

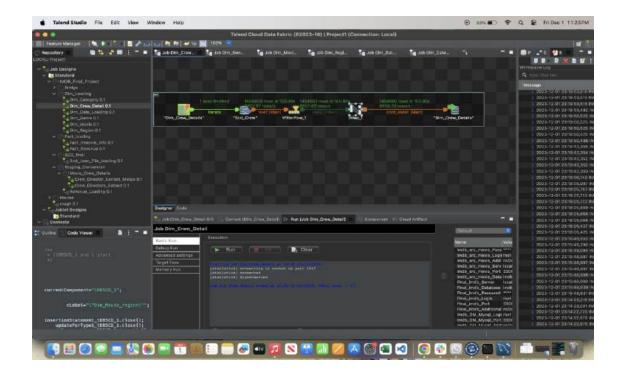
SCD_CREW

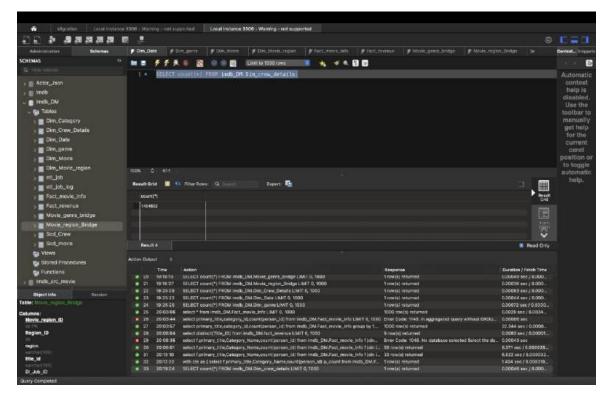




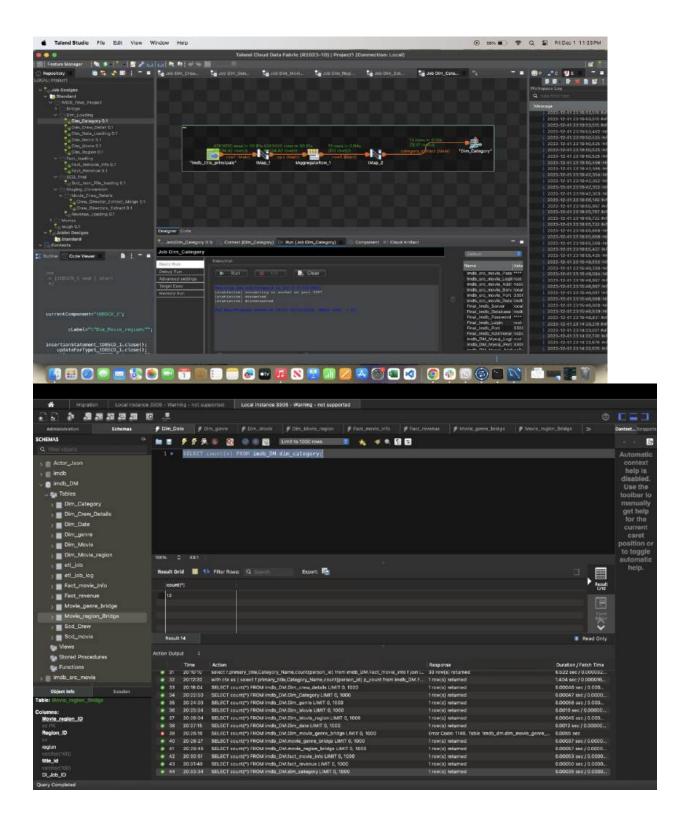
SCD_Movie



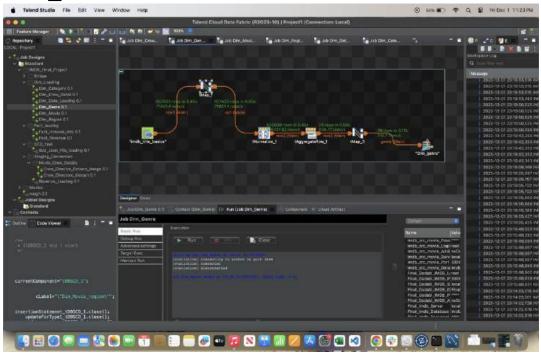


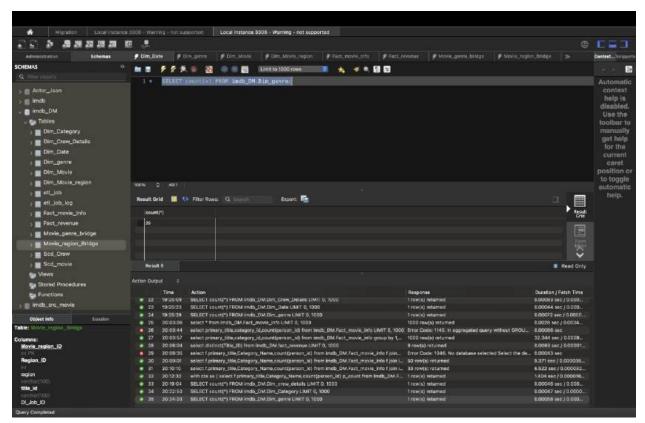


