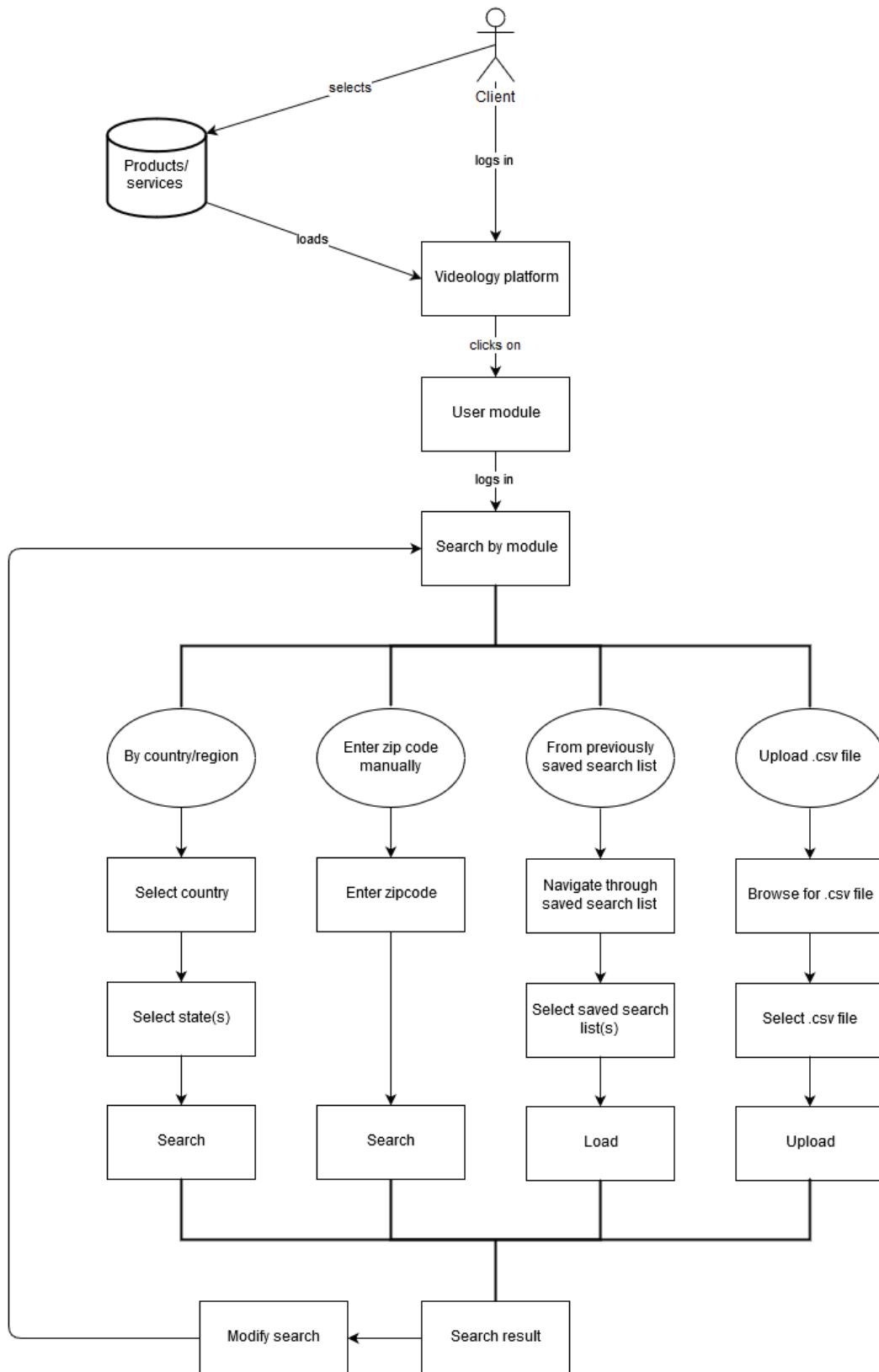


Videology – The ‘Search By’ module

Goal

Design a module for our client to target their advertising to internet users based on location.

