

MICROSOFT DESIGN EXPO 2014

Stream



A photograph of a city skyline at sunset or sunrise. The sky is a gradient from dark blue to bright orange and yellow near the horizon. In the foreground, several utility poles with multiple wires crisscross the frame. A large, semi-transparent white text box is positioned in the upper left quadrant of the image. The text reads:

TECHNOLOGY WILL
NOT DEFINE THE
QUALITY OF LIFE

A faint, thin white vertical line is also visible on the far left edge of the text box.

The background shows silhouettes of buildings and trees against the bright sky, with some distant lights visible in the city below.

TECHNOLOGY WILL
NOT DEFINE THE
QUALITY OF LIFE

A photograph of a night sky filled with colorful fireworks exploding in the distance. Power lines are visible in the foreground, and silhouettes of buildings are in the lower half of the frame.

**TECHNOLOGY WILL
NOT DEFINE THE
QUALITY OF LIFE,
EXPERIENCES WILL**

A group of soldiers in camouflage uniforms are crouching in tall grass at night. They are holding rifles and looking towards the right side of the frame. The scene is dimly lit, with a warm, orange glow from the background.

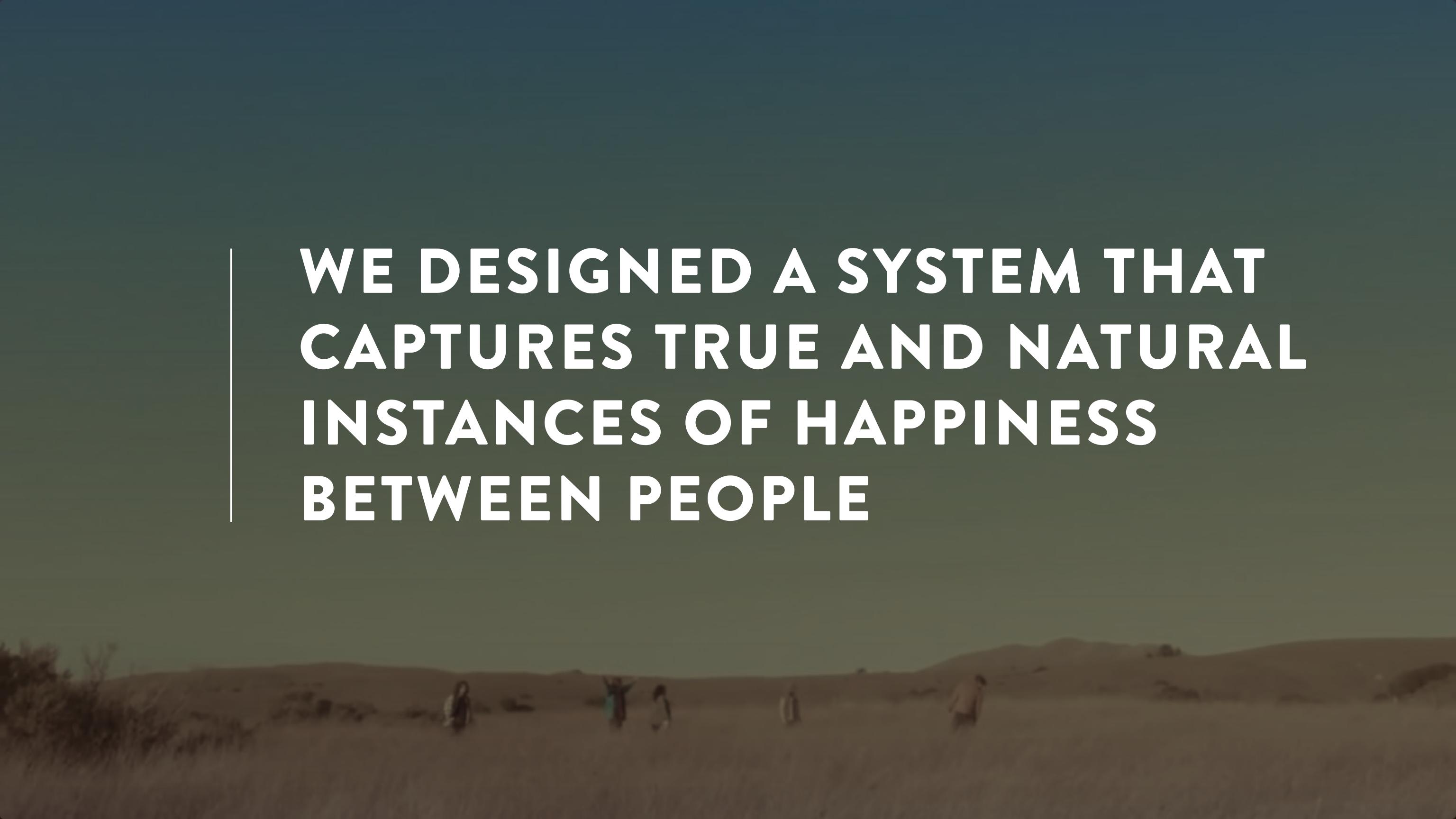
THOSE EXPERIENCES
WON'T CHANGE



THOSE EXPERIENCES
WONT CHANGE
**BUT THE WAY WE
CAPTURE THEM WILL**

A photograph of a person sitting cross-legged in a field of tall, golden-brown grass. The person is wearing a light-colored, patterned shawl and has their hands resting on their knees. The background is filled with the texture of the surrounding grass.

CREATE
CONTENT BY
LIVING



WE DESIGNED A SYSTEM THAT
CAPTURES TRUE AND NATURAL
INSTANCES OF HAPPINESS
BETWEEN PEOPLE



OUR GOAL



**OUR GOAL
WAS TO HELP PEOPLE IMPROVE
PERSONAL WELL BEING**



OUR GOAL
WAS TO HELP PEOPLE IMPROVE
PERSONAL WELL BEING, BUILD
MEANINGFUL RELATIONSHIPS



OUR GOAL
WAS TO HELP PEOPLE IMPROVE
PERSONAL WELL BEING, BUILD
MEANINGFUL RELATIONSHIPS,
AND DEVELOP STRONGER
COMMUNITY.

A blurry, warm-toned photograph of two people walking away from the camera on a wooden boardwalk. The person on the left is wearing a yellow cap and a dark jacket. The person on the right is wearing a dark hoodie. The background shows a hazy sky and some distant buildings.

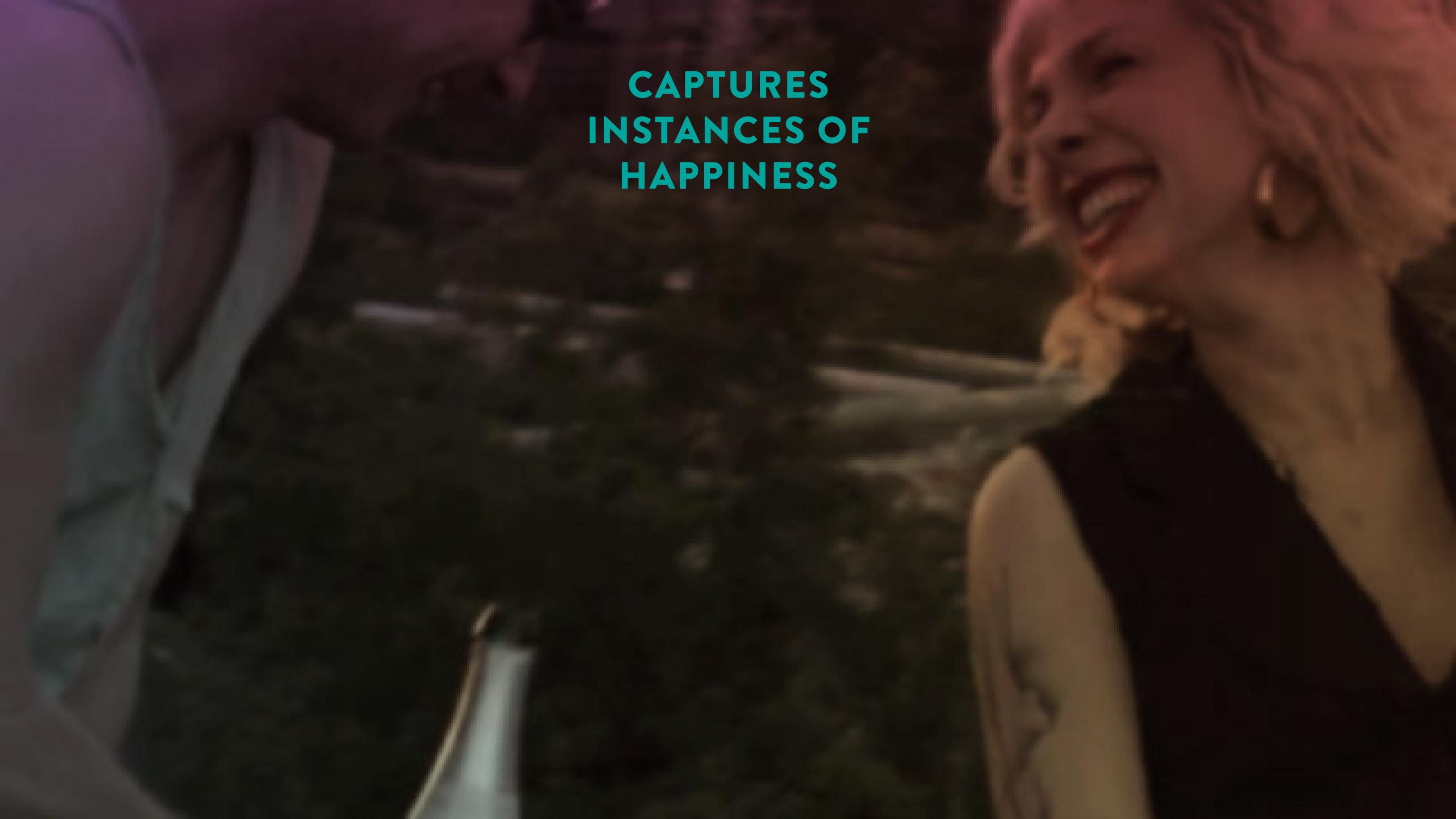
HAPPY PEOPLE
MAKE HAPPY PEOPLE
HAPPIER PEOPLE