Dim_Category

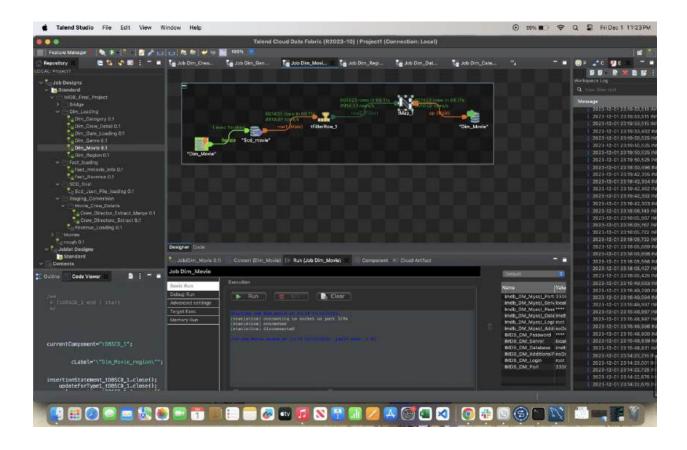


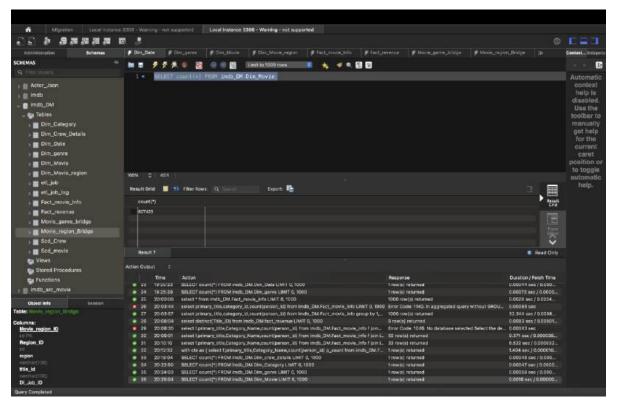
Dim_Genre



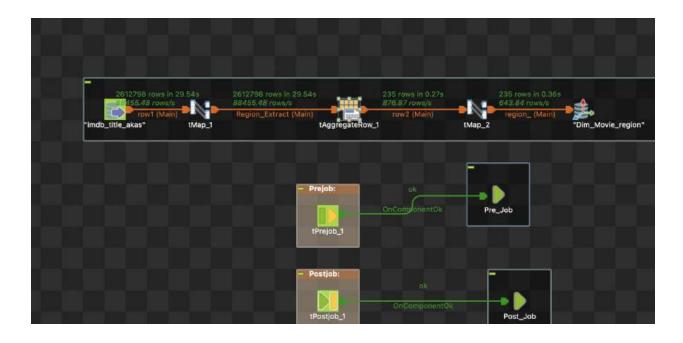


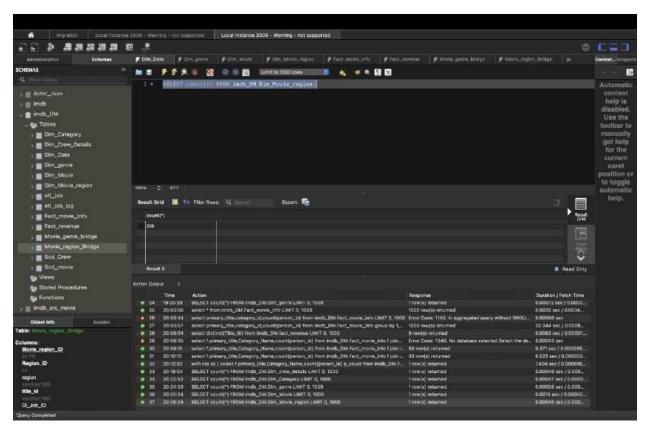
