

# AMRIT-PFEDHI

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## STUDENTS 2025

### GLOBAL SUMMIT

Governence of Artificial Intelligence & it's ethics

Organised by - VSSUT X Utkal University

Backed by - Government of Odisha

DECEMBER 18-20,2025

UTKAL UNIVERSITY, ODISHA, INDIA

# AMRIT-PEEDHI

WHERE DHARMA MEETS DATA

Amrit-Peedhi isn't just an event – it's a movement to align India's youth, policy, and technology toward ethical AI innovation.

Three days.

Thousands of minds.

One shared mission – to make AI more human.

# ABOUT THE EVENT

## India's First Student-Led Global Summit on AI, Ethics & Innovation.

Hosted by VSSUT Burla in collaboration with Utkal University, and supported by the Government of Odisha, this summit represents India's youth voice in the AI policy movement – directly contributing to Viksit Bharat @2047.

**1,000+**

Delegates on-site

**20,000+**

Virtual attendees

**30M+**

Digital reach

**300+**

Partner colleges

# Officially Supported by Government of Odisha

Endorsed by the Department of Higher **Education**,  
**featuring participation** from senior cabinet ministers,  
university chancellors, and leading industry experts.

Your brand aligns with policy-level visibility and academic  
credibility.



# WHY PARTNER WITH US



## Massive Visibility

30M+ digital reach & national media coverage



## Govt. credibility

Endorsed & attended by state leadership



## Thought leadership

Share the stage with top global minds



## Direct ROI'S

Connect with 1,000+ startups, founders & student innovators



## Media & PR

TV, print, digital, documentary coverage



## Legacy Impact

Sponsor scholarships, labs, and innovation projects carrying your name

# PREMIUM PARTNERSHIPS

## DIAMOND PARTNER

₹10,00,000

### BENEFITS:

- Cultural night co-branding rights
- 1 Keynote Adressing Slot
- 2 High-traffic booths
- VIP Lounge
- 3 VIP + 6 delegate passes
- Press release inclusion & news coverage
- Dedicated content collaboration (reels, podcast mention)
- Magazine Feature

## TITLE PARTNER

₹15,00,000

"Your Brand presents SG Summit 2025"

### BENEFITS:

- Full naming rights on all assets
- 1 keynote addressing slot
- 3 premium booths + VIP lounge
- 4 VIP + 8 delegate passes
- Logo on all backdrops & media handles
- Badge co-branding
- Documentary & press coverage
- Magazine Feature
- Dedicated content collaboration (reels, podcast mention)

## PLATINUM PARTNER

₹7,50,000

### BENEFITS:

- Logo in all handles
- 2 VIP + 4 delegate passes
- 1 booths near main hall
- Magazine Feature
- VIP lounge
- VIP dinner access

# COMMUNITY SPONSORSHIPS

## Accessible Opportunities



**GOLD  
TIER**

₹5 L

Swag insert · website logo · 3 passes · stall · magazine feature · dinner · social post



**GREEN  
TIER**

₹3 L

Swag insert · logo · 2 passes · exhibition stall · magazine mention · dinner · social post



**SILVER  
TIER**

₹2 L

Swag insert · logo · 1 pass · stall · magazine mention · dinner invite



**BRONZE  
TIER**

₹1 L

Swag insert · website logo · certificate · network dinner · acknowledgment post

# PERKS ACTIVATION OPPORTUNITIES

Turn Visibility Into Engagement

## 🧠 Amrit Labs

Lead 1-hour AI workshops to teach tools & build brand trust

## 🎯 Demo Quest

Gamified QR trail sending students to your booth

## ❤️ CSR Sponsorships

Fund 100 student travel passes or grants

## 🕹 Experience Zones

Set up AR/VR or AI pods for live interaction

- Accessible for every brand - whether you're a startup or enterprise. All tiers include: certificate, post-event press mention & social recognition.

# ROI SNAPSHOT

## The Sponsorship ROI



Category	Value	What you get
Brand Exposure	₹70 L+	National media, press, 30M+ reach
Lead Generation	1,000+ founders	Booths, data, partnerships
Content Assets	Evergreen	Documentary & reels
CSR Impact	Quantifiable	Scholarships & labs
Strategic Network	Lifetime	Govt, academia, startups

# SPONSORSHIP IMPACT

Build Legacy, Not Just Visibility

**Every sponsorship fuels real change:**

- Funds student innovation labs (Amrit Labs)
- Enables travel scholarships for rural youth
- Creates permanent AI & Ethics learning resources

# BRAND ALIGNMENT OPPORTUNITIES

## Brand Integrations & Naming Rights

### Examples:

- Amrit-Peedhi Innovation Pavilion powered by [Brand]
- AI Ethics Awards by [Brand]
- Cultural Night co-presented by [Brand]
- Delegate Kit sponsored by [Brand]

We ensure every sponsor's story blends seamlessly  
into the summit's experience

# HOW TO BECOME A SPONSOR

## STEPS:

1. Book a 15-min discovery call with our sponsorship team.
2. Choose your partnership tier (Title · Premier · Community).
3. Confirm activation deliverables & finalize MoU.
4. Receive your sponsor kit & launch campaign integration.

 +91 8480576890 (Shreeyash Kar – Marketing Partner)



[Book a Sponsor Call](#)

# BACK A GENERATION. BUILD A LEGACY.



You're not funding an event – you're shaping how India builds its ethical AI future.

[Become a Sponsor](#)

“Where Dharma Meets Data.”

# Thank You

For believing in India's next generation of ethical innovators.

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