SHEYLA PEREZ

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EDUCATION

Queens College - City University of New York (CUNY)   May 2023
Bachelor of Art, Mathematics; Minor: Computer Science

TECHNICAL SKILLS & CERTIFICATIONS

Languages: Python, Javascript, HTML/CSS, Bootstrap, SQL
Technologies: Git/GitHub, Adobe Photoshop, Adobe AI Illustrator, Adobe Dreamweaver, FIGMA, Notion, Excel

EXPERIENCE

Lyft   New York, NY
Technical Program Manager Intern   May – August 2022
- Prevented spending millions on the third partner company by identifying pain points with drivers and improved poor ride experiences in the navigation system
- Analyzed over 100+ data-set in SQL and discussed with the data science team to create baseline metrics to help quantify negative and positive experiences
- Communicated with cross-functional teams, including engineering, UX design, and stakeholders, to translate issues into concrete actions in a document and guarantee higher product quality
- Built roadmaps, created release plans, and defined milestones using Excel to demonstrate a thorough understanding of dependency management to accelerate the team by 6%

Discord   New York, NY
Product Engineer Intern   June – August 2021
- Created new features in IOS mobile by creating an A/B test in onboarding to improve the user experience that allowed users to select their language as they signed up
- Implemented easily configurable experimentation of A/B tests with YAML and React Native
- Increased 5% user activation by gathering data in Chartio, monitoring experiment status, and analyzing results to understand what features to build

NBCUniversal (NBCU)   Englewood, NJ
Media Tech Intern - Cyber Security Analyst Enterprise Applications   June – August 2020
- Developed features for an internal application, NiBlL, that uses Modo Labs, HTML/CSS, and Python (Flask) to help new NBCU employees transition into their roles by creating a networking match every week
- Researched SAP Code Vulnerability Analysis system and provided a report on types of exposers, including vulnerabilities that CVA supports
- Presented the comparison of the security of the Root and Intermediate Certification Chain of Trust between Encrypt Session to over 25+ new employees

LinkedIn   New York, NY
User Interface Engineer Intern   January 2020
- Created and promoted a user-friendly route to identify over 300+ comments on the LinkedIn video web application
- Utilized Ember JS to separate the during and after live comments in the video section to enable a user-friendly app
- Used HTML/CSS to implement and overlaid the API highchart graph on a sample video

PROJECTS

Bytehacks Hackathon | *Team of 3* **-** Awarded "Best Diversity Hack"
- Implemented an interactive game and a speech-to-text component website to educate young women in different tech careers, covering topics such as what it means to be a data scientist, game developer, or web developer
- Designed the background of the beta website with **Adobe Photoshop** and used **HTML/CSS;** to engage and ensure active learning for young users (https://tech-for-her.herokuapp.com/index.html)

AWARDS & PROGRAMS

Award: Won an entrepreneurship competition (CUNY Clash), by building a product and pitched to 5 investors
Programs: New York on Tech Flex Leaders Alumnus; Rewriting the Code Fellow; American Needs You Fellow; Secretary of Women in Tech; Grace Hopper Celebration Scholar 2019; Code2040 Fellowship; CUNY Tech Prep