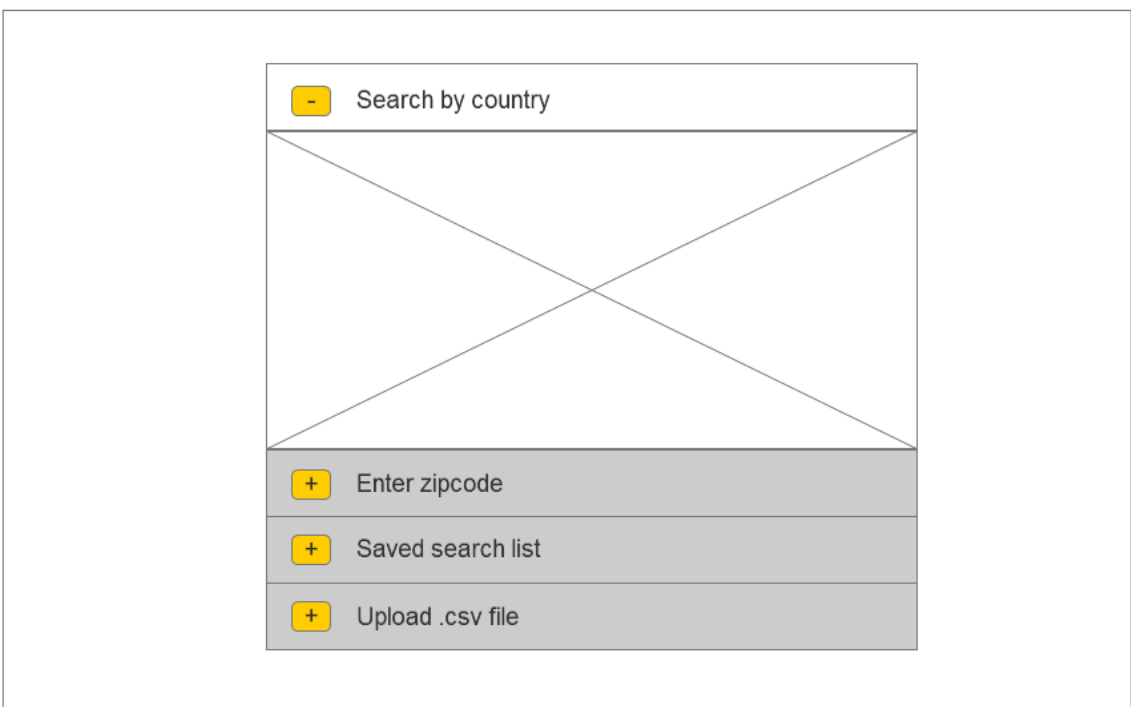
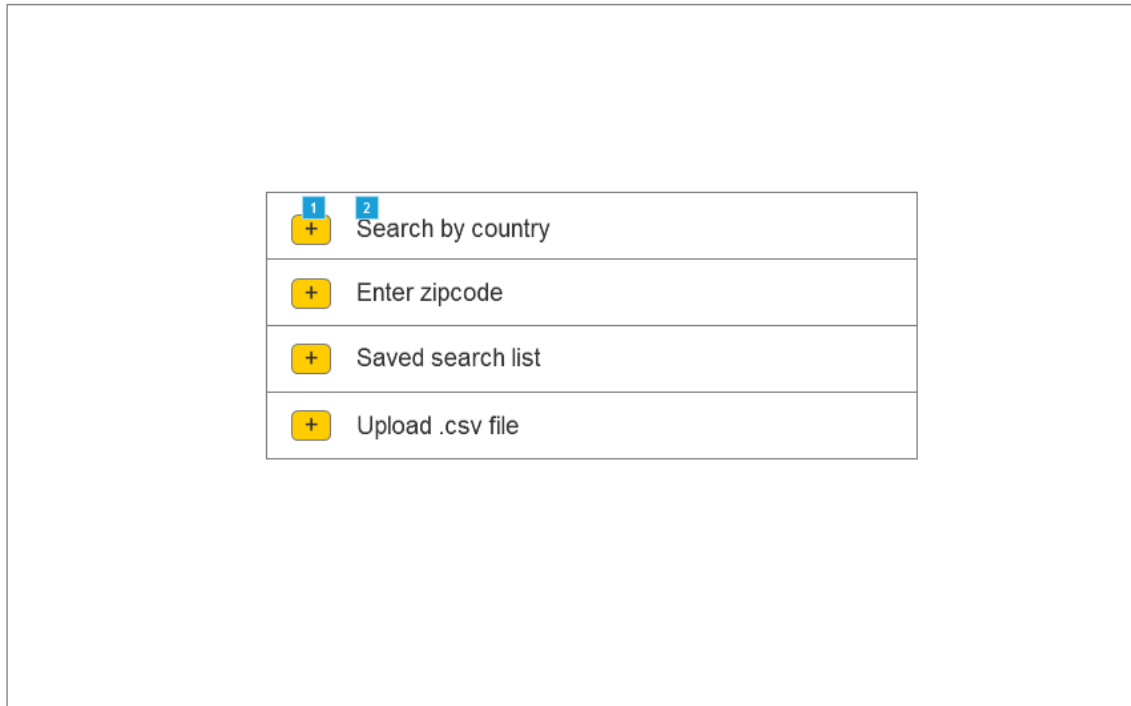
Flowchart



