



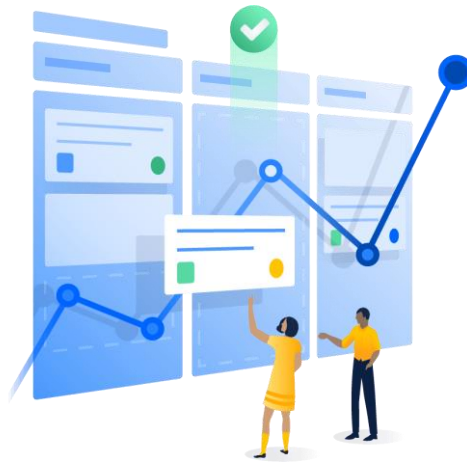
Facebook Marketing Plan

Client: Gadwal Sareez

Duration: 1 Month

For **F-commerce** Business, everyone wants to be succeeded. But only a few can get success because of having a Digital Marketing Strategist and the power of digital marketing knowledge. Maximum People invest their money on Social Media and invest money on making their website for selling products.

But they don't follow the proper marketing strategy on their Facebook page and don't want to invest more money to grow their business. That's why many **F-commerce** businesses fall down and don't get so much sales from their page. We advise you to invest smartly in digital marketing.



Nowadays, **Facebook Marketing** is a better system in the world because **Sellers/Vendors** can reach potential customers through this platform.

Our Service Description:

1. Reach your business or product to millions of active users
2. Create custom image
3. We can make beautiful & effective post
4. Write attractive product description
5. Promote your product to targeted customer
6. Mostly user in Bangladesh
7. Quick response & friendly support
8. Grow your FB business page followers
9. Grow your business by Facebook marketing
10. We can post and share it among millions of people

Service Specialty:

- ✓ On time delivery with quality
- ✓ 100% manual audience set
- ✓ Maintain FB rules

Our Plan (300\$)

Duration: 1 Month (10 OCT– 10 NOV)

First Week (Audience Testing)					
Campaign Objective		Type	Ads Type	Duration (Day)	Spent (\$)
	Message	Post Boost - 1	Own Barding Photo	7	25
	Message	Post Engagement	Engagement	3	10
	Message	Post Boost - 2	Live Video	7	25
	Engagement	Page Like	Cover Photo	7	20
	Message	Post Boost -3	Carousel Ads	7	20
Total: 100\$					

Second Week					
Campaign Objective		Type	Ads Type	Duration (Day)	Spent (\$)
	Message	Post Boost -4	Live Video	5	15
	Message	Post Boost -5	Own Barding Photo	5	15
	Video Views	Post Boost -6	Live Video	5	10
Total: 40\$					

Third Week					
Campaign Objective		Type	Ads Type	Duration (Day)	Spent (\$)
	Message	Post Boost -7	Live Video	5	20
	Message	Post Boost -8	Own Barding Photo	5	20
	Video Views	Post Boost -9	Own Barding Photo	5	20
Total: 60\$					

Fourth Week					
Campaign Objective		Type	Ads Type	Duration (Day)	Spent (\$)
	Message	Post Boost - 10	Own Barding Photo	7	25
	Message	Post Boost - 11	Live Video	7	25
	Engagement	Page Like	Cover Photo	7	30
	Message	Post Boost -12	Carousel Ads	7	20
Total: 100\$					