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The ‘Search By’ module

# Goal

Design a module for our client to target their advertising to internet users based on location.

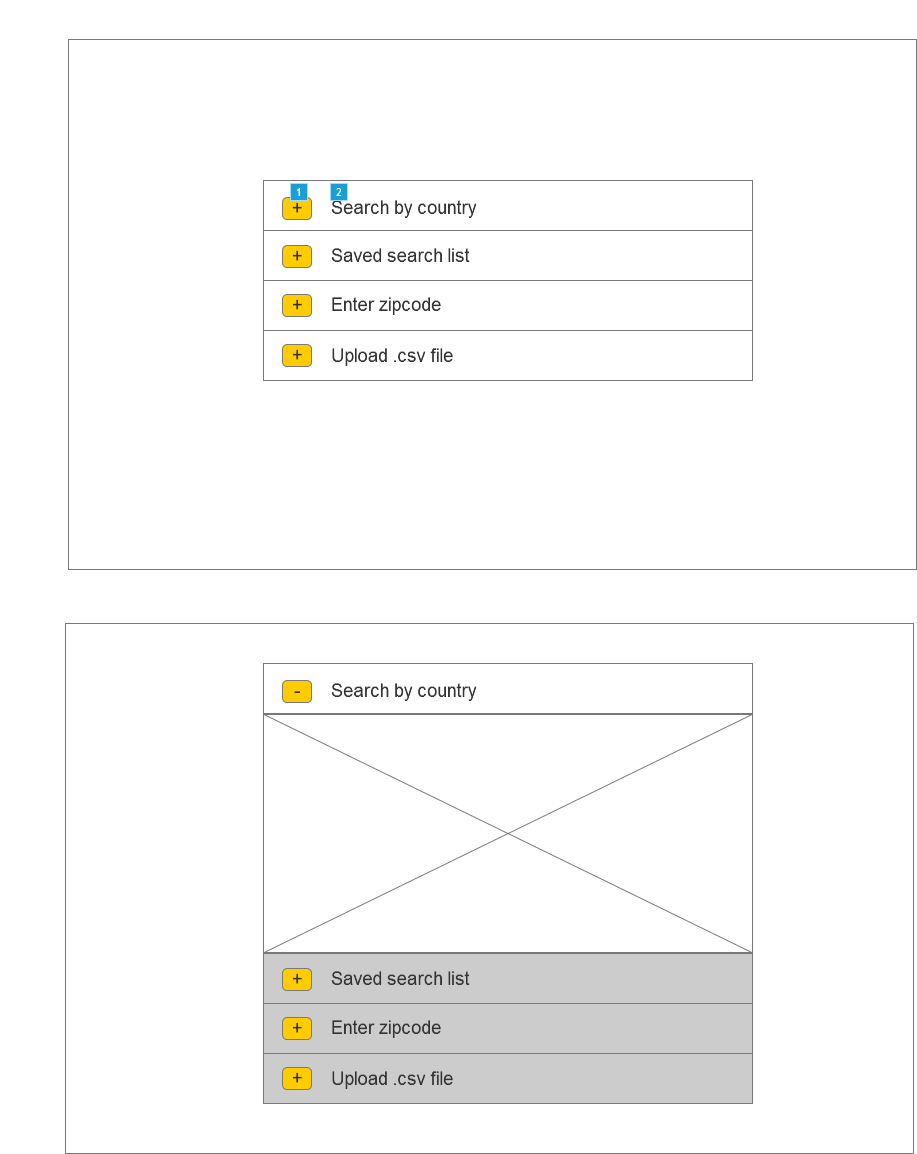
# Flowchart



# Wireframe

## Landing page

### Default and on-click design

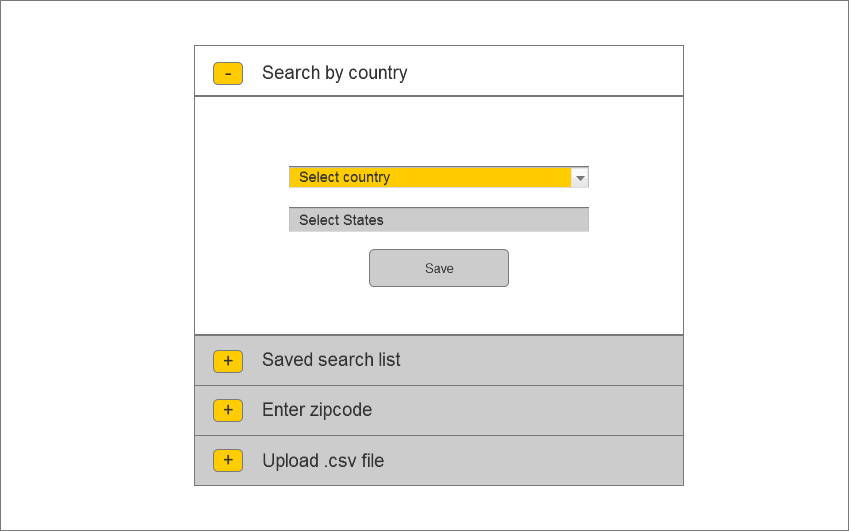


### Description

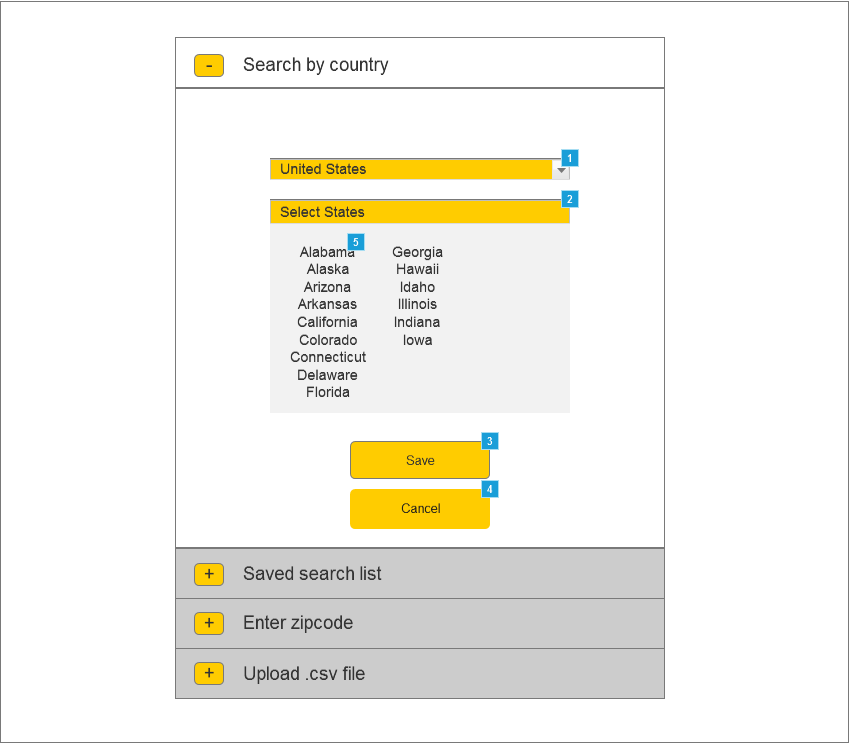
|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Footnote** | **Name** | **Description** | **Type** | **Enabled/Disabled** |
| 1 | Accordion button | Used to maximize/minimize between different ‘Search by’ views. | Button | All 4 are enabled. |
| 2 | Accordion list | Used to maximize/minimize search option(s) tab. | Accordion list | By default: All 4 are enabled.  When one is selected (gets maximized), other 3 are disabled and minimized. |

## Module 1 – Search by country

### Default design



### On-select design

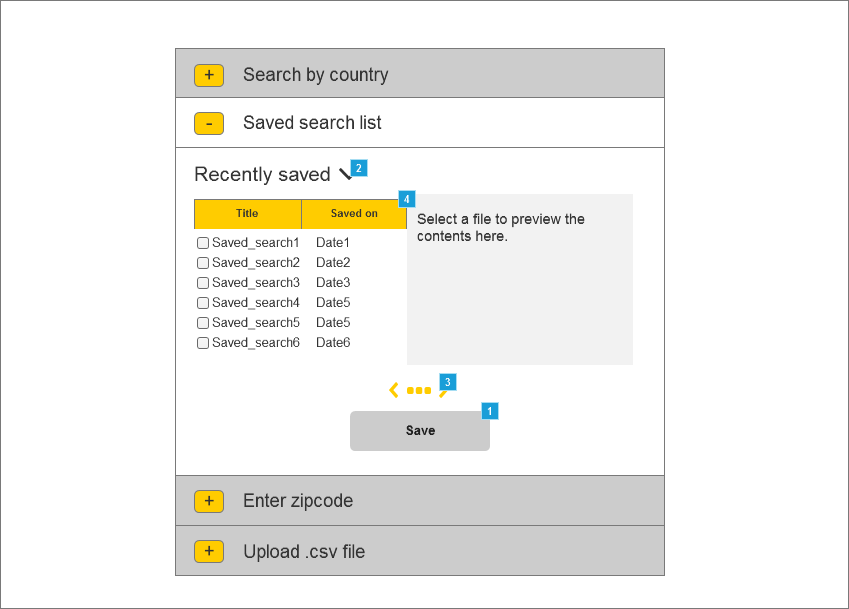


#### Description

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Footnote** | **Name** | **Description** | **Type** | **Enabled/Disabled** |
| 1 | Select country | Lists the different countries | Drop-down list | Always enabled. |
| 2 | Select States | Displays a list of states based on the country selected.  If the number of states exceeds 15 x 3 table, a scroll bar will appear. | Accordion list | Enabled when the country is selected, else disabled. |
| 3 | Save | Saves the current search preference. | Icon button | Enabled when one or more states are selected. |
| 4 | Cancel | Cancels the current search preference. | Button | Enabled when one or more states are selected. |
| 5 | Selection hot spot | Selects one or more states. | Hot spot | Clicking on non-selected states, selects it.  Clicking on selected states, deselects it.  Displayed with the enabled Select States list. |

