

TYPOGRAPHY

Merriweather

The quick brown fox jumps over the lazy dog
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Business Name: Acme%20Inc.
Industry: Technology
Target Audience: Developers
Visual Preference: Modern
Key Message: Innovation
Design Elements: Minimalistic

COLOR PALETTE



HEX: #E5DAD4
RGB: (229, 218, 212)
CMYK: 0, 5, 7, 10



HEX: #E5CBD4
RGB: (229, 203, 212)
CMYK: 0, 11, 7, 10



HEX: #F4DAC3
RGB: (244, 218, 195)
CMYK: 0, 11, 16, 24



HEX: #B2DAD1
RGB: (178, 218, 209)
CMYK: 18, 0, 7, 10



HEX: #E5DAD5
RGB: (229, 218, 213)
CMYK: 0, 5, 6, 9