DIM_Movie



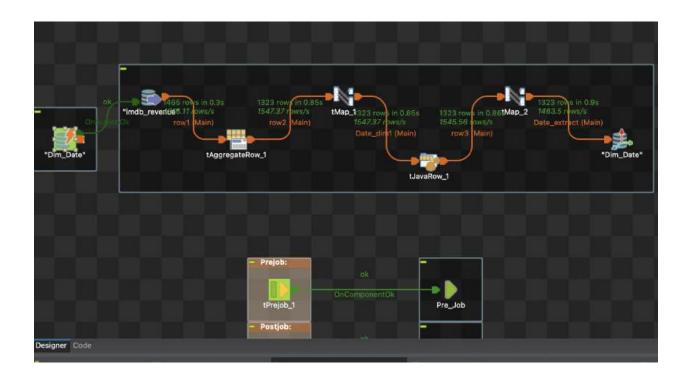


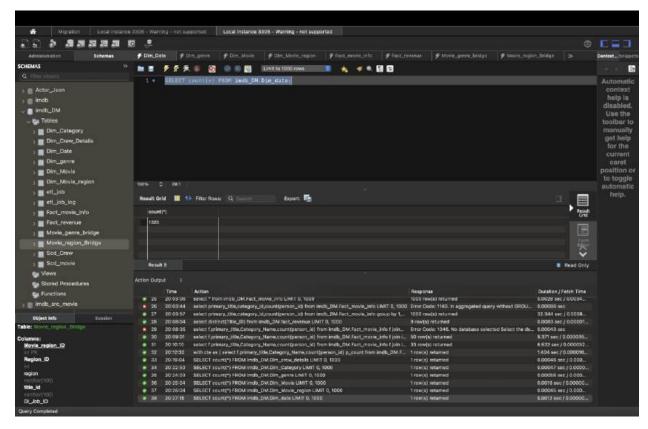
DIM_MOVIE_REGION



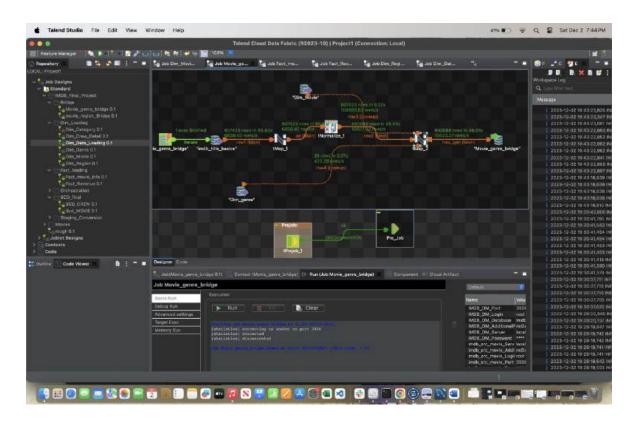


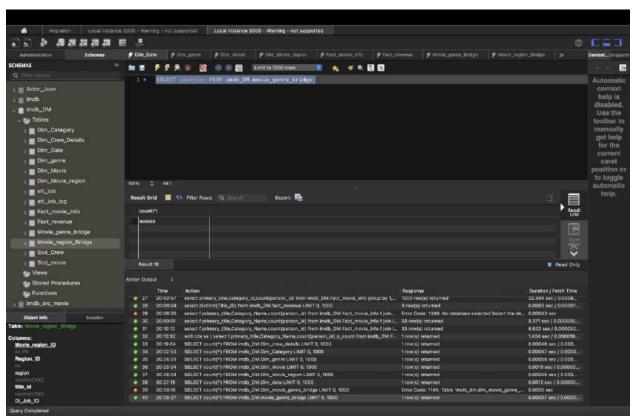
DIM_DATE



