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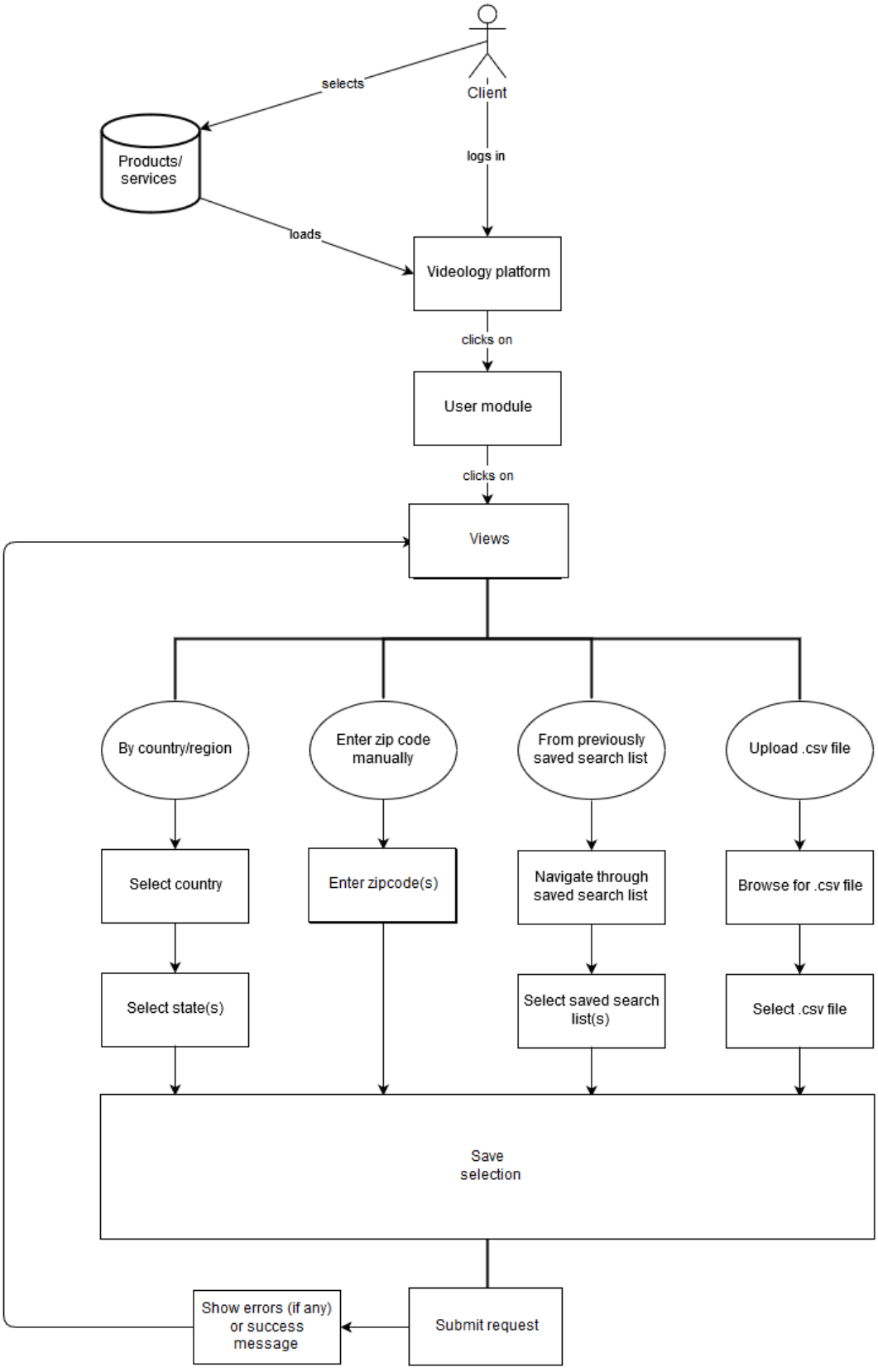
Videology – The ‘Search By’ module

Goal

Design a module for our client to target their advertising to internet users based on location.

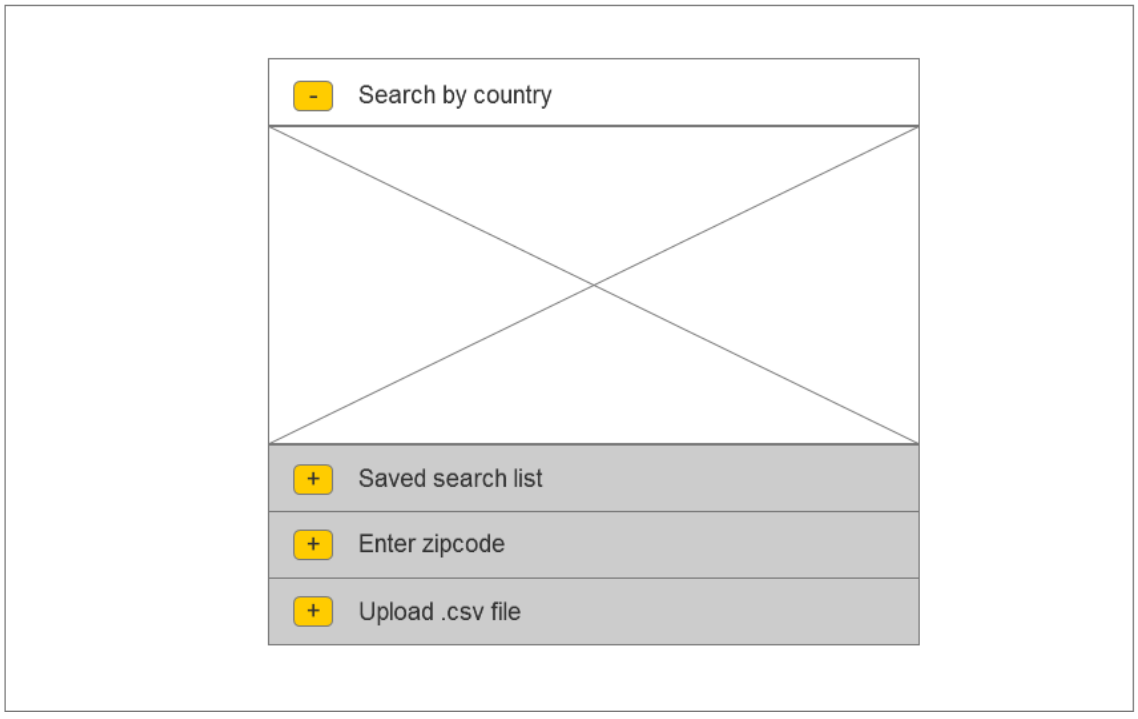
Flowchart


Client
selects
Products/
services
logs in
loads
Videology platform
clicks on
User module
clicks on
Views
By country/region
Enter zip code
manually
From previously
saved search list
Upload .csv file
Select country
Enter zipcode(s)
Navigate through
saved search list
Browse for .csv file
Select state(s)
Select saved search
list(s)
Select .csv file
Save
selection
Show errors (if any)
or success
message
Submit request

