

TYPOGRAPHY

Merriweather

The quick brown fox jumps over the lazy dog  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789

Business Name: Acme%20Inc.  
Industry: Technology  
Target Audience: Developers  
Visual Preference: Modern  
Key Message: Innovation  
Design Elements: Minimalistic

COLOR PALETTE



HEX: #E5DAD4  
RGB: (229, 218, 212)  
CMYK: 0, 5, 7, 10



HEX: #E5CBD4  
RGB: (229, 203, 212)  
CMYK: 0, 11, 7, 10



HEX: #F4DAC3  
RGB: (244, 218, 195)  
CMYK: 0, 11, 16, 24



HEX: #B2DAD1  
RGB: (178, 218, 209)  
CMYK: 18, 0, 7, 10



HEX: #E5DAD5  
RGB: (229, 218, 213)  
CMYK: 0, 5, 6, 9