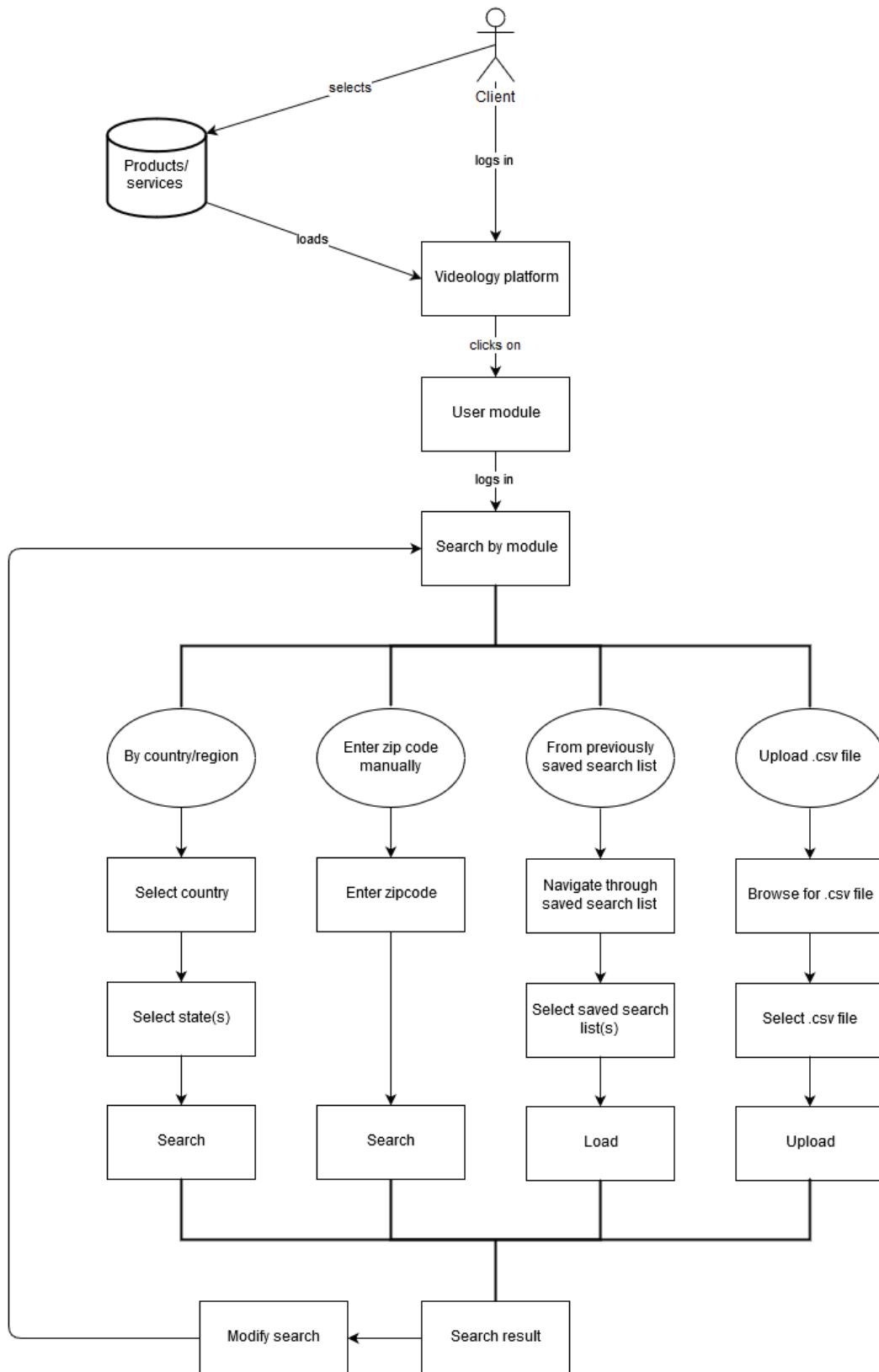


Videology – The ‘Search By’ module

Goal

Design a module for our client to target their advertising to internet users based on location.