A photograph of a person sitting in a field of tall, golden-brown grass. The person is wearing a light-colored, possibly beige or cream, jacket over a dark shirt. They are looking down at a small device, likely a smartphone, held in their hands. The background is filled with the texture of the surrounding grass.

CREATE
CONTENT BY
LIVING



INTERACTION MODEL

A close-up photograph of a woman with long dark hair, smiling warmly at the camera. She is holding a very young child, likely a baby, who is also smiling. The woman is wearing a light-colored top. The background is slightly blurred, showing what appears to be an indoor setting with warm lighting.

**CAPTURES
INSTANCES OF
HAPPINESS**



CAPTURES
INSTANCES OF
HAPPINESS

OFFERS
REFLECTION AND
NOSTALGIA



CAPTURES
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HAPPINESS

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REFLECTION AND
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SUSTAINS AND
ENHANCES
ATTITUDE

CAPTURES
INSTANCES OF
HAPPINESS

HAPPY PEOPLE DO
HAPPY THINGS

OFFERS
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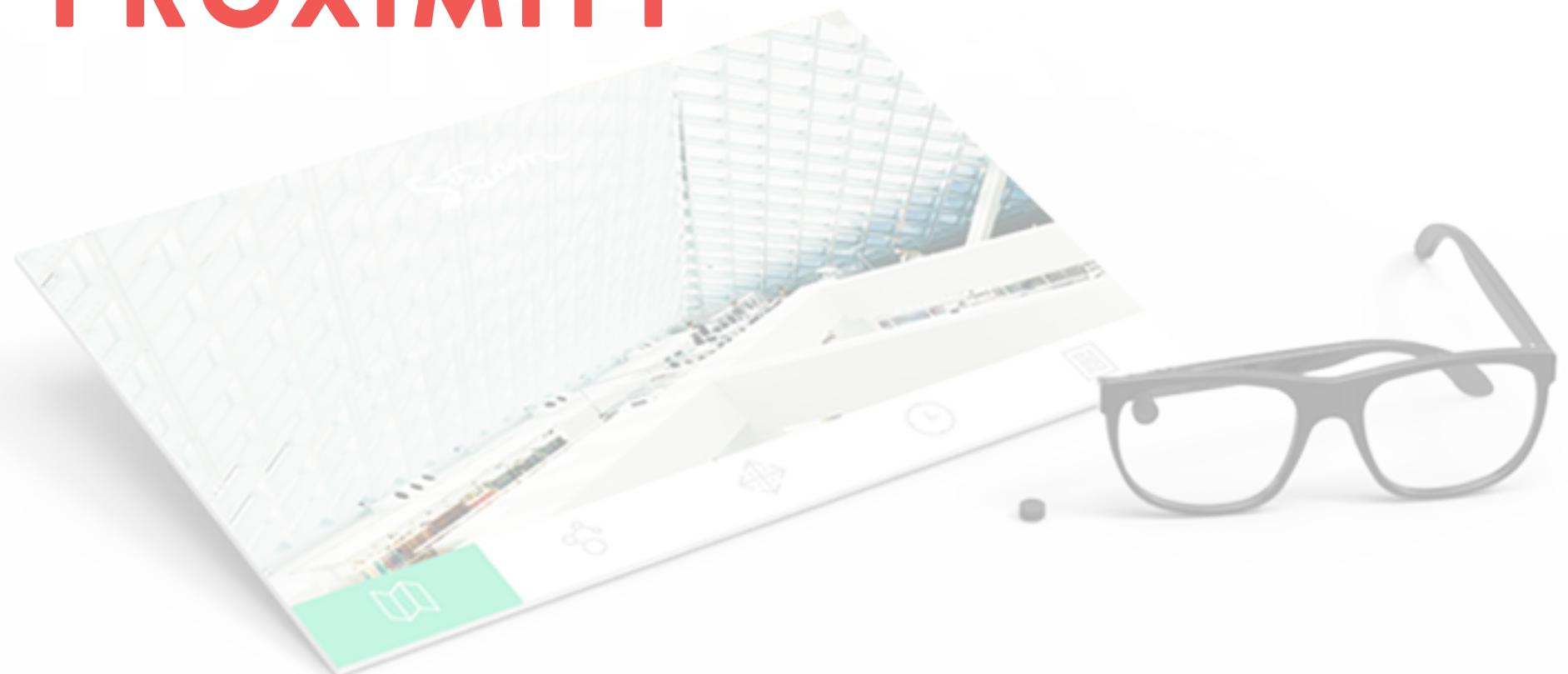