Wireframe

Landing page

Default and on-click design

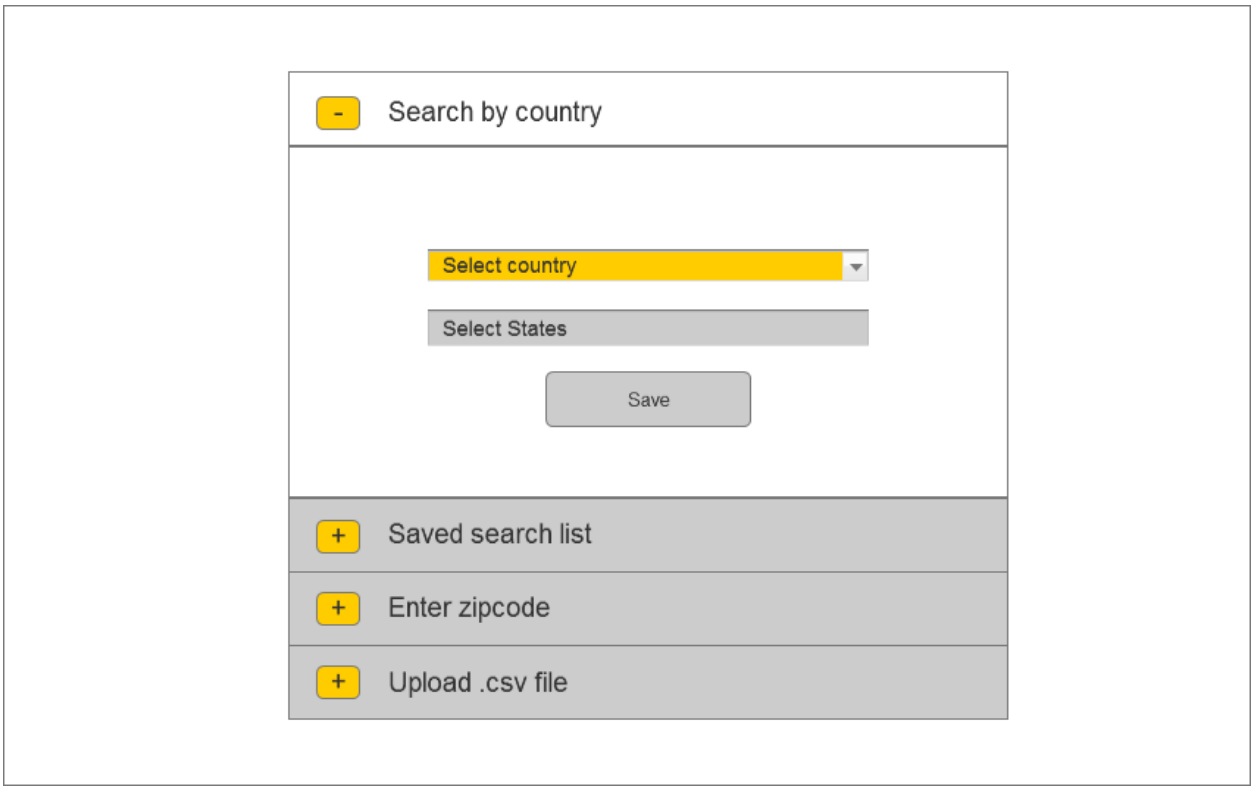


Description

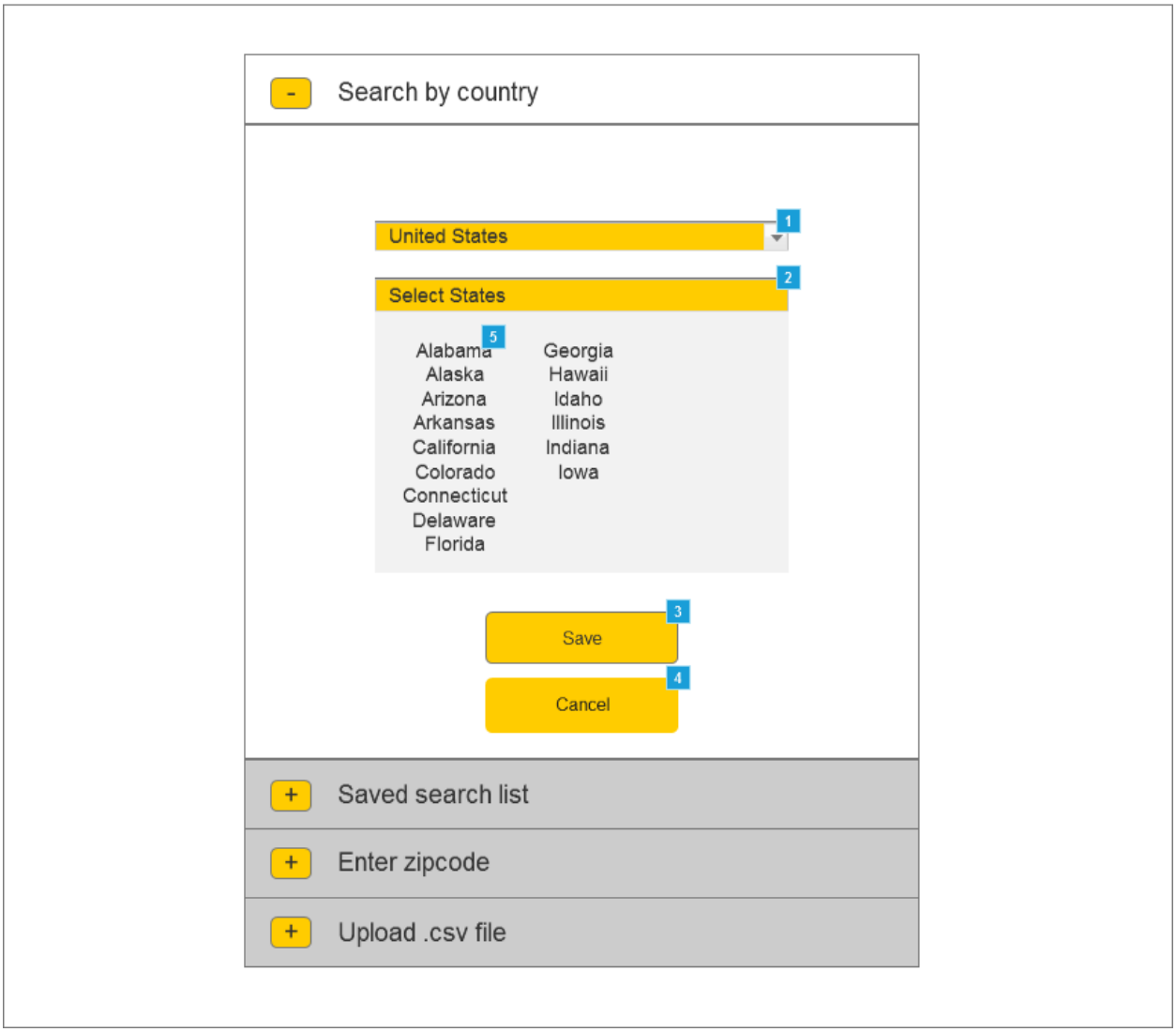
Footnote	Name	Description	Type	Enabled/Disabled
1	Accordion button	Used to maximize/minimize between different 'Search by' views.	Button	By default: All 4 are enabled. When one is selected, other 3 gets disabled.
2	Accordion list	Used to maximize/minimize search option(s) tab.	Accordion list	By default: All 4 are enabled. When one is selected, other 3 gets disabled.

Module 1 – Search by country

Default design



On-select design



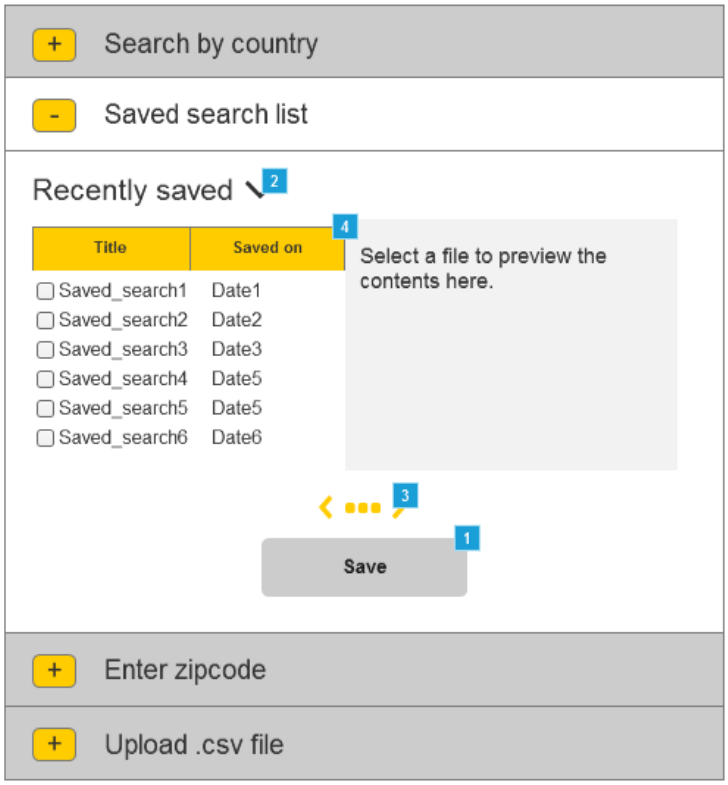
Description

Footnote	Name	Description	Type	Enabled/Disabled
1	Select country	Lists the different countries	Drop-down list	Always enabled.
2	Select States	Displays a list of states based on the country selected. If the number of states exceeds 15 x 3 table scroll bar will appear.	Accordion list	Enabled when the country is selected, else disabled.

3	Save	Saves the current search preference.	Icon button	Enabled when one or more states are selected.
4	Cancel	Cancels the current search preference.	Button	Enabled when one or more states are selected.
5	Selection hot spot	Selects one or more states.	Hot spot	Clicking on non-selected states, selects it. Clicking on selected states, deselects it. Displayed with the select state list.