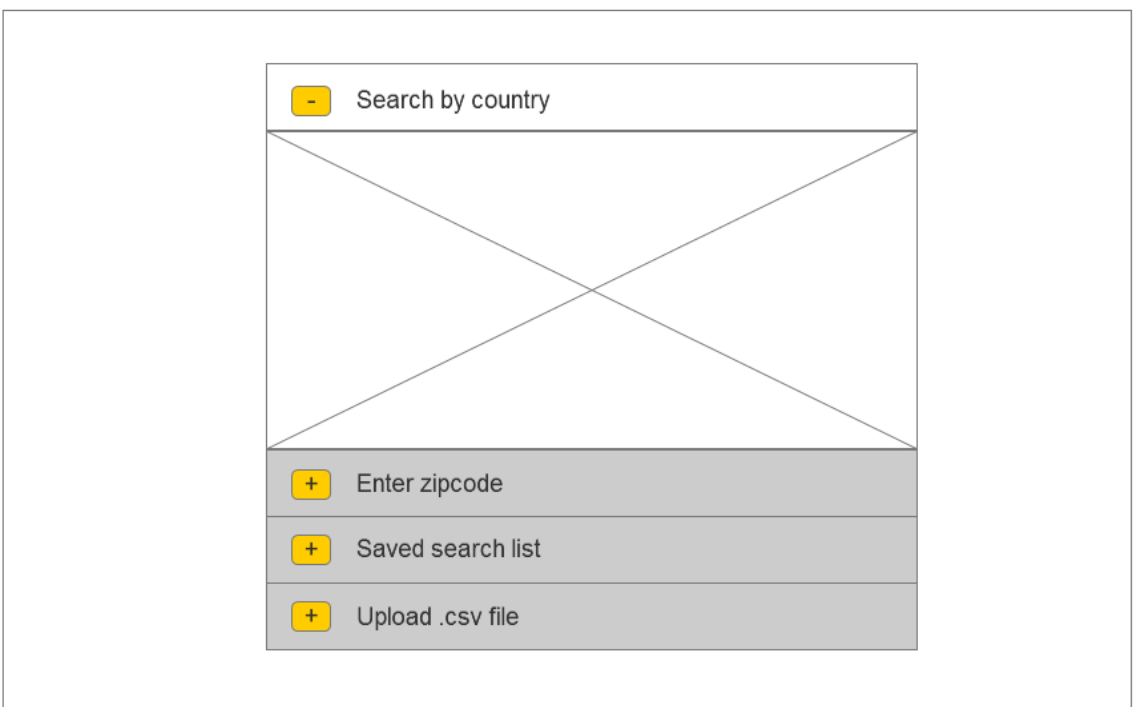
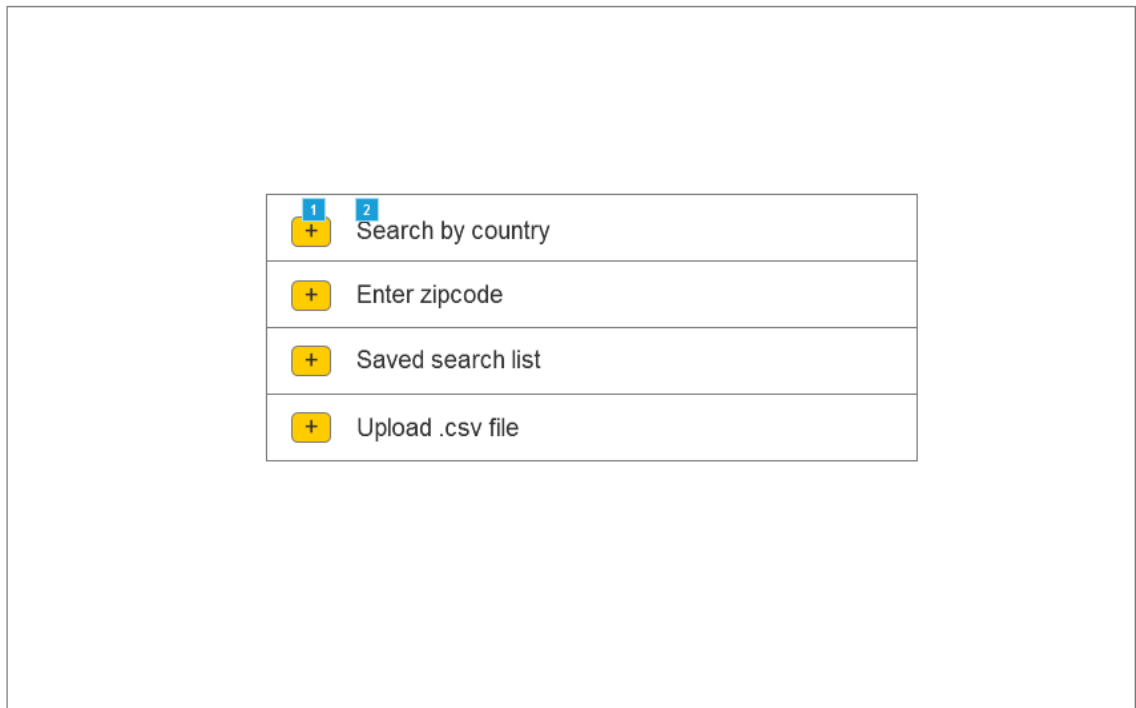
Flowchart