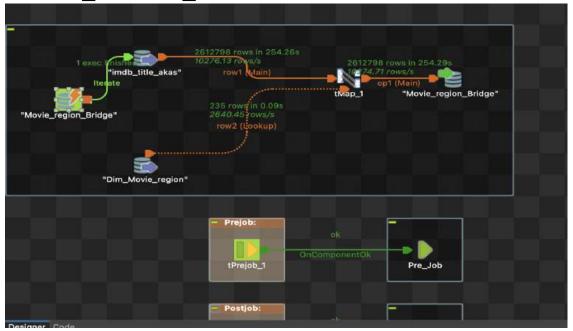


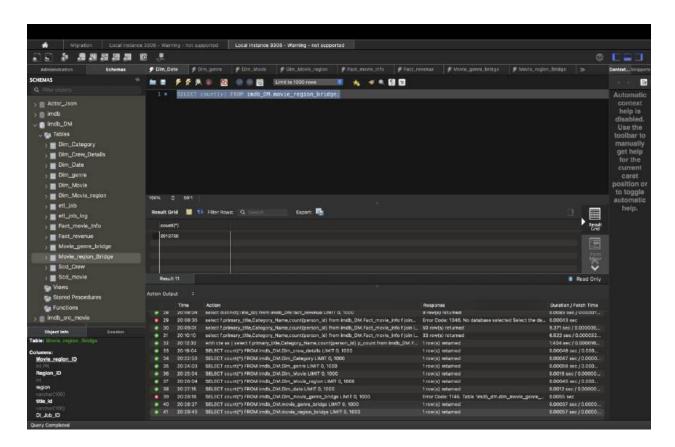
MOVIE_GENRE_BRIDGE



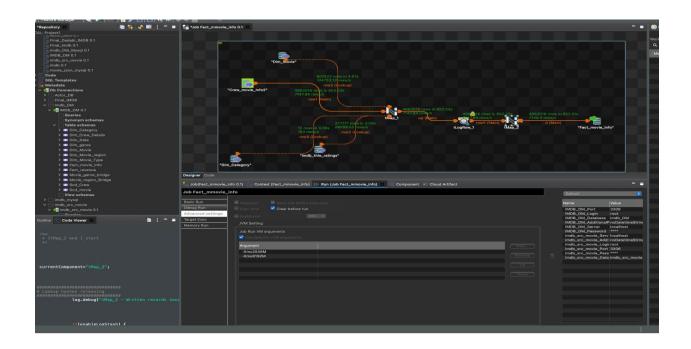


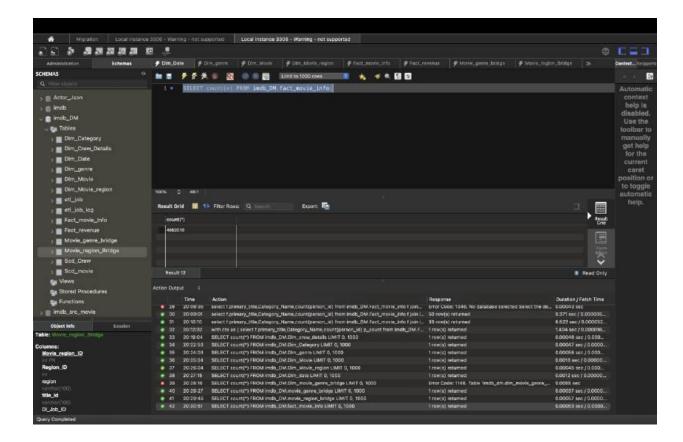
MOVIE_REGION_BRIDGE



