Shiya Liang

User Experience Designer

Actively Seeking UX Designer / Interaction Designer Position

www.shiyaliang.com shia0307@gmail.com 510.516.9422 Seattle, WA

EDUCATION

Master of Human Computer Interaction + Design University of Washington

Sep. 2013 - Aug. 2014 Seattle

Interdisciplinary program from the division of Design (IxD), Computer Science & Engineering, Human Centered Design Engineering and Information School at UW.

Bachelor of Engineering, Industrial Design South China Agricultural University

Sep. 2009 - Jun. 2013 Guangzhou

Four years' of design training, graduated as top 10% of the clss of 2013.

EXPERIENCE

UX Designer, University of Washington

Capstone Project, sponsored by TEAGUE, May, 2014 - Aug, 2014

Designed a system that delivers contextually aware information to passengers, empowering them to physically and mentally untethered from the gate.

UX Design Intern, ETU Design Consultancy

Jun, 2013 - Aug, 2013

Designed user interface for websites, conducted user research, worked closly with clients from telecom and banking companies.

Design Intern, Nudesign Limited

Jul, 2012 - Aug, 2012

Redesigned company's website to support on-site e-commerce need. Created a new smart phone application for product showcase.

Practice Journalist, Yangcheng Evening News

Jun, 2012 - Aug, 2012

Covered local product design and interior design news, practised photography, interview skills. Published 23 articles in total.

Research Team Lead, Ecolo Home Furnishing Co. Ltd.

Jun, 2012 - Jul, 2012

Led a team of 5 to conduct user research on consumer furniture purchasing behavior, contributed to Ecolo's future marketing strategy.

TOOLS & SKILLS

Adobe Creative Suits

Adobe Photoshop, Illustrator, Indesign, After Effect, Premiere

3D Design

Rhinoceros, Keyshot, Sketchup, Solid Works, Auto CAD

Prototyping

Sketching, Model Making, Storyboard Axure, Proto.io, Balsamiq, HTML+CSS Arduino

Research Methods

Field Studies, Contextual Inquiry, Usability Testing, Card Sorting

Languages

English, Mandarin Chinese, Cantonese (Native)

HONORS

University Scholarship Winner

South China Agricultural University
Four consecutive year Scholarship
Winner.

Award of Excellence

2012 National College Industrial Design Competition Award, Guangdong Regional Award winner out of more than 1000 participants in Guangdong Region.