## Module 2 – Saved search list

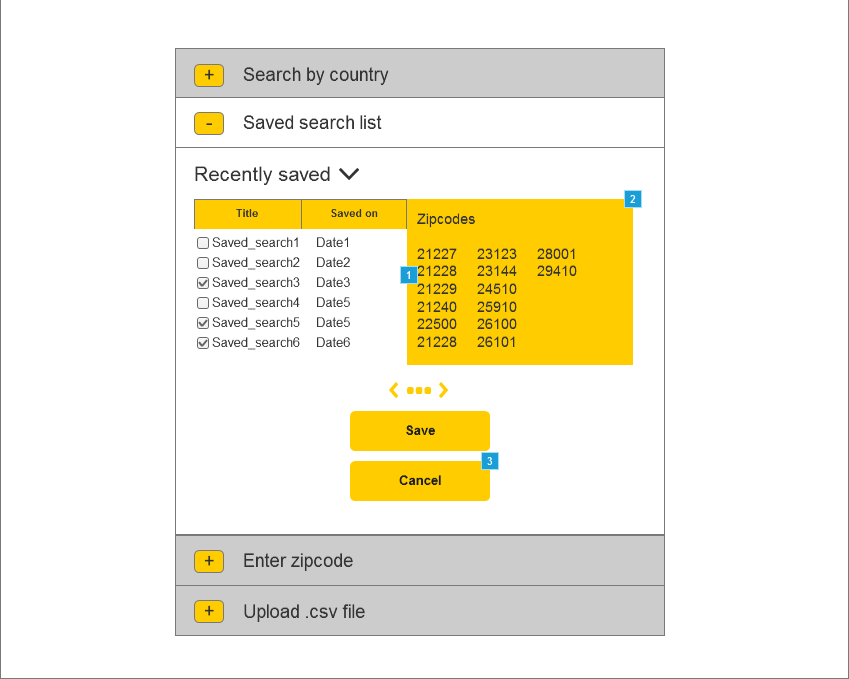
### Default design



#### Description

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Footnote | Name | Description | Type | Enabled/Disabled |
| 1 | Save | Saves the selected saved search from the list. | Button | Enabled when a saved search list is selected. |
| 2 | Sort by | Possible values:   * Recently saved * Alphabetical order | Sorting menu | Always enabled. |
| 3 | Pagination | Displays the number of pages and the navigation button. | Pagination | Enabled when there is more than one page. |
| 4 | Recently saved search list | Displays the list of saved search along with the timestamp. Allows multiple files to selected at once.  **Default sorting:**  Saved on (most recent to least)  **Secondary sorting:**  Title (alphabetically A to Z) | List box | Enabled when there is at least one saved search. Else displays a message saying 'No saved search available. |

### On-select design

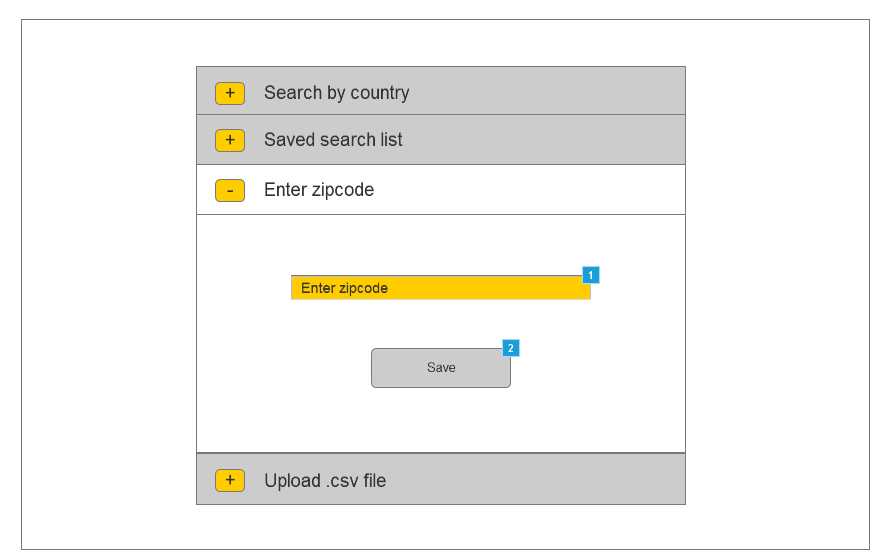


#### Description

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Footnote | Name | Description | Type | Enabled/Disabled |
| 1 | Search list hot spot | Selection to display to preview of the file. | Hot spot | Displayed when the file is selected. |
| 2 | Preview window | Provides a preview of the saved search list file | Static text field | Displayed when the file is selected. |
| 3 | Cancel | Cancels the selection. | Button | Enabled when a saved search list is selected. |

## Module 3 – Enter zipcode

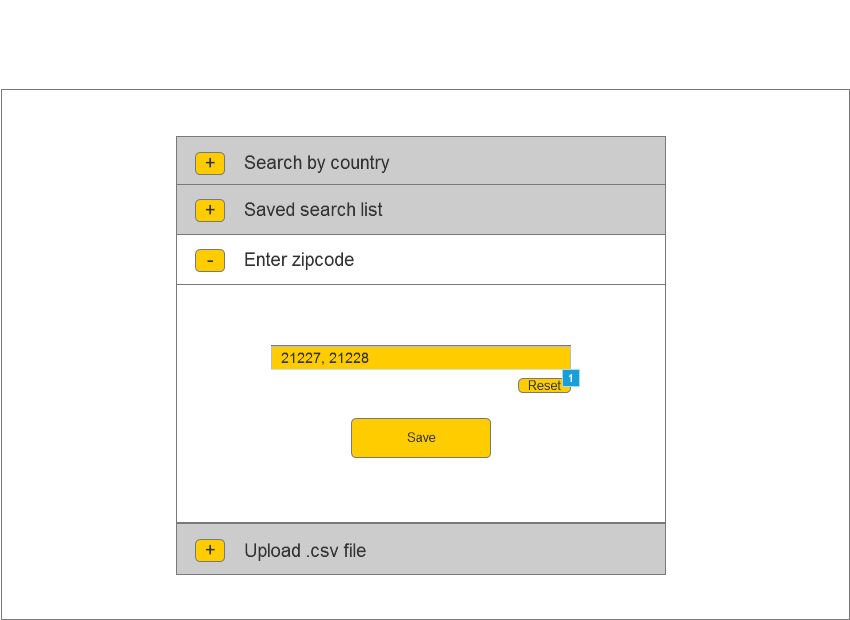
### Default design



#### Description

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Footnote** | **Name** | **Description** | **Type** | **Enabled/Disabled** |
| 1 | Enter zipcode | To enter the zip codes. | Text input field | Always enabled |
| 2 | Save | Saves the current search preference. | Button | Enabled when all the required input fields are entered correctly. |

### On-entering data design



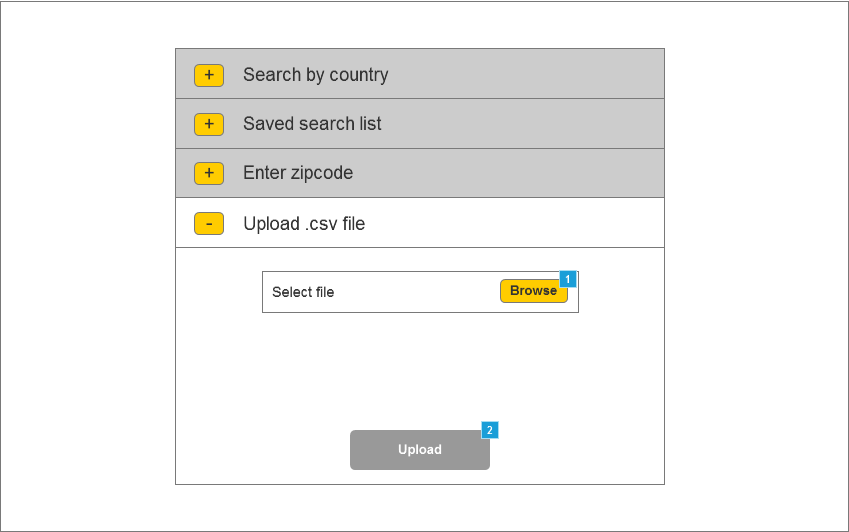
#### Description

|  |  |  |  |
| --- | --- | --- | --- |
| **Footnote** | **Name** | **Type** | **Enabled/Disabled** |
| 1 | Reset | Button | Enabled when there is one or more input in the Enter zipcode input field. |

