

```
In [3]: import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
import seaborn as sns

# Loading CSV file
df = pd.read_csv('raw dataset.csv')

# Basic exploration
print("Dataset shape:", df.shape)
```

Dataset shape: (103904, 25)

```
In [4]: print("\nFirst 5 rows:")
df.head()
```

First 5 rows:

```
Out[4]:    serial_number      id  gender  customer_type  age  type_of_travel    class  flight_c
0             0   70172     Male  Loyal Customer   13  Personal Travel  Eco Plus
1             1   5047     Male  disloyal Customer   25  Business travel  Business
2             2  110028  Female  Loyal Customer   26  Business travel  Business
3             3  24026  Female  Loyal Customer   25  Business travel  Business
4             4  119299     Male  Loyal Customer   61  Business travel  Business
```

5 rows × 25 columns



```
In [7]: print("\nMissing values:")
df.isnull().sum()
```

Missing values:

```
Out[7]: serial_number          0  
id                  0  
gender               0  
customer_type        0  
age                  0  
type_of_travel       0  
class                0  
flight_distance      0  
inflight_wifi_service 0  
departure_arrival_time_convenience 0  
ease_of_online_booking 0  
gate_location         0  
food_and_drink        0  
online_boarding        0  
seat_comfort          0  
inflight_entertainment 0  
on_board_service       0  
leg_room_service       0  
baggage_handling       0  
checkin_service         0  
inflight_service        0  
cleanliness            0  
departure_delay_in_minutes 0  
arrival_delay_in_minutes 310  
satisfaction           0  
dtype: int64
```

```
In [6]: print("\nData types:")  
df.dtypes
```

Data types:

```
Out[6]: serial_number          int64  
id                  int64  
gender              object  
customer_type        object  
age                  int64  
type_of_travel       object  
class                object  
flight_distance      int64  
inflight_wifi_service int64  
departure_arrival_time_convenience int64  
ease_of_online_booking  int64  
gate_location         int64  
food_and_drink        int64  
online_boarding        int64  
seat_comfort          int64  
inflight_entertainment int64  
on_board_service       int64  
leg_room_service       int64  
baggage_handling       int64  
checkin_service         int64  
inflight_service        int64  
cleanliness            int64  
departure_delay_in_minutes  int64  
arrival_delay_in_minutes float64  
satisfaction           object  
dtype: object
```

```
In [10]: print("\nBasic statistics:")
```

```
df.describe()
```

Basic statistics:

	serial_number	id	age	flight_distance	inflight_wifi_service
<b>count</b>	103904.000000	103904.000000	103904.000000	103904.000000	103904.000000
<b>mean</b>	51951.500000	64924.210502	39.379706	1189.448375	2.729683
<b>std</b>	29994.645522	37463.812252	15.114964	997.147281	1.327829
<b>min</b>	0.000000	1.000000	7.000000	31.000000	0.000000
<b>25%</b>	25975.750000	32533.750000	27.000000	414.000000	2.000000
<b>50%</b>	51951.500000	64856.500000	40.000000	843.000000	3.000000
<b>75%</b>	77927.250000	97368.250000	51.000000	1743.000000	4.000000
<b>max</b>	103903.000000	129880.000000	85.000000	4983.000000	5.000000



```
In [11]: df = df.drop('serial_number', axis=1)
```

```
In [12]: df.describe()
```

	id	age	flight_distance	inflight_wifi_service	departure_arri
<b>count</b>	103904.000000	103904.000000	103904.000000	103904.000000	
<b>mean</b>	64924.210502	39.379706	1189.448375	2.729683	
<b>std</b>	37463.812252	15.114964	997.147281	1.327829	
<b>min</b>	1.000000	7.000000	31.000000	0.000000	
<b>25%</b>	32533.750000	27.000000	414.000000	2.000000	
<b>50%</b>	64856.500000	40.000000	843.000000	3.000000	
<b>75%</b>	97368.250000	51.000000	1743.000000	4.000000	
<b>max</b>	129880.000000	85.000000	4983.000000	5.000000	



```
In [13]: df['satisfaction'] = df['satisfaction'].astype(str)
```

```
In [15]: df.dtypes
```

```
Out[15]: id                         int64
          gender                      object
          customer_type                object
          age                          int64
          type_of_travel               object
          class                        object
          flight_distance              int64
          inflight_wifi_service        int64
          departure_arrival_time_convenience int64
          ease_of_online_booking       int64
          gate_location                 int64
          food_and_drink                int64
          online_boarding               int64
          seat_comfort                  int64
          inflight_entertainment        int64
          on_board_service              int64
          leg_room_service              int64
          baggage_handling              int64
          checkin_service                int64
          inflight_service               int64
          cleanliness                   int64
          departure_delay_in_minutes    int64
          arrival_delay_in_minutes      float64
          satisfaction                  object
          dtype: object
```

```
In [18]: df['arrival_delay_in_minutes'] = pd.to_numeric(df['arrival_delay_in_minutes'], errors='coerce')
```

```
In [22]: df.head()
```

```
Out[22]:      id  gender  customer_type  age  type_of_travel  class  flight_distance  inflight_
0     70172    Male   Loyal Customer   13  Personal Travel  Eco Plus           460
1     5047    Male      disloyal Customer   25  Business travel  Business           235
2    110028   Female   Loyal Customer   26  Business travel  Business          1142
3    24026    Female   Loyal Customer   25  Business travel  Business           562
4    119299    Male   Loyal Customer   61  Business travel  Business           214
```

