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# **Sentiment Analysis Project**

### **Project Description**

This project aims to analyze the sentiment of product reviews using three different approaches:

- Machine Learning (ML) using Logistic Regression,
- Deep Learning (DL) using LSTM (Long Short-Term Memory),
- Large Language Models (LLM) using a fine-tuned BERT model from Hugging Face.

The project compares the performance of these models across multiple datasets to determine which method is the most effective for sentiment classification.

### **Objectives**

- Build models using ML, DL, and LLM to classify product reviews as positive or negative.
- Compare the models' performance based on evaluation metrics like accuracy, precision, recall, and F1-score.
- Deploy the models via a Flask API to allow real-time predictions.

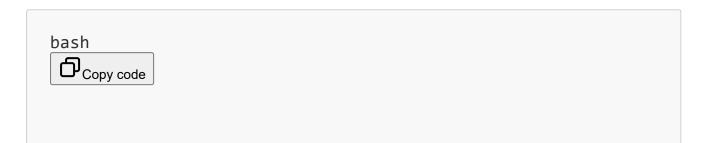
### **Folder Structure**

### **Datasets**

- The data/ folder contains three datasets in .csv format, each consisting of two columns:
  - review: The text of the product review.
  - sentiment : The label indicating positive (1) or negative (0) sentiment.

## Setup & Installation

1. Clone the repository:



```
git clone
cd sentiment_analysis_project
```

2. **Install dependencies:** Install the required libraries by running the following command:

```
bash

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pip install -r requirements.txt
```

#### 3. Prepare datasets:

- Place your CSV datasets inside the data/ folder.
- Ensure that the datasets are formatted with two columns: review and sentiment.

#### 4. Running Models:

Navigate to the src/ directory and run the specific model scripts:

#### **Machine Learning Model (Logistic Regression)**

```
bash
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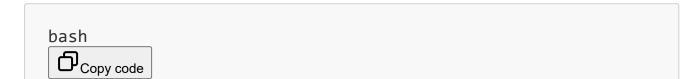
python src/ml_model.py
```

#### **Deep Learning Model (LSTM)**

```
bash
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python src/dl_model.py
```

#### Large Language Model (BERT)



```
python src/llm_model.py
```

5. **Running Flask API:** To serve predictions using the trained models, run the Flask API:

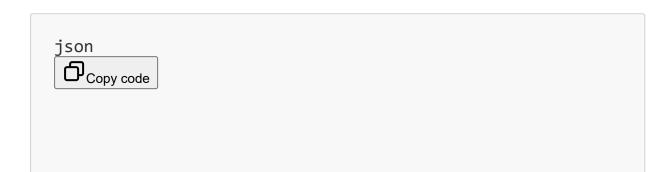
```
bash
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python app.py
```

This will start the API server locally at http://localhost:5000.

## **API Endpoints**

- ML Model Prediction (Logistic Regression):
  - Endpoint: /predict/ml
  - Method: POST
  - Payload:

- DL Model Prediction (LSTM):
  - Endpoint: /predict/dl
  - Method: POST
  - Payload:



```
{
   "text": "Terrible quality, would not buy again."
}
```

### • LLM Model Prediction (BERT):

o Endpoint:/predict/llm

Method: POST

Payload:

Each endpoint will return a JSON response with the predicted sentiment (1 for positive and 0 for negative)