## Module 4 – Upload .csv file

In this view, or option, the client just wants to upload a .csv file with zip codes in it

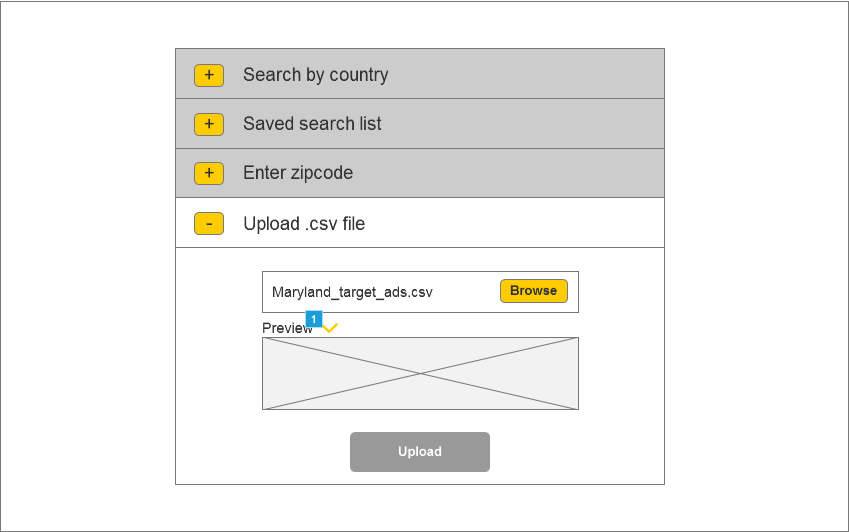
### Default design



#### Description

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Footnote** | **Name** | **Description** | **Type** | **Enabled/Disabled** |
| 1 | Browse | On click opens a directory for browsing .csv files | Button | Always enabled except when the file is being uploaded. |
| 2 | Upload | Loads the selected saved search from the list. | Button | Enabled when the .csv file is selected |

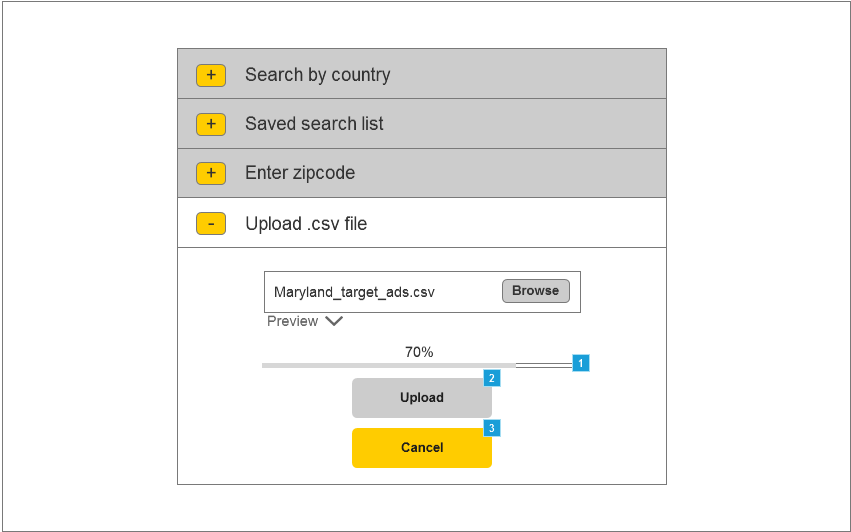
### Upload file design



#### Description

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Footnote** | **Name** | **Description** | **Type** | **Enabled/Disabled** |
| 1 | Preview window | Gives a preview of the content inside the .csv file. | Static text field | Displayed when the file to be uploaded is selected. |

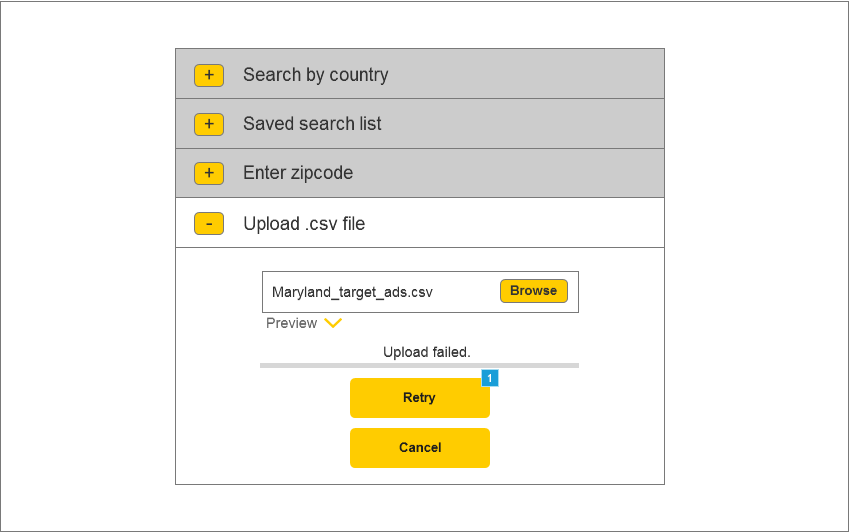
### Uploading file design



#### Description

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Footnote** | **Name** | **Description** | **Type** | **Enabled/Disabled** |
| 1 | Progress bar | Displays the % of upload completion. | Progress bar | Displayed when the .csv file is being uploaded. |
| 2 | Upload | Uploads the selected .csv file. | Button | Enabled when the .csv file is selected. Disabled when the .csv file is uploading. |
| 3 | Cancel | Cancels the .csv file upload. | Button | Displayed when the .csv file is uploading or when the upload fails. |

### Upload failed design



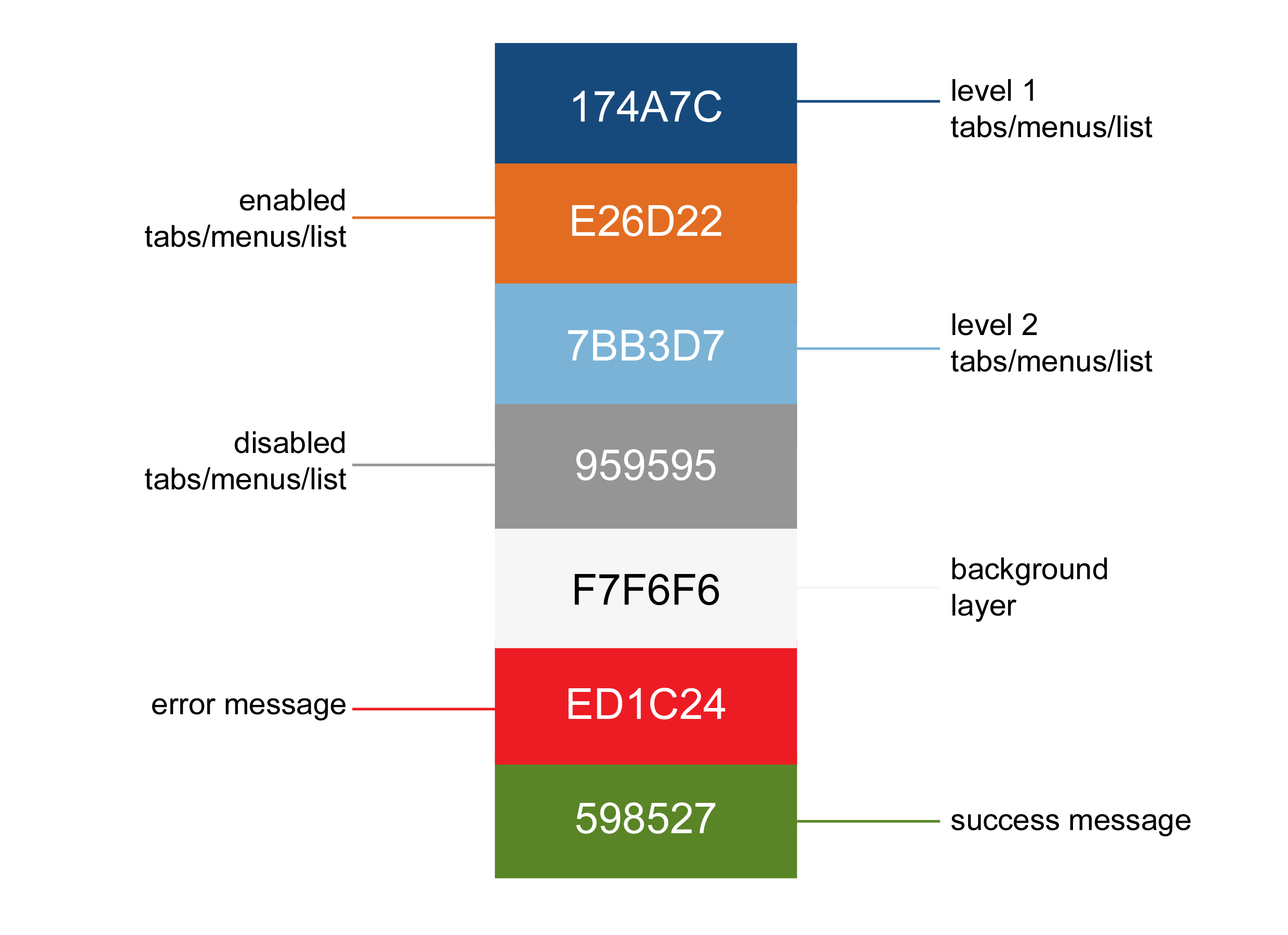
#### Description

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Footnote** | **Name** | **Description** | **Type** | **Enabled/Disabled** |
| 1 | Retry | Restarts uploading of the failed .csv file. | Button | Enabled when the .csv file upload fails. |

# High fidelity

## Color Palette

The color palette was inspired by the colors used in Videology’s logo.