Module 2 – Saved search list

Default design

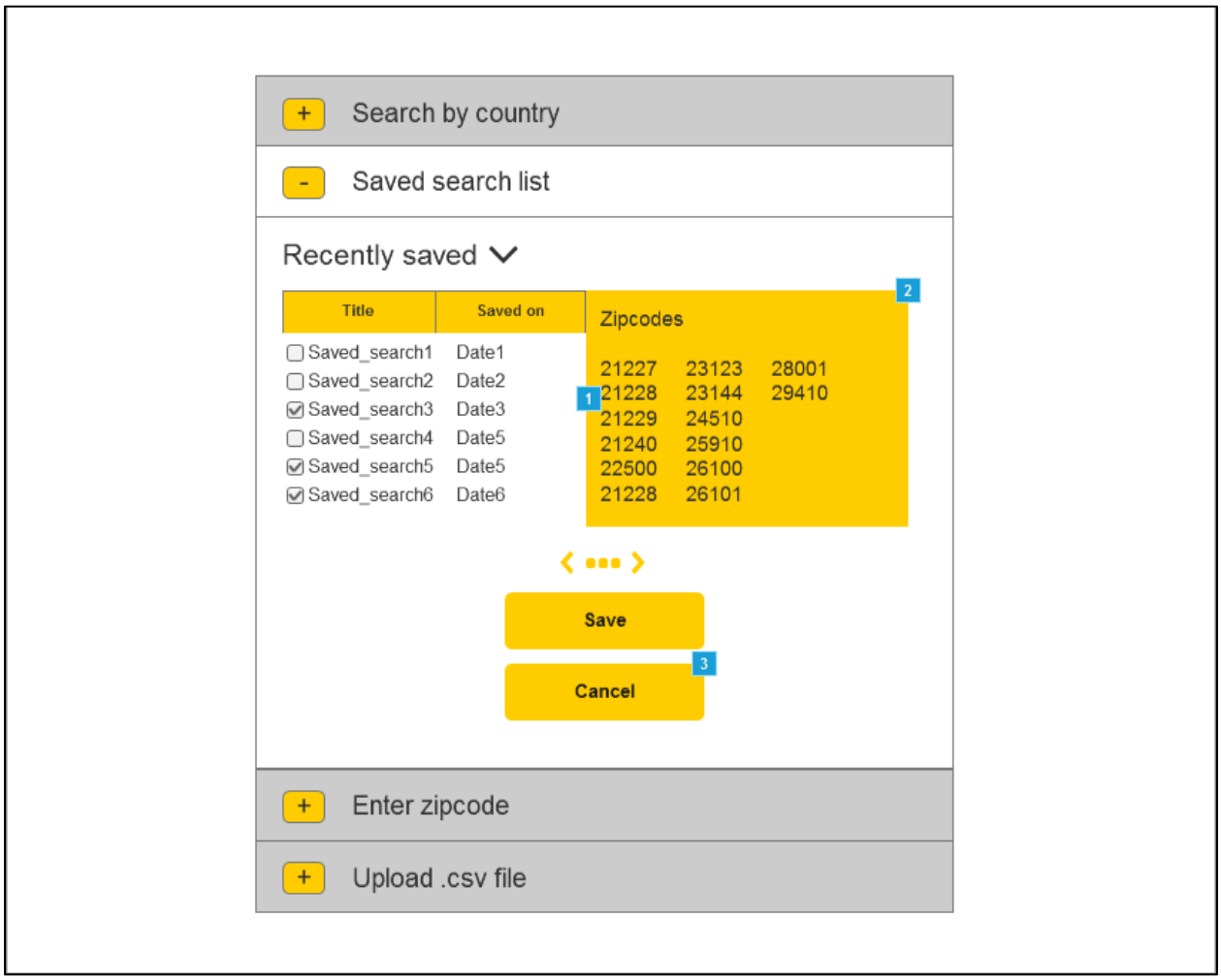


Description

Footnote	Name	Description	Type	Enabled/Disabled
1	Save	Saves the selected saved search from the list.	Button	Enabled when a saved search list is selected.
2	Sort by	Possible values: • Recently saved • Alphabetical order	Sorting menu	Always enabled.
3	Pagination	Displays the number of pages and the navigation button.	Pagination	Enabled when there is more than one page.

4	Recently saved search list	Displays the list of saved search along with the timestamp. **Default sorting:** Saved on (most recent to least) **Secondary sorting:** Title (alphabetically A to Z)	List box	Enabled when there is at least one saved search. Else displays a message saying 'No saved search available.

On-select design

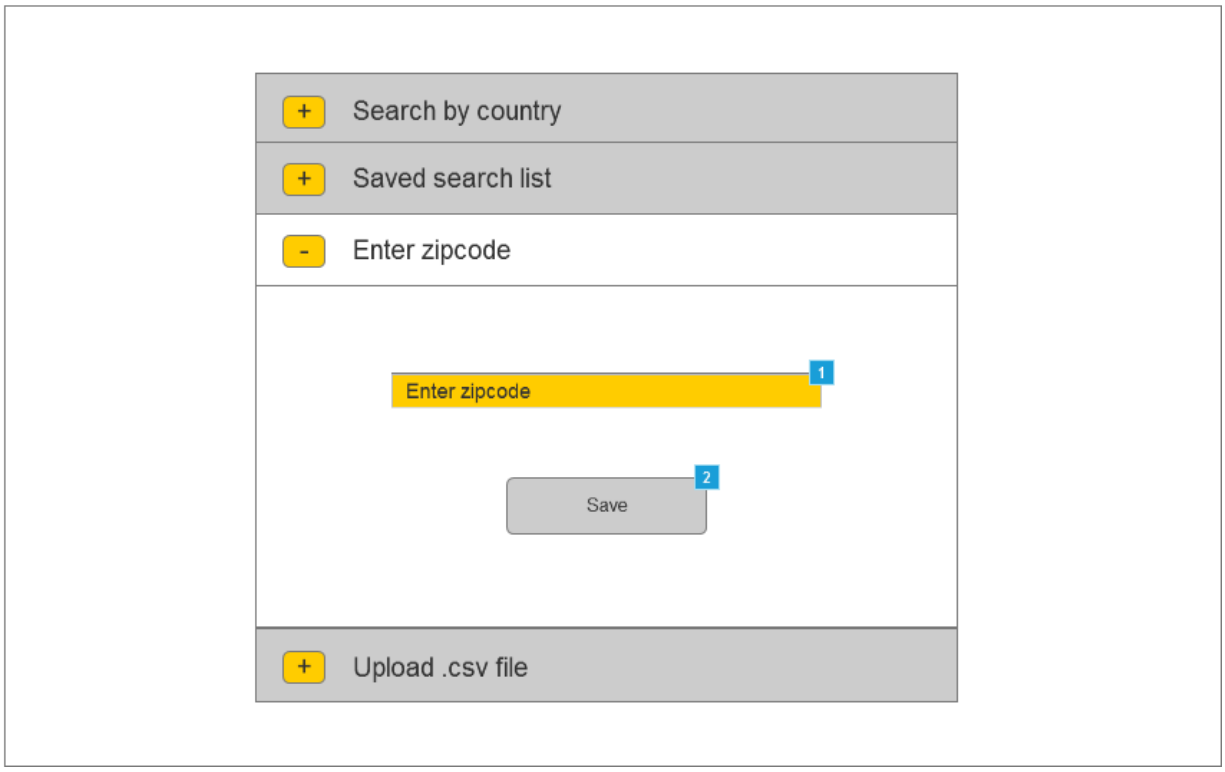


Description

Footnote	Name	Description	Type	Enabled/Disabled
1	Search list hot spot	Selection to display to preview of the file.	Hot spot	Displayed when the file is selected.
2	Preview window	Provides a preview of the saved search list file	Static text field	Displayed when the file is selected.
3	Cancel	Cancels the selection.	Button	Enabled when a saved search list is selected.

Module 3 – Enter zipcode

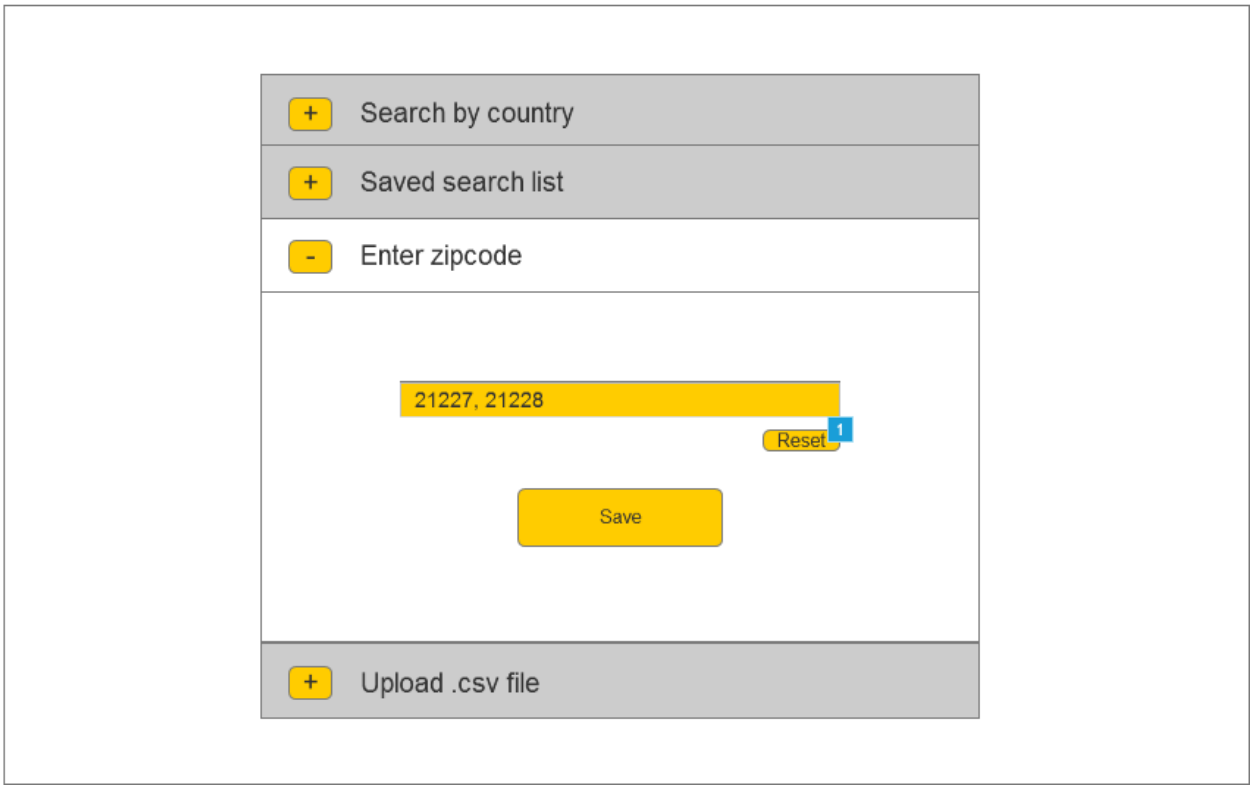
Default design



Description

Footnote	Name	Description	Type	Enabled/Disabled
1	Enter zipcode	To enter the zip codes.	Text input field	Always enabled
2	Save	Saves the current search preference.	Button	Enabled when all the required input fields are entered correctly.

