



2021
2022

SPONSORSHIP PACKAGE

SOCIETY OF WOMEN ENGINEERS
SAN JOSE STATE UNIVERSITY

CONTACT

swe.sjsu@gmail.com

WEBSITE

www.swe-sjsu.org

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WELCOME MESSAGE

Dear Company Representative,

On behalf of the Society of Women Engineers of San Jose State University, we would like to cordially invite you to be a part of our section. SWE is a non-profit educational organization that empowers women to achieve their full potential as engineers and leaders. We foster a safe and supportive environment for women and men with the common goal of supporting equality in the workplace.

Since our section's establishment, we have been dedicated to providing our community with professional development, outreach, and community events. Industry events, such as info-sessions and company tours, allow our members to explore career options and understand how their coursework is relevant to solving modern issues. Mock interviews and resume-building workshops prepare graduating SWEsters as competitive job candidates. Social events and club projects encourage members to explore and learn together. Abundant leadership opportunities and outreach projects (such as WOW! and SWE++) allow us to expand our community and mission to the Bay Area.

Our section's successes can be largely attributed to the funding and mentorship of generous donors every year and we are incredibly grateful for the companies whose donations have allowed our chapter to grow each year.

This packet lists our diverse range of opportunities for sponsorship. Given the circumstances surrounding the COVID-19 pandemic, we understand that recruiting efforts and fiscal budgets are still being adjusted. We will work tirelessly with your company representatives to organize events of the highest quality, even if we must transition to virtual events.

We hope this partnership will benefit both SWE SJSU and your company by increasing visibility at our university and allowing you to connect with some of the brightest, most industrious students at SJSU. Please don't hesitate to contact swe.sjsu@gmail.com if you have any questions or would like to sponsor an event. We would be happy to schedule a call to answer any questions. On behalf of SWE SJSU, thank you for supporting our chapter. We look forward to working with you this year!

Sincerely,



Caitlyn Chau
President



San Vu
Internal VP



Swati Chayapathi
External VP



Eunice Oh
Secretary



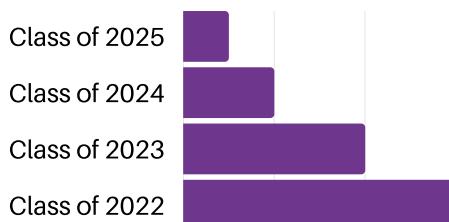
Evelyn Chan
Treasurer



STATISTICS

SWE-SJSU is over 200 members strong and representative of all engineering/STEM disciplines. We are proud to be one of the most active, largest, and fast-growing sections in the Bay Area and California.

YEAR DISTRIBUTION

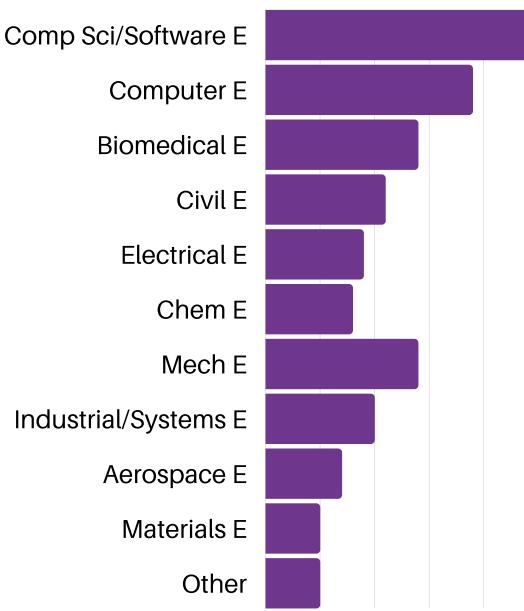


**5 EXECUTIVES
27 CHAIRS
200+ MEMBERS**



287 people receive our **Weekly Shoutouts**, notified of upcoming events and job/internship opportunities.

MAJOR DISTRIBUTION



AWARDS

- **Contribution to Diversity, Equity, and Inclusion Award**
SJSU Student Leadership Gala (2021)
- **Outstanding Outreach Event Group Award**
SWE HQ (WOW! 2019)
- **Outstanding Educational Award for WOW! That's Engineering**
SJSU Student Leadership Gala (2018)



600+ followers



160+ members



245+ members



155+ connections

SPONSORSHIP TIERS

	 1	 2	 3
Platinum Spartan	Gold Spartan	Silver Spartan	Bronze Spartan
\$5000	\$2500	\$1000	\$500
Choose 3 Events: Gold + Silver + Bronze <small>*limited to three companies</small>	Choose 2 Events: Silver + Bronze + - Hackathon/case challenge	Choose 2 Events: Bronze + - General info session - Company tour - Professional dev. workshop - Panel <small>*food/drinks included</small>	Choose 1 Event: - Coffee chat - Fireside discussion - Affinity group social <small>*snacks/coffee included</small>

Description of events on page 6!