5 rows × 24 columns

```
In [23]: df['gender'] = df['gender'].str[0].str.upper()
          df['customer_type'] = df['customer_type'].str.lower().str.extract(r'(loyal|disloyal)')
          df['class'] = df['class'].str.lower()
```

```
In [25]: df.head()
```

```
Out[25]:
```

	<b>id</b>	<b>gender</b>	<b>customer_type</b>	<b>age</b>	<b>type_of_travel</b>	<b>class</b>	<b>flight_distance</b>	<b>inflight</b>
<b>0</b>	70172	M	loyal	13	Personal Travel	eco plus		460
<b>1</b>	5047	M	disloyal	25	Business travel	business		235
<b>2</b>	110028	F	loyal	26	Business travel	business		1142
<b>3</b>	24026	F	loyal	25	Business travel	business		562
<b>4</b>	119299	M	loyal	61	Business travel	business		214

5 rows × 24 columns

```
In [26]: df['type_of_travel'] = df['type_of_travel'].str.lower().str.replace(' travel', '')
```

```
In [27]: df.head()
```

```
Out[27]:
```

	<b>id</b>	<b>gender</b>	<b>customer_type</b>	<b>age</b>	<b>type_of_travel</b>	<b>class</b>	<b>flight_distance</b>	<b>inflight</b>
<b>0</b>	70172	M	loyal	13	personal	eco plus		460
<b>1</b>	5047	M	disloyal	25	business	business		235
<b>2</b>	110028	F	loyal	26	business	business		1142
<b>3</b>	24026	F	loyal	25	business	business		562
<b>4</b>	119299	M	loyal	61	business	business		214

5 rows × 24 columns

```
In [28]: df = df.rename(columns={'id': 'customer_id'})
```

```
In [29]: df.head()
```

Out[29]:

	customer_id	gender	customer_type	age	type_of_travel	class	flight_distance	...
<b>0</b>	70172	M	loyal	13	personal	eco plus	460	
<b>1</b>	5047	M	disloyal	25	business	business	235	
<b>2</b>	110028	F	loyal	26	business	business	1142	
<b>3</b>	24026	F	loyal	25	business	business	562	
<b>4</b>	119299	M	loyal	61	business	business	214	

5 rows × 24 columns

In [30]:

```
initial_count = len(df)
df = df.drop_duplicates(subset='customer_id')
removed_count = initial_count - len(df)
print(f"Removed {removed_count} duplicate records")
```

Removed 0 duplicate records

In [31]:

```
df.describe()
```

Out[31]:

	customer_id	age	flight_distance	inflight_wifi_service	departure_arrival_time_convenience
<b>count</b>	103904.000000	103904.000000	103904.000000	103904.000000	
<b>mean</b>	64924.210502	39.379706	1189.448375	2.729683	
<b>std</b>	37463.812252	15.114964	997.147281	1.327829	
<b>min</b>	1.000000	7.000000	31.000000	0.000000	
<b>25%</b>	32533.750000	27.000000	414.000000	2.000000	
<b>50%</b>	64856.500000	40.000000	843.000000	3.000000	
<b>75%</b>	97368.250000	51.000000	1743.000000	4.000000	
<b>max</b>	129880.000000	85.000000	4983.000000	5.000000	

In [33]:

```
## code to replace all product or service 0 ratings with NaN
service_columns = [
    'inflight_wifi_service', 'departure_arrival_time_convenience',
    'ease_of_online_booking', 'gate_location', 'food_and_drink',
    'online_boarding', 'seat_comfort', 'inflight_entertainment',
    'on_board_service', 'leg_room_service', 'baggage_handling',
    'checkin_service', 'inflight_service', 'cleanliness'
]
df[service_columns] = df[service_columns].replace(0, np.nan)
```

Out[33]:

	customer_id	gender	customer_type	age	type_of_travel	class	flight_distance	...
0	70172	M	loyal	13	personal	eco plus	460	
1	5047	M	disloyal	25	business	business	235	
2	110028	F	loyal	26	business	business	1142	
3	24026	F	loyal	25	business	business	562	
4	119299	M	loyal	61	business	business	214	