On-entering data design



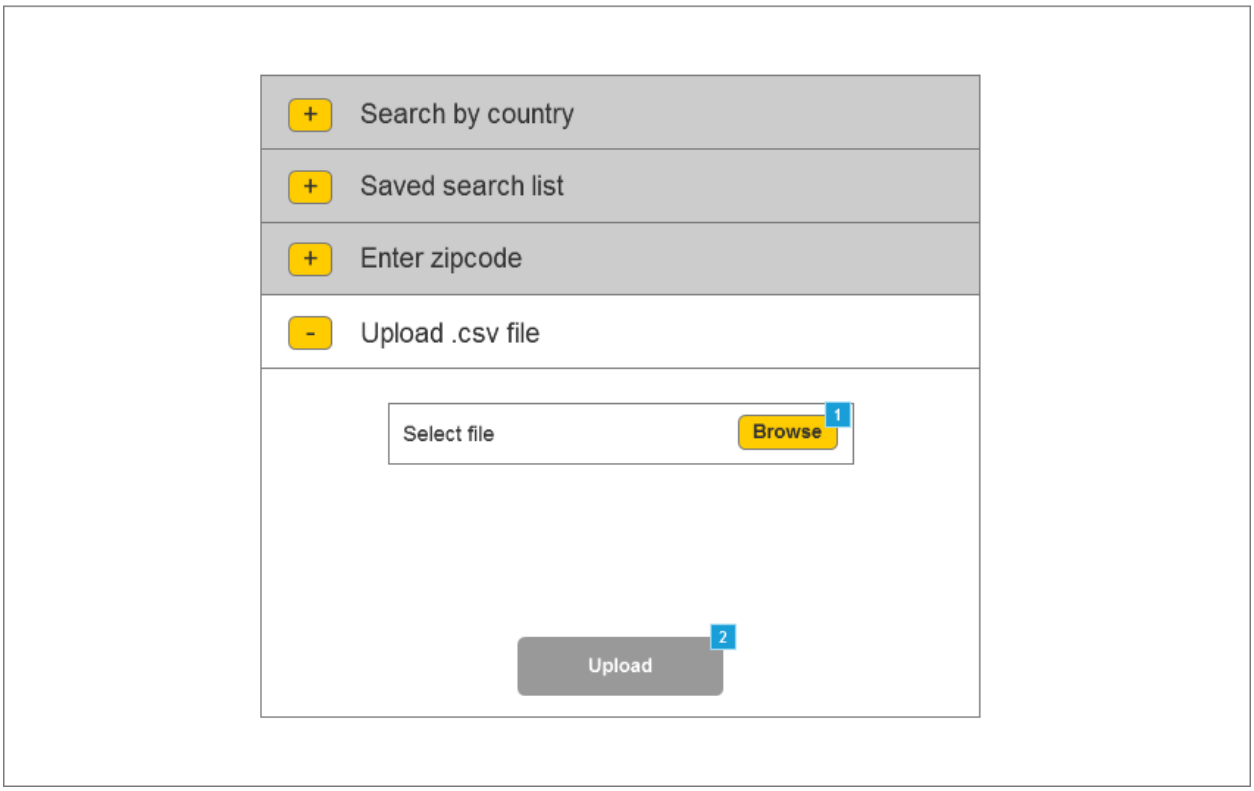
Description

Footnote	Name	Type	Enabled/Disabled
1	Reset	Button	Enabled when there is one or more input in the Enter zipcode input field.

Module 4 – Upload .csv file

In this view, or option, the client just wants to upload a .csv file with zip codes in it

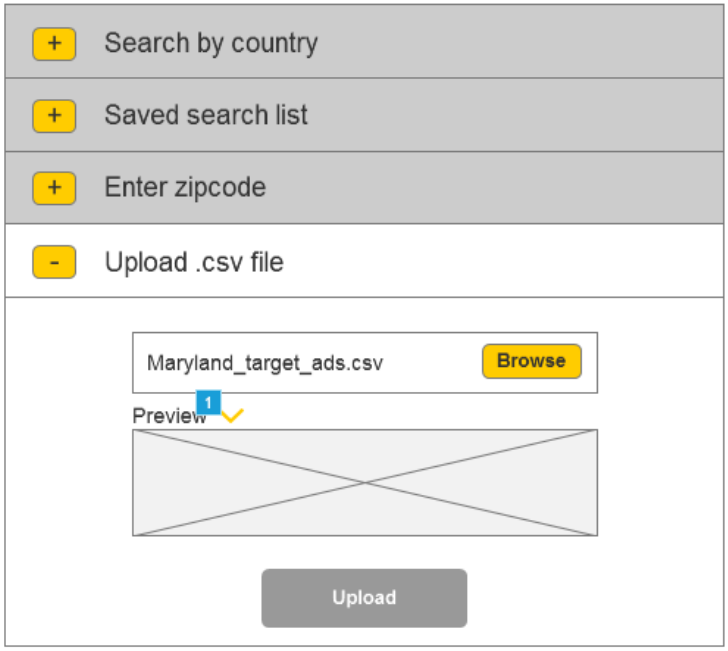
Default design



Description

Footnote	Name	Description	Type	Enabled/Disabled
1	Browse	On click opens a directory for browsing .csv files	Button	Always enabled except when the file is being uploaded.
2	Upload	Loads the selected saved search from the list.	Button	Enabled when the .csv file is selected

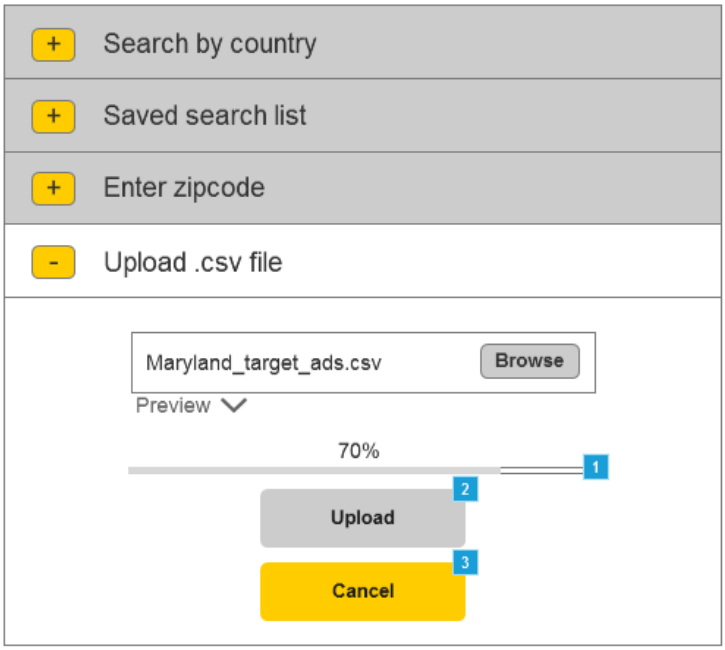
Upload file design



Description

Footnote	Name	Description	Type	Enabled/Disabled
1	Preview window	Gives a preview of the content inside the .csv file.	Static text field	Displayed when the file to be uploaded is selected.