Wireframe

Landing page

Default and on-click design



Description

Footnote	Name	Description	Type	Enabled/Disabled
1	Accordion button	Used to maximize/minimize between different 'Search by' views.	Button	By default: All 4 are enabled. When one is selected, other 3 gets disabled.
2	Accordion list	Used to maximize/minimize search option(s) tab.	Accordion list	By default: All 4 are enabled. When one is selected, other 3 gets disabled.

Module 1 – Search by country

Default and on-select design

The image shows the default design of the 'Search by country' form. It features a yellow minus icon and the text 'Search by country' in a header bar. Below this, there is a 'Save search' button (1) in the top right corner. The main content area contains a yellow 'Select country' dropdown menu (2) and a white 'Add state' text input field (3). A grey 'Search' button (4) is positioned below these fields. At the bottom, there is a list of three expandable sections, each with a yellow plus icon: 'Enter zipcode', 'Saved search list', and 'Upload .csv file'.

The image shows the 'on-select' design of the 'Search by country' form. The header bar remains the same. The 'Save search' button (1) is now yellow. The 'Select country' dropdown menu (2) now displays 'United States'. The 'Add state' field (3) now shows a dropdown menu with 'Georgia, Ma_' selected, and a list of suggestions including 'Maine' and 'Maryland' (5). The 'Search' button (4) is now yellow. The expandable sections at the bottom remain the same.

Description

Footnote	Name	Description	Type	Enabled/Disabled
1	Save search	Saves the current search preference.	Icon button	Enabled when all the required input fields are entered correctly.
2	Select country	Lists the different countries	Drop-down list	Always enabled.
3	Add state	Displays states based on user entry. Simultaneously validates and autocorrects state names.	Text input field	Enabled when the country is selected, else disabled.
4	Search	Performs the search.	Button	Enabled when 'Select country' and 'Add state' have correct values.
5	Prediction list	Displays a predicted list of states based on the user's input.	List box	Enabled when user starts typing in the 'Add state' text input field.

