# Computational Social Science Course (Final Report)

## Conference Speaker Biography Analysis

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#### 1. Basic Methodology

 Do the self-presentation of male and female researchers differ? In what ways?

#### ■ Data: Biographies of speakers in computer science conferences

- o A concise self-introduction to be read by fellow academics.
- Should contain information the speaker considers to be important about their career.
- No unified format across conferences.

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#### Metrics:

- Cosine similarity: simple way to quantify difference between texts.
- Term frequency: what information gets emphasized over and over again?
- Most research into gender representation in computer science focuses on the male-to-female ratio, and the larger societal trends that causes less women entering the field.
  - Many compiled statistical reports are also available from government organizations (Bureau of Labor etc...)
- Most research are also focused on the computer science workforce instead of academia.
- Much less research on how women already in computer science view their roles.
- <u>"Women in Technology"</u> report:highlights the unique barriers facing women working in the technology sector.
  - Do the same barriers exist in academia?
  - Does this affect how women researchers presents themselves and how they are presented by others?

#### 2. Data Collection

• For collecting data at the beginning we started to to write a crawler for different conference website, but then we realize not all the web sites have the same format and we must have to write a different crawler for each one of the website hence we decided to do collect our data manually. First We Collects biography for each scientist from the conference websites and then Extract all the significant information out of each conference such as Biography, Gender, Publish year, Name of speaker.

|   | A   | В        | С      | D                   |
|---|---|----------|--------|---------------------|
| 1 | Bio   | Gender = | Year = | Name =              |
| 2 | Kathryn S. McKinley is a Principal Research   | F        | 2016   | Kathryn S McKinley  |
| 3 | Dr Larry Persons PhD is on the Faculty at S   | М        | 2018   | Larry Persons       |
| 4 | Dr Arthur Shelley is an independent educate   | М        | 2018   | Arthur Shelley      |
| 5 | Shane McCarthy Shane is the CEO of Blue       | М        | 2018   | Shane McCarthy      |
| 6 | Stephen O'Leary is managing director at Oly   | M        | 2018   | Stephen O'Leary     |
| 7 | Olav Lysne is a director of Simula Metropoli  | М        | 2018   | Olav Lysne          |
| 8 | Wallace Chigona is a Professor in Information | М        | 2018   | Wallace Chigona     |
| 9 | Dr. Johannes Cronié is the Dean of Informat   | M        | 2018   | Dr. Johannes Cronié |

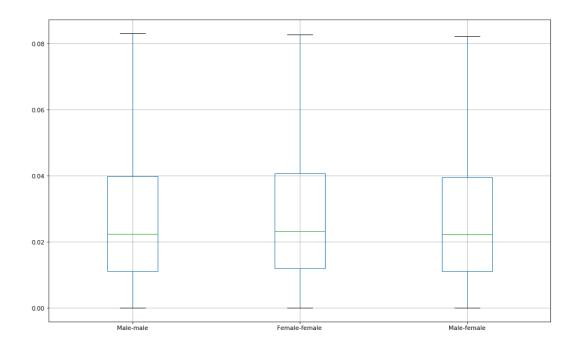
### 3. Preliminary Results

- 1. Calculated cosine similarity on a small data set of 94 biographies (74 male, 20 female), with primitive preprocessing (small list of stop words, no stemming)
- 2. Average cosine similarity of male-male pairs: 0.0331
- 3. Average cosine similarity of female-female pairs: 0.0588
  - High similarity due to small sample size?
- 4. Average cosine similarity of male-female pairs: 0.0255
- 5. There does seem to be a slight difference between male and female biographies

#### 4. Result

### 4.1 Cosine Similarity

- o Cosine similarity calculated over a set of 191 bios (153 male, 38 female).
- Improved preprocessing via NLTK.



- Average cosine similarity of male-male pairs: 0.031
- Average cosine similarity of female-female pairs: 0.032
- Average cosine similarity of male-female pairs: 0.030
- Similar distribution
- No significant difference!

## **4.2 Term Frequency**

o Frequency of word stems in male and female bios

| research  | 84 |
|-----------|----|
| comput    | 71 |
| scienc    | 66 |
| univers   | 64 |
| award     | 44 |
| professor | 42 |
| engin     | 27 |
| receiv    | 25 |
| learn     | 24 |
| data      | 23 |

**Female** 

| comput    | 353 |
|-----------|-----|
| research  | 297 |
| univers   | 280 |
| scienc    | 242 |
| professor | 130 |
| system    | 114 |
| award     | 110 |
| algorithm | 98  |
| work      | 93  |
| includ    | 89  |

Male

- Term frequency separated by part-of-speech tags (noun, adjective, verb, adverb) showed similar results: significant overlap of most common terms across genders.
- Calculated without removing stop words and stemming to ensure accuracy of tagger.