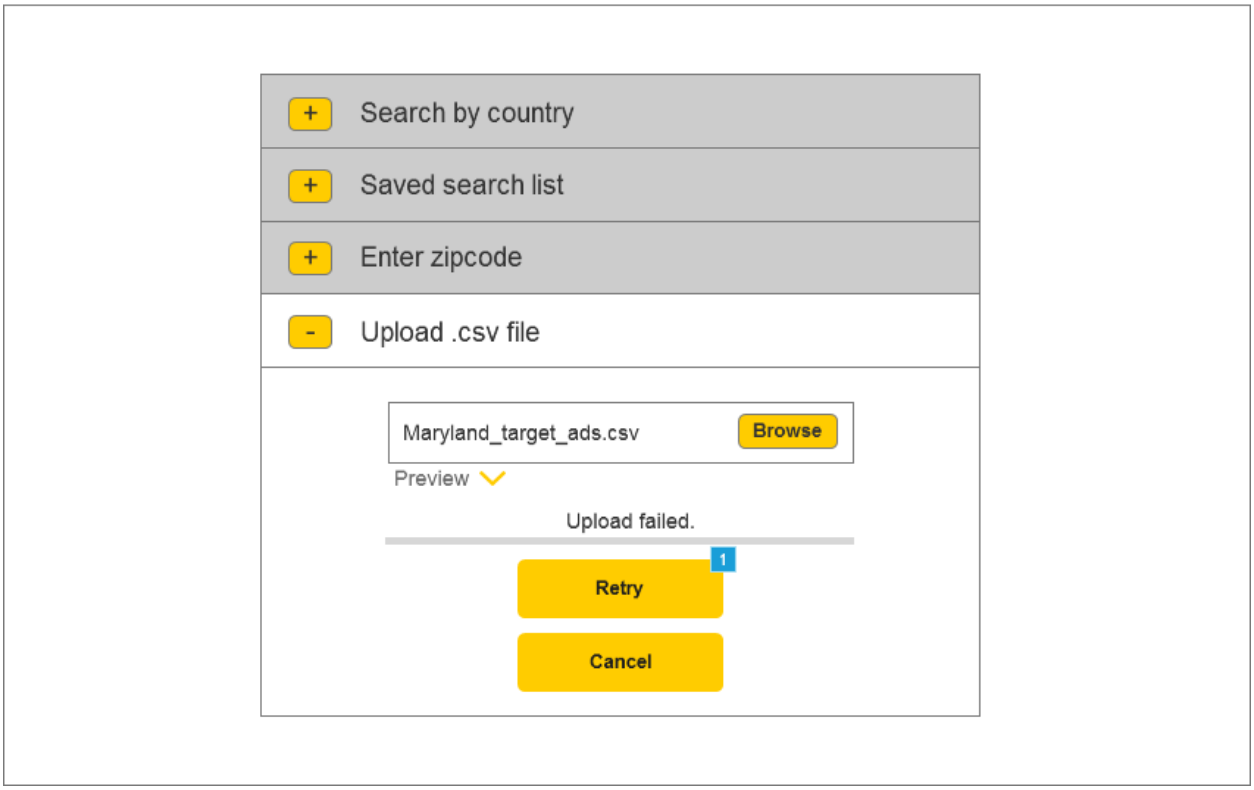
Uploading file design



Description

Footnote	Name	Description	Type	Enabled/Disabled
1	Progress bar	Displays the % of upload completion.	Progress bar	Displayed when the .csv file is being uploaded.
2	Upload	Uploads the selected .csv file.	Button	Enabled when the .csv file is selected.
3	Cancel	Cancels the .csv file upload.	Button	Displayed when the .csv file is being uploaded.

Upload failed design



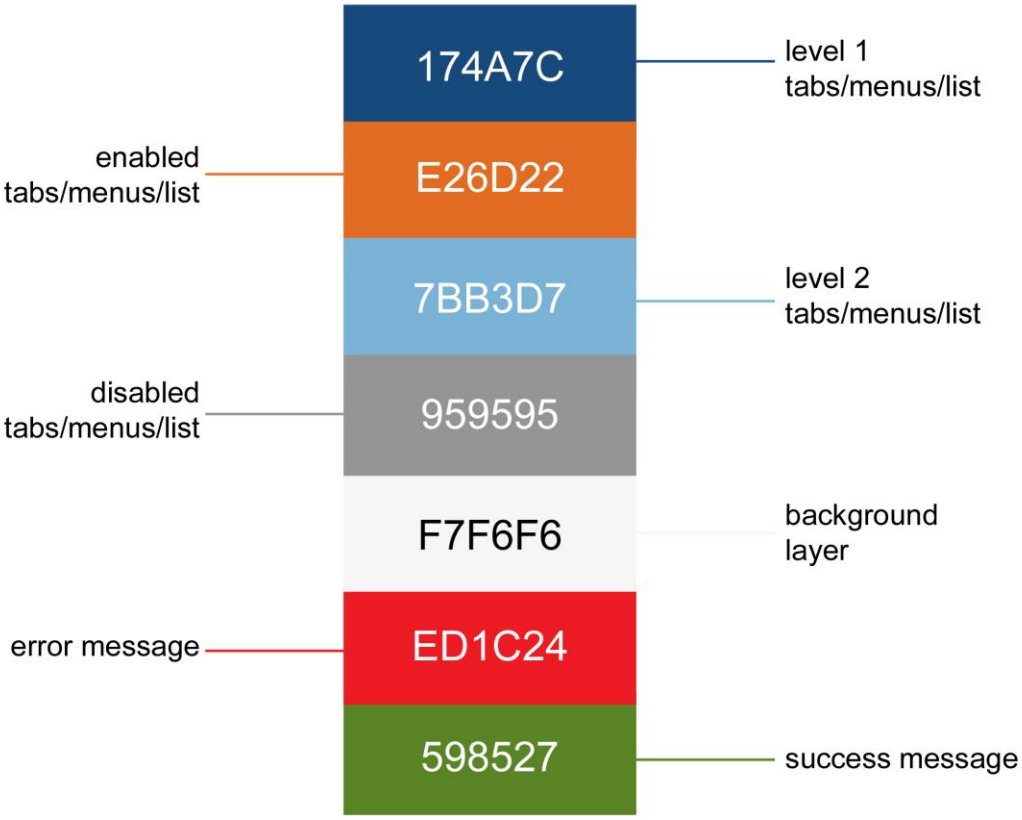
Description

Footnote	Name	Description	Type	Enabled/Disabled
1	Retry	Restarts uploading of the failed .csv file.	Button	Enabled when uploading of the .csv file fails.

High fidelity

Color Palette

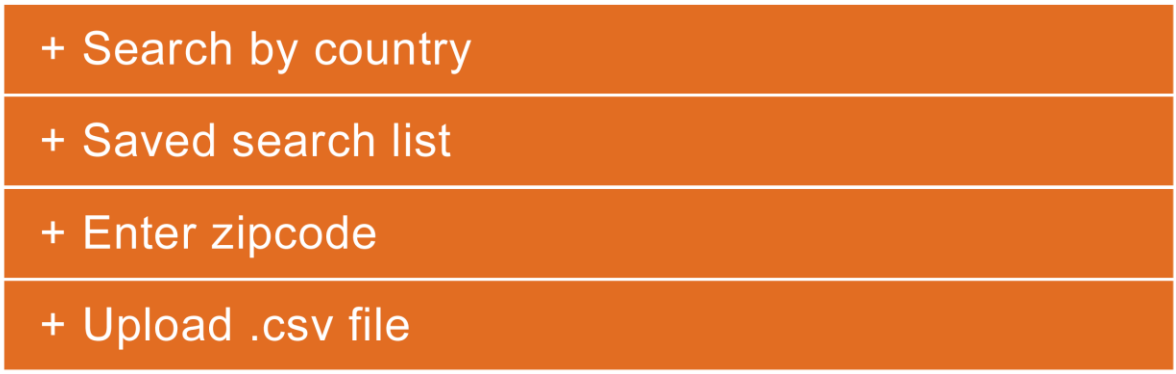
The color palette was inspired by the colors used in Videology's logo.



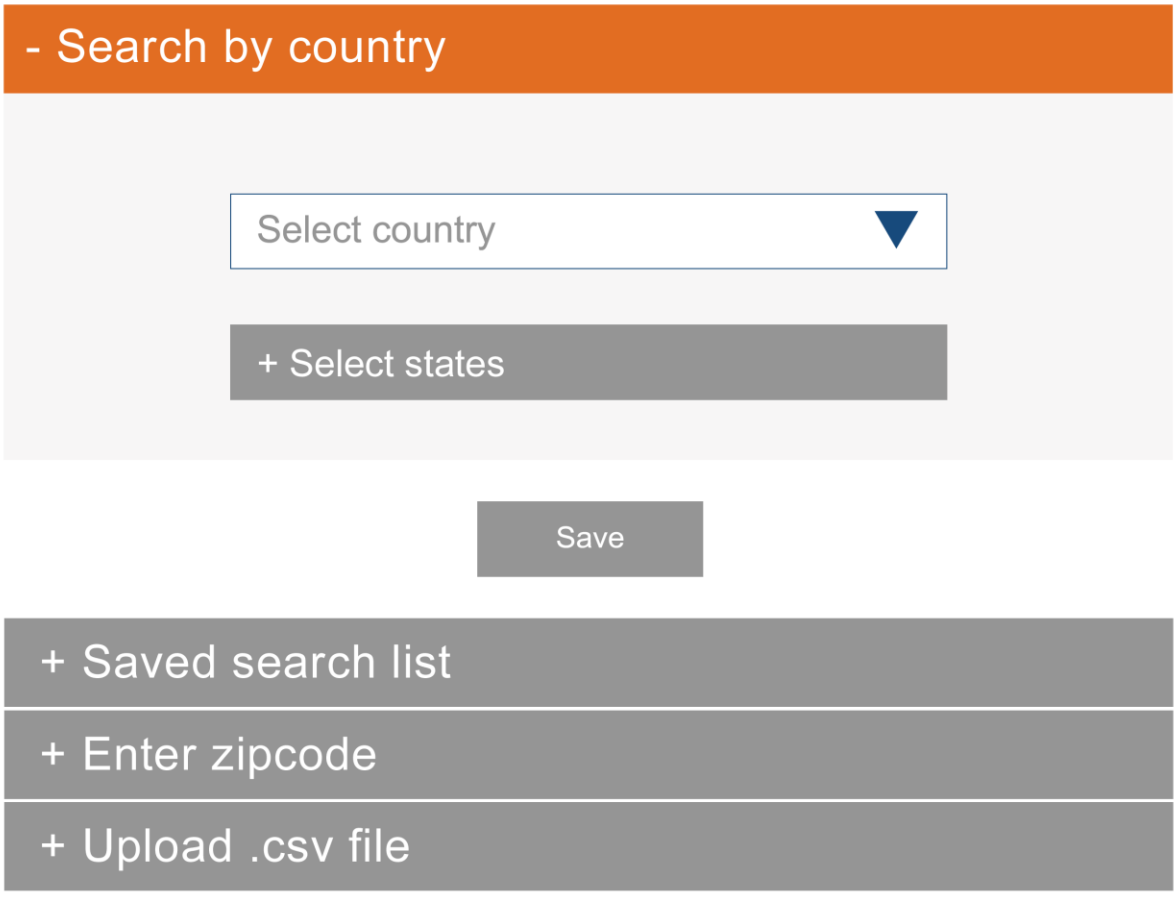
Landing page

This would be the page once the client logs in to the ‘Users - Search by’ module.

