

Work Experience

User Experience Designer

Syncsort | Rochester, Minnesota

Jun 2016 - present

Collaborated with product managers, architects, and engineers to lead design culture in R&D department.

Designed prototypes, documented designs.

Developed user personas, conducted usability testing.

Performed UX validation to ensure that the right user experience is achieved.

User Experience Intern

Powercon | Mumbai, India

Dec 2015 - Jan 2016

Conducted user research and analyzed user interactions.

Designed website mock-ups and wireframes.

Developed low fidelity prototypes for usability testing.

Quality Assurance Intern

American Institutes for Research | Reston, Virginia

Jun 2015 - Dec 2015

Performed database and user interface testing.

Systems Analyst

Powercon | Mumbai, India

Aug 2013 - May 2014

Managed client interaction in requirements gathering and mockup designing.

Performed A/B testing to analyze various UI components.

Designed schema and use cases.

Digital Arts Head | Freelancer

University of Mumbai | Mumbai, India

Jun 2011 - May 2013

Conducted a workshop on Adobe Photoshop CS4.

This workshop covered basic concepts in graphic designing and wireframing of web applications.

Designed branding-related components for college events.

Projects

Sour Dough

Web Design

Minneapolis, Minnesota

Jun 2016 - Oct 2016

Performed user research, competitive analysis, qualitative research, and card sorting session.

Defined the information flow. Designed low-fi and hi-fi prototype, and visual design of the website.

the/Social App

Mobile App Design

Baltimore, Maryland

Feb 2016 - Mar 2016

Designed an social-media app that helps users to connect with other users in their locality.

Ideated and sketched features, developed hi-fi prototype, and performed usability testing.

Frinkles App

Mobile App Design

Baltimore, Maryland

Oct 2015 - Nov 2015

Designed an e-commerce app that helps users to order cupcakes.

Defined the product idea and conducted user research. Designed wireframes and hi-fi prototype.

Interactive Systems Research Center

Branding

Baltimore, Maryland

Aug 2015 - Dec 2015

Conducted client research and came up with a design language for the brand ISRC.

Worked in an iterative design process with critiquing sessions. Designed branding components.

Parking Alert System for the University

System Design

Baltimore, Maryland

Aug 2014 - May 2015

Performed feasibility, requirements, & risk analysis. Prepared ER diagrams and low fidelity prototypes.

Education

University of Maryland, Baltimore County

M.S in Information Systems

GPA: 3.7 | May 2016

University of Mumbai

B.Engg in Information Technology

GPA: 3.5 | May 2013

Skills

User Research

Interviews

Surveys

Heuristics

Competitive Analysis

Personas

Usability Testing

Design

Ideation

Sketching

Wireframing

Storyboarding

Affinity Diagrams

Prototyping

Tools

Axure RP

Dreamweaver

Photoshop

Illustrator

InDesign

InVision

Balsamiq

OmniGraffle

Pixate

InkScape

Marvel

Framer

Technical

HTML

CSS

JavaScript

JIRA

Confluence

Bootstrap

WordPress

Perforce

SQL

MS Office

UNIX commands