## **4.3 Document Frequency**

o Frequency of word stems by documents in male and female bios

| research  | 33 |
|-----------|----|
| univers   | 30 |
| professor | 28 |
| comput    | 27 |
| scienc    | 25 |
| receiv    | 19 |
| associ    | 16 |
| engin     | 16 |
| fellow    | 15 |
| interest  | 14 |

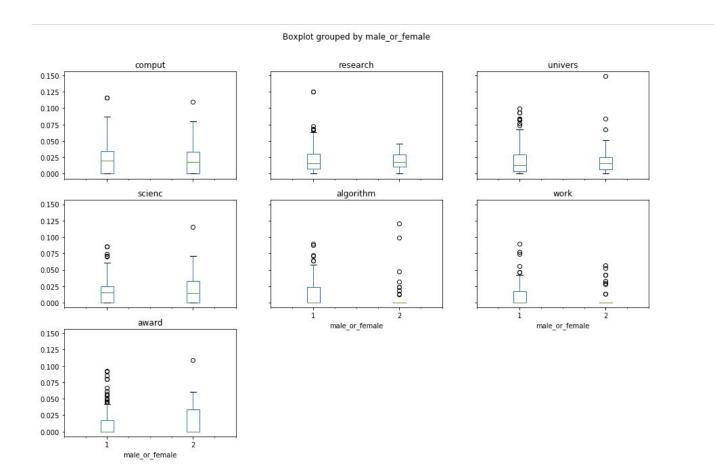
**Female** 

| research  | 121 |
|-----------|-----|
| univers   | 115 |
| scienc    | 112 |
| comput    | 109 |
| professor | 93  |
| includ    | 65  |
| work      | 60  |
| receiv    | 58  |
| institut  | 55  |
| award     | 54  |

Male

- o Document frequency separated by part-of-speech tags (noun, adjective, verb, adverb) showed similar results: significant overlap of most common terms across genders
- o Again, calculated with minimal preprocessing

## **4.4 TFIDF**



### 4.5 PMI(Pointwise Mutual Information)

- After extracting 4375 unique terms, We then calculated a word-by-word Pointwise Mutual Information (PMI) for each of the categories of female and male. We then compared both results in order to see if there are any differences.
- Out of around 19 million pair of terms about 3% had different PMIs comparing female and male.
- Here is the ranked list based on the difference of pair of terms.

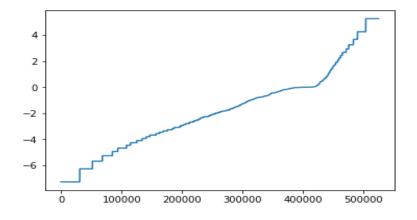
#### **■** Top pairs of terms representing Male class

| Term 1       | Term 2      |
|--------------|-------------|
| 'aachen'     | 'cross'     |
| 'aachen'     | 'envoy'     |
| 'aberration' | 'array'     |
| 'ababa'      | 'age'       |
| 'abstract'   | 'deeper'    |
| 'abstract'   | 'pure'      |
| 'academics'  | 'brothers'  |
| 'accenture'  | 'watch'     |
| 'adapted',   | 'serious'   |
| address'     | 'bacterial' |

### **■** Top pairs of terms representing Female class

| Term 1        | Term 2       |
|---------------|--------------|
| 'ability',    | 'alzheimers' |
| 'ability'     | 'anita',     |
| 'ability'     | 'disease'    |
| 'about'       | 'failure'    |
| 'about'       | 'smart'      |
| 'accounting'  | 'assist'     |
| 'accounting'  | 'algorithm'  |
| 'activities'  | 'it'         |
| 'activities', | 'leadership' |

## ■ Graph for Pair of term with different PMIs for two class of male and female:



#### 5.Conclusion

- No significant difference exists in the language used by male and female computer scientists in their conference biographies.
- Related research shows large gender differences in the tech industry:
  - Academic advancement (based on blind peer reviews) more objective than metrics for climbing the "corporate ladder"?
- More significant differences across conferences than across gender?
  - Individual "conference traditions", since no unified format across conferences exist?
- Does the result hold for older conferences?
- Would the presumably larger gender gap make this harder to calculate?
- The importance of having a large enough data set
- Format standards (or lack thereof) sometimes have a larger influence than the data they carry!
- Different preprocessing procedures for different calculations

## 6. Appendix

- Group tasks for the project:
  - 1- Data Collection:
    - ✓ Shide Adibi-Md Kamal Hossain-Chuyi Sun
  - 1- Mutual Information Method & Crawler:
    - ✓ Shide Adibi-Md Kamal Hossain
  - 2-TFIDF Method & Crawler:
    - ✓ Chuyi Sun
  - **3-Cosine Similarity, Term Frequency and Document Frequency:** 
    - ✓ Shiau Chu Heng