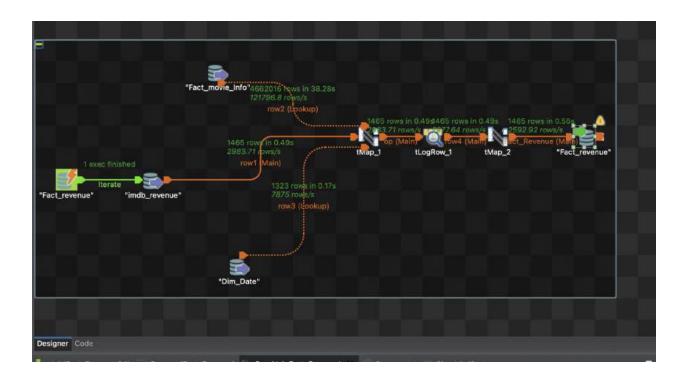


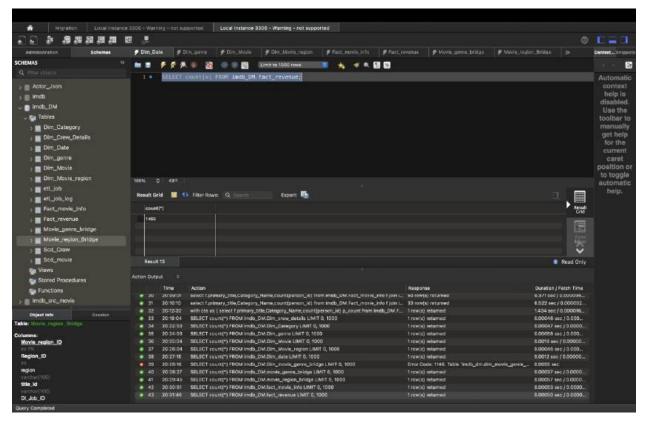
Fact_Movie_Info





FACT_REVENUE

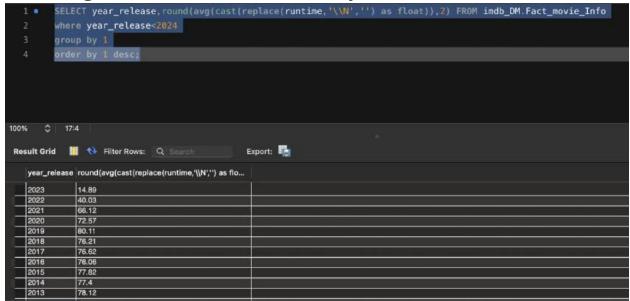




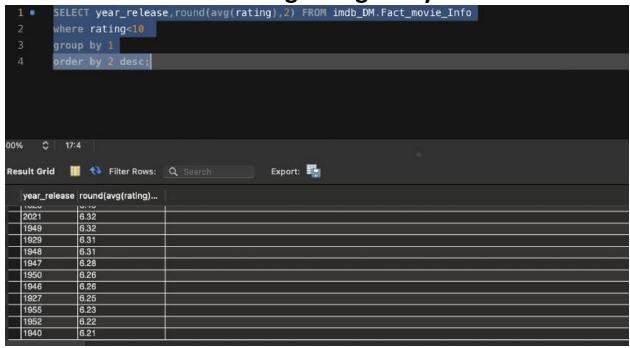
BI Questions:

Trend Analysis:

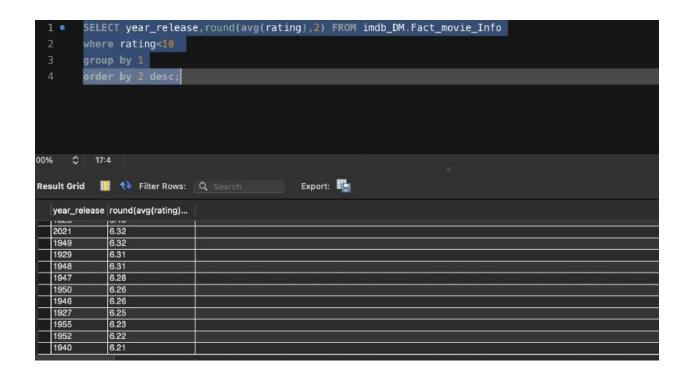
1Average Movie Runtime over year



2. Correlation Between avg rating and year release



3. Movie realease per year



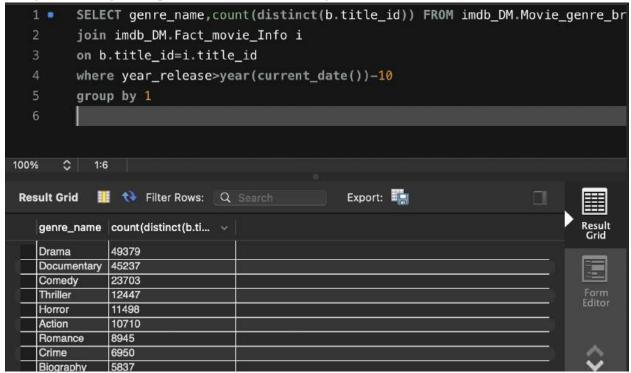
2.Average Rating and year relation Actor and Actress Film Record :

Result Grid III Filter Rows	: Q Search	Export:	
primary_name	category_name	count(primary_tit	rnk
Brahmanandam	actor	356	1
Cüneyt Arkin	actor	275	2
Mithun Chakraborty	actor	269	3
Tom Byron	actor	198	4
Dharmendra	actor	192	5
Ron Jeremy	actor	191	6
Mammootty	actor	184	7
Mohanlal	actor	183	8
Sadri Alisik	actor	173	9
Jeetendra	actor	172	10
Jamie Gillis	actor	172	10

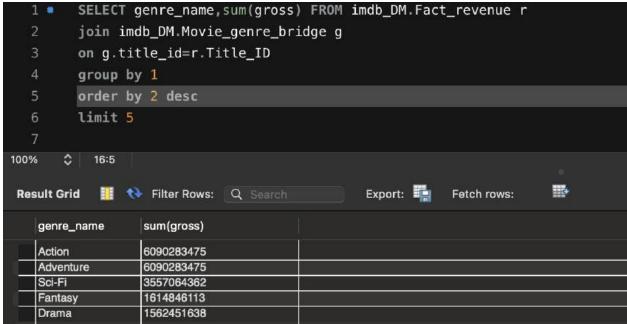
primary_name	category_name	count(primary_tit	rnk	
Jamie Gillis	actor	172	10	T
Sridevi	actress	186	1	Ī
Türkan Soray	actress	171	2	Ī
Aachi Manorama	actress	150	3	İ
Rekha	actress	148	4	Ϊ
Fatma Girik	actress	140	5	İ
Hülya Koçyigit	actress	136	6	Ī
Aruna Irani	actress	131	7	Ī
Filiz Akin	actress	109	8	Ī
Hema Malini	actress	99	9	
Catherine Deneuve	actress	97	10	İ