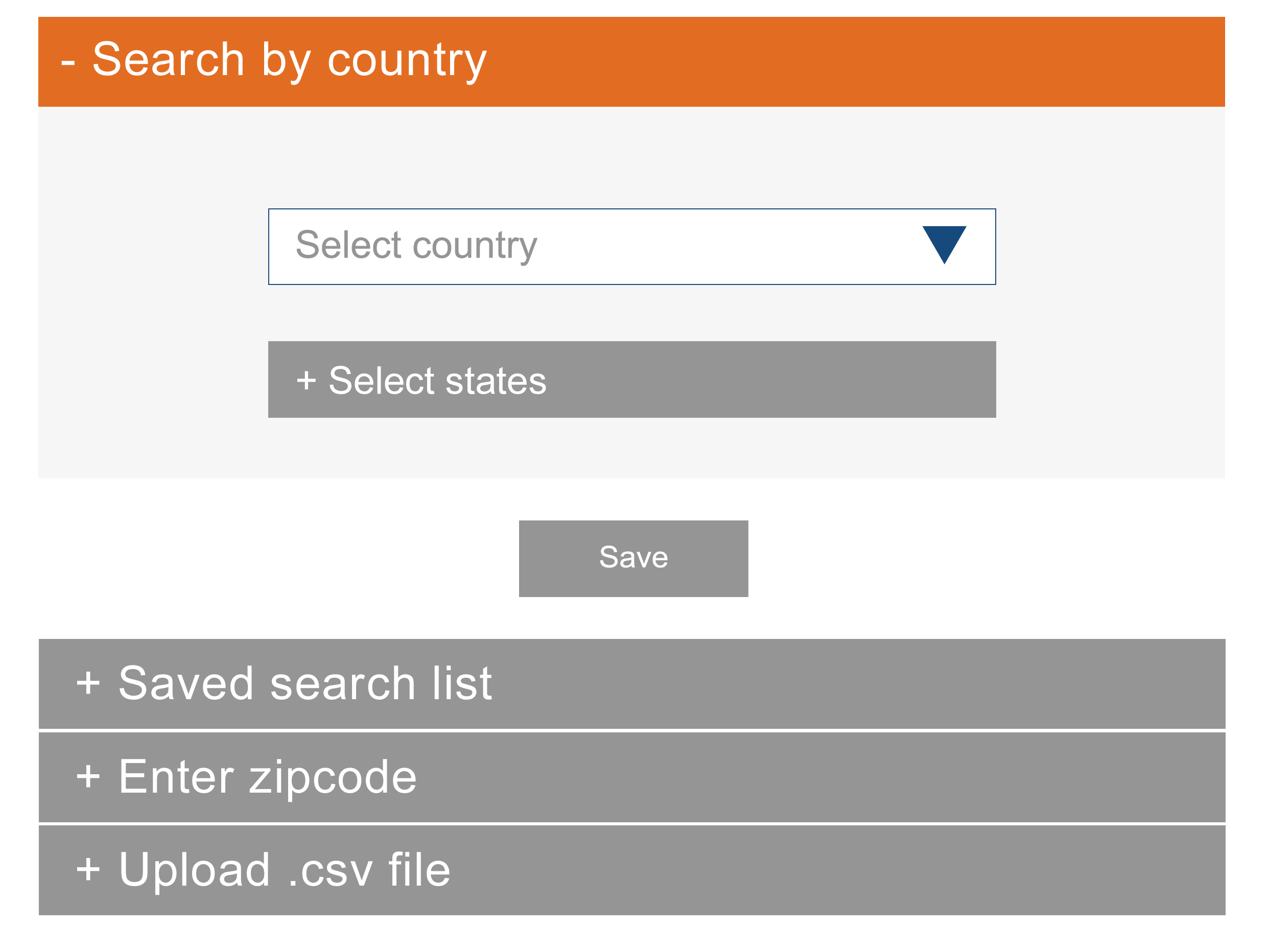
## Landing page

This would be the page once the client logs in to the ‘Users - Search by’ module.

