Amit Shetty
User Experience Designer

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Work Experience

User Experience Designer
Syncsort | Rochester, Minnesota
Jun 2016 - present

Collaborated with product managers, architects, and engineers to lead design culture in R&D department.
Designed prototypes, documented designs.
Developed user personas, conducted usability testing.
Performed UX validation to ensure that the right user experience is achieved.

User Experience Intern
Powercon | Mumbai, India
Dec 2015 - Jan 2016

Conducted user research and analyzed user interactions.
Designed website mock-ups and wireframes.
Developed low fidelity prototypes for usability testing.

Quality Assurance Intern
American Institutes for Research | Reston, Virginia
Jun 2015 - Dec 2015

Performed database and user interface testing.

Systems Analyst
Powercon | Mumbai, India
Aug 2013 - May 2014

Managed client interaction in requirements gathering and mockup designing.
Performed A/B testing to analyze various UI components.
Designed schema and use cases.

Digital Arts Head | Freelancer
University of Mumbai | Mumbai, India
Jun 2011 - May 2013

Conducted a workshop on Adobe Photoshop CS4.
This workshop covered basic concepts in graphic designing and wireframing of web applications.
Designed branding-related components for college events.

Education

University of Maryland, Baltimore County
M.S in Information Systems
GPA: 3.7 | May 2016

University of Mumbai
B.Engg in Information Technology
GPA: 3.5 | May 2013

Skills

User Research
Interviews
Surveys
Heuristics
Competitive Analysis
Personas
Usability Testing

Design
Ideation
Sketching
Wireframing
Storyboarding
Affinity Diagrams
Prototyping

Tools
Axure RP
Dreamweaver
Photoshop
Illustrator
InDesign
Adobe XD
InVision
Balsamiq
OmniGraffle
Pixate
InkScape
Marvel

Technical
HTML
CSS
JavaScript
JIRA
Confluence
Bootstrap
WordPress
Perforce
SQL
MS Office
UNIX commands

Projects

Sour Dough
Web Design
Minneapolis, Minnesota
Jun 2016 - Oct 2016
Performed user research, competitive analysis, qualitative research, and card sorting session.
Defined the information flow. Designed low-fi and hi-fi prototype, and visual design of the website.

the/Social App
Mobile App Design
Baltimore, Maryland
Feb 2016 - Mar 2016
Designed an social-media app that helps users to connect with other users in their locality.
Ideated and sketched features, developed hi-fi prototype, and performed usability testing.

Frinkles App
Mobile App Design
Baltimore, Maryland
Oct 2015 - Nov 2015
Designed an e-commerce app that helps users to order cupcakes.
Defined the product idea and conducted user research. Designed wireframes and hi-fi prototype.

Interactive Systems Research Center
Branding
Baltimore, Maryland
Aug 2015 - Dec 2015
Conducted client research and came up with a design language for the brand ISRC.
Worked in an iterative design process with critiquing sessions. Designed branding components.

Parking Alert System for the University
System Design
Baltimore, Maryland
Aug 2014 - May 2015
Performed feasibility, requirements, & risk analysis. Prepared ER diagrams and low fidelity prototypes.