Genre Analysis

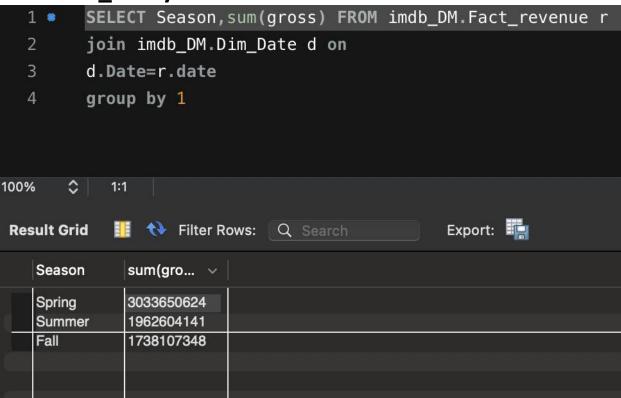
Popularity of genre over the years



Top 5 genres as compared to Gross Earning

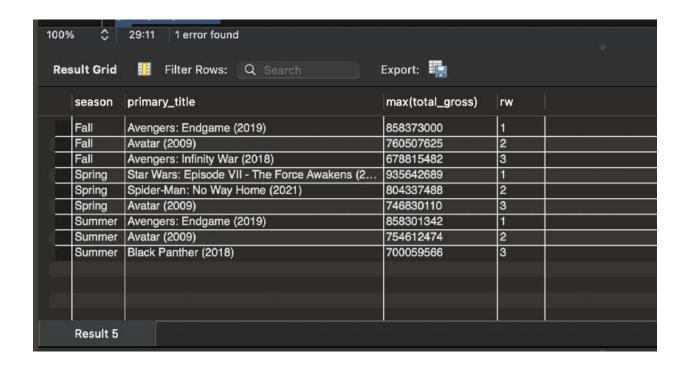


Seasonal_Analysis

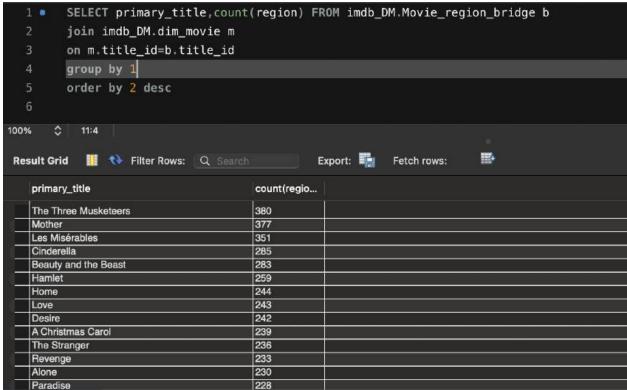


2. top 3 movie based on season

```
with cte as
(SELECT season,primary_title,sum(gross),
row_number()over(partition by season order by sum(gross) desc)
rw FROM imdb_DM.Fact_revenue r
join imdb_DM.Dim_Date d on
d.Date=r.date
join imdb_DM.Dim_Movie m
on m.title_id=r.Title_ID
group by 1,2)
select * from cte where rw<4
```



Release Region:

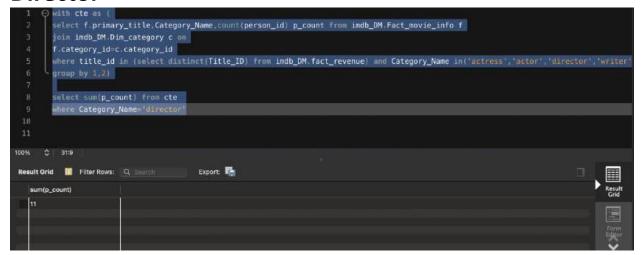


Matrix

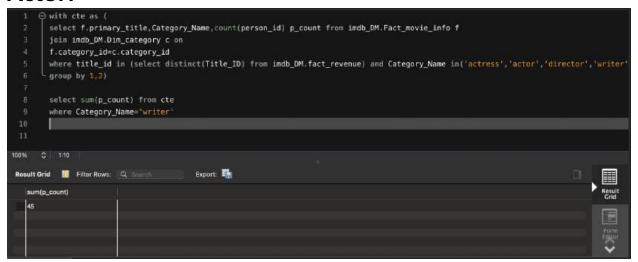
with cte as (
select f.primary_title,Category_Name,count(person_id) p_count from imdb_DM.Fact_movie_info f
join imdb_DM.Dim_category c on
f.category_id=c.category_id
where title_id in (select distinct(Title_ID) from imdb_DM.fact_revenue) and Category_Name
in('actress','actor','director','writer')
group by 1,2)

select sum(p_count) from cte where Category_Name='director'