Wireframe

Landing page

Default and on-click design



Description

Footnote	Name	Description	Type	Enabled/Disabled
1	Accordion button	Used to maximize/minimize between different 'Search by' views.	Button	By default: All 4 are enabled. When one is selected, other 3 gets disabled.
2	Accordion list	Used to maximize/minimize search option(s) tab.	Accordion list	By default: All 4 are enabled. When one is selected, other 3 gets disabled.

Module 1 – Search by country

Default and on-select design

The image shows the default design of the 'Search by country' form. It features a header with a minus icon and the text 'Search by country'. Below the header, there is a 'Save search' button (1) in the top right corner. The main content area contains a 'Select country' dropdown menu (2) and an 'Add state' text input field (3). A 'Search' button (4) is positioned below these fields. At the bottom, there are three expandable sections: 'Enter zipcode', 'Saved search list', and 'Upload .csv file', each with a plus icon.

The image shows the 'on-select' design of the 'Search by country' form. The 'Select country' dropdown menu (2) is now populated with 'United States'. The 'Add state' text input field (3) is now populated with 'Georgia, Ma_'. A dropdown menu (5) is visible below the text input, showing 'Maine' and 'Maryland'. The 'Search' button (4) is now yellow. The 'Save search' button (1) is also yellow. The expandable sections at the bottom remain the same.

Description

Footnote	Name	Description	Type	Enabled/Disabled
1	Save search	Saves the current search preference.	Icon button	Enabled when all the required input fields are entered correctly.
2	Select country	Lists the different countries	Drop-down list	Always enabled.
3	Add state	Displays states based on user entry. Simultaneously validates and autocorrects state names.	Text input field	Enabled when the country is selected, else disabled.
4	Search	Performs the search.	Button	Enabled when 'Select country' and 'Add state' have correct values.
5	Prediction list	Displays a predicted list of states based on the user's input.	List box	Enabled when user starts typing in the 'Add state' text input field.

Module 2 – Enter zipcode

Default and on-entering data design

The image shows the default state of a web form titled "Enter zipcode". The form is enclosed in a light gray border. At the top, there is a gray header bar with a yellow "+" icon and the text "Search by country". Below this is a white section with a yellow "-" icon and the text "Enter zipcode". The main content area is white and contains a yellow input field with the placeholder text "Enter zipcode" (callout 2), a gray "Search" button (callout 3), and a gray "Save search" button (callout 1) in the top right corner. At the bottom, there are two gray footer bars: the first has a yellow "+" icon and the text "Saved search list", and the second has a yellow "+" icon and the text "Upload .csv file".

The image shows the same web form after the user has entered the zipcodes "21227, 21228". The layout is identical to the default state, but the yellow input field now contains the text "21227, 21228". The "Search" button and the "Save search" button (located in the top right of the main content area) are now yellow, indicating they are active or clickable. The "Save search" button is positioned above the input field. The footer bars remain gray.

