

Motivation Letter

I would like to present myself in terms of my professional experience and motivation for new challenges.

I completed my higher education in Electrical Engineering and Computers, at the University of Porto, about 10 years ago and since then I have been working in the Telecommunications area, specifically in Mobile Communications Support and Services.

Throughout my professional experience I highlight the multiple skills acquired in the technical and functional areas, allowing me to: have a greater flexibility in the roles performed, improve my interpersonal relationship skills, namely in communication, team management and leadership, customer management and conflict and time management. In addition to the above soft skills, I also include: priority management under pressure, critical thinking and problem solving.

Now, I am renewing my professional and personal skills in the Business Intelligence and Analytics area at Porto Business School. This change came, not only, from personal motivation to explore a "different" area with new challenges and dynamics, but also to the current and growing trend in labour market needs in terms of exploration, extraction and data analysis.

Thus, my will and interest is, to grow personally and professionally in this new area of BI and Analytics, seeking to acquire more and more competence and experience in data analysis.

Luís Sá.