5 rows × 24 columns

In [35]: `df.describe()`

Out[35]:

	customer_id	age	flight_distance	inflight_wifi_service	departure_arri
<b>count</b>	103904.000000	103904.000000	103904.000000	100801.000000	
<b>mean</b>	64924.210502	39.379706	1189.448375	2.813712	
<b>std</b>	37463.812252	15.114964	997.147281	1.257367	
<b>min</b>	1.000000	7.000000	31.000000	1.000000	
<b>25%</b>	32533.750000	27.000000	414.000000	2.000000	
<b>50%</b>	64856.500000	40.000000	843.000000	3.000000	
<b>75%</b>	97368.250000	51.000000	1743.000000	4.000000	
<b>max</b>	129880.000000	85.000000	4983.000000	5.000000	

In [36]: `## code to remove all rows with any one cell blank or null (other than NaN) and`

```
# Remove rows with any empty/blank/null values
df_blank_issues = df[df.isnull().any(axis=1) | (df == '') .any(axis=1)]
df_clean = df.drop(df_blank_issues.index)

# Save problematic rows to separate file
df_blank_issues.to_csv('airline_data_blank_data_for_review.csv', index=False)
print(f"Found {len(df_blank_issues)} rows with blank/null values")
```

Found 8200 rows with blank/null values

In [ ]: `## analysis of blank rows and how it can effect business and why it is necessary`

In [37]: `## code to remove all impractical flight distance but there are none`

`df.describe()`

Out[37]:

	customer_id	age	flight_distance	inflight_wifi_service	departure_arri
<b>count</b>	103904.000000	103904.000000	103904.000000	100801.000000	
<b>mean</b>	64924.210502	39.379706	1189.448375	2.813712	
<b>std</b>	37463.812252	15.114964	997.147281	1.257367	
<b>min</b>	1.000000	7.000000	31.000000	1.000000	
<b>25%</b>	32533.750000	27.000000	414.000000	2.000000	
<b>50%</b>	64856.500000	40.000000	843.000000	3.000000	
<b>75%</b>	97368.250000	51.000000	1743.000000	4.000000	
<b>max</b>	129880.000000	85.000000	4983.000000	5.000000	

In [38]:

```
## code to remove all impractical departure delay in minutes
initial_rows = len(df)

# Identify impractical departure delays (>6 hours = 360 minutes)
impractical_mask = df['departure_delay_in_minutes'] > 360
df_delay_issues = df[impractical_mask].copy()
df = df[~impractical_mask].copy()

current_rows = len(df)

print(f"Rows before removal: {initial_rows}")
print(f"Rows after removal: {current_rows}")
print(f"Removed {len(df_delay_issues)} rows with impractical departure delays (>6 hours)")

# Save problematic rows
df_delay_issues.to_csv('airline_impractical_departure_delay_issues_for_review.csv')
```

Rows before removal: 103904  
 Rows after removal: 103785  
 Removed 119 rows with impractical departure delays (>6 hours)

In [38]:

```
## analysis of all removed impractical arrival delay in minutes
```

Rows before removal: 103904  
 Rows after removal: 103785  
 Removed 119 rows with impractical arrival delays (>6 hours)

In [39]:

```
## code to remove all impractical arrival delay in minutes

initial_arrival_rows = len(df)

arrival_impractical_mask = df['arrival_delay_in_minutes'] > 30
df_arrival_issues = df[arrival_impractical_mask].copy()
df = df[~arrival_impractical_mask].copy()

current_arrival_rows = len(df)

print(f"Rows before arrival delay removal: {initial_arrival_rows}")
print(f"Rows after arrival delay removal: {current_arrival_rows}")
print(f"Removed {len(df_arrival_issues)} rows with impractical arrival delays (>30 minutes)")

df_arrival_issues.to_csv('airline_impractical_arrival_delay_issues_for_review.csv')
```

```
Rows before arrival delay removal: 103785  
Rows after arrival delay removal: 89240  
Removed 14545 rows with impractical arrival delays (>30 minutes)
```

```
In [ ]: ## analysis of all removed impractical arrival delay in minutes
```

```
In [40]: ## code to create a new column Time_Recovered = departure_delay_in_minutes - arr  
df['Time_Recovered'] = df['departure_delay_in_minutes'] - df['arrival_delay_in_m
```

```
In [41]: df.head()
```

```
Out[41]:
```

	customer_id	gender	customer_type	age	type_of_travel	class	flight_distance	in
0	70172	M	loyal	13	personal	eco plus	460	500
1	5047	M	disloyal	25	business	business	235	250
2	110028	F	loyal	26	business	business	1142	1150
3	24026	F	loyal	25	business	business	562	550
4	119299	M	loyal	61	business	business	214	200

