

# AMIT SHETTY

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## WORK EXPERIENCE

### User Experience Designer, Syncsort

Jun 2016 – current | Rochester, Minnesota

- Collaborated with teammates to create, review, and iterate on design ideas.
- Implemented UX solutions through consistent, detail-oriented wireframes, prototypes, and high-fidelity mockups.
- Identified and communicated design system principles and guidelines to teams.
- Translated business goals and project requirements into conceptual frameworks and user flows. Developed user personas, conducted usability testing.
- Formulated user research questions which were useful for decision-making during the product design process.
- Collaborated with product managers, architects, and engineers to lead design culture in an agile environment.

### User Experience Designer Intern, Powercon

Dec 2015 – Jan 2016 | Mumbai, India

- Established UX design process including research, usability testing, collaborative design development, and design documentation.
- Performed heuristic and competitive analysis.
- Worked with marketing and other teams to provide design assets.

### Software Quality Assurance Intern, American Institutes for Research

Jun 2015 – Dec 2015 | Reston, Virginia

- Tested the responsiveness of the user interface across various platforms and devices.
- Performed UX validation to ensure that the right user experience is achieved.
- Generated test data, wrote test cases based upon the product's requirement specs.

### Systems Analyst, Powercon

Aug 2013 – May 2014 | Mumbai, India

- Performed user research and gathered information related to new features for the product.
- Wrote use cases, designed flow charts, and documented concepts based on the gathered data.
- Performed requirement and feasibility analysis, black box and A/B testing on various UI modules.

### Visual Designer, Freelance

Aug 2013 – May 2014 | Mumbai, India

- Conducted a workshop on Adobe CC. This workshop covered basic concepts of graphic designing and wire framing of web applications.
- Designed and managed branding related work for multiple college events.

## EDUCATION

### Masters of Science in Information Systems, University of Maryland, Baltimore County

Aug 2014 – May 2016 | GPA: 3.8

### Bachelors of Engineering in Information Technology, University of Mumbai

Aug 2009 – May 2013 | GPA: 3.5

## SKILLS

**Design:** Ideation, Sketching, Wireframing, Storyboarding, Affinity Diagrams, Prototyping

**User Research:** Interviews, Surveys, Heuristic Analysis, Competitive Analysis, Card Sorting, Personas, Usability Testing

**Tools:** Axure RP, Sketch, Adobe CC, InVision, Balsamiq, OmniGraffle, Marvel, Framer, Zeplin, Perforce, Git, JIRA, Confluence, WordPress, Bootstrap, MS Office

**Technical:** HTML, CSS, jQuery, JavaScript