Module 2 – Enter zipcode

Default and on-entering data design

The image shows the default state of a web form titled "Enter zipcode". The form is contained within a light gray border. At the top, there is a gray header bar with a yellow "+ Search by country" button. Below this is a white section with a yellow "- Enter zipcode" button. The main content area is white and contains a "Save search" button in the top right corner (callout 1), a yellow "Enter zipcode" input field (callout 2), and a gray "Search" button in the center (callout 3). At the bottom, there are two gray footer bars: the first has a yellow "+ Saved search list" button, and the second has a yellow "+ Upload .csv file" button.

The image shows the same web form after the user has entered the zipcodes "21227, 21228". The layout is identical to the default state, but the yellow "Enter zipcode" input field now contains the text "21227, 21228". The "Save search" button in the top right corner is now yellow, while the "Search" button in the center remains gray. The header and footer bars are unchanged.

Description

Footnote	Name	Description	Type	Enabled/Disabled
1	Save search	Saves the current search preference.	Icon button	Enabled when all the required input fields are entered correctly.
2	Enter zipcode	To enter the zip codes.	Text input field	Always enabled
3	Search	Performs the search.	Button	Enabled when 'Enter zipcode' text input field has input values.

Module 3 – Saved search list

Default and on-select design

Search by country

Enter zipcode

Saved search list

Recently saved

2

Title	Saved on
Saved 1	Date 1
Saved 2	Date 2
Saved 3	Date 3

<

...

>

Load

Upload .csv file

5

3

1

Search by country

Enter zipcode

Saved search list

Recently saved

4

Title	Saved on
Saved 1	Date 1
Saved 2	Date 2
Saved 3	Date 3

<

...

>

Load

Upload .csv file

4

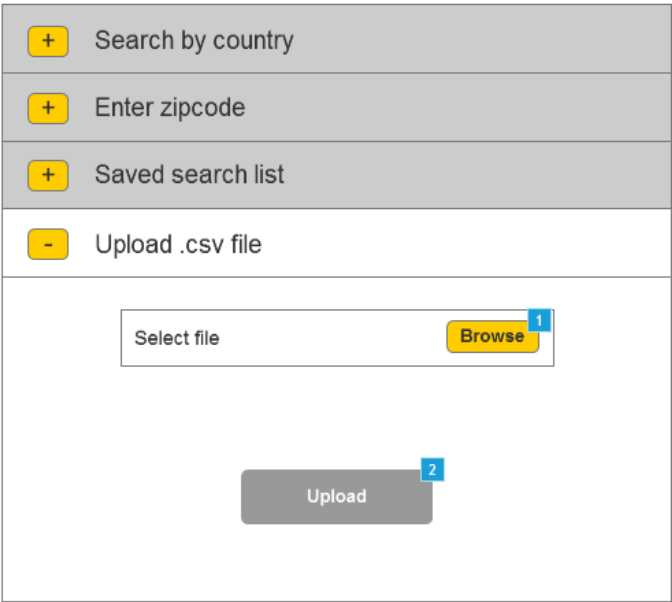
Description

Footnote	Name	Description	Type	Enabled/Disabled
1	Load	Loads the selected saved search from the list.	Button	Enabled when a saved search list is selected.
2	Sort by	Possible values: Recently saved Alphabetical order		
3	Pagination	Displays the number of pages and the navigation button.	Pagination	Enabled when there is more than one page.
4	Sort by	Possible values: Recently saved Alphabetical order		
5	Recently saved search list	Displays the list of saved search along with the timestamp.	List box	Enabled when there is at least one saved search. Else displays a message saying 'No saved search available.'