Description

Footnote	Name	Description	Type	Enabled/Disabled
1	Save search	Saves the current search preference.	Icon button	Enabled when all the required input fields are entered correctly.
2	Enter zipcode	To enter the zip codes.	Text input field	Always enabled
3	Search	Performs the search.	Button	Enabled when 'Enter zipcode' text input field has input values.

Module 3 – Saved search list

Default and on-select design

Search by country

Enter zipcode

Saved search list

Recently saved

2

Title	Saved on
Saved 1	Date 1
Saved 2	Date 2
Saved 3	Date 3

<

...

>

3

1

Load

Upload .csv file

Search by country

Enter zipcode

Saved search list

Recently saved

4

Title	Saved on
Saved 1	Date 1
Saved 2	Date 2
Saved 3	Date 3

<

...

>

Load

Upload .csv file

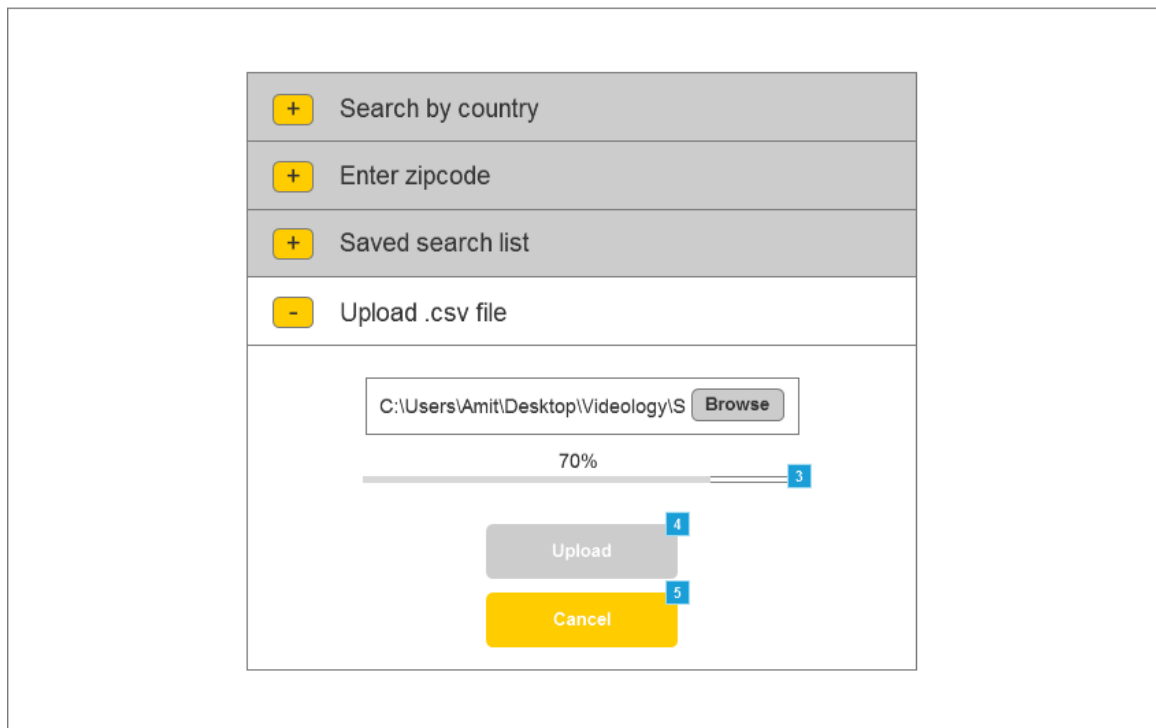
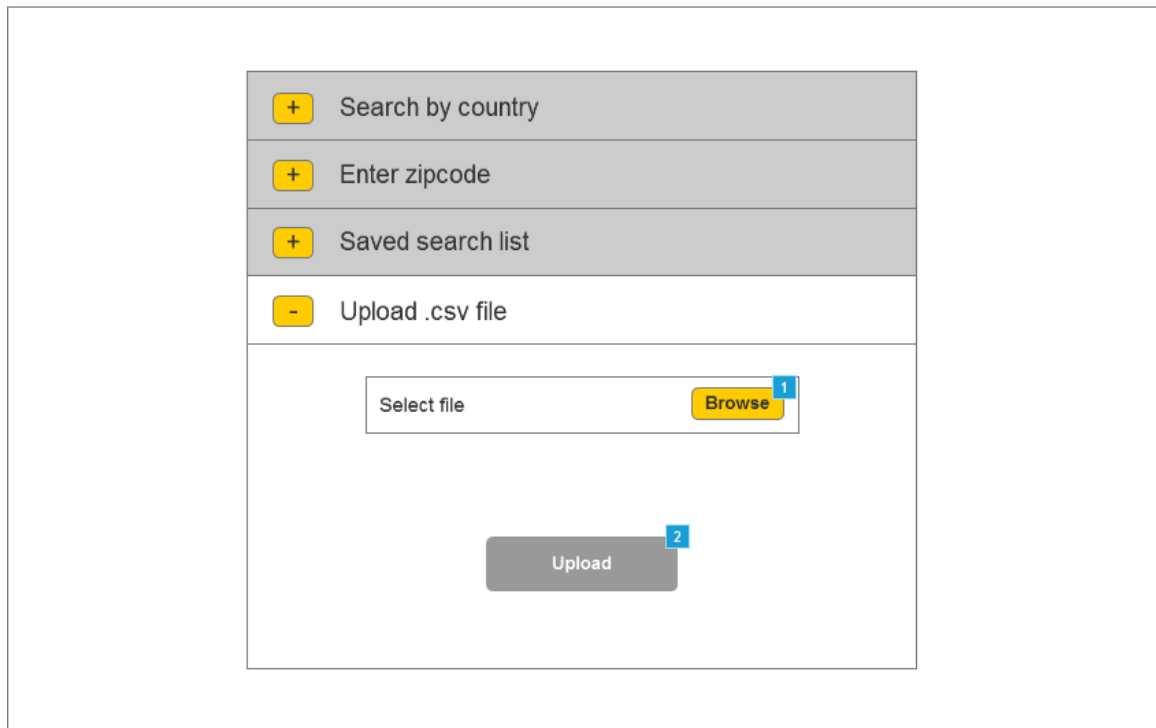
Description