### Default visual



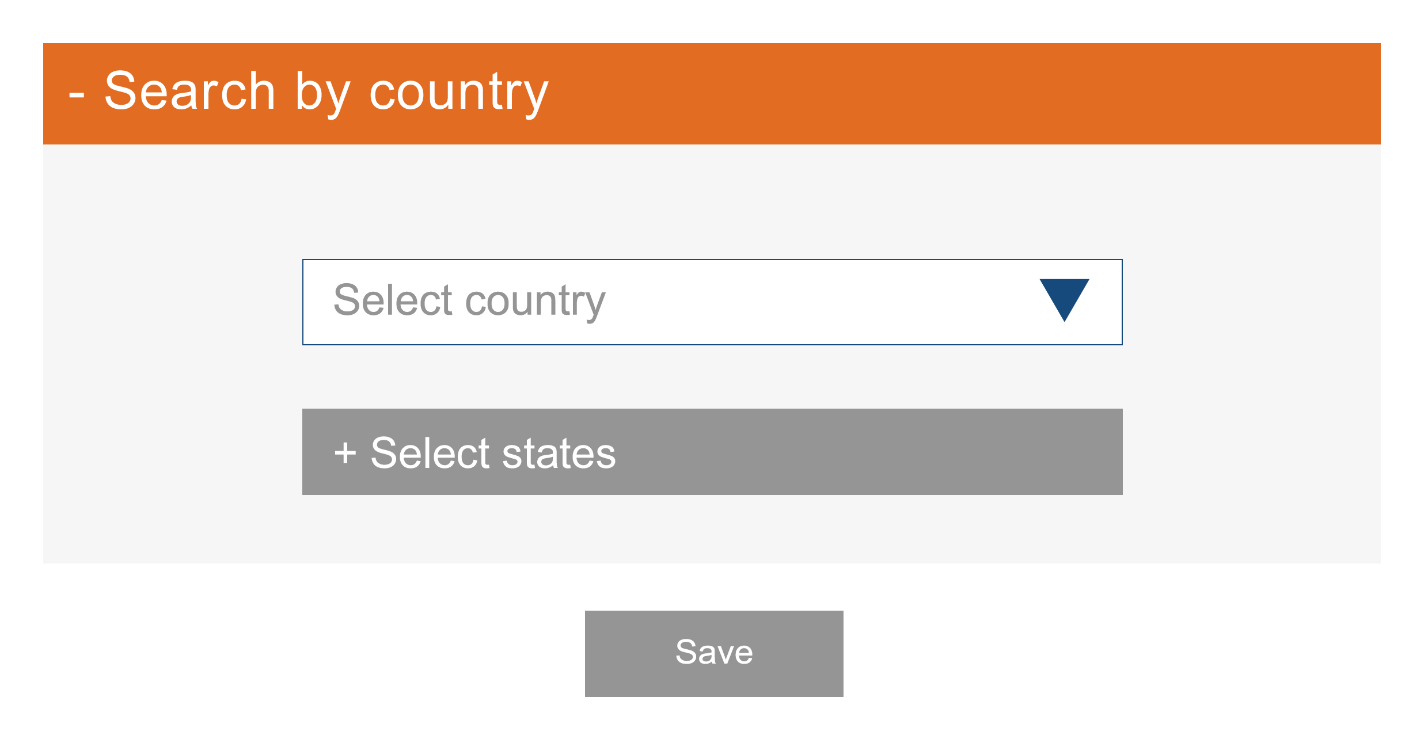
### On-click visual



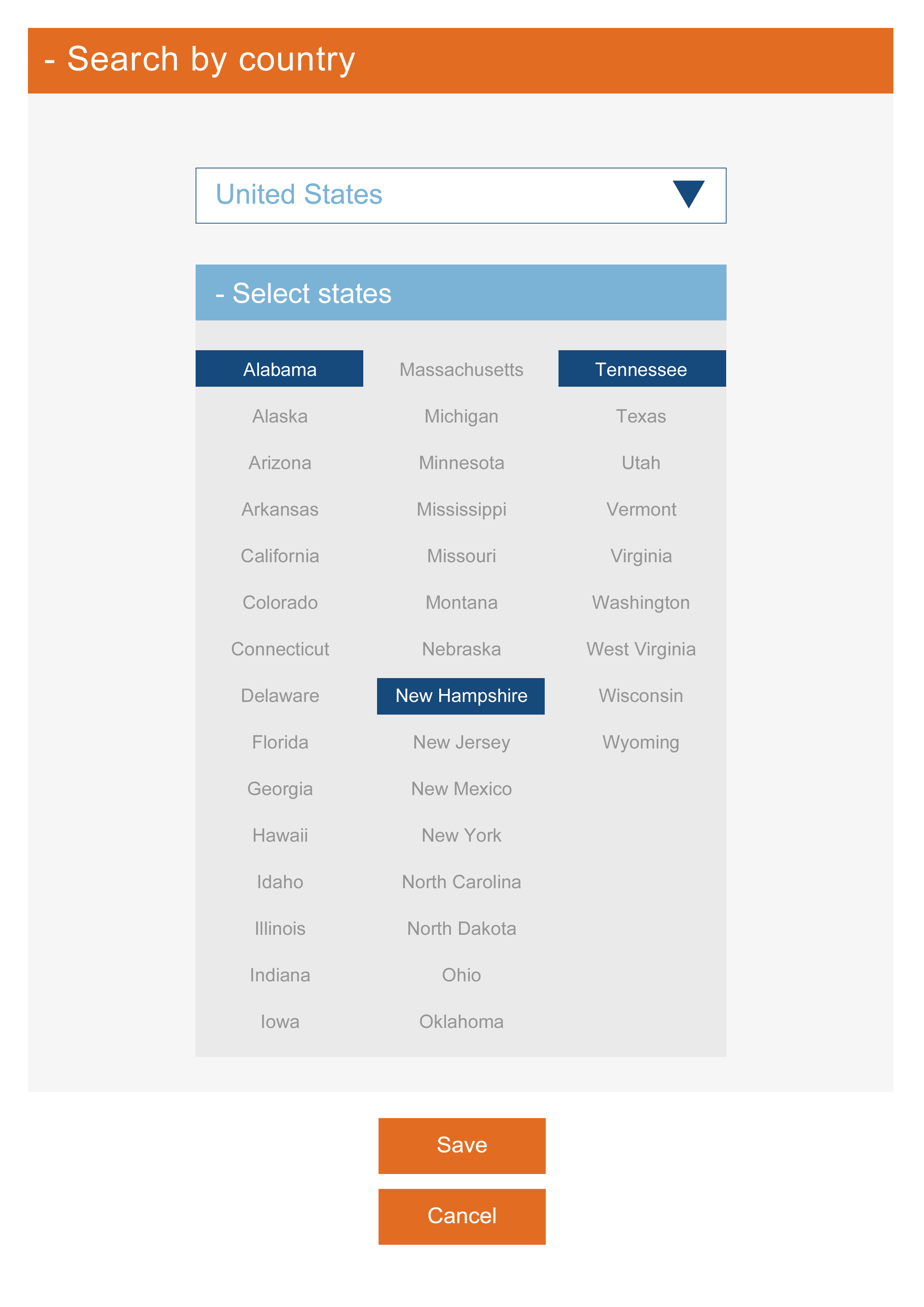
## Module 1 – Search by country

In this view the client would select a country, which would populate specific regions within that country.