Largest logo on media	Large logo on media	Medium logo on media	Small logo on media
Send keynote speaker to End of Year Banquet	Invitation to End of Year Banquet	Invitation to End of Year banquet	Invitation to End of Year banquet
Include your company's recent job listings and other opportunities on our weekly shoutout	Include your company's recent job listings and other opportunities on our weekly shoutout	Include your company's recent job listings and other opportunities on our weekly shoutout	Include your company's recent job listings and other opportunities on our weekly shoutout
Resume database	Resume database	Resume database	
General WOW sponsor	General WOW sponsor		
Invitation for 1-3 reps at EWI (Evening with Industry)	Invitation for 1-2 reps at EWI (Evening with Industry)		
Logo on SWE apparel			

EVENING WITH INDUSTRY

Fall 2021: Formal 📅 Spring 2022: Casual

	 1	 2	 3
Platinum Spartan	Gold Spartan	Silver Spartan	Bronze Spartan
\$800	\$600	\$400	\$200
<ul style="list-style-type: none"> - Send 4 (2 tables) representatives - Full page company description 	<ul style="list-style-type: none"> - Send 3 representatives - Three-quarter page company description 	<ul style="list-style-type: none"> - Send 2 representatives - Half page company description 	<ul style="list-style-type: none"> - Send 1 representative - Quarter page company description

Join us in the evening for a formal networking dinner for the chance to meet students, share company insights, and pass along career advice in small groups. Food, beverages, dessert, and parking passes will be provided! Recruiters and engineers are invited. Representatives will see between 15-20 students a night.

For an additional \$50, one of your representatives can be our keynote speaker. Open the night by sharing your experience and valuable advice!

Have questions? Contact
swesjsu.ewi@gmail.com



Note: EWI is available for sponsorship separate from general sponsorship tiers.

EVENT BREAKDOWN

B R O N Z E

Coffee Chat

1 hour - In Person/Virtual

Share advice with engineering students in a casual, intimate setting. For 1 hour, small groups of students will rotate tables and chat about any topics with company representatives. If in person, refreshments will be provided.



Fireside Discussion

30 minutes - In Person/Virtual

Have a company representative who could be a subject matter expert in their field come share their inspiring story, experience, or advice with a small group of students.

Affinity Group Social

1 hour - In Person

Socials like bowling, boba, or frozen yogurt runs are a great way to break the ice. We would like to invite company representatives from one of your company's affinity groups for a casual, social. Students can freely ask questions on any topic. Food and activity expenses will be paid for.



EVENT BREAKDOWN

S I L V E R

General Info Session

1 hour - In Person/Virtual

Host an info session with SWE and attract top engineering students with your company's internship or full time opportunities. Recruiters and engineers are invited to share insights on their company's mission, culture, and innovations.



SEAGATE Company Tour

TBD - In Person

Showcase your workspace and host SWE SJSU members at your company. Tours are a great way to give insight on your company culture, facilities, and projects at work. We will reimburse parking and ride share expenses for our members.

Panel

1 hour - In Person/Virtual

Invite 3-5 panelists to engage with and clarify our members' doubts about any topic ranging from women in the workplace to general questions about your company. A single moderator will lead the discussion.



Professional Development Workshop

45 min to 1 hour - In Person/Virtual

Host a workshop for SWE SJSU members to practice their soft and technical skills helping them prepare for conferences, interviews, and other networking opportunities. Workshop examples include Resume Reviews, Mock Interviews, LinkedIn Reviews, Elevator Pitch, Conference Preparation, etc.

EVENT BREAKDOWN

G O L D

Hackathon/Puzzle/Case Challenge

TBD - In Person/Virtual

Partner with us to host a mini-hackathon where our members could practice using one of your company's products/tools to build a cool project for the chance to win some fun prizes. If in person, refreshments will be provided.

TEAM TECH



Academic Year
2021-2022

Interested in completing a technical project over the course of the academic year? Be our company partner in the Team Tech Collegiate Competition! While being an advisor, you will also get the chance to learn new skills, connect with diverse engineering students, and work with a team!