HARDWARE



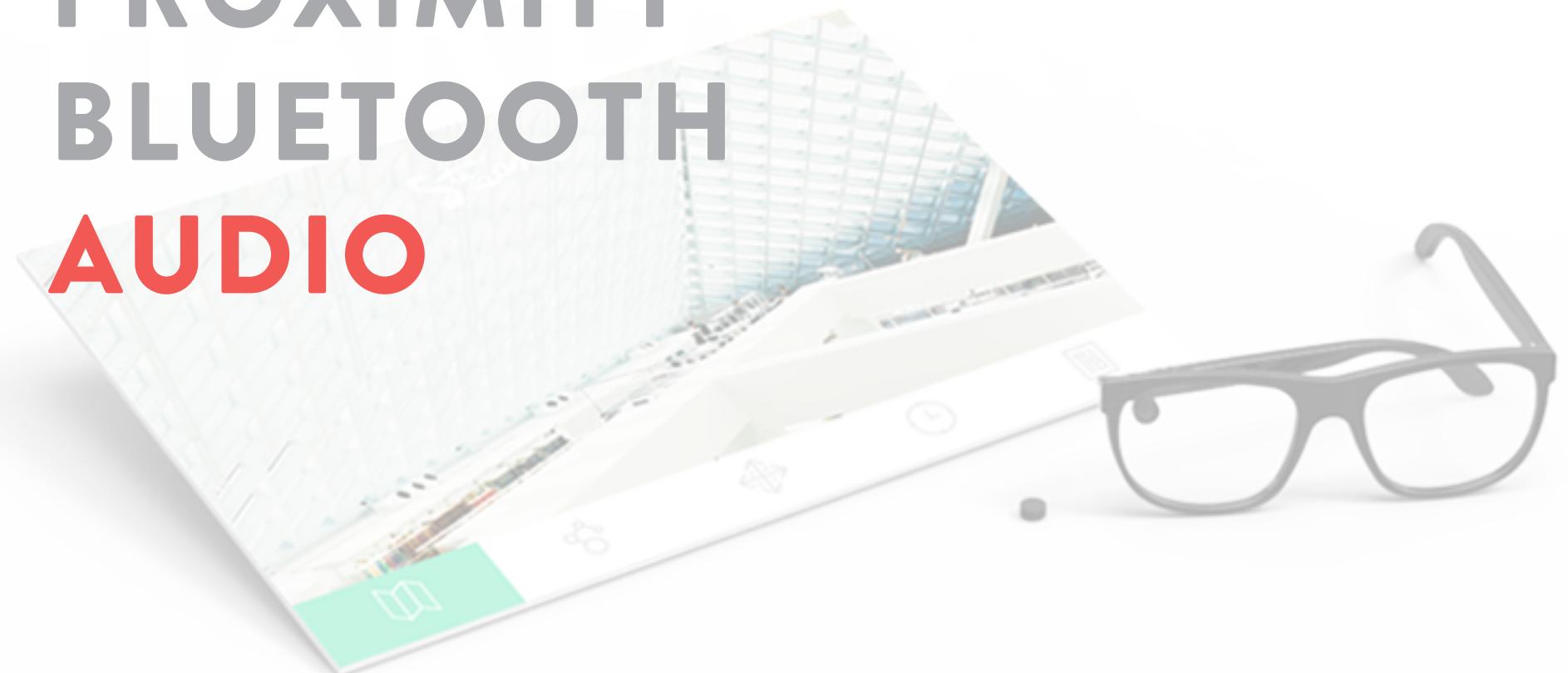
PROXIMITY



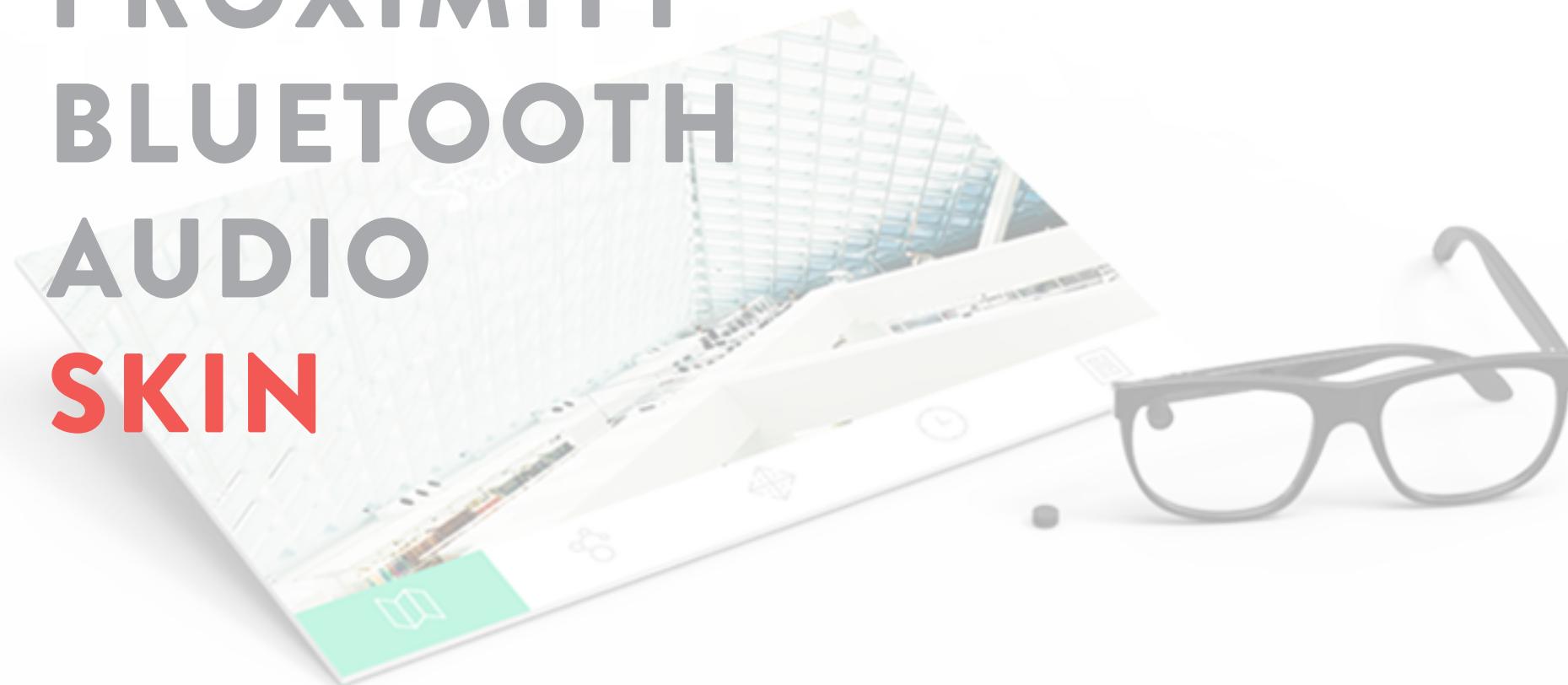
PROXIMITY BLUETOOTH



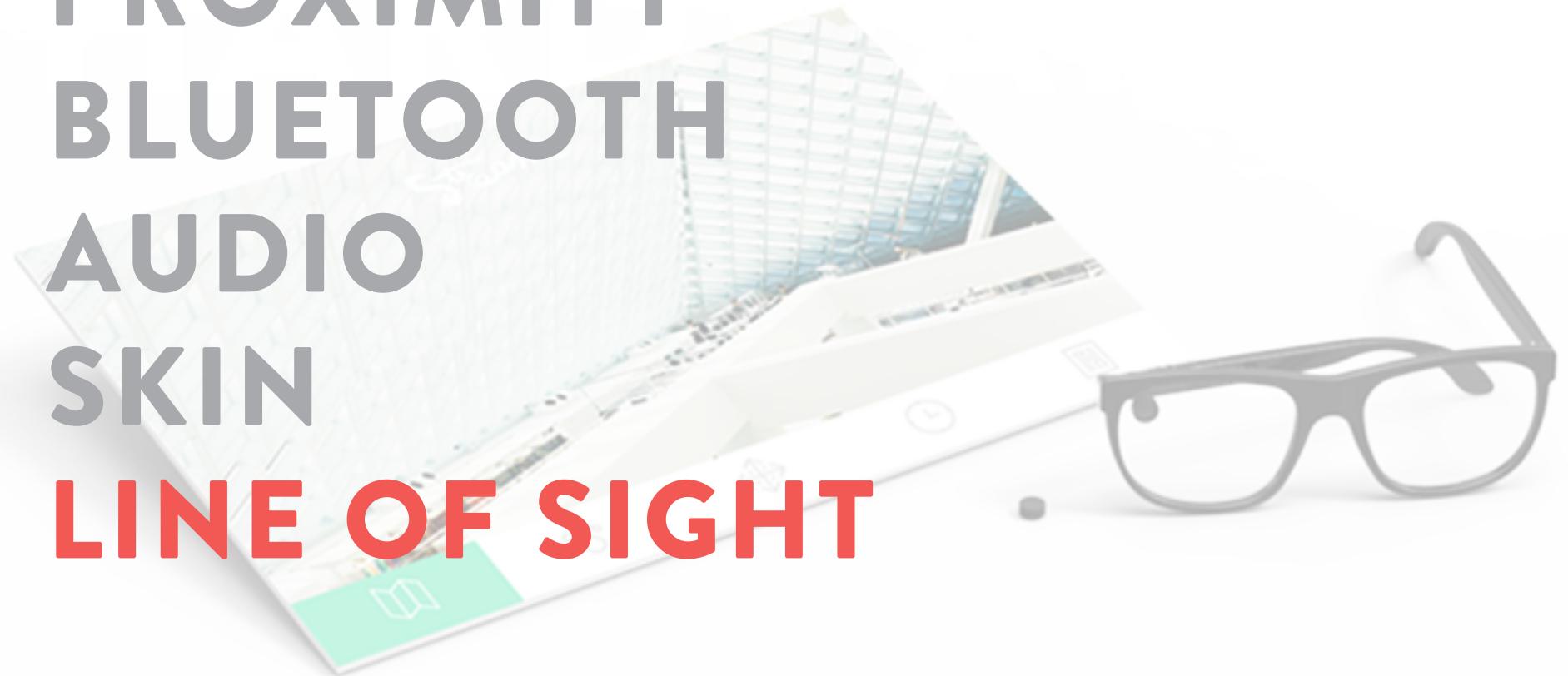
PROXIMITY BLUETOOTH AUDIO



PROXIMITY BLUETOOTH AUDIO SKIN



**PROXIMITY
BLUETOOTH
AUDIO
SKIN
LINE OF SIGHT**





A man in a flight suit with a helmet and goggles, holding a steering wheel, with his hands raised in a gesture of surrender.

A BILLION
SENSORS

A photograph showing a group of people, mostly young adults, smiling and laughing together. In the foreground, a person is holding a smartphone, likely capturing a photo or video of the group. The scene conveys a sense of joy and social connection.

**DESIGN A SYSTEM THAT
CAPTURES TRUE AND NATURAL
INSTANCES OF HAPPINESS
BETWEEN PEOPLE**

A photograph of a city skyline at night, viewed from an elevated position. In the foreground, several utility poles with multiple sets of power lines are visible against a dark sky. A large, bright green and yellow firework display erupts from behind the buildings in the distance. The city lights below are mostly yellow and white. The overall atmosphere is celebratory.

THANK
YOU