Dear Candidates,

Greetings from TechCare! Congratulations on being shortlisted for the first round of UI Designer selection process. We are excited to see how you can evolve with our requirements and be the one we are looking for.

For qualifying the second round, you will have to submit a home task where your skills will be evaluated by experts. Please read the instructions carefully before doing the task.

Task 1:

<u>Techcare.co</u> is going to launch it's newly designed website soon. We are willing to see how our new member looks upon it and can match our vision with the website. May the best win!

- **1.** You will have to redesign the <u>Techcare.co</u> landing page. Just to give an idea: try to focus that TechCare focuses on User Experience on the full design
- 2. The design must follow recent and upcoming UX/UI trends and it should be modern.
- **3.** Explanation must be there for every section behind the way of designing and why do you think your design is trendy?
- 4. Last but not the least you applied to the post knowing our works and what we do, who we are. We want you to take the challenge of using graphics (Header illustration) that reflect TechCare's business goal that is "Bring IDEAS to LIFE"

Our Business Focus/goal:

To grow your business through UX design.

We will increase the conversion rate of your site by doing the proper UX

Please reflect these things in the design.

Note:

- Navigation should be easy to use.
- Proper links and buttons should be used.
- Use trendy fonts (Maximum 2)
- Please keep our theme color for designing.
- Please provide the branding guideline and source file & .jpg. Every layer should have proper naming convention.

Task 2:

You have to design a User Interface (UI) of the given wireframe. This is an Educational App. Users can find their desired topic and tutors from this app. The flow is that users can choose their course topic they want to learn and can see a list of course topics. They can also see the tutors who are going to take the courses and details of each tutors.



Instructions:

- 1. You can choose fonts and color palette as per your wish.
- 2. You have to incorporate the related contents to make an outstanding UI.