TIMELINE

Sep - Dec	Form team, company advisor, and project plan
Jan - Jun	Work on project, submit packages/reports
Aug - Sep	Down select process
Oct - Nov	Finalists present projects at SWE Annual Conference



WOW! THAT'S ENGINEERING

 March 2022

WOW! That's Engineering is our annual, award winning conference, dedicated to inspiring female youth to pursue STEM. Since 2009, we've reached 100+ high school girls, parents, and hosted company workshops, panels, speakers, and team-building activities.

We are seeking:

- Workshop Hosts
- Keynote Speakers
- Engineering Design Challenge Judges
- General Donations

Past company sponsors: IBM, NASA, Lockheed Martin, Intel, Blach Construction, Tesla, Google...

Want to get involved? Contact
swesjsu.wow@gmail.com

VIRTUAL



100+ STUDENTS

all over California
(2021, on Gatherly)

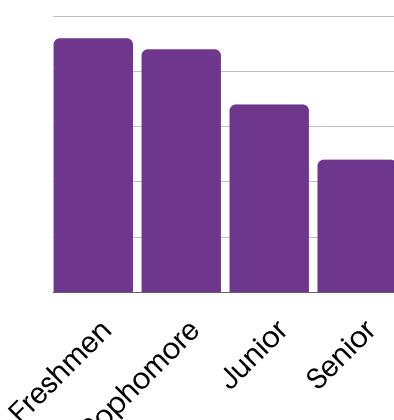
IN-PERSON



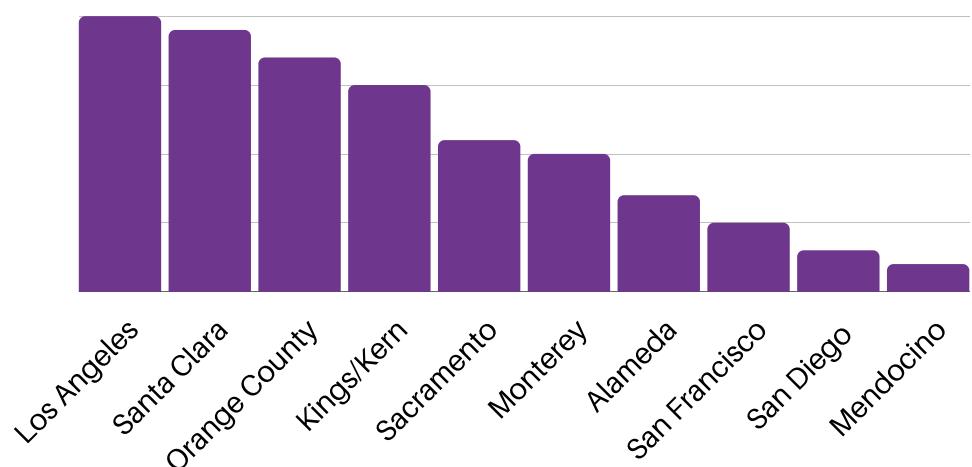
140+ STUDENTS

Bay Area
(2019, at SJSU)

GRADE

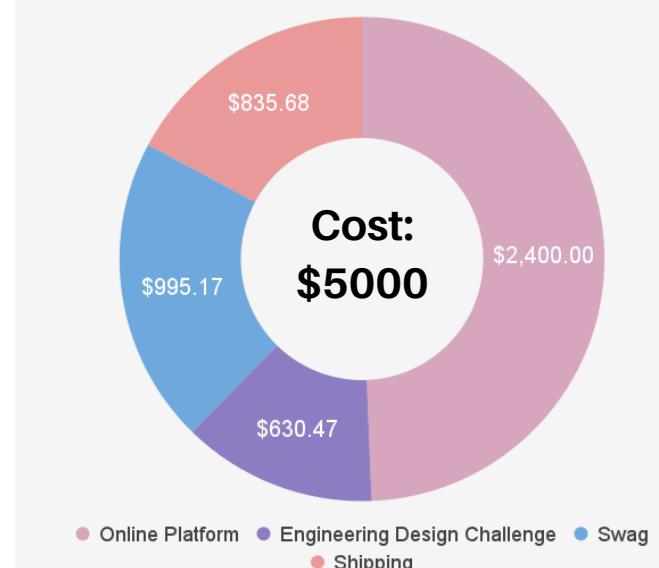


HIGH SCHOOL COUNTY



Statistics taken from WOW 2021

2021 EXPENSES



WE21 CONFERENCE



October 21–23, 2021

Help us attend WE21, the national SWE conference where SWEsters can get the chance to connect with other sections, learn from industry leaders across the country, and find nationwide internship/job opportunities. This event, with over 100 professional development workshops, as well as a career fair with over 250 companies, is extremely beneficial for our members' professional development.