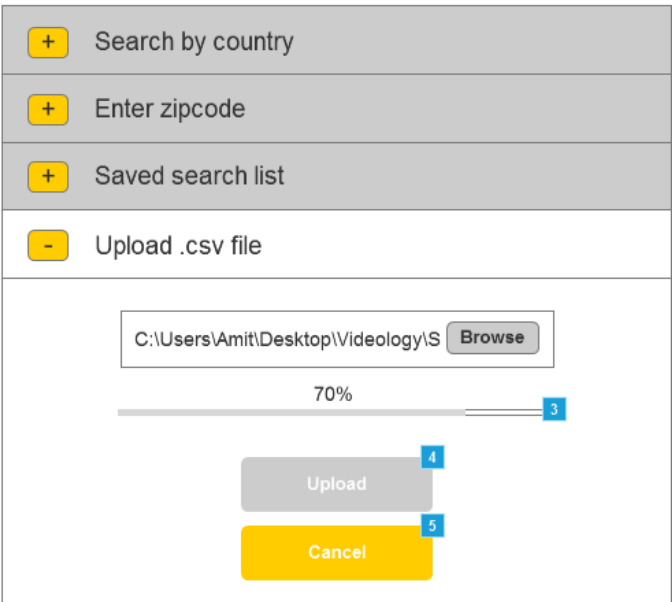
Module 4 – Upload .csv file

In this view, or option, the client just wants to upload a .csv file with zip codes in it

Default and on-upload design



The default upload interface consists of a sidebar with four options: 'Search by country', 'Enter zipcode', 'Saved search list', and 'Upload .csv file'. The 'Upload .csv file' option is selected, indicated by a minus sign icon. The main content area contains a 'Select file' input field with a 'Browse' button (labeled 1) and an 'Upload' button (labeled 2).








The on-upload interface shows the same sidebar, but the 'Upload .csv file' option is now active, indicated by a minus sign icon. The main content area displays the file path 'C:\Users\Amit\Desktop\Videology\5' in the input field, with a 'Browse' button. Below the input field is a progress bar showing 70% completion (labeled 3). At the bottom, there are two buttons: 'Upload' (labeled 4) and 'Cancel' (labeled 5).

Description

Footnote	Name	Description	Type	Enabled/Disabled
1	Browse	On click opens a directory for browsing .csv files	Button	Always enabled except when the file is being uploaded.
2	Upload	Loads the selected saved search from the list.	Button	Enabled when the .csv file is selected
3	Progress bar	Displays the % of upload completion.	Progress bar	Displayed when the .csv file is being uploaded.
4	Upload	Uploads the selected .csv file.	Button	Enabled when the .csv file is selected.
5	Cancel	Cancels the .csv file upload.	Button	Displayed when the .csv file is being uploaded.

Search result page

Default and no result found page

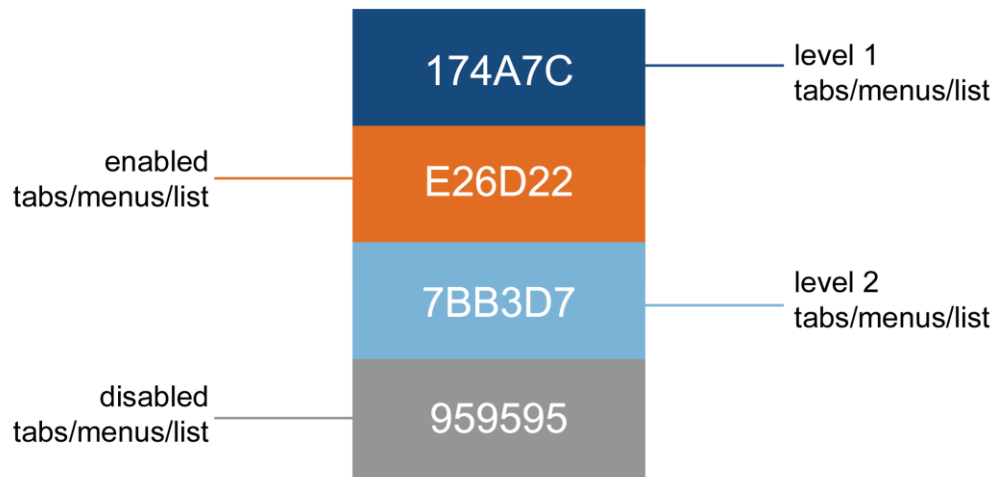
Search result	
+ Modify search	
<div>Sort by:</div> <div>Results 5 out 10</div> <div>Save search</div>	
	Firstname Lastname Region, State
	Firstname Lastname Region, State
	Firstname Lastname Region, State
	Firstname Lastname Region, State
	Firstname Lastname Region, State
Pagination	

Search result	
+ Modify search	
<div>Sort by:</div> <div>Results 5 out 10</div> <div>Save search</div>	
No results found.	