Default visual



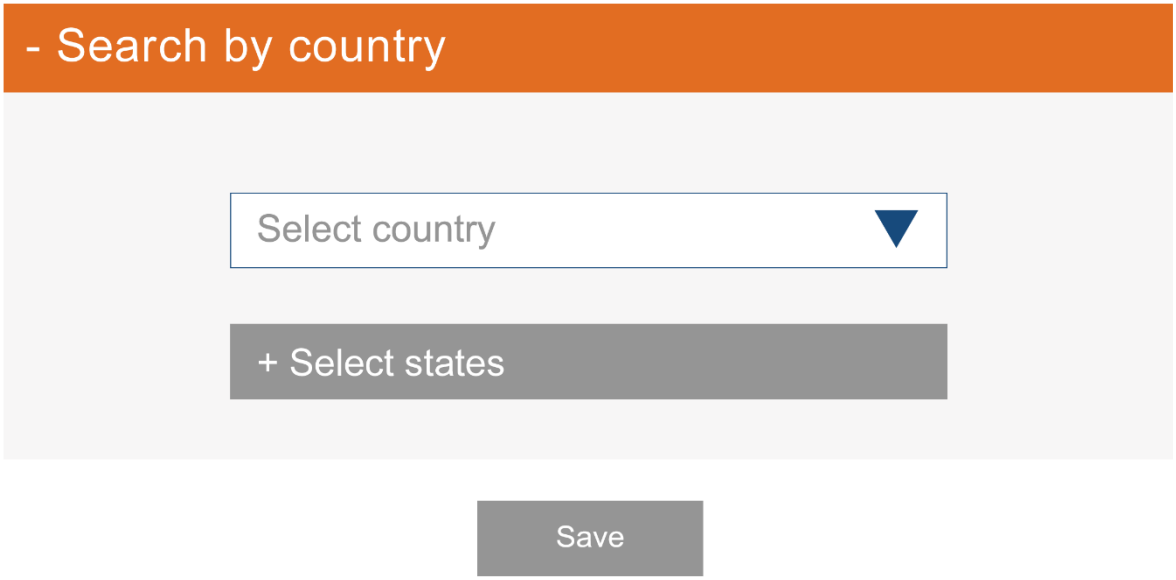
On-click visual



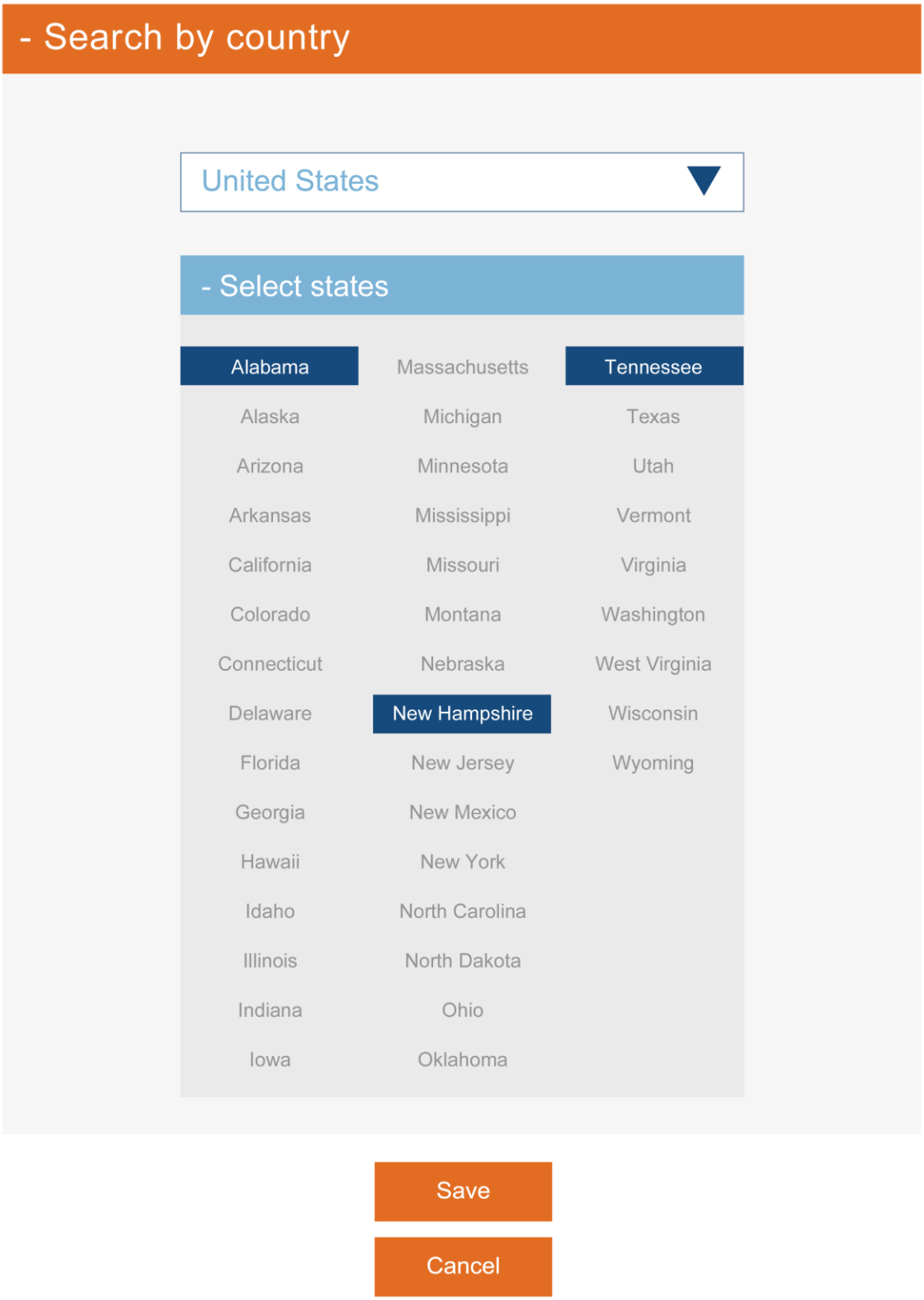
Module 1 – Search by country

In this view the client would select a country, which would populate specific regions within that country.