Hosted a flight away in Indianapolis, your generous donation will aid us in sponsoring more of our members to attend!

2019: 22 Attendees



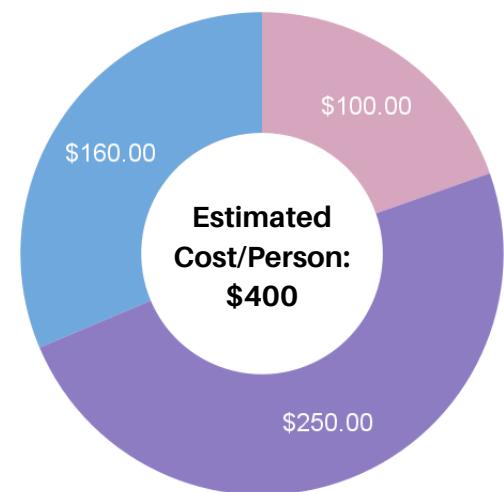
100% of attendees received an interview

2020: 17 Attendees



25% of attendees received internship or full time job offer

Statistics taken from WE19



● Conference Registration ● Airfare ● Lodging

WE LOCAL



February 25 - 26, 2022

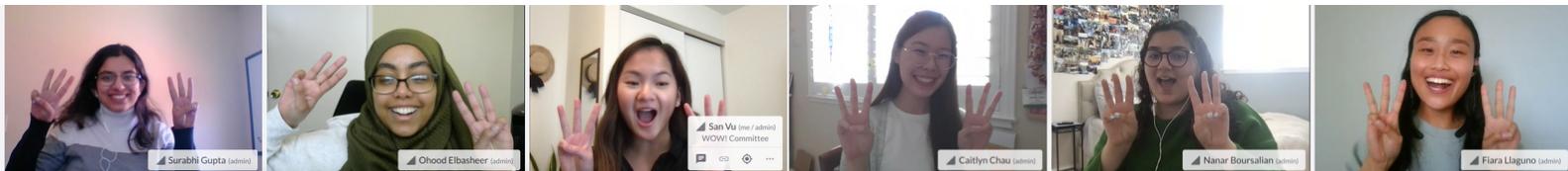
SWE's WE Local Conference is hosted in various regions throughout the country and allows for SWEsters to engage with their local networks, attend networking sessions, and professional development workshops.

Our nearest WE Local Conference will be held in Albuquerque, New Mexico.



SOCIETY OF WOMEN ENGINEERS

San Jose State University



SPONSORSHIP FORM:

tinyurl.com/sponsorSWESJSU22

DONATIONS

If your company has lightly-used or unwanted equipment, such as monitors, printers, projectors, or office supplies, please consider donating to SWE-SJSU! These items can greatly help our members as coursework/projects materials or as clubroom amenities.

Please email us at **swe.sjsu@gmail.com** before so we can schedule a drop-off and prepare for storage.

LET'S CONNECT



swe-sjsu.org



linkedin.com/in/swe-at-sjsu



instagram.com/swe.sjsu



swesjsu.carrd.co

Thank you to our FY21 sponsors!



Microsoft **FORTINET**[®]



Kiewit **XILINX** **SEAGATE** **Adobe**

proofpoint.

Google



C A L E N D A R

F A L L

2 0 2 1

A U G U S T

Aug 19: Classes Begin

S E P T E M B E R

Sep 6: Campus Closed

O C T O B E R

Oct 21 - 23: WE21 Conference

N O V E M B E R

Nov 11: Campus Closed

Nov 24 - 26 : Thanksgiving

D E C E M B E R

Dec 8 - 15: Final Exams

S P R I N G

2 0 2 2

J A N U A R Y

Jan 26: Classes Begin

F E B R U A R Y

Feb 25 - 26: WE Local

M A R C H - A P R I L

Mar 28 - Apr 1: Spring Break

WOW! Conference

M A Y

May 18 - 25: Final Exams

End of Year Banquet

- School Events/Holidays
- SWE Events