## BITS F364 Human Computer Interaction

# Assignment to test usability of a website

- 1. **Deadline: 13th April, 2021**
- 2. Do this assignment in groups of 5 or less (may be different from other course activities). Viva will be taken individually, so make sure each and everyone in the team contributes.
- 3. You need to use *Selenium* (<a href="https://www.selenium.dev/">https://www.selenium.dev/</a>)
  - a. Follow the instructions from class.
  - b. You can also refer to the docs here (instructions for Windows users present here too): <a href="https://selenium-python.readthedocs.io/">https://selenium-python.readthedocs.io/</a> and here: <a href="https://www.seleniumhq.org/selenium-ide/docs/en/introduction/getting-started/">https://www.seleniumhq.org/selenium-ide/docs/en/introduction/getting-started/</a>
  - c. **There are two parts in the assignment**. In the first part, you need to write scripts (Selenium WebDriver) which automatically navigates parts of a website to test the response. In the second part you are going to record the session (Selenium IDE) of a user using some websites and analyse the session for different usability parameters.
- 4. What to do? Write selenium scripts to do the following:
  - a. Take the following 5 websites:

https://nrega.nic.in/netnrega/home.aspx

https://www.usa.gov/

https://www.bits-pilani.ac.in/

https://www.isro.gov.in/

https://medium.com/

 For each of these websites, follow (using selenium) all the hyperlinks on the home page. Note down the link, the time for the corresponding pages to load (take an average of 5 attempts), the number of deadlinks and the number of links that work (Hint: capture the HTTP Status code returned by the server). Do these tasks using a broadband or mobile network. Mention the mobile network operator or broadband provider.

2. Programmatically generate the following table formats:

	Website	Link	Mobile Network	Link Load	Link is dead or
			Operator /	Time	timed out
			Broadband provider	(average of	(Y/N)
				5 tries)	
Ī					
ſ					

Website	Mobile Network	Average	Number of	Number of	Website
	Operator /	Link Load	Dead	Working	Score (see
	Broadband	Time	Links /	Links	below)
	provider		Time Outs		,
	_	"col1"		"col3"	
			"col2"		

To obtain the website score, use the following 2 parameters:

A: normalized Average Link Load Time (Mobile Network)

A = (val(col1) - min(col1)) / (max(col1) - min(col1))

B: Fraction of dead links

```
B = val(col2) / (val(col2) + val(col3))
```

Website score = (A + B) / 2

Order the websites by **increasing** order of score in the table.

- b. In the next part of the assignment, we are going to do user evaluations for a few websites. We are going to use Selenium IDE to record user sessions
  - 1. Find 2 users who are proficient in English but not proficient with e-commerce (ideal user descriptions, but anything close by will also do). Find a product available on both SnapDeal and Flipkart. Ask the user to search and locate the product and add it to the cart. Record the user sessions. Change the sequence of SnapDeal and Flipkart for the two users.

Write a script to analyse the recordings to find the number of clicks required by the users to add the product to cart in Flipkart and SnapDeal. Compare it with an expert user of the system (you don't need to record the session of the expert user, just observation will do). How many times was the user lost during the navigation? How many times did the user have to click the back button, or start fresh, or cancel a course of action? What do these say about the usability of these portals? (You can start recording after logging in to avoid capturing passwords)

### What to submit?

A single zip file per group (only one member needs to submit) containing two folders for the two parts a and b and a text file with the names and ID numbers of the group members. In the folder for part a, submit your script, a spreadsheet for the two tables, a PDF file of your observations (2 pages 12 font size max). In the folder for part b, submit the dumps of the session recordings, script to conduct the analysis, a PDF report on your observations (2 pages 12 font size max). All submissions must be made <SUBMISSION-CMS/PIAZZA/TURNITIN> within the deadline. No email submissions before or after the deadline will be accepted.

#### **Evaluations**

You have to present an online demo of the assignment to a TA. This is 30 marks assignment and 5 bonus marks will be awarded if the TA feels your work is very good in terms of implementation, observations and results.

### **Honesty**

The highest level of academic honesty and sincerity is expected. It is OK to make mistakes and learn honestly. Any attempts at gaming the system or colluding with other groups of students will attract a zero score and also a grade penalty. Repeat offenders will be reported for disciplinary proceedings. All assignments will be checked for collusion using plagiarism software. At the same time, collaboration is encouraged. Please feel free to use the course Piazza forum for collaboration and to ask questions.

For a good reference on cheating vs. collaboration see <a href="http://www.cse.iitd.ac.in/~mausam/courses/col772/spring2019/">http://www.cse.iitd.ac.in/~mausam/courses/col772/spring2019/</a>

NOTE: This assignment takes more time to complete unlike assignment 1. DO NOT delay it till one or two days before deadline. Start working on it immediately to score good marks.