High fidelity

Color Palette

The color palette was inspired by the colors used in Videology's logo.



Landing page

This would be the page once the client logs in to the 'Users - Search by' module.

Default visual

+ Search by country

+ Enter zipcode

+ Saved search list

+ Upload .csv file

On-click visual

- Search by country

Save search

Select country

Add state

Search

+ Enter zipcode

+ Saved search list

+ Upload .csv file

Module 1 – Search by country

In this view the client would select a country, which would populate specific regions within that country.

Default visual

- Search by country

Save search

Select country

Add state

Search

On-select visual

- Search by country

Save search

United States

Georgia x

Ma|

Maine

Maryland

Massachusetts

Search

18 | www.shettyamit.com

Module 2 – Enter zipcode

In this view the user would just want a space to enter in zip codes manually that they want to target.

Default visual

The form has an orange header bar with the text "- Enter zipcode". Below the header is a light gray area containing a text input field with the placeholder text "Add zipcode". To the right of the input field is a link that says "Save search" with a download icon. Below the input field is a gray "Search" button.

On-entering data visual

The form has an orange header bar with the text "- Enter zipcode". Below the header is a light gray area containing two blue pill-shaped buttons with the text "21227 x" and "21228 x". To the right of these buttons is a text input field with the placeholder text "Add zipcode". To the right of the input field is a link that says "Save search" with a download icon. Below the input field is a link that says "Reset" with a circular arrow icon. Below the input field is an orange "Search" button.

Module 3 – Saved search list

The client would be presented with a list of saved files that contain zip codes that have previously been created. When they select a file to target, they would see what zip codes are in that list. They have the ability to select multiple files.

Default visual

- Saved search list

Recently saved ▾

Title	Saved on
Saved search 06	Oct 13, 2016
Saved search 17	Sep 13, 2016
Saved search 08	Aug 12, 2016
Saved search 09	Aug 09, 2016
Saved search 11	Aug 04, 2016

First Previous 1 2 3 4 Next Last

Load

On-select visual

- Saved search list

Recently saved ▾

Title	Saved on
Saved search 06	Oct 13, 2016
Saved search 17	Sep 13, 2016
Saved search 08	Aug 12, 2016
Saved search 09	Aug 09, 2016
Saved search 11	Aug 04, 2016

First Previous 1 2 3 4 Next Last

Load

Module 4 – Upload .csv file

In this view, or option, the client just wants to upload a .csv file with zip codes in it.

Default visual

- Upload .csv file

Select file

Browse

Upload

On-upload visual

- Upload .csv file

Saved search 88.csv

Browse

70%

Upload

Cancel

Upload failed

- Upload .csv file

Saved search 88.csv

Browse

Upload failed.

Retry


Search result page

This page displays the final search result based on the user's input/upload/selection.


Default visual


Search result

[+ Modify search](#)


Sort by: Relevance 

Displaying 5 out of 30 users


 Save search




Walter White
Albuquerque, New Mexico




Jesse Pinkman
Albuquerque, New Mexico



Saul Goodman
Albuquerque, New Mexico



Skyler White
Albuquerque, New Mexico



Mike Ehrmantraut
Philadelphia, Pennsylvania

First

Previous

1

2

3

4

Next

Last

No result found visual

Search result

[+ Modify search](#)

Sort by: Relevance

Displaying 0 out of 0 users

 Save search

No result found.