### Default visual



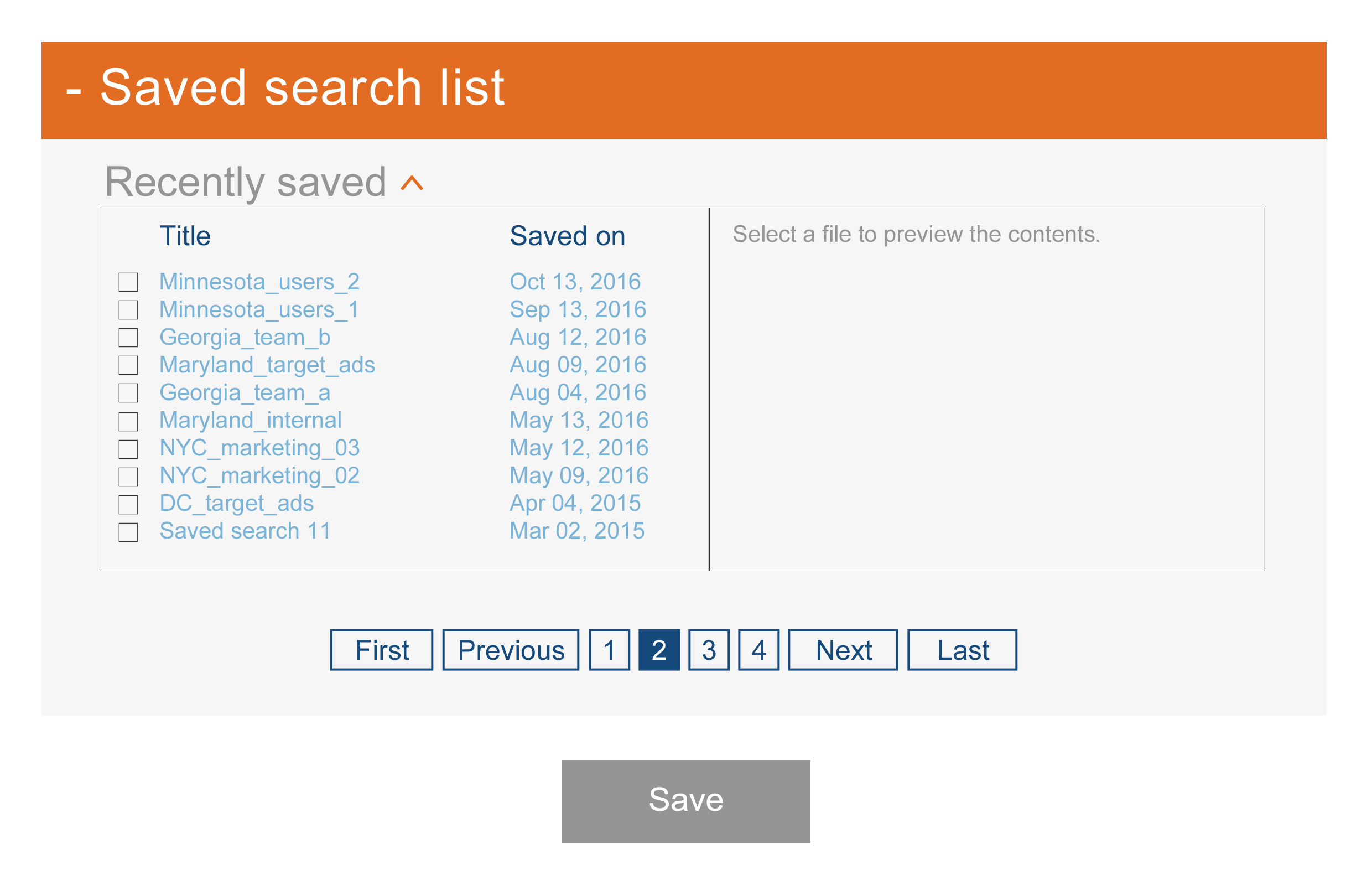
### On-select visual



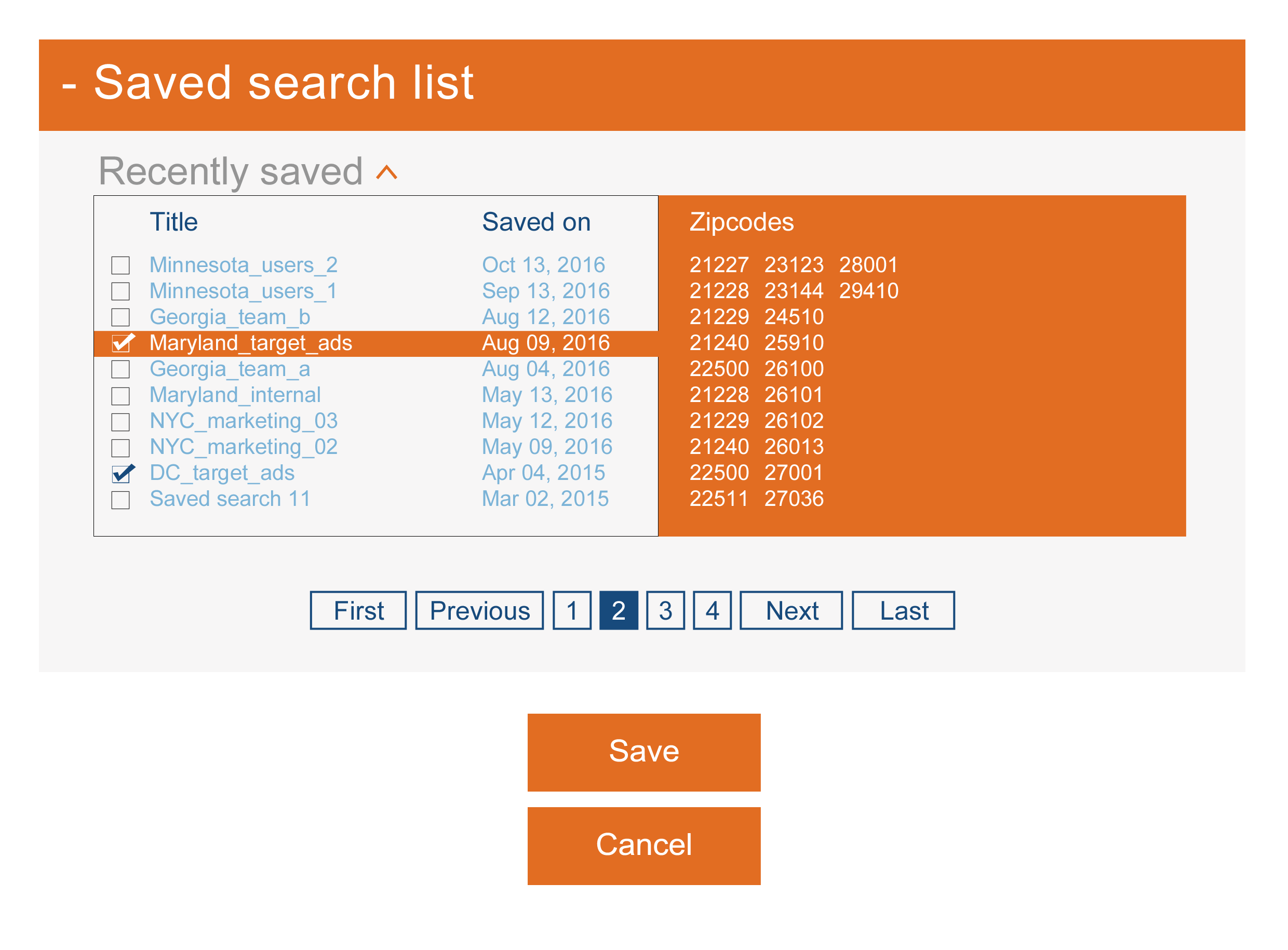
## Module 2 – Saved search list

The client would be presented with a list of saved files that contain zip codes that have previously been created. When they select a file to target, they would see what zip codes are in that list. They have the ability to select multiple files.

### Default visual



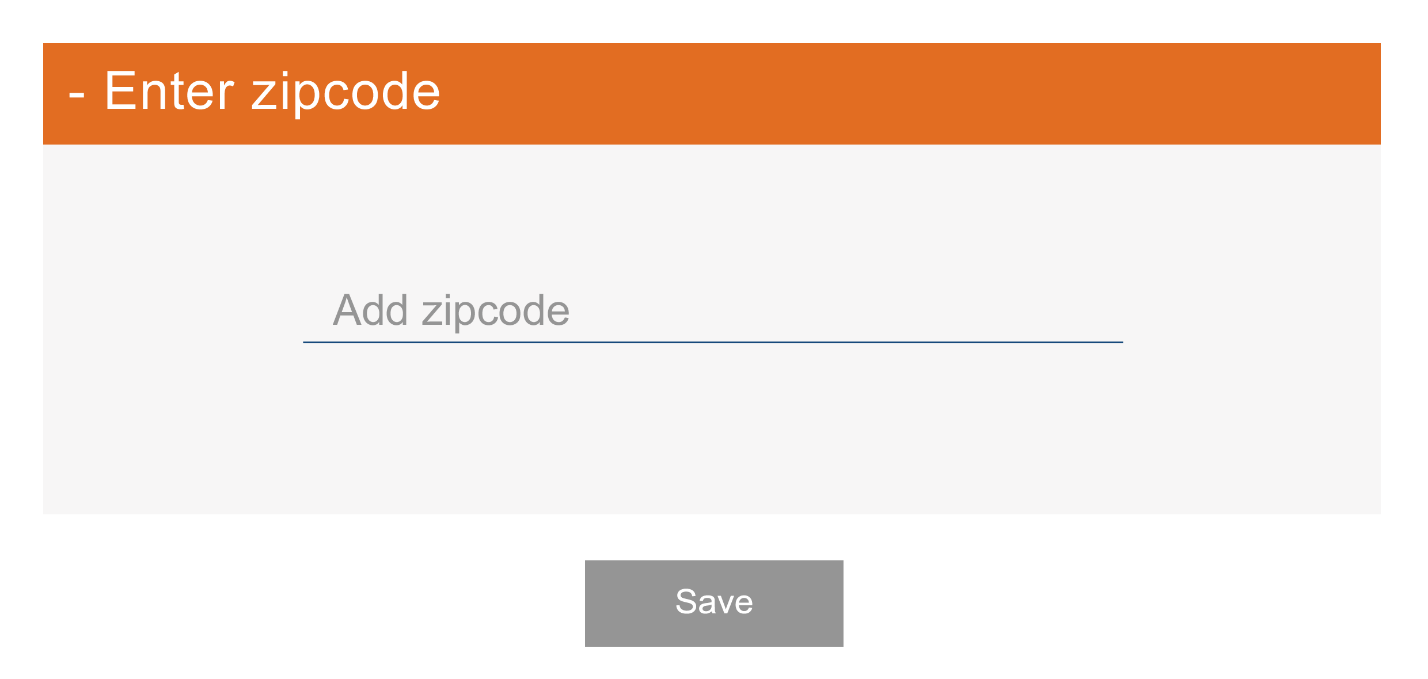
### On-select visual



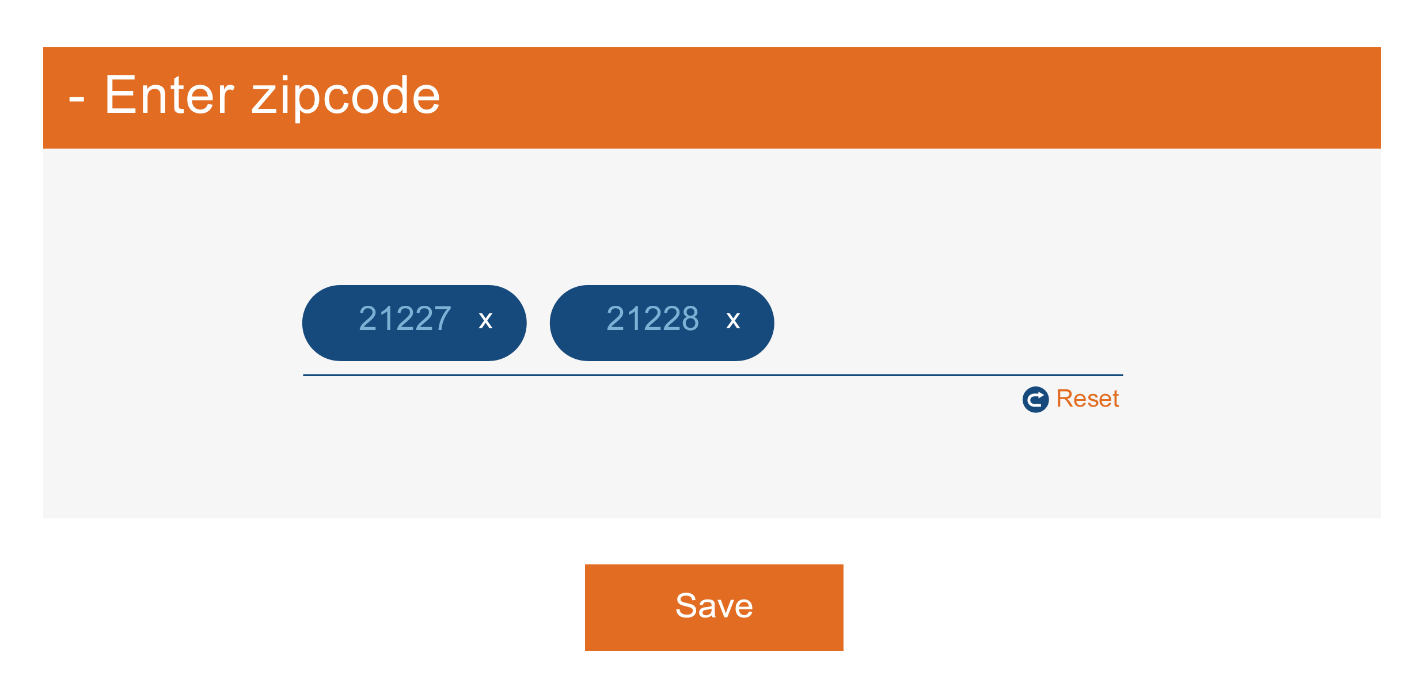
## Module 3 – Enter zipcode

In this view the user would just want a space to enter in zip codes manually that they want to target.

