

Amit Shetty

User Experience Designer

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Work Experience

User Experience Designer

Syncsort | Rochester, Minnesota
Jun 2016 - present

Collaborated with product managers, architects, and engineers to lead design culture in R&D department. Designed prototypes, documented designs. Developed user personas, conducted usability testing. Performed UX validation to ensure that the right user experience is achieved.

User Experience Intern

Powercon | Mumbai, India
Dec 2015 - Jan 2016

Conducted user research and analyzed user interactions. Designed website mock-ups and wireframes. Developed low fidelity prototypes for usability testing.

Quality Assurance Intern

American Institutes for Research | Reston, Virginia
Jun 2015 - Dec 2015

Performed database and user interface testing.

Systems Analyst

Powercon | Mumbai, India
Aug 2013 - May 2014

Managed client interaction in requirements gathering and mockup designing. Performed A/B testing to analyze various UI components. Designed schema and use cases.

Digital Arts Head | Freelancer

University of Mumbai | Mumbai, India
Jun 2011 - May 2013

Conducted a workshop on Adobe Photoshop CS4. This workshop covered basic concepts in graphic designing and wireframing of web applications. Designed branding-related components for college events.

Projects

Sour Dough

Web Design
Performed user research, competitive analysis, qualitative research, and card sorting session. Defined the information flow. Designed low-fi and hi-fi prototype, and visual design of the website.

Minneapolis, Minnesota

Jun 2016 - Oct 2016

the/Social App

Mobile App Design
Designed an social-media app that helps users to connect with other users in their locality. Ideated and sketched features, developed hi-fi prototype, and performed usability testing.

Baltimore, Maryland

Feb 2016 - Mar 2016

Frinkles App

Mobile App Design
Designed an e-commerce app that helps users to order cupcakes. Defined the product idea and conducted user research. Designed wireframes and hi-fi prototype.

Baltimore, Maryland

Oct 2015 - Nov 2015

Interactive Systems Research Center

Branding
Conducted client research and came up with a design language for the brand ISRC. Worked in an iterative design process with critiquing sessions. Designed branding components.

Baltimore, Maryland

Aug 2015 - Dec 2015

Parking Alert System for the University

System Design
Performed feasibility, requirements, & risk analysis. Prepared ER diagrams and low fidelity prototypes.

Baltimore, Maryland

Aug 2014 - May 2015

Education

University of Maryland, Baltimore County

M.S in Information Systems
GPA: 3.7 | May 2016

University of Mumbai

B.Engg in Information Technology
GPA: 3.5 | May 2013

Skills

User Research

Interviews
Surveys
Heuristics
Competitive Analysis
Personas
Usability Testing

Design

Ideation
Sketching
Wireframing
Storyboarding
Affinity Diagrams
Prototyping

Tools

Axure RP
Dreamweaver
Sketch
Adobe XD
InVision
Balsamiq
OmniGraffle
Marvel
Photoshop
Illustrator
InDesign
InkScape
Framer
Zeplin

Technical

HTML
CSS
JavaScript
JIRA
Confluence
Bootstrap
WordPress
Perforce
SQL
MS Office
UNIX commands