Footnote	Name	Description	Type	Enabled/Disabled
1	Load	Loads the selected saved search from the list.	Button	Enabled when a saved search list is selected.
2	Sort by	Possible values: Recently saved Alphabetical order		
3	Pagination	Displays the number of pages and the navigation button.	Pagination	Enabled when there is more than one page.
4	Sort by	Possible values: Recently saved Alphabetical order		
5	Recently saved search list	Displays the list of saved search along with the timestamp.	List box	Enabled when there is at least one saved search. Else displays a message saying 'No saved search available.'

Module 4 – Upload .csv file

In this view, or option, the client just wants to upload a .csv file with zip codes in it

Default and on-upload design








Description

Footnote	Name	Description	Type	Enabled/Disabled
1	Browse	On click opens a directory for browsing .csv files	Button	Always enabled except when the file is being uploaded.
2	Upload	Loads the selected saved search from the list.	Button	Enabled when the .csv file is selected
3	Progress bar	Displays the % of upload completion.	Progress bar	Displayed when the .csv file is being uploaded.
4	Upload	Uploads the selected .csv file.	Button	Enabled when the .csv file is selected.
5	Cancel	Cancels the .csv file upload.	Button	Displayed when the .csv file is being uploaded.

Search result page

Default and no result found page

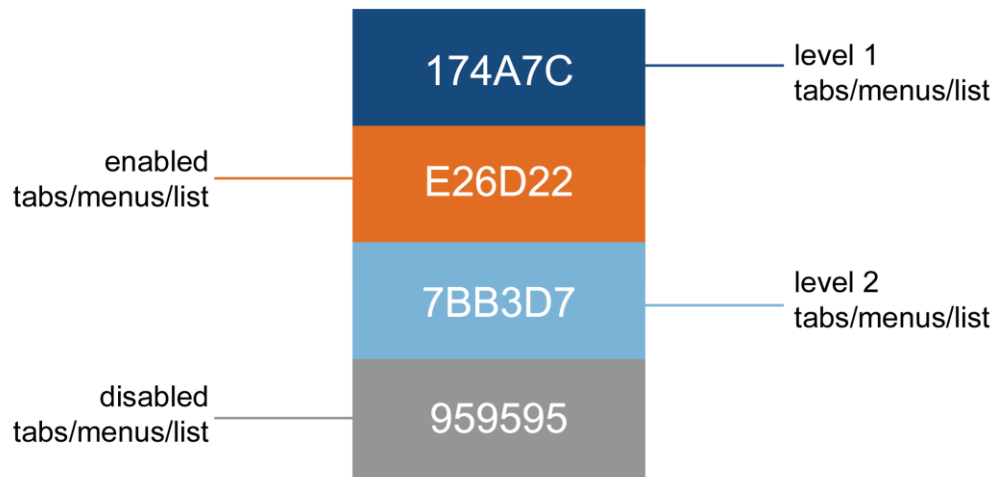
Search result	
+ Modify search	
Sort by:	Save search
Results 5 out 10	
	Firstname Lastname Region, State
	Firstname Lastname Region, State
	Firstname Lastname Region, State
	Firstname Lastname Region, State
	Firstname Lastname Region, State
_____ Pagination	

Search result	
+ Modify search	
Sort by:	Save search
Results 5 out 10	
No results found.	

High fidelity

Color Palette

The color palette was inspired by the colors used in Videology's logo.



Landing page

This would be the page once the client logs in to the 'Users - Search by' module.

Default visual

+ Search by country

+ Enter zipcode

+ Saved search list

+ Upload .csv file

On-click visual

- Search by country

Save search

Select country

Add state

Search

+ Enter zipcode

+ Saved search list

+ Upload .csv file

Module 1 – Search by country

In this view the client would select a country, which would populate specific regions within that country.

Default visual

- Search by country

Save search

Select country

Add state

Search

On-select visual

- Search by country

Save search

United States

Georgia x Ma

Maine

Maryland

Massachusetts

Search

Module 2 – Enter zipcode

In this view the user would just want a space to enter in zip codes manually that they want to target.

Default visual

- Enter zipcode

Save search

Add zipcode

Search

On-entering data visual

- Enter zipcode

Save search

21227 x

21228 x

Add zipcode

Reset

Search

Module 3 – Saved search list

The client would be presented with a list of saved files that contain zip codes that have previously been created. When they select a file to target, they would see what zip codes are in that list. They have the ability to select multiple files.

Default visual

- Saved search list

Recently saved ▾

Title	Saved on
Saved search 06	Oct 13, 2016
Saved search 17	Sep 13, 2016
Saved search 08	Aug 12, 2016
Saved search 09	Aug 09, 2016
Saved search 11	Aug 04, 2016

[First](#) [Previous](#) [1](#) [2](#) [3](#) [4](#) [Next](#) [Last](#)

Load

On-select visual

- Saved search list

Recently saved ▾

Title	Saved on
Saved search 06	Oct 13, 2016
Saved search 17	Sep 13, 2016
Saved search 08	Aug 12, 2016
Saved search 09	Aug 09, 2016
Saved search 11	Aug 04, 2016

[First](#) [Previous](#) [1](#) [2](#) [3](#) [4](#) [Next](#) [Last](#)

Load

Module 4 – Upload .csv file

In this view, or option, the client just wants to upload a .csv file with zip codes in it.

Default visual

- Upload .csv file

Select file

Browse

Upload

On-upload visual

- Upload .csv file

Saved search 88.csv

Browse

70%

Upload

Cancel

Upload failed

- Upload .csv file

Saved search 88.csv

Browse

Upload failed.

Retry


Search result page

This page displays the final search result based on the user's input/upload/selection.


Default visual


Search result

[+ Modify search](#)

Sort by: Relevance 


Displaying 5 out of 30 users

 Save search




Walter White

Albuquerque, New Mexico




Jesse Pinkman

Albuquerque, New Mexico




Saul Goodman

Albuquerque, New Mexico



Skyler White

Albuquerque, New Mexico



Mike Ehrmantraut

Philadelphia, Pennsylvania

First

Previous

1

2

3

4

Next

Last

No result found visual

Search result

[+ Modify search](#)

Sort by: Relevance

Displaying 0 out of 0 users

 Save search

No result found.