Default visual



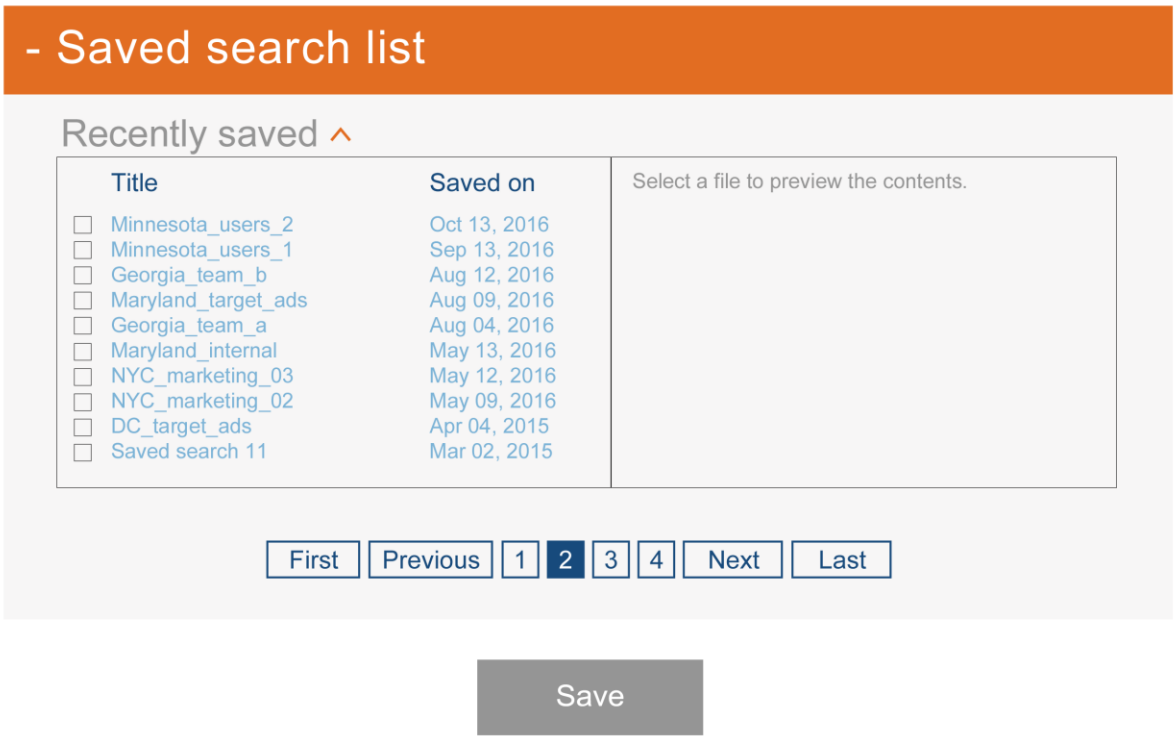
On-select visual



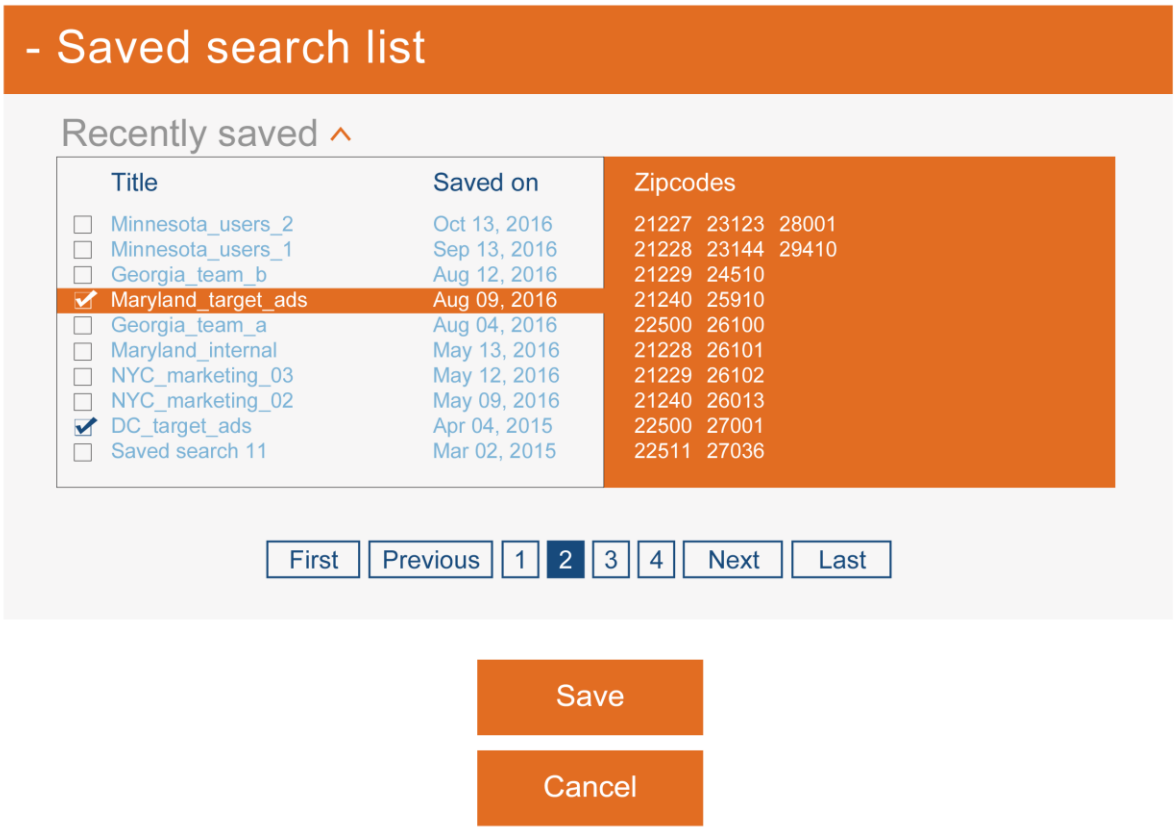
Module 2 – Saved search list

The client would be presented with a list of saved files that contain zip codes that have previously been created. When they select a file to target, they would see what zip codes are in that list. They have the ability to select multiple files.

Default visual



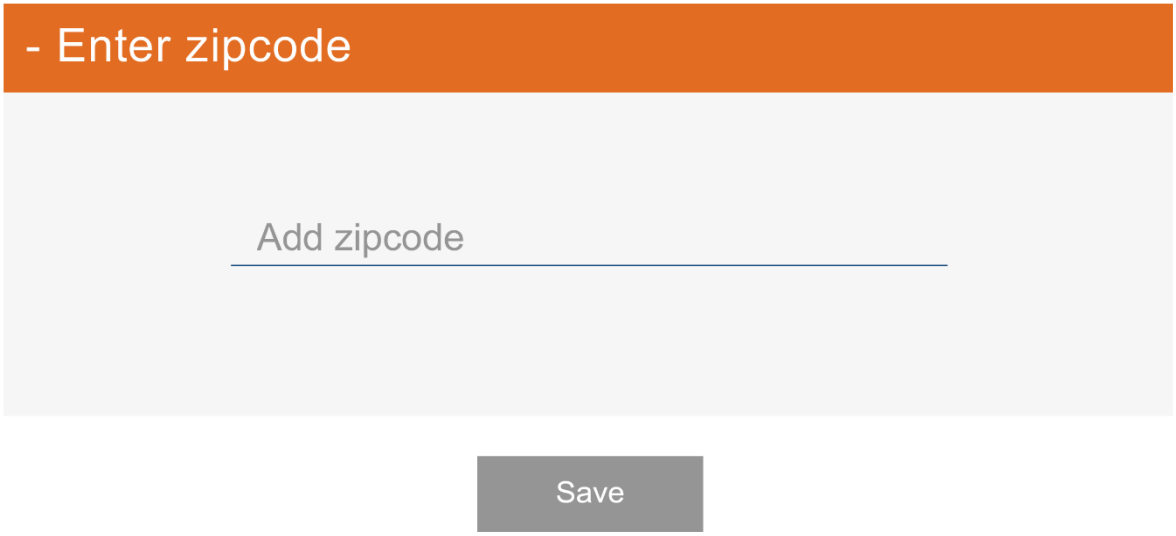
On-select visual



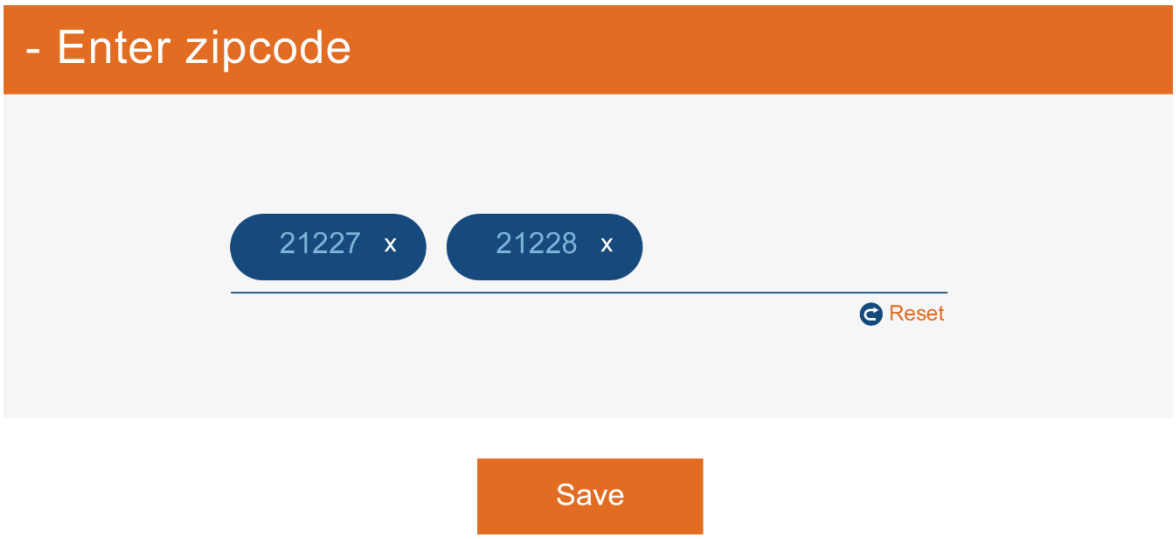
Module 3 – Enter zipcode

In this view the user would just want a space to enter in zip codes manually that they want to target.

