ANASTASIA **SORKIN**

Full Stack Developer

CONTACT

sorkin.anastasia@gmail.com ✉

6132656116 📞

Ottawa, Ontario 📍

LinkedIn 🔗

Github ○

EDUCATION

Certificate of Professional
Full Stack Flex Coding Program
Carleton University
August 2021
Ottawa, ON

Diploma of Education
Fashion/Apparel Design
Toronto Film School
- current

College Diploma
Business Marketing
Algonquin College
May 2015
Ottawa, ON
GPA: 3.8/4

Bachelor of Arts
Philology
Voronezh State University
July 2007
Voronezh, Russia
GPA: 3.5/4

CAREER OBJECTIVE

Full stack developer with experience of building scalable web applications, who is passionate about bringing client's visions to life. Her strongest skill is creativity, being able to gather client's requirements and translate those into an engaging, effective and unique website.

WORK EXPERIENCE

Assistant Manager

Stars Men's Shops

November 2017 - current / Ottawa, ON

- Collecting data using primary and secondary research. Analyzing, interpreting, and making conclusions from collected data, and delivering it to the top management
- Providing recommendations how to increase and maintain brand awareness and ROI.Clearly communicate ideas and recommendations to the top management
- Developed Social Media Campaign based on the primary and secondary research focused on the current trends.Created financial plan for the Social Media Campaign
- Increased sales in the store by 45% in one season by utilizing different selling techniques
- Building strong relationship with customers by understanding their needs and wants, and providing outstanding customer service to maintain and attract new customers
- Communicated with third-party vendors to process production orders within

Marketing Assistant

Instant Lawns

January 2015 - July 2015 / Ottawa, ON

- Created Marketing Plan and Campaigns to reach more clients and analyzed progress
- Managed Social Media platforms using Hootsuit and analyzed customer engagement to effectively reach the target audience
- Built a partnership with neighbouring companies
- Prepared standard and routine reports, presentations, letters and meeting agendas. Took and edited before and after photos for pamphlets and daily Social Media updates

SKILLS

Programming Languages and Frameworks

JavaScript

CSS3

HTML

MySQL

React

Node

Applications

GitHub

Heroku

Postman

Insomnia

MongoDB Atlas

Tools

MySQL

Express.js

jQuery

Handlebars

Bootstrap

Materialize

MongoDB

Leaflet.JS

Sequelize

Bulma

PWA

- Assisted in implementation of marketing through direct mail, email and telephone communication campaigns
- Created photo and video advertising content. Assisted accounting team with expense trucking using Wave App. Handled phone calls, client accounts and data entry
- Helped organize and arrange marketing surveys, focus groups and studies. Assisted in executing all studies and gathering the final information
- Established client relationships by providing excellent service and

  promptly responding to their needs

PROJECTS

Birdwatcher Application

- Developed an Application along with team members using HTML, CSS, Bootstrap, Bulma, W3S, Handlebars, Javascript, Node, Express, MySQL, Sequelize, Heroku, Leaflet.JS
- Quack is a birdwatcher application which allows for users to view bird sightings (submitted by others) in an interactive map. Users can submit their own bird sightings; they can also learn more about individual birds by clicking on its respective HTML cards. This application is centred around the Ottawa area, though users can still technically submit bird sightings from anywhere in the world.