5 rows × 25 columns

```
In [42]: # Move Time_Recovered column before satisfaction  
cols = df.columns.tolist()  
time_idx = cols.index('Time_Recovered')  
sat_idx = cols.index('satisfaction')  
  
cols.insert(sat_idx, cols.pop(time_idx))  
df = df[cols]
```

```
In [43]: df.head()
```

```
Out[43]:
```

	customer_id	gender	customer_type	age	type_of_travel	class	flight_distance	in
0	70172	M	loyal	13	personal	eco plus	460	500
1	5047	M	disloyal	25	business	business	235	250
2	110028	F	loyal	26	business	business	1142	1150
3	24026	F	loyal	25	business	business	562	550
4	119299	M	loyal	61	business	business	214	200

5 rows × 25 columns

```
In [44]: ## Time recovery status  
df['time_recovery_status'] = df['Time_Recovered'].apply(
```

```
lambda x: 'Recovered' if x > 0 else ('Same' if x == 0 else 'Worsened')
)
```

In [45]: `df.head()`

Out[45]:

	customer_id	gender	customer_type	age	type_of_travel	class	flight_distance	in
0	70172	M	loyal	13	personal	eco plus	460	562
1	5047	M	disloyal	25	business	business	235	1142
2	110028	F	loyal	26	business	business	562	214
3	24026	F	loyal	25	business	business	214	460
4	119299	M	loyal	61	business	business	214	562

5 rows × 26 columns

In [48]:

```
cols = df.columns.tolist()
recovery_idx = cols.index('time_recovery_status')
sat_idx = cols.index('satisfaction')

cols.insert(sat_idx, cols.pop(recovery_idx))
df = df[cols]
```

In [49]: `df.head()`

Out[49]:

	customer_id	gender	customer_type	age	type_of_travel	class	flight_distance	in
0	70172	M	loyal	13	personal	eco plus	460	562
1	5047	M	disloyal	25	business	business	235	1142
2	110028	F	loyal	26	business	business	562	214
3	24026	F	loyal	25	business	business	214	460
4	119299	M	loyal	61	business	business	214	562

5 rows × 26 columns

In [50]: `df = df.rename(columns={'Time_Recovered': 'time_recovered'})`

In [51]: `df['time_recovery_status'] = df['time_recovery_status'].str.lower()`

In [52]: `df.head()`

```
Out[52]:
```

	customer_id	gender	customer_type	age	type_of_travel	class	flight_distance	in
0	70172	M	loyal	13	personal	eco plus	460	
1	5047	M	disloyal	25	business	business	235	
2	110028	F	loyal	26	business	business	1142	
3	24026	F	loyal	25	business	business	562	
4	119299	M	loyal	61	business	business	214	

5 rows × 26 columns

```
In [53]: df = df.rename(columns={'time_recovered': 'time_recovered_in_minutes'})
```

```
In [54]: df.head()
```

```
Out[54]:
```

	customer_id	gender	customer_type	age	type_of_travel	class	flight_distance	in
0	70172	M	loyal	13	personal	eco plus	460	
1	5047	M	disloyal	25	business	business	235	
2	110028	F	loyal	26	business	business	1142	
3	24026	F	loyal	25	business	business	562	
4	119299	M	loyal	61	business	business	214	

5 rows × 26 columns

```
In [55]: ## code to remove all impractical time_recovered values

initial_rows = len(df)

# Identify time_recovered values >60 or <-60
time_issue_mask = df['time_recovered_in_minutes'].abs() > 60
df_time_issues = df[time_issue_mask].copy()
df = df[~time_issue_mask].copy()

current_rows = len(df)

print(f"Rows before removal: {initial_rows}")
print(f"Rows after removal: {current_rows}")
print(f"Removed {len(df_time_issues)} rows with [time_recovered_in_minutes] > 60

df_time_issues.to_csv('airline_impractical_time_recovered_in_minutes_issues_for_
```

```
Rows before removal: 89240  
Rows after removal: 89174  
Removed 66 rows with |time_recovered| > 60 minutes
```

```
In [56]: df.head()
```

```
Out[56]:   customer_id  gender  customer_type  age  type_of_travel    class  flight_distance  i
```

0	70172	M	loyal	13	personal	eco plus	460
1	5047	M	disloyal	25	business	business	235
2	110028	F	loyal	26	business	business	1142
3	24026	F	loyal	25	business	business	562
4	119299	M	loyal	61	business	business	214

5 rows × 26 columns



```
In [57]: df.to_csv('refined_dataset.csv', index=False)
```

```
In [ ]: ## code to divide ratings into product and services
```