### Default visual



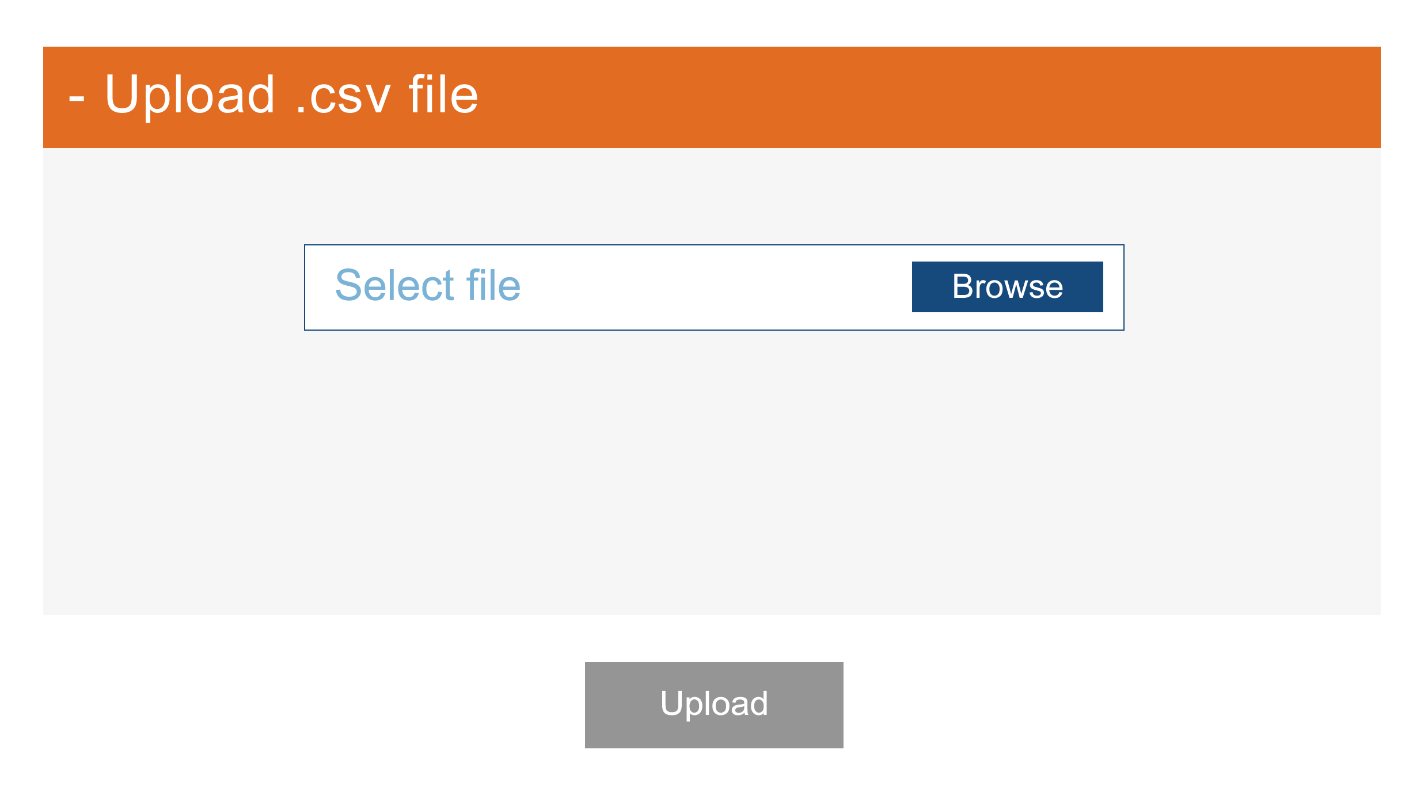
### On-entering data visual



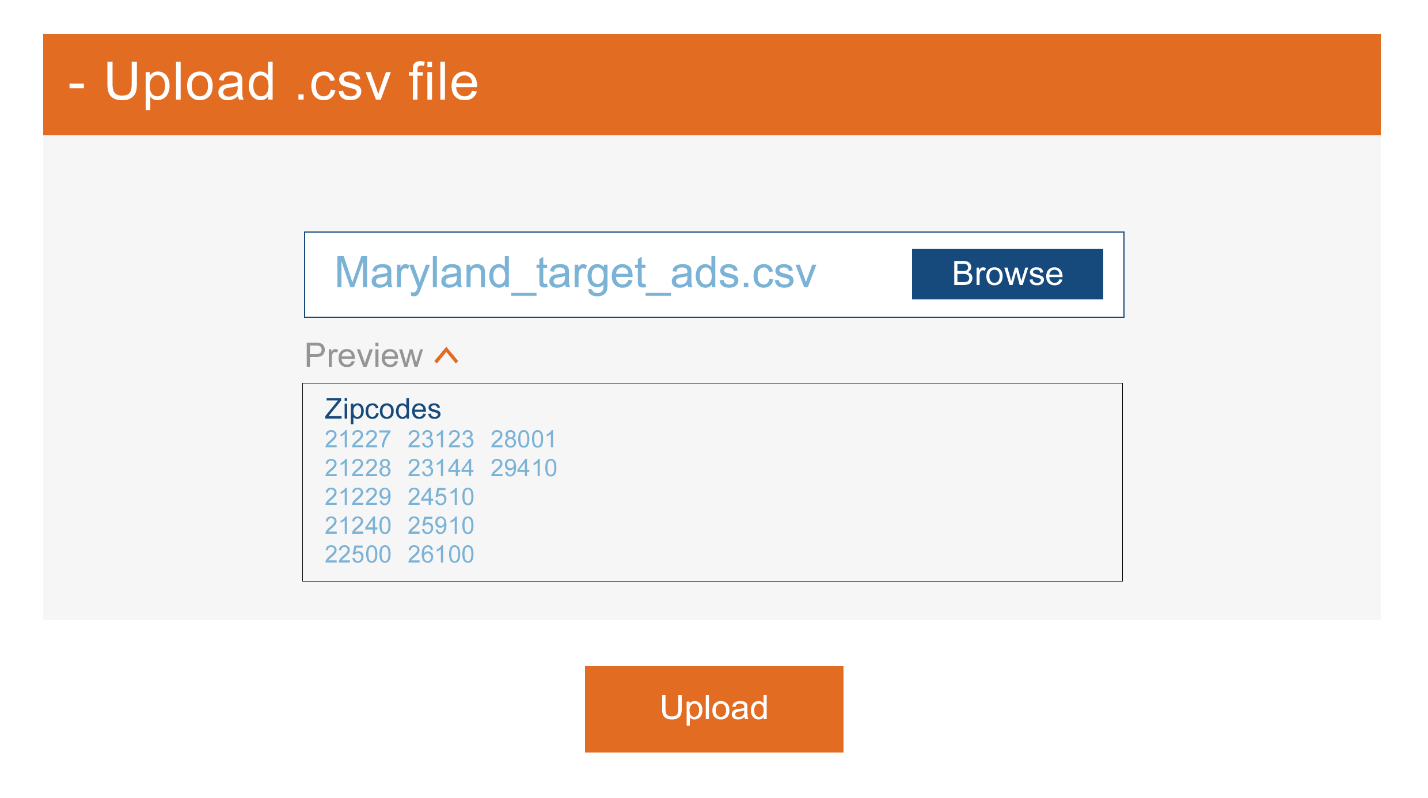
## Module 4 – Upload .csv file

In this view, or option, the client just wants to upload a .csv file with zip codes in it.