Default visual



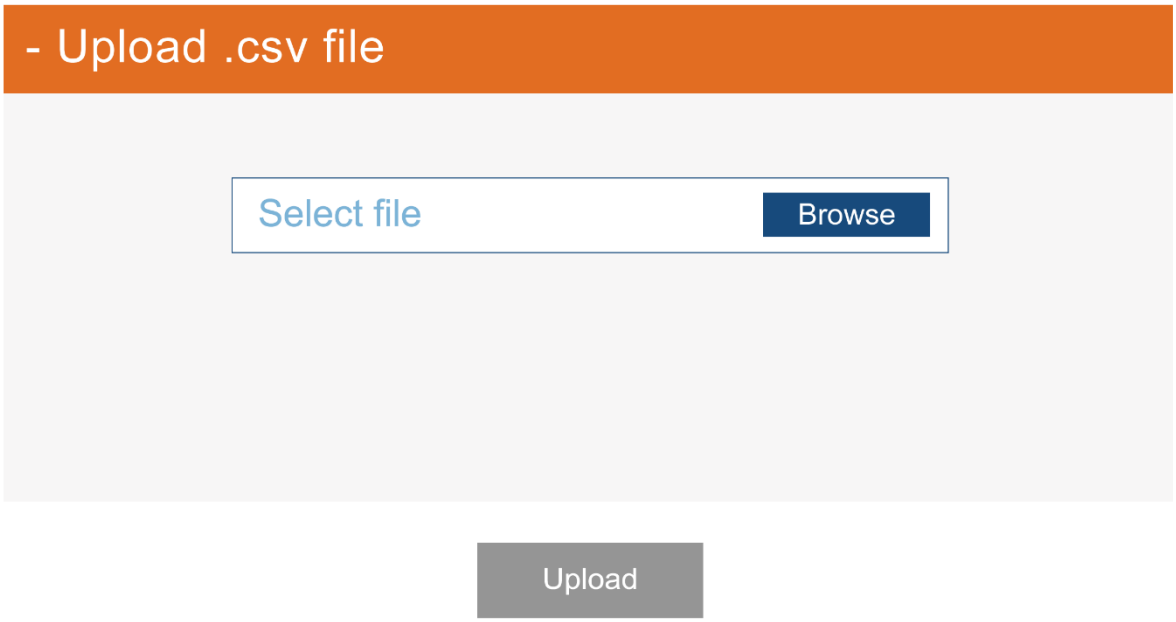
On-entering data visual



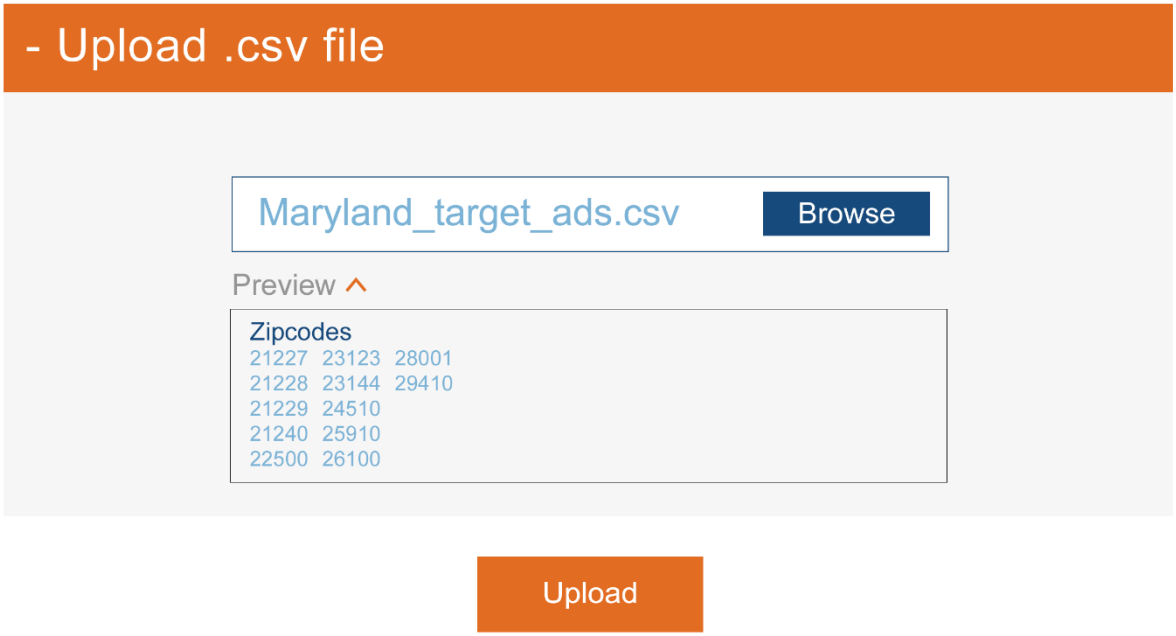
Module 4 – Upload .csv file

In this view, or option, the client just wants to upload a .csv file with zip codes in it.

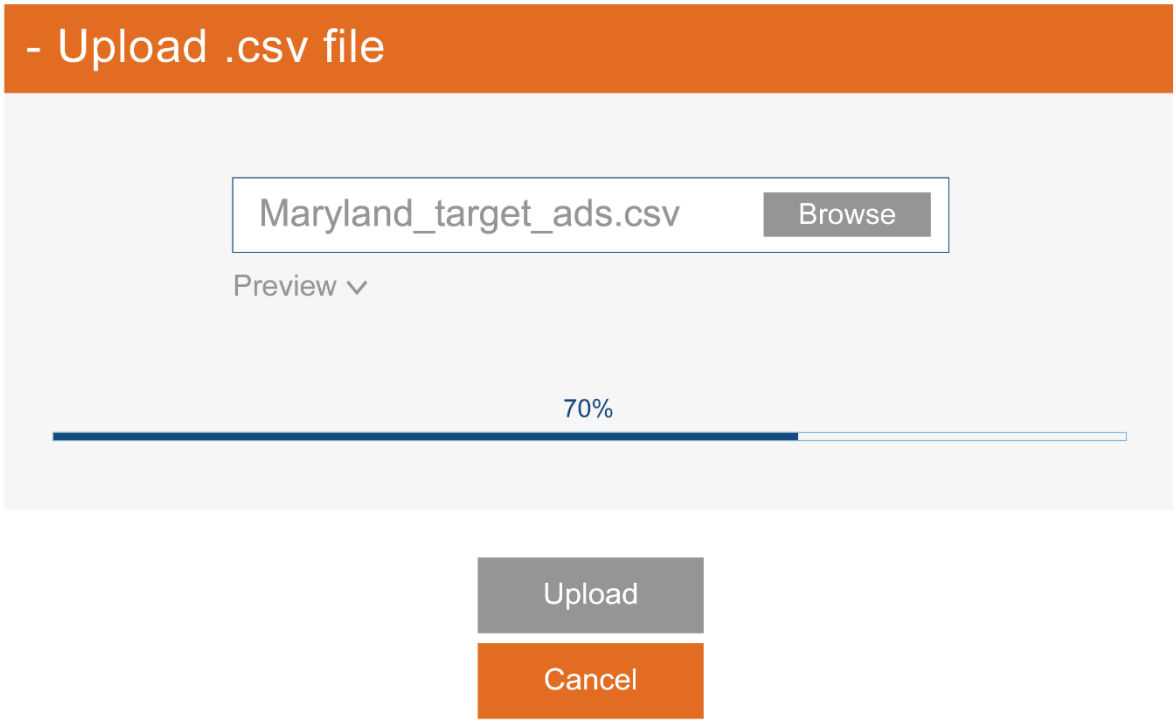
Default visual



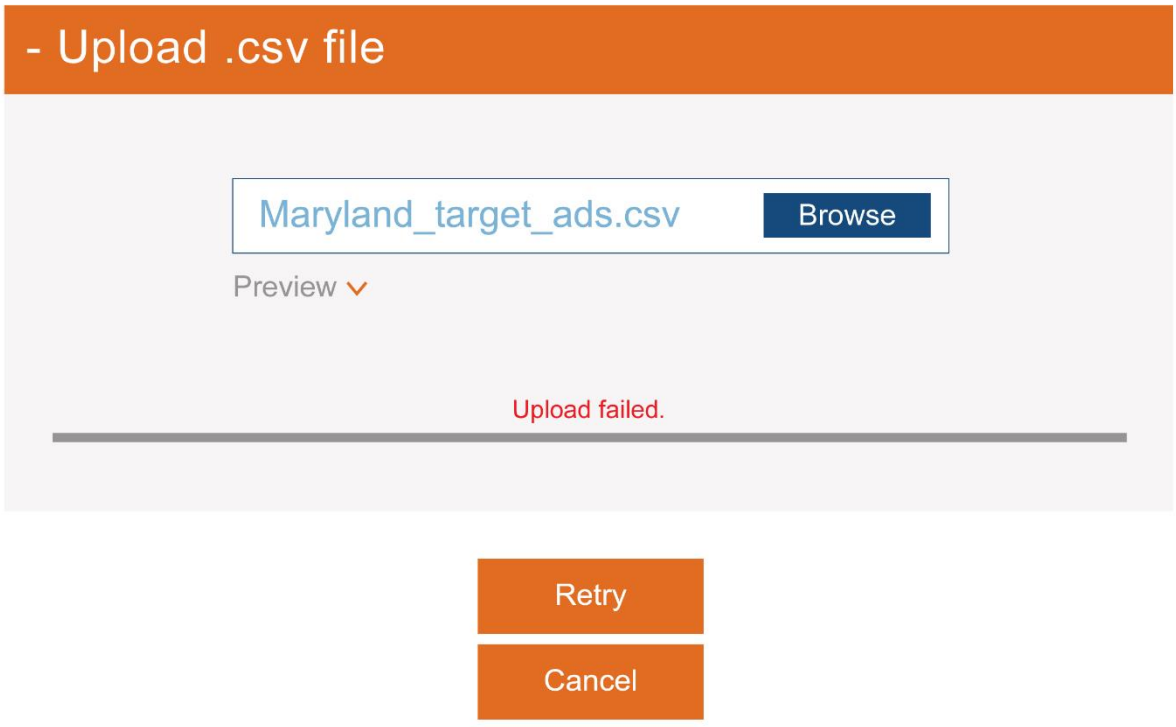
Upload file visual



Uploading file visual



Upload failed



Task completion

On completion of a particular task, either of the following two messages will be displayed on the View module.

Success

Failure