Director



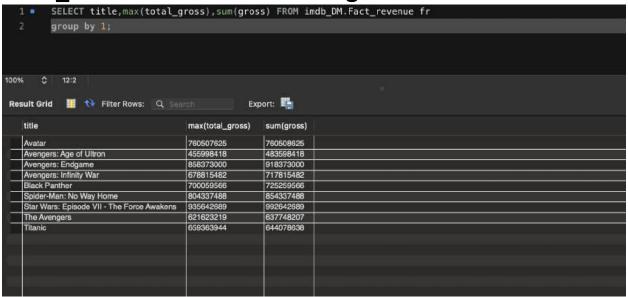
Actor:



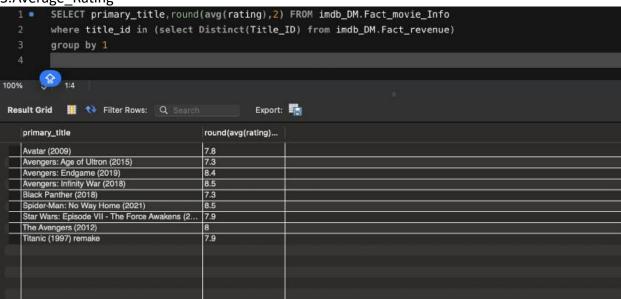
Similarly count for

Actress: 8, writers:24

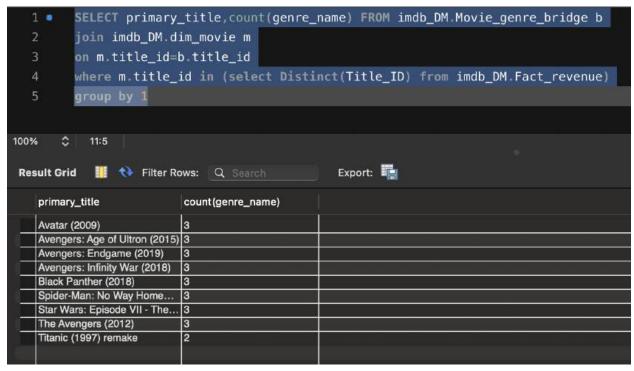
Total_World Wide Gross Earning



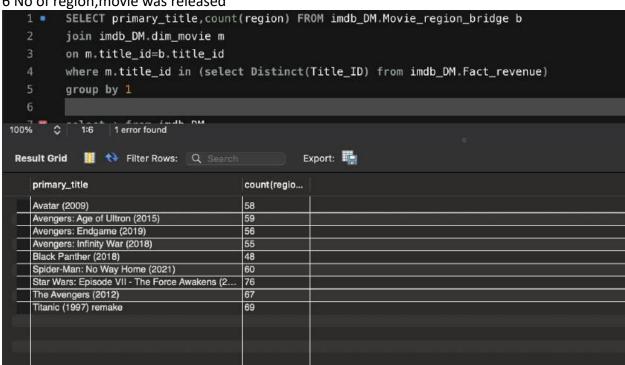
5.Average_Rating



No of Genre Per Movie



6 No of region, movie was released



ALTERYX Profiling

imdb_name_basics

column	max	min	Null%
nconst	10	9	0
Primary name	95	1	0
Birthyear	4	2	0
deathyear	4	2	0
Primary profession	65	5	0
Known for titles	10	5	0

There are 265 birthyears which are below 1,800 and there are 1,208,402 records where the birthyear is '\n'

There are 1,35,378 records where there are '/n' death years

Imdb_title_akas

column	max	min	Null%
Title id	10	9	0
ordering	149	1	0
title	273	1	0
region	4	2	0
language	3	2	0

LANGUAGE CONTAINS 2177430 NULL VALUES

Imdb_title_basics

column	max	min	Null%
Tconst	10	9	0
Titletype	5	5	0
Primary title	242	1	0
Original title	242	1	0
startyear	4	2	0
endyear	2	1	0
runtimes	5	1	0

There are 62 records which have a movie runtime of more than 300 minutes which is an abberation $Imdb_title_crew$

Column	Max	Min	Null%
--------	-----	-----	-------

directors	29	2	0
writers	1189	2	0

The names for the writers and directors are not the conventional names its just abberations Imdb_title_principle

Column	Max	Min	Null%
ordering	10	1	0
category	19	4	0
job	157	1	0
titleID	10	9	0