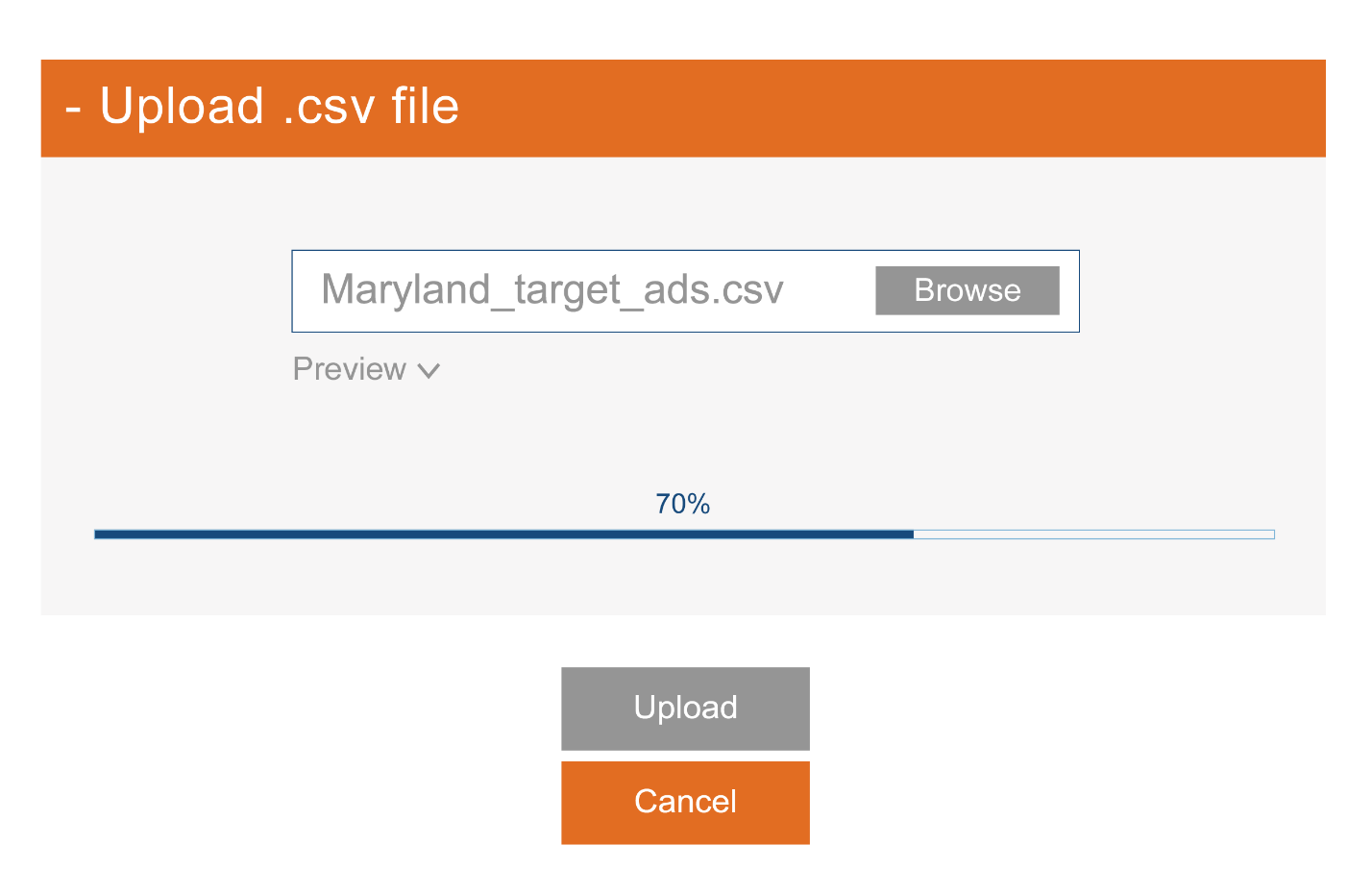
### Default visual



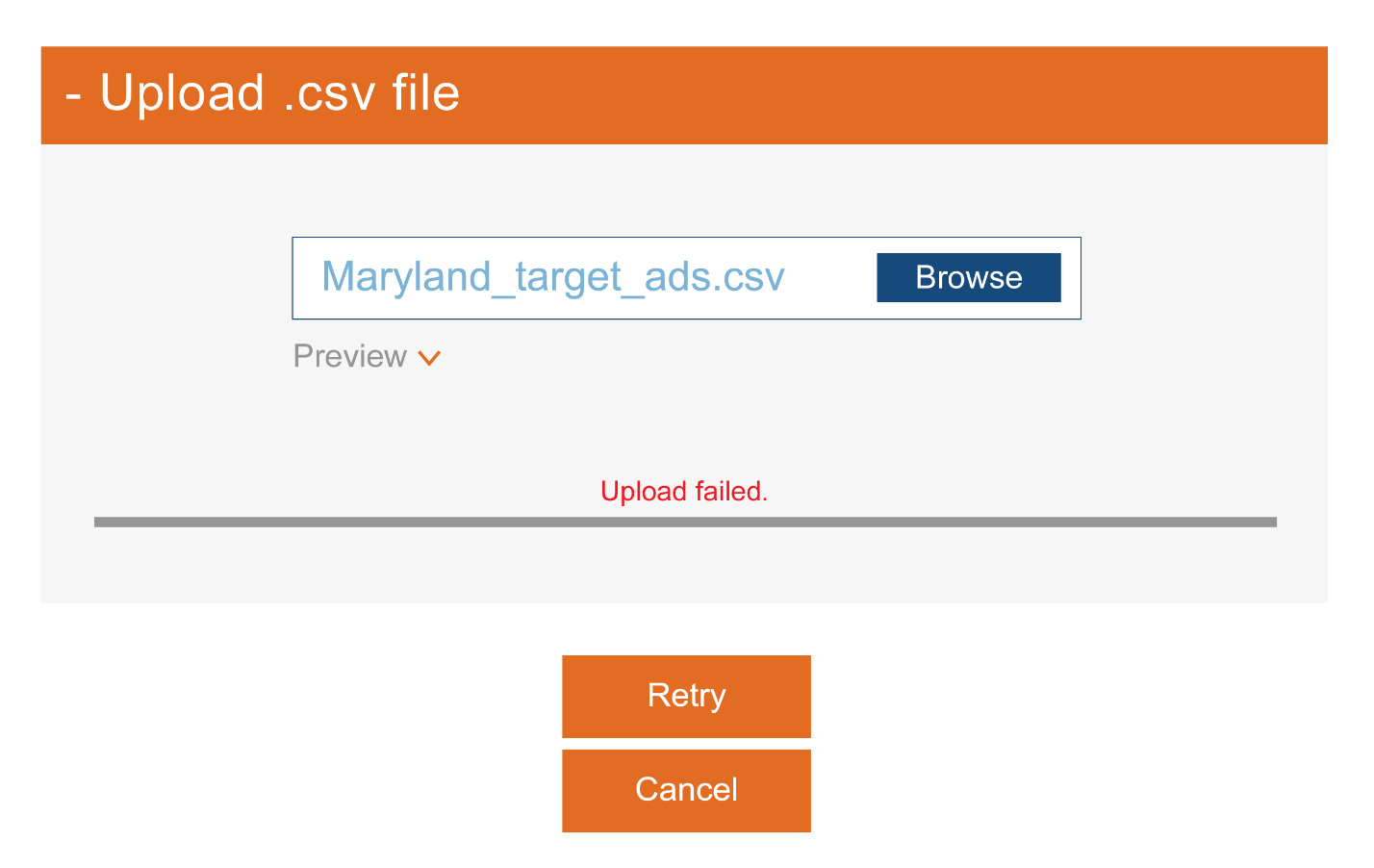
### Upload file visual



### Uploading file visual



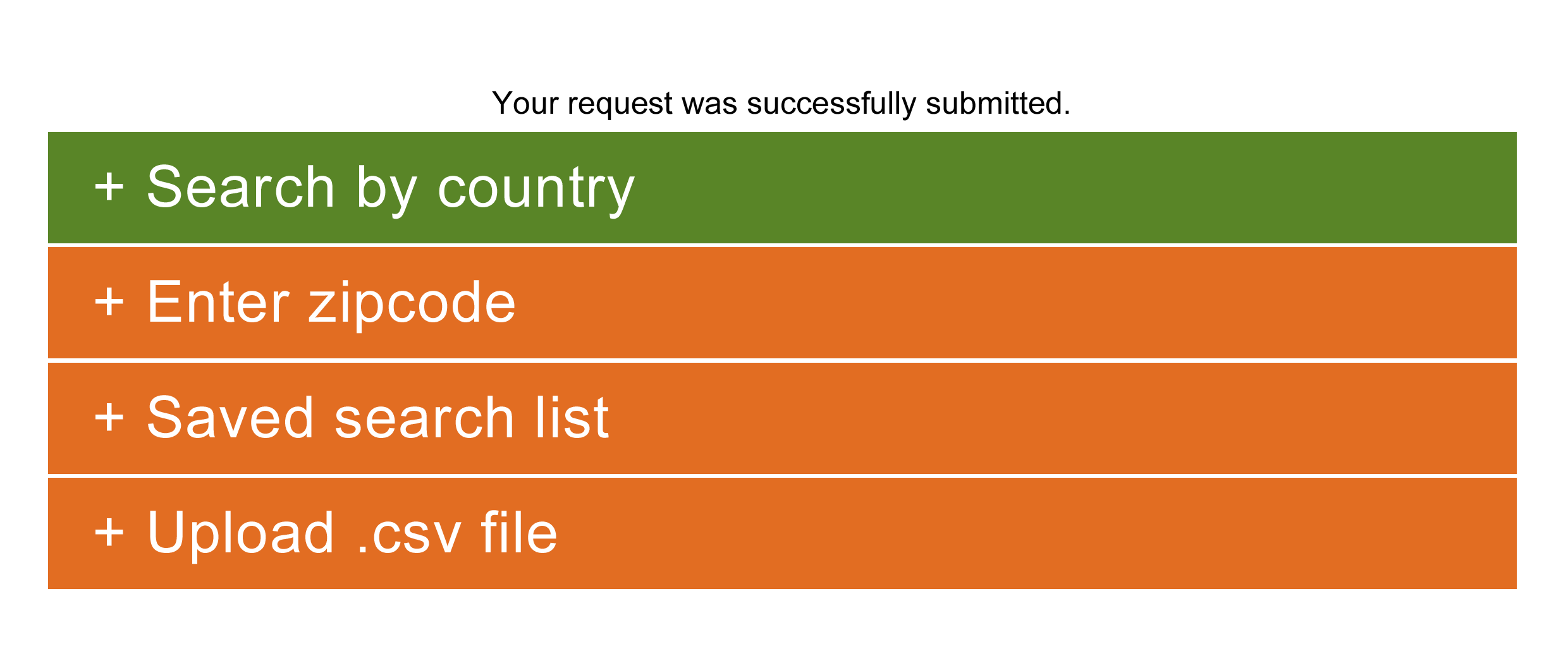
### Upload failed



## Task completion

On completion of a particular task, either of the following two messages will be displayed on the View module.

### Success



### Failure

